

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 34.013631, -84.183628

20-Apr-2022

## 115520-Riverwalk Marketplace

### Duluth, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2021 Estimated Population	6,998	69,426	208,378	869,392
	2021 Daytime Population	14,227	94,294	259,327	1,097,025
	2026 Population Forecast	7,259	73,723	223,164	938,829
	2010 Census Population	6,841	61,731	180,742	739,835
	2000 Census Population	6,239	53,836	149,677	596,669
	1990 Census Population	2,674	21,737	63,948	335,850
	Historical Annual Growth, 1990 to 2000	8.84%	9.49%	8.88%	5.92%
	Historical Annual Growth, 2000 to 2010	0.92%	1.38%	1.90%	2.17%
	CY Estimated Annual Growth, 2010 to 2021	0.19%	1.00%	1.22%	1.38%
	FY Projected Annual Growth, 2021 to 2025	0.74%	1.21%	1.38%	1.55%
	<b>HOUSEHOLDS</b>	2021 Estimated Households	2,787	25,226	73,214
2026 Households Forecast		2,893	26,754	78,269	332,104
2010 Census Households		2,726	22,559	63,835	262,717
2000 Census Households		2,482	19,583	52,587	217,931
1990 Census Households		962	7,967	23,574	132,198
Historical Annual Growth, 1990 to 2000		9.94%	9.41%	8.35%	5.13%
Historical Annual Growth, 2000 to 2010		0.94%	1.42%	1.96%	1.89%
CY Estimated Annual Growth, 2010 to 2021		0.19%	0.96%	1.17%	1.36%
FY Projected Annual Growth, 2021 to 2025		0.74%	1.18%	1.34%	1.52%
2021 % Households With Children		41%	38%	39%	38%
2021 Persons per Household		2.51	2.75	2.85	2.82
<b>INCOME 2021</b>	HH Income \$500,000 or more	3.04%	3.04%	3.26%	2.37%
	HH Income \$250,000 to \$499,999	3.66%	3.63%	3.91%	2.83%
	HH Income \$200,000 to \$249,999	8.51%	8.48%	9.12%	6.62%
	HH Income \$175,000 to \$199,999	3.17%	7.32%	7.19%	5.60%
	HH Income \$150,000 to \$174,999	5.46%	8.03%	7.74%	6.16%
	HH Income \$100,000 to \$149,999	17.52%	19.43%	18.71%	17.28%
	HH Income \$75,000 to \$99,999	13.86%	12.65%	12.15%	12.42%
	HH Income \$50,000 to \$74,999	18.25%	14.74%	14.04%	16.74%
	HH Income \$35,000 to \$49,999	11.25%	8.03%	8.66%	11.26%
	HH Income \$25,000 to \$34,999	7.88%	5.48%	5.52%	7.13%
	HH Income \$15,000 to \$24,999	2.95%	4.29%	4.78%	5.91%
	HH Income \$0 to \$14,999	4.43%	4.88%	4.93%	5.69%
	CY Average Household Income	\$123,711	\$131,282	\$133,217	\$113,304
	CY Median Household Income	\$81,990	\$99,840	\$99,835	\$80,703
Per Capita Income	\$49,279	\$47,712	\$46,810	\$40,177	
<b>WRKPLACE 2021</b>	2000 Average Household Income	\$100,106	\$104,404	\$104,730	\$82,496
	2000 Median Household Income	\$77,553	\$82,387	\$82,734	\$64,319
	2026 Projected Average Household Income	\$149,657	\$154,705	\$156,914	\$132,678
	2026 Projected Median Household Income	\$94,048	\$117,890	\$118,783	\$94,788
	Workplace Establishments	436	2,649	7,207	33,531
	Workplace Employees (Full Time Employees)	7,973	49,696	142,436	608,404

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<b>POPULATION BY AGE 2021</b>	Count of Pop 0 to 4 years	458	4,106	12,059	56,066
	Count of Pop 5 to 14 years	821	7,562	22,820	108,952
	Count of Pop 14 to 22 years	695	7,543	24,561	105,874
	Count of Pop 22 to 30 years	777	8,369	25,450	92,281
	Count of Pop 30 to 45 years	1,176	10,485	30,459	156,122
	Count of Pop 45 to 60 years	1,483	15,856	48,892	194,302
	Count of Pop 60 to 75 years	1,239	12,549	36,007	123,565
	Count of Pop 75+ years	349	2,956	8,129	32,231
	Population 0 to 4 Years	6.54%	5.91%	5.79%	6.45%
	Population 5 to 13 Years	11.73%	10.89%	10.95%	12.53%
	Population 14 to 21 Years	9.94%	10.87%	11.79%	12.18%
	Population 22 to 29 Years	11.11%	12.05%	12.21%	10.61%
	Population 30 to 44 Years	16.80%	15.10%	14.62%	17.96%
	Population 45 to 59 Years	21.19%	22.84%	23.46%	22.35%
	Population 60 to 74 Years	17.70%	18.08%	17.28%	14.21%
	Population 74 Years Plus	4.99%	4.26%	3.90%	3.71%
	Median Age	40.1	40.4	39.8	37.4
<b>GENDER 2021</b>	Male Population	3,312	33,614	101,552	428,976
	Female Population	3,686	35,812	106,826	440,416
<b>RACE 2021</b>	2021 Estimated Population	6,998	69,426	208,378	869,392
	White	56.30%	54.80%	56.02%	54.51%
	Black or African American	15.24%	13.90%	12.87%	17.23%
	Asian or Pacific Islander	22.10%	24.95%	23.55%	16.21%
	Other Races	6.37%	6.36%	7.56%	12.05%
<b>HISPANIC</b>	2021 Hispanic Population	685	6,417	24,193	182,931
	2021 Hispanic Population %	9.79%	9.24%	11.61%	21.04%
	2026 Hispanic Population Forecast	739	6,882	26,373	194,597
	2026 Hispanic Population % Forecast	10.19%	9.34%	11.82%	20.73%
	2000 Hispanic Population %	5.40%	5.39%	6.42%	12.92%
1990 Hispanic Population %	2.43%	2.16%	1.94%	2.97%	
<b>EDUCATION (AGE 25+) 2021</b>	Adult Population (25 Years or Older)	4,713	46,905	138,744	562,126
	Elementary	2.84%	3.24%	3.38%	6.25%
	Some High School	2.88%	2.57%	2.93%	4.85%
	High School Graduate	10.22%	12.30%	13.20%	17.22%
	Some College	13.84%	13.79%	13.15%	14.98%
	Associates Degree	8.98%	8.62%	7.81%	7.57%
	Bachelors Degree	35.27%	35.06%	36.53%	30.74%
	Graduate Degree	25.96%	24.42%	23.00%	18.38%
	% College (4+)	61.23%	59.48%	59.53%	49.13%
<b>HOUSING 2021</b>	Total Housing Units	3,007	26,640	77,364	329,722
	Owner Occupied Percent	46.64%	64.17%	67.82%	58.87%
	Renter Occupied Percent	46.07%	30.52%	26.82%	34.56%
	Vacant Housing Percent	7.30%	5.31%	5.36%	6.57%

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<b>HOMES BUILT BY YEAR 2021</b>	Homes Built 2010 or later	0.01%	0.25%	0.38%	0.26%
	Homes Built 2000 to 2009	22.53%	16.69%	21.91%	22.22%
	Homes Built 1990 to 1999	45.67%	47.78%	43.57%	33.40%
	Homes Built 1980 to 1989	26.31%	25.32%	25.62%	25.91%
	Homes Built 1970 to 1979	3.55%	6.02%	5.70%	11.77%
	Homes Built 1960 to 1979	1.09%	2.19%	1.50%	4.25%
	Homes Built 1950 to 1959	0.04%	0.68%	0.57%	1.26%
	Homes Built 1940 to 1949	0.31%	0.36%	0.19%	0.41%
	Homes Built 1939 or earlier	0.49%	0.70%	0.57%	0.52%
<b>HOME VALUE (OWNER OCCUPIED) 2021</b>	Property Value \$1,000,000 or more	28.34%	15.15%	14.03%	10.32%
	Property Value \$750,000 to \$999,999	16.83%	12.66%	12.81%	10.23%
	Property Value \$500,000 to \$749,999	22.36%	32.19%	32.32%	27.47%
	Property Value \$400,000 to \$499,999	5.66%	14.47%	12.78%	12.81%
	Property Value \$300,000 to \$399,999	8.83%	12.60%	12.63%	14.81%
	Property Value \$200,000 to \$299,999	9.34%	7.62%	8.67%	14.29%
	Property Value \$150,000 to \$199,999	2.76%	1.60%	2.12%	4.10%
	Property Value \$100,000 to \$149,999	0.52%	1.02%	1.30%	2.05%
	Property Value \$60,000 to \$99,999	0.30%	0.06%	0.40%	0.81%
	Property Value \$40,000 to \$59,999	0.11%	0.13%	0.25%	0.28%
	Property Value \$0 to \$39,999	0.27%	0.87%	0.74%	1.00%
	CY Median Home Value	\$722,113	\$583,888	\$578,378	\$491,703
CY Median Rent per Month (Census 2000)	\$965	\$910	\$899	\$851	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021</b>	Employed Civilian Population 16+ by Occupation	3,797	38,311	113,783	469,047
	Managerial/Executive	22.01%	25.37%	25.72%	22.04%
	Professional Specialty	33.81%	31.53%	29.62%	23.99%
	Healthcare Support	0.92%	1.19%	1.34%	1.44%
	Sales	14.29%	12.51%	13.42%	12.44%
	Office & Administrative Support	13.05%	10.66%	9.64%	9.98%
	Protective Service	1.18%	0.49%	0.51%	0.80%
	Food Preparation	5.14%	4.74%	4.60%	5.44%
	Building Maintenance & Cleaning	1.12%	1.31%	1.92%	3.79%
	Personal Care	1.25%	2.75%	2.48%	2.80%
	Farming, Fishing, & Forestry	0.00%	0.02%	0.02%	0.09%
	Construction	1.67%	3.52%	4.17%	8.34%
	Production & Transportation	5.56%	5.92%	6.56%	8.84%
	Percent White Collar	84.08%	81.26%	79.74%	69.89%
	Percent Blue Collar	15.92%	18.74%	20.26%	30.11%
CY Median Employee Salary	\$44,687	\$45,028	\$44,649	\$44,589	
CY Average Employee Salary	\$56,158	\$55,937	\$55,386	\$54,624	
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	66	640	2,135	11,245
	2021 Estimated Unemployed (Age 16 and Up)	105	877	2,288	9,648
	2021 Estimated Unemployed Rate (Age 16 and Up)	2.23%	2.25%	1.96%	2.02%

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<b>TRANSPORTATION TO WORK 2021</b>	Drive to Work Alone	80.48%	80.17%	78.56%	76.17%
	Drive to Work Carpool	7.17%	7.74%	8.22%	11.30%
	Travel to Work by Public Transportation	0.27%	0.80%	0.85%	1.76%
	Drive to Work on Motorcycle	0.00%	0.12%	0.10%	0.12%
	Drive to Work on Bicycle	0.00%	0.10%	0.09%	0.07%
	Walk to Work	2.03%	1.31%	1.15%	1.14%
	Other Means	1.29%	0.85%	0.99%	1.91%
	Work at Home	8.76%	8.70%	9.79%	7.07%
<b>TRAVEL TIME TO WORK 2021</b>	Travel Time in Less than 5 minutes	1.78%	1.54%	2.20%	1.72%
	Travel to Work in 5 to 9 minutes	6.44%	7.53%	6.91%	6.34%
	Travel to Work in 10 to 14 minutes	9.14%	11.77%	11.24%	11.37%
	Travel to Work in 15 to 19 minutes	11.12%	11.40%	12.79%	13.85%
	Travel to Work in 20 to 29 minutes	19.97%	21.90%	21.42%	20.81%
	Travel to Work in 30 to 44 minutes	31.87%	25.67%	23.96%	25.45%
	Travel to Work in 45 to 59 minutes	14.80%	12.88%	11.73%	10.78%
	Travel to Work in 60 minutes or more	4.88%	7.32%	9.75%	9.68%
Average Travel Time to Work	28.9	29.5	29.3	29.1	
<b>SPENDING PATTERNS 2021</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$55.59	\$55.70	\$55.75	\$55.32
	Apparel and Related Services	\$14.85	\$14.92	\$14.95	\$14.35
	Transportation	\$92.08	\$93.33	\$93.12	\$89.46
	Healthcare	\$53.10	\$53.28	\$52.91	\$51.02
	Entertainment	\$22.04	\$22.26	\$22.27	\$21.25
<b>SPENDING 2021</b>	Med Disposable Inc-Inc minus taxes	\$69,704	\$84,872	\$84,891	\$68,901
	Avg Disposable Inc-Inc minus taxes	\$90,480	\$97,621	\$98,333	\$85,826
	Med Discretionary-Disp less food/shelter/clothing	\$52,246	\$64,502	\$64,188	\$48,948
	Avg Discretionary-Disp less food/shelter/clothing	\$65,228	\$71,700	\$71,906	\$61,177
<b>LIFESTYLE SEGMENTATION 2021</b>	Category A - Crème de la Crème	2,632	19,191	45,398	125,863
	Category B - Urban Cliff Climbers	0	449	12,341	98,882
	Category C - Urban Cliff Dwellers	0	0	0	8,454
	Category D - Seasoned Urban Dwellers	0	0	0	987
	Category E - Thriving Alone	0	3,344	7,804	51,096
	Category F - Going it Alone	1,300	7,230	14,848	35,347
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	4,661	14,265	109,343
	Category I - Married in the Suburbs	2,657	27,331	89,345	263,069
	Category J - Retired in the Suburbs	0	3,514	15,455	39,375
	Category K - Living with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	5	15,761
	Category N - Espaniola	0	0	858	108,781
Category O - Specialties	409	3,677	8,026	11,551	

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