

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.372568, -76.508226

27-Oct-2020

110480-Fullerton Plaza

Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	12,543	134,956	318,231	962,021
	2019 Daytime Population	14,086	127,634	292,686	1,220,070
	2024 Population Forecast	12,882	136,184	321,380	978,922
	2010 Census Population	11,689	134,703	320,775	965,464
	2000 Census Population	10,813	128,680	307,851	960,353
	1990 Census Population	9,822	119,912	301,360	1,020,330
	Historical Annual Growth, 1990 to 2000	0.97%	0.71%	0.21%	-0.60%
	Historical Annual Growth, 2000 to 2010	0.78%	0.46%	0.41%	0.05%
	Estimated Annual Growth, 2010 to 2019	0.73%	0.02%	-0.08%	-0.04%
	Projected Annual Growth, 2019 to 2024	0.53%	0.18%	0.20%	0.35%
HOUSEHOLDS	2019 Estimated Households	4,998	55,728	127,255	388,273
	2024 Households Forecast	5,120	56,203	128,492	396,040
	2010 Census Households	4,707	55,604	128,159	387,734
	2000 Census Households	4,620	53,161	124,024	387,635
	1990 Census Households	3,971	47,442	119,455	392,933
	Historical Annual Growth, 1990 to 2000	1.53%	1.14%	0.38%	-0.14%
	Historical Annual Growth, 2000 to 2010	0.19%	0.45%	0.33%	0.00%
	Estimated Annual Growth, 2010 to 2019	0.62%	0.02%	-0.07%	0.01%
	Projected Annual Growth, 2019 to 2024	0.48%	0.17%	0.19%	0.40%
	2019 % Households With Children	31%	26%	27%	24%
2019 Persons per Household	2.49	2.41	2.46	2.39	
INCOME 2019	HH Income \$500,000 or more	0.78%	0.46%	0.57%	0.88%
	HH Income \$250,000 to \$499,999	0.94%	0.54%	0.66%	1.04%
	HH Income \$200,000 to \$249,999	2.22%	1.26%	1.56%	2.45%
	HH Income \$175,000 to \$199,999	3.14%	4.52%	3.92%	4.69%
	HH Income \$150,000 to \$174,999	3.71%	5.08%	4.50%	4.41%
	HH Income \$100,000 to \$149,999	19.24%	18.39%	16.77%	15.17%
	HH Income \$75,000 to \$99,999	14.69%	15.19%	14.08%	12.37%
	HH Income \$50,000 to \$74,999	19.79%	20.64%	19.22%	17.37%
	HH Income \$35,000 to \$49,999	12.47%	12.37%	12.97%	11.82%
	HH Income \$25,000 to \$34,999	7.36%	8.12%	8.90%	8.81%
	HH Income \$15,000 to \$24,999	5.48%	6.75%	7.96%	8.73%
	HH Income \$0 to \$14,999	10.18%	6.68%	8.90%	12.27%
	Average Household Income	\$80,230	\$84,430	\$80,546	\$84,673
Median Household Income	\$67,580	\$68,862	\$63,516	\$60,710	
Per Capita Income	\$32,180	\$35,011	\$32,517	\$34,824	
2000 Average Household Income	\$53,785	\$54,678	\$52,319	\$51,340	
2000 Median Household Income	\$47,703	\$47,880	\$44,150	\$38,017	
WRKPLACE 2019	Workplace Establishments	286	3,075	6,130	22,856
	Workplace Employees (Full Time Employees)	7,965	61,308	122,457	575,581

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	954	9,153	21,157	64,549
	Count of Pop 5 to 14 years	1,608	15,522	36,158	106,762
	Count of Pop 14 to 22 years	1,154	11,427	30,307	99,794
	Count of Pop 22 to 30 years	1,151	12,724	32,138	94,335
	Count of Pop 30 to 45 years	3,006	27,578	62,995	200,526
	Count of Pop 45 to 60 years	2,349	26,094	60,755	175,833
	Count of Pop 60 to 75 years	1,753	23,119	54,051	156,282
	Count of Pop 75+ years	568	9,339	20,671	63,940
	Population 0 to 4 Years	7.61%	6.78%	6.65%	6.71%
	Population 5 to 13 Years	12.82%	11.50%	11.36%	11.10%
	Population 14 to 21 Years	9.20%	8.47%	9.52%	10.37%
	Population 22 to 29 Years	9.18%	9.43%	10.10%	9.81%
	Population 30 to 44 Years	23.97%	20.43%	19.80%	20.84%
	Population 45 to 59 Years	18.72%	19.34%	19.09%	18.28%
	Population 60 to 74 Years	13.97%	17.13%	16.98%	16.25%
	Population 74 Years Plus	4.53%	6.92%	6.50%	6.65%
	Median Age	37.1	40.1	39.2	38.3
GENDER 2019	Male Population	6,092	64,277	150,234	461,066
	Female Population	6,451	70,678	167,997	500,955
RACE 2019	2019 Estimated Population	12,543	134,956	318,231	962,021
	White	61.89%	63.64%	53.56%	52.99%
	Black or African American	24.12%	26.45%	38.00%	38.65%
	Asian or Pacific Islander	9.80%	5.84%	4.53%	4.01%
	Other Races	4.19%	4.06%	3.91%	4.35%
HISPANIC	2019 Hispanic Population	445	5,721	11,848	43,871
	2019 Hispanic Population %	3.55%	4.24%	3.72%	4.56%
	2024 Hispanic Population Forecast	459	5,776	11,992	45,097
	2024 Hispanic Population % Projected	3.56%	4.24%	3.73%	4.61%
	2000 Hispanic Population %	2.05%	1.58%	1.44%	1.67%
1990 Hispanic Population %	1.14%	1.05%	1.15%	1.02%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	8,394	94,124	218,559	654,758
	Elementary	4.25%	3.59%	3.40%	4.21%
	Some High School	2.85%	5.21%	6.41%	8.65%
	High School Graduate	23.30%	29.58%	31.50%	28.74%
	Some College	25.63%	21.91%	21.71%	18.93%
	Associates Degree	9.41%	7.64%	7.21%	5.69%
	Bachelors Degree	20.56%	19.82%	17.94%	18.35%
	Graduate Degree	14.00%	12.25%	11.83%	15.43%
% College (4+)	34.56%	32.07%	29.77%	33.78%	
HOUSING 2019	Total Housing Units	5,420	59,039	136,220	440,624
	Owner Occupied Percent	51.13%	62.06%	60.83%	50.32%
	Renter Occupied Percent	41.08%	32.33%	32.58%	37.80%
	Vacant Housing Percent	7.79%	5.61%	6.58%	11.88%

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HOMES BUILT BY YEAR 2019	Homes Built 2010 or later	0.00%	0.04%	0.06%	0.10%
	Homes Built 2000 to 2009	6.91%	5.65%	6.08%	5.50%
	Homes Built 1990 to 1999	12.70%	13.18%	9.53%	6.32%
	Homes Built 1980 to 1989	23.13%	14.63%	10.88%	8.32%
	Homes Built 1970 to 1979	30.47%	14.97%	12.26%	9.86%
	Homes Built 1960 to 1979	5.61%	11.58%	11.56%	10.35%
	Homes Built 1950 to 1959	12.71%	20.38%	25.53%	18.65%
	Homes Built 1940 to 1949	4.32%	7.78%	10.83%	11.91%
	Homes Built 1939 or earlier	4.15%	11.80%	13.27%	28.99%
HOME VALUE (OWNER OCCUPIED) 2019	Property Value \$1,000,000 or more	0.43%	0.26%	0.36%	1.70%
	Property Value \$750,000 to \$999,999	0.51%	0.69%	1.80%	3.73%
	Property Value \$500,000 to \$749,999	5.06%	4.34%	5.36%	8.92%
	Property Value \$400,000 to \$499,999	8.64%	8.88%	8.01%	10.43%
	Property Value \$300,000 to \$399,999	20.54%	21.75%	17.48%	16.30%
	Property Value \$200,000 to \$299,999	48.64%	41.21%	34.29%	24.26%
	Property Value \$150,000 to \$199,999	10.28%	13.19%	16.11%	13.13%
	Property Value \$100,000 to \$149,999	2.35%	6.33%	11.07%	11.18%
	Property Value \$60,000 to \$99,999	0.82%	1.24%	2.80%	5.67%
	Property Value \$40,000 to \$59,999	0.37%	0.24%	0.52%	1.49%
	Property Value \$0 to \$39,999	2.36%	1.88%	2.19%	3.20%
	Median Home Value	\$260,123	\$265,112	\$247,513	\$261,234
Median Rent per Month (Census 2000)	\$678	\$676	\$614	\$558	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019	Employed Civilian Population 16+ by Occupation	5,459	69,919	160,757	463,132
	Managerial/Executive	14.59%	14.63%	14.33%	15.73%
	Professional Specialty	29.87%	27.55%	25.15%	27.81%
	Healthcare Support	4.01%	3.67%	4.04%	3.46%
	Sales	13.73%	9.55%	9.43%	9.20%
	Office & Administrative Support	11.49%	13.96%	13.69%	11.91%
	Protective Service	3.98%	3.36%	3.57%	2.86%
	Food Preparation	5.09%	4.51%	5.02%	5.36%
	Building Maintenance & Cleaning	2.75%	2.40%	3.04%	3.49%
	Personal Care	2.34%	2.80%	2.98%	2.81%
	Farming, Fishing, & Forestry	0.04%	0.06%	0.04%	0.09%
	Construction	5.75%	7.11%	7.05%	6.44%
	Production & Transportation	6.35%	10.40%	11.68%	10.85%
	Percent White Collar	73.69%	69.37%	66.63%	68.11%
	Percent Blue Collar	26.31%	30.63%	33.37%	31.89%
Median Employee Salary	44,354	45,745	46,136	47,955	
Average Employee Salary	54,324	55,268	55,267	58,382	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	253	2,426	7,713	34,258
	2019 Estimated Unemployed (Age 16 and Up)	196	2,494	7,193	23,505
	2019 Estimated Unemployed Rate (Age 16 and Up)	3.18%	3.47%	4.28%	4.82%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	83.27%	81.45%	77.72%	69.70%
	Drive to Work Carpool	9.10%	9.73%	10.21%	10.26%
	Travel to Work by Public Transportation	1.64%	3.38%	5.94%	10.39%
	Drive to Work on Motorcycle	0.07%	0.17%	0.17%	0.12%
	Drive to Work on Bicycle	0.00%	0.02%	0.05%	0.53%
	Walk to Work	3.54%	1.90%	2.31%	4.78%
	Other Means	0.96%	0.86%	0.90%	0.93%
	Work at Home	1.42%	2.37%	2.54%	3.02%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	1.20%	1.26%	1.13%	1.54%
	Travel to Work in 5 to 9 minutes	5.07%	5.01%	5.00%	6.42%
	Travel to Work in 10 to 14 minutes	14.18%	9.59%	9.44%	11.33%
	Travel to Work in 15 to 19 minutes	13.60%	14.34%	13.73%	14.58%
	Travel to Work in 20 to 29 minutes	23.86%	25.12%	24.17%	23.24%
	Travel to Work in 30 to 44 minutes	28.83%	29.62%	29.00%	24.98%
	Travel to Work in 45 to 59 minutes	8.01%	8.63%	8.66%	7.96%
	Travel to Work in 60 minutes or more	5.24%	6.44%	8.87%	9.96%
Average Travel Time to Work	25.3	27.1	28.1	28.1	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$50.19	\$50.42	\$50.40	\$50.60
	Apparel and Related Services	\$13.48	\$13.24	\$13.11	\$12.98
	Transportation	\$85.98	\$85.53	\$84.35	\$82.77
	Healthcare	\$33.36	\$34.22	\$33.86	\$34.03
	Entertainment	\$21.47	\$21.42	\$21.11	\$20.80
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	289	8,466	25,696	101,245
	Category B - Urban Cliff Climbers	3,562	7,138	12,503	21,447
	Category C - Urban Cliff Dwellers	1,684	13,752	19,280	27,661
	Category D - Seasoned Urban Dwellers	0	5,109	8,743	19,165
	Category E - Thriving Alone	11	5,024	9,522	101,010
	Category F - Going it Alone	30	39,918	81,013	170,842
	Category G - Struggling Alone	0	898	4,468	38,611
	Category H - Single in the Suburbs	5,503	10,851	17,967	34,954
	Category I - Married in the Suburbs	364	14,568	20,485	37,243
	Category J - Retired in the Suburbs	1,015	4,538	10,536	26,836
	Category K - Living with Nature	0	0	0	2
	Category L - Working with Nature	0	0	851	9,653
	Category M - Harlem Gateway	0	19,883	94,275	308,656
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	4,035	7,802	29,896

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