

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.141759, -88.259493

19-Mar-2020

## 100430-Pinetree Plaza

### Champaign, IL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2019 Estimated Population	8,729	70,935	135,098	173,628	
	2019 Daytime Population	13,250	173,271	239,740	263,368	
	2024 Population Forecast	9,288	74,580	140,504	181,374	
	2010 Census Population	7,648	65,315	127,029	161,373	
	2000 Census Population	5,258	56,831	115,560	140,960	
	1990 Census Population	4,788	56,394	111,703	132,671	
	Historical Annual Growth, 1990 to 2000	0.94%	0.08%	0.34%	0.61%	
	Historical Annual Growth, 2000 to 2010	3.82%	1.40%	0.95%	1.36%	
	Estimated Annual Growth, 2010 to 2019	1.37%	0.85%	0.63%	0.75%	
	Projected Annual Growth, 2019 to 2024	1.25%	1.01%	0.79%	0.88%	
	<b>HOUSEHOLDS</b>	2019 Estimated Households	3,705	30,185	55,126	70,446
		2024 Households Forecast	3,957	31,889	57,576	73,816
2010 Census Households		3,214	27,517	51,471	65,136	
2000 Census Households		2,231	23,983	46,340	55,974	
1990 Census Households		1,987	21,867	42,166	49,923	
Historical Annual Growth, 1990 to 2000		1.17%	0.93%	0.95%	1.15%	
Historical Annual Growth, 2000 to 2010		3.72%	1.38%	1.06%	1.53%	
Estimated Annual Growth, 2010 to 2019		1.47%	0.95%	0.71%	0.81%	
Projected Annual Growth, 2019 to 2024		1.32%	1.10%	0.87%	0.94%	
2019 % Households With Children		26%	14%	18%	21%	
2019 Persons per Household		2.33	2.13	2.17	2.24	
<b>INCOME 2019</b>		HH Income \$500,000 or more	0.31%	0.39%	0.65%	0.77%
	HH Income \$250,000 to \$499,999	0.39%	0.46%	0.77%	0.92%	
	HH Income \$200,000 to \$249,999	0.92%	1.10%	1.82%	2.17%	
	HH Income \$175,000 to \$199,999	1.13%	1.15%	2.62%	3.30%	
	HH Income \$150,000 to \$174,999	2.24%	1.62%	2.49%	3.42%	
	HH Income \$100,000 to \$149,999	6.21%	8.34%	10.75%	12.69%	
	HH Income \$75,000 to \$99,999	12.41%	7.93%	9.75%	10.60%	
	HH Income \$50,000 to \$74,999	23.83%	16.06%	16.87%	16.61%	
	HH Income \$35,000 to \$49,999	20.72%	13.53%	13.00%	12.30%	
	HH Income \$25,000 to \$34,999	10.02%	11.19%	9.85%	9.19%	
	HH Income \$15,000 to \$24,999	12.14%	12.29%	11.17%	10.20%	
	HH Income \$0 to \$14,999	9.67%	25.95%	20.26%	17.82%	
	Average Household Income	\$59,459	\$52,571	\$65,940	\$72,958	
	Median Household Income	\$48,521	\$35,631	\$44,892	\$50,632	
Per Capita Income	\$25,492	\$22,921	\$27,615	\$30,214		
<b>WRKPLACE 2019</b>	2000 Average Household Income	\$43,402	\$36,130	\$45,383	\$48,313	
	2000 Median Household Income	\$35,303	\$25,658	\$33,140	\$36,389	
	Workplace Establishments	392	1,974	3,157	3,590	
	Workplace Employees (Full Time Employees)	8,104	55,501	83,607	89,339	

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<b>POPULATION BY AGE 2019</b>				
Count of Pop 0 to 4 years	817	4,871	8,612	11,220
Count of Pop 5 to 14 years	1,300	6,432	12,564	17,181
Count of Pop 14 to 22 years	771	20,460	34,646	38,791
Count of Pop 22 to 30 years	835	6,568	12,651	16,407
Count of Pop 30 to 45 years	2,629	17,629	30,065	37,476
Count of Pop 45 to 60 years	1,267	7,187	16,157	23,500
Count of Pop 60 to 75 years	846	5,874	14,993	21,367
Count of Pop 75+ years	265	1,914	5,410	7,685
Population 0 to 4 Years	9.36%	6.87%	6.37%	6.46%
Population 5 to 13 Years	14.89%	9.07%	9.30%	9.90%
Population 14 to 21 Years	8.83%	28.84%	25.65%	22.34%
Population 22 to 29 Years	9.57%	9.26%	9.36%	9.45%
Population 30 to 44 Years	30.11%	24.85%	22.25%	21.58%
Population 45 to 59 Years	14.51%	10.13%	11.96%	13.53%
Population 60 to 74 Years	9.69%	8.28%	11.10%	12.31%
Population 74 Years Plus	3.04%	2.70%	4.00%	4.43%
Median Age	33.5	25.7	29.3	31.1
<b>GENDER 2019</b>				
Male Population	4,323	37,115	68,774	87,383
Female Population	4,406	33,820	66,324	86,245
<b>RACE 2019</b>				
2019 Estimated Population	8,729	70,935	135,098	173,628
White	47.61%	61.82%	66.37%	69.97%
Black or African American	33.37%	18.96%	15.24%	13.46%
Asian or Pacific Islander	11.22%	13.76%	13.13%	11.71%
Other Races	7.79%	5.47%	5.26%	4.86%
<b>HISPANIC</b>				
2019 Hispanic Population	869	4,809	8,581	9,812
2019 Hispanic Population %	9.96%	6.78%	6.35%	5.65%
2024 Hispanic Population Forecast	910	5,069	8,924	10,229
2024 Hispanic Population % Projected	9.80%	6.80%	6.35%	5.64%
2000 Hispanic Population %	4.27%	4.48%	3.54%	3.15%
1990 Hispanic Population %	0.66%	2.09%	1.95%	1.79%
<b>EDUCATION (AGE 25+) 2019</b>				
Adult Population (25 Years or Older)	5,576	35,915	73,074	98,813
Elementary	3.15%	2.01%	1.72%	1.57%
Some High School	5.96%	4.23%	3.43%	3.07%
High School Graduate	25.45%	19.67%	18.44%	18.95%
Some College	23.31%	20.25%	19.29%	19.06%
Associates Degree	6.07%	8.55%	7.30%	7.88%
Bachelors Degree	18.53%	22.13%	23.55%	24.07%
Graduate Degree	17.53%	23.15%	26.27%	25.39%
% College (4+)	36.06%	45.29%	49.82%	49.46%
<b>HOUSING 2019</b>				
Total Housing Units	4,094	33,146	60,201	76,461
Owner Occupied Percent	35.61%	31.38%	41.20%	46.00%
Renter Occupied Percent	54.91%	59.68%	50.37%	46.14%
Vacant Housing Percent	9.49%	8.93%	8.43%	7.87%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.12%	0.50%	0.53%	0.62%
Homes Built 2000 to 2009	32.25%	16.96%	14.76%	17.51%
Homes Built 1990 to 1999	11.77%	12.09%	12.51%	13.58%
Homes Built 1980 to 1989	7.78%	10.21%	12.57%	12.64%
Homes Built 1970 to 1979	9.71%	13.61%	16.53%	16.45%
Homes Built 1960 to 1979	13.54%	12.91%	13.76%	12.94%
Homes Built 1950 to 1959	12.89%	11.57%	11.29%	10.32%
Homes Built 1940 to 1949	6.99%	5.61%	4.50%	4.06%
Homes Built 1939 or earlier	4.94%	16.54%	13.55%	11.87%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	0.00%	0.55%	0.39%	0.38%
Property Value \$750,000 to \$999,999	0.01%	0.37%	0.65%	0.72%
Property Value \$500,000 to \$749,999	0.00%	0.54%	1.69%	2.19%
Property Value \$400,000 to \$499,999	0.04%	1.01%	2.49%	3.01%
Property Value \$300,000 to \$399,999	2.12%	3.25%	6.18%	8.08%
Property Value \$200,000 to \$299,999	5.93%	13.99%	18.77%	21.90%
Property Value \$150,000 to \$199,999	18.33%	22.84%	22.50%	21.86%
Property Value \$100,000 to \$149,999	36.39%	28.85%	25.53%	22.27%
Property Value \$60,000 to \$99,999	26.91%	17.69%	13.21%	11.50%
Property Value \$40,000 to \$59,999	6.38%	5.03%	3.03%	2.57%
Property Value \$0 to \$39,999	3.90%	5.87%	5.55%	5.53%
Median Home Value	\$117,153	\$137,223	\$155,282	\$167,380
Median Rent per Month (Census 2000)	\$589	\$537	\$552	\$552
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	4,771	33,604	64,825	84,172
Managerial/Executive	10.15%	9.65%	12.01%	13.35%
Professional Specialty	32.20%	35.66%	36.29%	34.69%
Healthcare Support	2.92%	2.52%	2.09%	2.09%
Sales	7.83%	7.81%	7.95%	8.72%
Office & Administrative Support	7.65%	10.23%	10.74%	11.04%
Protective Service	1.28%	1.34%	1.36%	1.67%
Food Preparation	8.49%	8.60%	8.06%	7.04%
Building Maintenance & Cleaning	3.02%	3.86%	3.15%	2.92%
Personal Care	4.19%	4.07%	3.68%	3.70%
Farming, Fishing, & Forestry	0.00%	0.17%	0.23%	0.30%
Construction	4.70%	3.76%	3.56%	4.12%
Production & Transportation	17.56%	12.33%	10.88%	10.38%
Percent White Collar	60.76%	65.87%	69.08%	69.88%
Percent Blue Collar	39.24%	34.13%	30.92%	30.12%
Median Employee Salary	36,020	42,896	42,817	42,683
Average Employee Salary	38,967	49,795	49,956	49,709
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	202	2,425	4,224	4,614
2019 Estimated Unemployed (Age 16 and Up)	255	1,344	2,330	2,823
2019 Estimated Unemployed Rate (Age 16 and Up)	4.58%	3.74%	3.43%	3.25%

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<b>TRANSPORTATION TO WORK 2019</b>				
Drive to Work Alone	69.21%	56.79%	60.80%	65.01%
Drive to Work Carpool	12.33%	7.80%	7.61%	8.03%
Travel to Work by Public Transportation	9.61%	10.20%	8.98%	7.59%
Drive to Work on Motorcycle	0.04%	0.07%	0.14%	0.15%
Drive to Work on Bicycle	1.21%	3.68%	3.83%	3.15%
Walk to Work	4.60%	16.05%	12.77%	10.28%
Other Means	0.40%	0.44%	0.33%	0.44%
Work at Home	2.60%	4.97%	5.54%	5.34%
<b>TRAVEL TIME TO WORK 2019</b>				
Travel Time in Less than 5 minutes	1.77%	3.05%	3.05%	2.94%
Travel to Work in 5 to 9 minutes	14.62%	17.68%	16.70%	15.33%
Travel to Work in 10 to 14 minutes	33.27%	34.97%	32.59%	29.90%
Travel to Work in 15 to 19 minutes	22.72%	24.60%	25.67%	25.71%
Travel to Work in 20 to 29 minutes	16.26%	12.04%	13.56%	15.97%
Travel to Work in 30 to 44 minutes	6.57%	4.16%	4.39%	5.44%
Travel to Work in 45 to 59 minutes	3.98%	1.59%	1.72%	2.07%
Travel to Work in 60 minutes or more	0.80%	1.91%	2.32%	2.65%
Average Travel Time to Work	17.0	13.9	14.3	15.2
<b>SPENDING PATTERNS 2019</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$52.08	\$51.59	\$52.32	\$52.64
Apparel and Related Services	\$12.72	\$12.32	\$12.99	\$13.34
Transportation	\$76.81	\$73.65	\$78.03	\$80.17
Healthcare	\$33.51	\$30.43	\$33.01	\$34.12
Entertainment	\$19.50	\$18.30	\$19.74	\$20.44
<b>LIFESTYLE SEGMENTATION 2019</b>				
Category A - Crème de la Crème	0	5,765	10,414	14,808
Category B - Urban Cliff Climbers	4,005	9,405	15,736	27,277
Category C - Urban Cliff Dwellers	0	1,489	2,664	2,787
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	0	1,478	5,041	5,587
Category F - Going it Alone	440	6,899	14,396	17,015
Category G - Struggling Alone	1,091	5,503	7,291	8,340
Category H - Single in the Suburbs	2,753	7,184	10,668	13,486
Category I - Married in the Suburbs	0	0	10,006	17,019
Category J - Retired in the Suburbs	0	0	6,608	8,859
Category K - Living with Nature	16	578	1,431	2,430
Category L - Working with Nature	0	0	7	3,155
Category M - Harlem Gateway	338	4,491	4,491	4,491
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	21,601	31,022	32,644

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