

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 32.007179, -81.112411

27-Oct-2020

101850-Savannah Centre

Savannah, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	5,752	65,096	145,148	244,108
	2019 Daytime Population	31,981	106,478	205,126	313,638
	2024 Population Forecast	5,847	66,739	149,446	254,907
	2010 Census Population	5,695	64,121	141,597	230,603
	2000 Census Population	6,014	65,783	142,017	215,450
	1990 Census Population	6,216	67,409	146,313	201,805
	Historical Annual Growth, 1990 to 2000	-0.33%	-0.24%	-0.30%	0.66%
	Historical Annual Growth, 2000 to 2010	-0.54%	-0.26%	-0.03%	0.68%
	Estimated Annual Growth, 2010 to 2019	0.10%	0.15%	0.25%	0.59%
	Projected Annual Growth, 2019 to 2024	0.33%	0.50%	0.59%	0.87%
HOUSEHOLDS	2019 Estimated Households	2,504	25,247	56,591	95,415
	2024 Households Forecast	2,547	25,925	58,376	99,757
	2010 Census Households	2,482	24,798	55,000	90,010
	2000 Census Households	2,538	25,612	55,476	83,723
	1990 Census Households	2,599	25,294	54,953	75,837
	Historical Annual Growth, 1990 to 2000	-0.24%	0.12%	0.09%	0.99%
	Historical Annual Growth, 2000 to 2010	-0.22%	-0.32%	-0.09%	0.73%
	Estimated Annual Growth, 2010 to 2019	0.09%	0.18%	0.29%	0.60%
	Projected Annual Growth, 2019 to 2024	0.34%	0.53%	0.62%	0.89%
	2019 % Households With Children	25%	26%	23%	26%
2019 Persons per Household	2.21	2.43	2.41	2.44	
INCOME 2019	HH Income \$500,000 or more	0.44%	0.35%	0.59%	0.75%
	HH Income \$250,000 to \$499,999	0.53%	0.40%	0.69%	0.88%
	HH Income \$200,000 to \$249,999	1.21%	0.95%	1.63%	2.08%
	HH Income \$175,000 to \$199,999	1.88%	1.85%	1.79%	2.76%
	HH Income \$150,000 to \$174,999	2.26%	2.20%	2.29%	2.94%
	HH Income \$100,000 to \$149,999	9.37%	10.26%	10.06%	12.35%
	HH Income \$75,000 to \$99,999	11.28%	11.07%	10.75%	12.52%
	HH Income \$50,000 to \$74,999	23.02%	17.87%	17.17%	18.30%
	HH Income \$35,000 to \$49,999	17.21%	16.67%	14.93%	13.99%
	HH Income \$25,000 to \$34,999	10.12%	12.65%	12.14%	10.74%
	HH Income \$15,000 to \$24,999	9.37%	11.80%	12.30%	10.35%
	HH Income \$0 to \$14,999	13.31%	13.93%	15.68%	12.33%
	Average Household Income	\$63,647	\$62,035	\$64,850	\$75,284
Median Household Income	\$49,997	\$44,800	\$44,094	\$53,011	
Per Capita Income	\$28,512	\$25,128	\$26,395	\$30,266	
2000 Average Household Income	\$47,141	\$46,408	\$46,637	\$53,404	
2000 Median Household Income	\$32,996	\$35,663	\$32,550	\$37,318	
WRKPLACE 2019	Workplace Establishments	1,276	2,539	4,350	7,278
	Workplace Employees (Full Time Employees)	19,563	46,783	84,336	137,131

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	493	4,976	11,064	17,982	
	Count of Pop 5 to 14 years	773	8,173	17,370	29,482	
	Count of Pop 14 to 22 years	547	7,148	16,108	26,609	
	Count of Pop 22 to 30 years	579	7,317	16,755	26,248	
	Count of Pop 30 to 45 years	1,416	14,274	31,781	51,295	
	Count of Pop 45 to 60 years	797	10,360	22,756	40,481	
	Count of Pop 60 to 75 years	754	9,114	21,050	36,961	
	Count of Pop 75+ years	394	3,733	8,264	15,049	
	Population 0 to 4 Years	8.56%	7.64%	7.62%	7.37%	
	Population 5 to 13 Years	13.43%	12.56%	11.97%	12.08%	
	Population 14 to 21 Years	9.51%	10.98%	11.10%	10.90%	
	Population 22 to 29 Years	10.07%	11.24%	11.54%	10.75%	
	Population 30 to 44 Years	24.62%	21.93%	21.90%	21.01%	
	Population 45 to 59 Years	13.85%	15.91%	15.68%	16.58%	
	Population 60 to 74 Years	13.11%	14.00%	14.50%	15.14%	
	Population 74 Years Plus	6.84%	5.73%	5.69%	6.16%	
	Median Age	34.3	34.6	34.4	35.7	
	GENDER 2019	Male Population	2,811	30,995	69,327	117,140
		Female Population	2,940	34,101	75,821	126,968
RACE 2019	2019 Estimated Population	5,752	65,096	145,148	244,108	
	White	58.39%	44.78%	42.49%	50.90%	
	Black or African American	31.81%	48.17%	51.18%	41.89%	
	Asian or Pacific Islander	3.49%	2.17%	2.02%	2.50%	
	Other Races	6.31%	4.88%	4.31%	4.72%	
HISPANIC	2019 Hispanic Population	367	3,593	7,194	13,819	
	2019 Hispanic Population %	6.37%	5.52%	4.96%	5.66%	
	2024 Hispanic Population Forecast	370	3,700	7,432	14,503	
	2024 Hispanic Population % Projected	6.32%	5.54%	4.97%	5.69%	
	2000 Hispanic Population %	5.00%	2.96%	1.98%	2.26%	
1990 Hispanic Population %	1.96%	2.08%	1.34%	1.24%		
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	3,731	41,920	94,155	159,907	
	Elementary	2.30%	3.90%	3.67%	3.13%	
	Some High School	4.92%	7.98%	9.06%	7.97%	
	High School Graduate	23.57%	25.90%	26.16%	24.20%	
	Some College	26.72%	28.21%	26.23%	24.96%	
	Associates Degree	6.49%	6.33%	6.28%	6.96%	
	Bachelors Degree	24.23%	17.35%	17.90%	20.20%	
	Graduate Degree	11.77%	10.33%	10.69%	12.58%	
	% College (4+)	36.00%	27.68%	28.60%	32.78%	
HOUSING 2019	Total Housing Units	2,757	28,147	64,924	107,850	
	Owner Occupied Percent	39.29%	45.72%	43.95%	50.01%	
	Renter Occupied Percent	51.56%	43.98%	43.21%	38.46%	
	Vacant Housing Percent	9.15%	10.30%	12.84%	11.53%	

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.00%	0.15%	0.10%	0.32%
Homes Built 2000 to 2009	7.00%	7.12%	8.89%	16.22%
Homes Built 1990 to 1999	11.42%	11.16%	9.10%	14.16%
Homes Built 1980 to 1989	23.55%	15.49%	12.31%	14.50%
Homes Built 1970 to 1979	23.55%	21.37%	17.39%	15.31%
Homes Built 1960 to 1979	12.60%	15.07%	14.50%	11.62%
Homes Built 1950 to 1959	19.36%	18.32%	14.65%	11.04%
Homes Built 1940 to 1949	2.13%	5.49%	6.89%	5.53%
Homes Built 1939 or earlier	0.38%	5.83%	16.18%	11.30%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	1.75%	0.95%	2.27%	3.30%
Property Value \$750,000 to \$999,999	1.45%	1.49%	2.50%	4.69%
Property Value \$500,000 to \$749,999	7.66%	4.97%	6.40%	8.83%
Property Value \$400,000 to \$499,999	10.85%	5.85%	6.30%	7.43%
Property Value \$300,000 to \$399,999	10.38%	11.94%	10.82%	13.12%
Property Value \$200,000 to \$299,999	24.11%	25.48%	23.37%	23.58%
Property Value \$150,000 to \$199,999	23.97%	20.93%	17.27%	14.79%
Property Value \$100,000 to \$149,999	14.88%	17.90%	18.33%	13.52%
Property Value \$60,000 to \$99,999	2.17%	6.04%	7.21%	5.85%
Property Value \$40,000 to \$59,999	0.73%	1.31%	1.69%	1.55%
Property Value \$0 to \$39,999	2.06%	3.14%	3.84%	3.35%
Median Home Value	\$217,593	\$202,147	\$205,792	\$238,272
Median Rent per Month (Census 2000)	\$716	\$634	\$578	\$588
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	2,370	30,230	68,279	114,113
Managerial/Executive	14.59%	10.61%	11.37%	13.28%
Professional Specialty	22.65%	18.62%	19.35%	22.04%
Healthcare Support	3.55%	4.39%	3.50%	2.98%
Sales	17.16%	12.43%	11.88%	11.34%
Office & Administrative Support	3.19%	10.62%	10.58%	10.43%
Protective Service	3.42%	3.05%	2.50%	2.80%
Food Preparation	7.24%	8.45%	10.21%	8.52%
Building Maintenance & Cleaning	3.57%	6.21%	6.31%	5.26%
Personal Care	5.87%	3.21%	2.88%	2.43%
Farming, Fishing, & Forestry	0.00%	0.23%	0.24%	0.27%
Construction	6.54%	7.99%	7.47%	7.07%
Production & Transportation	12.22%	14.20%	13.72%	13.56%
Percent White Collar	61.13%	56.67%	56.67%	60.08%
Percent Blue Collar	38.87%	43.33%	43.33%	39.92%
Median Employee Salary	38,665	41,540	41,073	40,863
Average Employee Salary	47,118	48,297	47,088	46,338
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	153	1,914	4,779	6,334
2019 Estimated Unemployed (Age 16 and Up)	114	1,464	3,664	5,628
2019 Estimated Unemployed Rate (Age 16 and Up)	4.14%	4.56%	5.05%	4.51%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	82.10%	79.15%	76.66%	79.67%
Drive to Work Carpool	11.08%	11.36%	11.12%	10.08%
Travel to Work by Public Transportation	2.19%	3.14%	3.94%	2.64%
Drive to Work on Motorcycle	0.00%	0.04%	0.18%	0.22%
Drive to Work on Bicycle	1.02%	0.53%	1.04%	0.68%
Walk to Work	1.28%	2.24%	3.31%	2.61%
Other Means	0.00%	0.32%	0.52%	0.63%
Work at Home	2.34%	3.10%	3.10%	3.37%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	3.81%	2.61%	2.39%	2.12%
Travel to Work in 5 to 9 minutes	13.77%	10.45%	8.35%	7.48%
Travel to Work in 10 to 14 minutes	26.23%	19.93%	18.44%	15.51%
Travel to Work in 15 to 19 minutes	22.71%	25.50%	26.02%	23.74%
Travel to Work in 20 to 29 minutes	21.14%	25.24%	28.23%	30.95%
Travel to Work in 30 to 44 minutes	7.36%	11.20%	11.65%	14.28%
Travel to Work in 45 to 59 minutes	3.39%	2.70%	2.56%	3.25%
Travel to Work in 60 minutes or more	1.59%	2.37%	2.35%	2.68%
Average Travel Time to Work	17.6	19.4	20.8	21.5
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$56.97	\$56.91	\$57.00	\$57.24
Apparel and Related Services	\$12.64	\$12.62	\$12.66	\$13.04
Transportation	\$74.58	\$74.25	\$74.17	\$76.77
Healthcare	\$35.62	\$35.55	\$35.59	\$36.39
Entertainment	\$18.40	\$18.19	\$18.21	\$18.96
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	0	2,317	4,561	7,055
Category B - Urban Cliff Climbers	23	435	435	25,266
Category C - Urban Cliff Dwellers	514	1,429	2,839	4,242
Category D - Seasoned Urban Dwellers	0	949	949	949
Category E - Thriving Alone	0	2,154	7,360	7,536
Category F - Going it Alone	5	9,908	21,022	24,645
Category G - Struggling Alone	715	3,331	8,352	9,269
Category H - Single in the Suburbs	2,161	8,784	14,396	25,988
Category I - Married in the Suburbs	0	0	973	20,875
Category J - Retired in the Suburbs	628	789	3,464	10,772
Category K - Living with Nature	0	0	0	17
Category L - Working with Nature	0	0	1,840	2,074
Category M - Harlem Gateway	1,115	28,819	66,001	77,076
Category N - Espaniola	0	0	0	491
Category O - Specialties	371	2,416	4,227	16,764

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