

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 32.005914, -81.118018

19-Mar-2020

116190-Chatham Plaza

Savannah, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	6,011	61,295	142,329	245,856
	2019 Daytime Population	30,541	106,704	200,203	315,233
	2024 Population Forecast	6,105	62,983	146,542	256,880
	2010 Census Population	5,937	60,141	138,956	231,908
	2000 Census Population	6,213	62,214	138,628	215,944
	1990 Census Population	6,554	64,176	142,465	202,148
	Historical Annual Growth, 1990 to 2000	-0.53%	-0.31%	-0.27%	0.66%
	Historical Annual Growth, 2000 to 2010	-0.45%	-0.34%	0.02%	0.72%
	Estimated Annual Growth, 2010 to 2019	0.13%	0.20%	0.25%	0.60%
	Projected Annual Growth, 2019 to 2024	0.31%	0.54%	0.59%	0.88%
HOUSEHOLDS	2019 Estimated Households	2,549	24,239	55,560	96,039
	2024 Households Forecast	2,590	24,941	57,313	100,462
	2010 Census Households	2,520	23,716	54,024	90,475
	2000 Census Households	2,561	24,456	54,235	83,891
	1990 Census Households	2,696	23,914	53,548	75,953
	Historical Annual Growth, 1990 to 2000	-0.51%	0.22%	0.13%	1.00%
	Historical Annual Growth, 2000 to 2010	-0.16%	-0.31%	-0.04%	0.76%
	Estimated Annual Growth, 2010 to 2019	0.12%	0.22%	0.29%	0.61%
	Projected Annual Growth, 2019 to 2024	0.32%	0.57%	0.62%	0.90%
	2019 % Households With Children	27%	26%	23%	26%
2019 Persons per Household	2.28	2.42	2.41	2.44	
INCOME 2019	HH Income \$500,000 or more	0.18%	0.30%	0.55%	0.75%
	HH Income \$250,000 to \$499,999	0.22%	0.34%	0.65%	0.88%
	HH Income \$200,000 to \$249,999	0.48%	0.81%	1.53%	2.08%
	HH Income \$175,000 to \$199,999	1.22%	1.59%	1.81%	2.76%
	HH Income \$150,000 to \$174,999	1.21%	1.86%	2.28%	2.94%
	HH Income \$100,000 to \$149,999	6.43%	9.93%	10.10%	12.40%
	HH Income \$75,000 to \$99,999	10.88%	11.19%	10.83%	12.54%
	HH Income \$50,000 to \$74,999	24.99%	17.87%	17.13%	18.32%
	HH Income \$35,000 to \$49,999	18.81%	17.04%	15.01%	13.99%
	HH Income \$25,000 to \$34,999	9.91%	12.78%	12.26%	10.73%
	HH Income \$15,000 to \$24,999	10.28%	12.03%	12.22%	10.33%
	HH Income \$0 to \$14,999	15.40%	14.28%	15.63%	12.28%
	Average Household Income	\$55,104	\$59,942	\$64,461	\$75,336
Median Household Income	\$46,226	\$43,929	\$44,048	\$53,113	
Per Capita Income	\$23,876	\$24,560	\$26,254	\$30,264	
2000 Average Household Income	\$42,559	\$45,315	\$46,298	\$53,392	
2000 Median Household Income	\$31,770	\$35,297	\$32,760	\$37,329	
WRKPLACE 2019	Workplace Establishments	1,196	2,517	4,276	7,319
	Workplace Employees (Full Time Employees)	18,404	46,303	82,623	137,783

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	531	4,800	10,892	18,118
	Count of Pop 5 to 14 years	841	7,847	17,062	29,733
	Count of Pop 14 to 22 years	632	6,189	15,594	26,808
	Count of Pop 22 to 30 years	614	6,709	16,397	26,428
	Count of Pop 30 to 45 years	1,555	13,775	31,350	51,670
	Count of Pop 45 to 60 years	827	9,777	22,335	40,827
	Count of Pop 60 to 75 years	686	8,609	20,620	37,171
	Count of Pop 75+ years	324	3,589	8,078	15,100
	Population 0 to 4 Years	8.84%	7.83%	7.65%	7.37%
	Population 5 to 13 Years	13.99%	12.80%	11.99%	12.09%
	Population 14 to 21 Years	10.52%	10.10%	10.96%	10.90%
	Population 22 to 29 Years	10.21%	10.95%	11.52%	10.75%
	Population 30 to 44 Years	25.87%	22.47%	22.03%	21.02%
	Population 45 to 59 Years	13.76%	15.95%	15.69%	16.61%
	Population 60 to 74 Years	11.42%	14.05%	14.49%	15.12%
	Population 74 Years Plus	5.38%	5.85%	5.68%	6.14%
	Median Age	33.1	34.9	34.5	35.7
	GENDER 2019	Male Population	2,945	29,241	68,048
Female Population		3,066	32,054	74,282	127,871
RACE 2019	2019 Estimated Population	6,011	61,295	142,329	245,856
	White	47.68%	45.29%	42.58%	50.95%
	Black or African American	41.46%	47.15%	51.04%	41.82%
	Asian or Pacific Islander	3.40%	2.37%	2.03%	2.50%
	Other Races	7.45%	5.19%	4.35%	4.72%
HISPANIC	2019 Hispanic Population	462	3,721	7,128	13,917
	2019 Hispanic Population %	7.69%	6.07%	5.01%	5.66%
	2024 Hispanic Population Forecast	466	3,840	7,366	14,615
	2024 Hispanic Population % Projected	7.64%	6.10%	5.03%	5.69%
	2000 Hispanic Population %	6.94%	3.18%	1.97%	2.26%
1990 Hispanic Population %	2.90%	2.15%	1.35%	1.24%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	3,780	39,989	92,485	160,998
	Elementary	2.61%	3.95%	3.70%	3.13%
	Some High School	6.14%	7.98%	9.11%	7.95%
	High School Graduate	24.91%	26.29%	26.26%	24.18%
	Some College	29.85%	28.56%	26.33%	24.98%
	Associates Degree	7.41%	6.21%	6.27%	6.98%
	Bachelors Degree	19.51%	17.49%	17.83%	20.19%
	Graduate Degree	9.57%	9.52%	10.49%	12.59%
% College (4+)	29.08%	27.00%	28.32%	32.78%	
HOUSING 2019	Total Housing Units	2,916	27,009	63,645	108,538
	Owner Occupied Percent	31.37%	44.91%	44.02%	50.09%
	Renter Occupied Percent	56.05%	44.83%	43.27%	38.39%
	Vacant Housing Percent	12.58%	10.26%	12.70%	11.52%

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HOMES BUILT BY YEAR 2019	Homes Built 2010 or later	0.20%	0.30%	0.36%	0.79%
	Homes Built 2000 to 2009	9.65%	7.88%	9.33%	16.22%
	Homes Built 1990 to 1999	12.03%	10.63%	8.87%	13.72%
	Homes Built 1980 to 1989	19.97%	15.30%	12.06%	14.83%
	Homes Built 1970 to 1979	30.93%	22.08%	17.33%	15.08%
	Homes Built 1960 to 1979	9.92%	15.93%	14.51%	11.53%
	Homes Built 1950 to 1959	14.72%	18.49%	14.94%	11.15%
	Homes Built 1940 to 1949	2.17%	5.61%	7.15%	5.73%
	Homes Built 1939 or earlier	0.42%	3.79%	15.45%	10.94%
HOME VALUE (OWNER OCCUPIED) 2019	Property Value \$1,000,000 or more	1.58%	0.95%	2.07%	3.29%
	Property Value \$750,000 to \$999,999	1.03%	0.95%	2.31%	4.66%
	Property Value \$500,000 to \$749,999	5.35%	3.93%	6.12%	8.78%
	Property Value \$400,000 to \$499,999	6.13%	5.42%	6.18%	7.41%
	Property Value \$300,000 to \$399,999	5.80%	11.66%	11.04%	13.13%
	Property Value \$200,000 to \$299,999	19.44%	26.34%	23.80%	23.71%
	Property Value \$150,000 to \$199,999	32.05%	22.01%	17.51%	14.81%
	Property Value \$100,000 to \$149,999	21.68%	18.12%	18.28%	13.48%
	Property Value \$60,000 to \$99,999	3.94%	5.93%	7.12%	5.83%
	Property Value \$40,000 to \$59,999	0.85%	1.37%	1.69%	1.54%
	Property Value \$0 to \$39,999	2.14%	3.32%	3.87%	3.35%
	Median Home Value	\$180,055	\$198,319	\$205,236	\$238,098
Median Rent per Month (Census 2000)	\$684	\$637	\$582	\$588	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019	Employed Civilian Population 16+ by Occupation	2,510	28,084	66,883	114,992
	Managerial/Executive	10.59%	10.22%	11.25%	13.32%
	Professional Specialty	19.33%	18.43%	19.31%	22.02%
	Healthcare Support	4.90%	4.28%	3.49%	2.98%
	Sales	17.59%	12.66%	11.92%	11.36%
	Office & Administrative Support	6.98%	10.67%	10.49%	10.42%
	Protective Service	2.58%	3.12%	2.54%	2.81%
	Food Preparation	7.89%	7.84%	10.25%	8.52%
	Building Maintenance & Cleaning	2.93%	6.31%	6.36%	5.26%
	Personal Care	5.49%	3.27%	2.89%	2.42%
	Farming, Fishing, & Forestry	0.00%	0.23%	0.22%	0.27%
	Construction	7.67%	8.46%	7.65%	7.06%
	Production & Transportation	14.03%	14.51%	13.63%	13.56%
	Percent White Collar	59.40%	56.25%	56.45%	60.11%
	Percent Blue Collar	40.60%	43.75%	43.55%	39.89%
Median Employee Salary	38,750	41,618	41,164	40,843	
Average Employee Salary	46,808	48,403	47,166	46,314	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	155	1,670	4,629	6,344
	2019 Estimated Unemployed (Age 16 and Up)	120	1,454	3,561	5,656
	2019 Estimated Unemployed Rate (Age 16 and Up)	4.17%	4.62%	5.02%	4.50%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	76.83%	79.15%	77.36%	80.12%
	Drive to Work Carpool	14.34%	11.88%	10.95%	9.63%
	Travel to Work by Public Transportation	3.43%	2.77%	3.60%	2.56%
	Drive to Work on Motorcycle	0.00%	0.02%	0.09%	0.14%
	Drive to Work on Bicycle	0.77%	0.56%	1.25%	0.80%
	Walk to Work	2.32%	2.24%	2.97%	2.45%
	Other Means	0.10%	0.28%	0.43%	0.69%
	Work at Home	2.22%	2.96%	3.20%	3.48%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	3.51%	2.60%	2.33%	2.00%
	Travel to Work in 5 to 9 minutes	18.24%	12.89%	9.65%	8.15%
	Travel to Work in 10 to 14 minutes	22.82%	19.88%	18.45%	15.53%
	Travel to Work in 15 to 19 minutes	18.44%	22.73%	23.98%	22.65%
	Travel to Work in 20 to 29 minutes	22.20%	25.02%	28.01%	31.24%
	Travel to Work in 30 to 44 minutes	9.41%	11.31%	11.92%	14.30%
	Travel to Work in 45 to 59 minutes	3.46%	2.96%	3.05%	3.42%
	Travel to Work in 60 minutes or more	1.93%	2.60%	2.62%	2.72%
Average Travel Time to Work	18.3	19.5	20.8	21.5	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$56.47	\$56.85	\$56.99	\$57.24
	Apparel and Related Services	\$12.32	\$12.54	\$12.65	\$13.05
	Transportation	\$72.67	\$73.83	\$74.14	\$76.80
	Healthcare	\$34.31	\$35.42	\$35.58	\$36.39
	Entertainment	\$17.70	\$18.07	\$18.20	\$18.97
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	0	1,555	4,561	7,079
	Category B - Urban Cliff Climbers	272	435	444	26,908
	Category C - Urban Cliff Dwellers	77	1,429	3,035	4,211
	Category D - Seasoned Urban Dwellers	0	949	949	949
	Category E - Thriving Alone	0	1,744	6,984	7,536
	Category F - Going it Alone	0	9,736	20,990	24,655
	Category G - Struggling Alone	717	3,567	8,352	9,295
	Category H - Single in the Suburbs	1,522	9,894	14,695	26,014
	Category I - Married in the Suburbs	0	0	1,452	20,834
	Category J - Retired in the Suburbs	460	824	3,510	10,779
	Category K - Living with Nature	0	0	0	88
	Category L - Working with Nature	0	0	1,119	2,156
	Category M - Harlem Gateway	2,337	26,457	63,845	77,076
	Category N - Espaniola	0	0	0	491
	Category O - Specialties	431	2,098	3,920	16,686

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