

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.372568, -76.508226

12-Apr-2021

## 110480-Fullerton Plaza

### Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	12,479	134,614	317,658	957,661	
	2020 Daytime Population	14,448	130,845	296,948	1,227,657	
	2025 Population Forecast	12,779	135,613	320,583	972,969	
	2010 Census Population	11,689	134,703	320,775	965,464	
	2000 Census Population	10,813	128,680	307,851	960,353	
	1990 Census Population	9,822	119,912	301,360	1,020,330	
	Historical Annual Growth, 1990 to 2000	0.97%	0.71%	0.21%	-0.60%	
	Historical Annual Growth, 2000 to 2010	0.78%	0.46%	0.41%	0.05%	
	Estimated Annual Growth, 2010 to 2020	0.61%	-0.01%	-0.09%	-0.08%	
	Projected Annual Growth, 2020 to 2025	0.48%	0.15%	0.18%	0.32%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	4,968	55,578	127,006	386,331
		2025 Households Forecast	5,075	55,960	128,150	393,342
		2010 Census Households	4,707	55,604	128,159	387,734
2000 Census Households		4,620	53,161	124,024	387,635	
1990 Census Households		3,971	47,442	119,455	392,933	
Historical Annual Growth, 1990 to 2000		1.53%	1.14%	0.38%	-0.14%	
Historical Annual Growth, 2000 to 2010		0.19%	0.45%	0.33%	0.00%	
Estimated Annual Growth, 2010 to 2020		0.50%	0.00%	-0.08%	-0.03%	
Projected Annual Growth, 2020 to 2025		0.43%	0.14%	0.18%	0.36%	
2020 % Households With Children		27%	25%	26%	23%	
2020 Persons per Household		2.50	2.41	2.46	2.39	
<b>INCOME 2020</b>		HH Income \$500,000 or more	0.55%	0.46%	0.64%	1.02%
		HH Income \$250,000 to \$499,999	0.68%	0.56%	0.76%	1.21%
	HH Income \$200,000 to \$249,999	1.53%	1.33%	1.79%	2.84%	
	HH Income \$175,000 to \$199,999	2.69%	5.14%	4.24%	4.90%	
	HH Income \$150,000 to \$174,999	4.42%	5.30%	4.70%	4.65%	
	HH Income \$100,000 to \$149,999	22.29%	18.98%	17.40%	15.69%	
	HH Income \$75,000 to \$99,999	13.30%	15.30%	14.83%	12.68%	
	HH Income \$50,000 to \$74,999	17.82%	20.32%	18.52%	16.98%	
	HH Income \$35,000 to \$49,999	12.53%	12.49%	12.80%	11.59%	
	HH Income \$25,000 to \$34,999	6.93%	7.57%	8.77%	8.49%	
	HH Income \$15,000 to \$24,999	5.51%	5.94%	7.07%	8.21%	
	HH Income \$0 to \$14,999	11.77%	6.61%	8.47%	11.73%	
	Average Household Income	\$79,430	\$88,948	\$84,534	\$88,701	
Median Household Income	\$68,177	\$70,751	\$66,022	\$63,316		
Per Capita Income	\$31,834	\$36,872	\$34,107	\$36,436		
2000 Average Household Income	\$53,785	\$54,678	\$52,319	\$51,340		
2000 Median Household Income	\$47,703	\$47,880	\$44,150	\$38,017		
<b>WRKPLACE 2020</b>	Workplace Establishments	285	3,108	6,202	23,132	
	Workplace Employees (Full Time Employees)	7,942	61,429	122,008	574,895	

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	936	9,052	20,957	63,833
	Count of Pop 5 to 14 years	1,616	15,737	36,407	107,546
	Count of Pop 14 to 22 years	1,162	11,425	30,236	99,664
	Count of Pop 22 to 30 years	1,116	12,488	31,478	91,665
	Count of Pop 30 to 45 years	2,933	27,265	62,626	198,617
	Count of Pop 45 to 60 years	2,336	25,745	59,813	172,761
	Count of Pop 60 to 75 years	1,801	23,598	55,136	158,562
	Count of Pop 75+ years	579	9,304	21,006	65,014
	Population 0 to 4 Years	7.50%	6.72%	6.60%	6.67%
	Population 5 to 13 Years	12.95%	11.69%	11.46%	11.23%
	Population 14 to 21 Years	9.31%	8.49%	9.52%	10.41%
	Population 22 to 29 Years	8.94%	9.28%	9.91%	9.57%
	Population 30 to 44 Years	23.50%	20.25%	19.72%	20.74%
	Population 45 to 59 Years	18.72%	19.13%	18.83%	18.04%
	Population 60 to 74 Years	14.43%	17.53%	17.36%	16.56%
Population 74 Years Plus	4.64%	6.91%	6.61%	6.79%	
Median Age	37.5	40.3	39.4	38.6	
<b>GENDER 2020</b>	Male Population	6,061	64,204	150,146	459,379
	Female Population	6,418	70,410	167,512	498,282
<b>RACE 2020</b>	2020 Estimated Population	12,479	134,614	317,658	957,661
	White	57.78%	62.31%	52.83%	52.72%
	Black or African American	25.91%	27.36%	38.48%	38.75%
	Asian or Pacific Islander	12.28%	6.24%	4.73%	4.10%
	Other Races	4.03%	4.09%	3.96%	4.43%
<b>HISPANIC</b>	2020 Hispanic Population	386	6,031	12,428	45,988
	2020 Hispanic Population %	3.10%	4.48%	3.91%	4.80%
	2025 Hispanic Population Forecast	380	6,298	13,030	48,817
	2025 Hispanic Population % Projected	2.97%	4.64%	4.06%	5.02%
	2000 Hispanic Population %	2.05%	1.58%	1.44%	1.67%
1990 Hispanic Population %	1.14%	1.05%	1.15%	1.02%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	8,341	93,767	218,282	651,249
	Elementary	2.24%	3.18%	3.42%	4.09%
	Some High School	4.27%	5.25%	6.02%	8.04%
	High School Graduate	25.17%	28.92%	30.58%	28.02%
	Some College	27.35%	21.51%	21.48%	18.93%
	Associates Degree	7.73%	7.65%	7.22%	5.81%
	Bachelors Degree	18.98%	19.77%	18.55%	19.11%
	Graduate Degree	14.26%	13.71%	12.73%	16.00%
% College (4+)	33.24%	33.48%	31.29%	35.12%	
<b>HOUSING 2020</b>	Total Housing Units	5,367	58,871	135,774	438,351
	Owner Occupied Percent	51.42%	62.12%	61.01%	50.45%
	Renter Occupied Percent	41.13%	32.29%	32.53%	37.68%
	Vacant Housing Percent	7.45%	5.59%	6.46%	11.87%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.00%	0.04%	0.06%	0.10%
Homes Built 2000 to 2009	6.91%	5.65%	6.08%	5.50%
Homes Built 1990 to 1999	12.70%	13.18%	9.53%	6.32%
Homes Built 1980 to 1989	23.13%	14.63%	10.88%	8.32%
Homes Built 1970 to 1979	30.47%	14.97%	12.26%	9.86%
Homes Built 1960 to 1979	5.61%	11.58%	11.56%	10.35%
Homes Built 1950 to 1959	12.71%	20.38%	25.53%	18.65%
Homes Built 1940 to 1949	4.32%	7.78%	10.83%	11.91%
Homes Built 1939 or earlier	4.15%	11.80%	13.27%	28.99%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	0.14%	0.25%	0.38%	1.33%
Property Value \$750,000 to \$999,999	1.08%	0.81%	1.80%	3.64%
Property Value \$500,000 to \$749,999	5.17%	3.76%	5.05%	8.61%
Property Value \$400,000 to \$499,999	10.10%	8.72%	7.84%	10.36%
Property Value \$300,000 to \$399,999	19.84%	21.16%	17.20%	16.29%
Property Value \$200,000 to \$299,999	45.25%	40.76%	33.73%	23.98%
Property Value \$150,000 to \$199,999	14.69%	14.90%	17.24%	14.02%
Property Value \$100,000 to \$149,999	1.63%	6.02%	10.82%	10.67%
Property Value \$60,000 to \$99,999	0.53%	1.38%	3.15%	5.86%
Property Value \$40,000 to \$59,999	0.13%	0.21%	0.55%	1.69%
Property Value \$0 to \$39,999	1.37%	1.65%	1.98%	2.84%
Median Home Value	\$260,842	\$262,486	\$244,913	\$258,509
Median Rent per Month (Census 2000)	\$678	\$676	\$614	\$558
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	5,059	67,526	156,402	449,448
Managerial/Executive	15.09%	15.21%	14.94%	16.30%
Professional Specialty	29.93%	27.30%	25.42%	28.23%
Healthcare Support	3.20%	3.40%	4.00%	3.52%
Sales	11.11%	9.53%	9.25%	9.11%
Office & Administrative Support	13.88%	13.67%	13.30%	11.75%
Protective Service	3.73%	3.34%	3.52%	2.76%
Food Preparation	7.09%	5.05%	5.23%	5.14%
Building Maintenance & Cleaning	2.17%	2.48%	2.94%	3.37%
Personal Care	1.39%	2.43%	2.90%	2.80%
Farming, Fishing, & Forestry	0.02%	0.06%	0.04%	0.08%
Construction	6.00%	6.93%	6.69%	6.21%
Production & Transportation	6.39%	10.59%	11.77%	10.72%
Percent White Collar	73.21%	69.11%	66.90%	68.91%
Percent Blue Collar	26.79%	30.89%	33.10%	31.09%
Median Employee Salary	45,625	46,955	47,069	48,642
Average Employee Salary	54,517	55,297	55,388	58,674
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	253	2,426	7,713	34,258
2020 Estimated Unemployed (Age 16 and Up)	489	4,978	12,751	38,883
2020 Estimated Unemployed Rate (Age 16 and Up)	7.87%	6.82%	7.54%	7.96%

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<b>TRANSPORTATION TO WORK 2020</b>	Drive to Work Alone	83.27%	81.45%	77.72%	69.70%
	Drive to Work Carpool	9.10%	9.73%	10.21%	10.26%
	Travel to Work by Public Transportation	1.64%	3.38%	5.94%	10.39%
	Drive to Work on Motorcycle	0.07%	0.17%	0.17%	0.12%
	Drive to Work on Bicycle	0.00%	0.02%	0.05%	0.53%
	Walk to Work	3.54%	1.90%	2.31%	4.78%
	Other Means	0.96%	0.86%	0.90%	0.93%
	Work at Home	1.42%	2.37%	2.54%	3.02%
<b>TRAVEL TIME TO WORK 2020</b>	Travel Time in Less than 5 minutes	1.20%	1.26%	1.13%	1.54%
	Travel to Work in 5 to 9 minutes	5.07%	5.01%	5.00%	6.42%
	Travel to Work in 10 to 14 minutes	14.18%	9.59%	9.44%	11.33%
	Travel to Work in 15 to 19 minutes	13.60%	14.34%	13.73%	14.58%
	Travel to Work in 20 to 29 minutes	23.86%	25.12%	24.17%	23.24%
	Travel to Work in 30 to 44 minutes	28.83%	29.62%	29.00%	24.98%
	Travel to Work in 45 to 59 minutes	8.01%	8.63%	8.66%	7.96%
	Travel to Work in 60 minutes or more	5.24%	6.44%	8.87%	9.96%
Average Travel Time to Work	25.3	27.1	28.1	28.1	
<b>SPENDING PATTERNS 2020</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$51.45	\$51.81	\$51.76	\$51.87
	Apparel and Related Services	\$13.94	\$13.87	\$13.68	\$13.48
	Transportation	\$86.66	\$87.29	\$86.03	\$84.59
	Healthcare	\$43.25	\$44.90	\$44.35	\$44.48
	Entertainment	\$22.05	\$22.31	\$21.96	\$21.66
<b>LIFESTYLE SEGMENTATION 2020</b>	Category A - Crème de la Crème	1,218	11,934	33,597	109,270
	Category B - Urban Cliff Climbers	3,738	8,723	16,809	25,615
	Category C - Urban Cliff Dwellers	592	11,643	16,830	27,178
	Category D - Seasoned Urban Dwellers	30	6,469	7,999	16,263
	Category E - Thriving Alone	2,276	8,690	17,872	122,783
	Category F - Going it Alone	3,165	43,105	80,623	159,752
	Category G - Struggling Alone	0	48	2,790	36,790
	Category H - Single in the Suburbs	0	1,747	6,526	21,087
	Category I - Married in the Suburbs	366	15,828	21,196	34,976
	Category J - Retired in the Suburbs	1,010	2,713	6,901	24,874
	Category K - Living with Nature	0	0	0	1
	Category L - Working with Nature	0	0	831	9,622
	Category M - Harlem Gateway	0	18,914	92,636	302,357
	Category N - Espaniola	0	0	0	885
	Category O - Specialties	0	4,024	7,958	31,407

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