

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 30.530511, -87.22367

12-Apr-2021

## 116400-University Town Center

### Pensacola, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	8,825	43,849	98,492	290,395	
	2020 Daytime Population	30,062	77,890	164,287	351,597	
	2025 Population Forecast	8,667	43,113	98,084	298,457	
	2010 Census Population	8,734	43,451	95,872	266,355	
	2000 Census Population	6,773	40,121	92,678	253,171	
	1990 Census Population	6,136	36,211	83,670	233,527	
	Historical Annual Growth, 1990 to 2000	0.99%	1.03%	1.03%	0.81%	
	Historical Annual Growth, 2000 to 2010	2.58%	0.80%	0.34%	0.51%	
	Estimated Annual Growth, 2010 to 2020	0.10%	0.08%	0.25%	0.81%	
	Projected Annual Growth, 2020 to 2025	-0.36%	-0.34%	-0.08%	0.55%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	3,713	18,443	39,911	114,956
		2025 Households Forecast	3,631	18,098	39,673	117,935
2010 Census Households		3,670	18,298	38,886	105,605	
2000 Census Households		2,975	16,799	36,580	98,858	
1990 Census Households		2,386	14,437	31,945	88,401	
Historical Annual Growth, 1990 to 2000		2.23%	1.53%	1.36%	1.12%	
Historical Annual Growth, 2000 to 2010		2.12%	0.86%	0.61%	0.66%	
Estimated Annual Growth, 2010 to 2020		0.11%	0.07%	0.24%	0.79%	
Projected Annual Growth, 2020 to 2025		-0.45%	-0.38%	-0.12%	0.51%	
2020 % Households With Children		11%	20%	20%	22%	
2020 Persons per Household		1.90	2.25	2.32	2.43	
<b>INCOME 2020</b>		HH Income \$500,000 or more	0.52%	0.36%	0.38%	0.45%
	HH Income \$250,000 to \$499,999	0.69%	0.44%	0.45%	0.54%	
	HH Income \$200,000 to \$249,999	1.62%	1.03%	1.06%	1.27%	
	HH Income \$175,000 to \$199,999	1.03%	1.38%	2.31%	2.79%	
	HH Income \$150,000 to \$174,999	1.55%	1.85%	2.13%	2.62%	
	HH Income \$100,000 to \$149,999	11.44%	10.94%	11.96%	12.36%	
	HH Income \$75,000 to \$99,999	8.12%	10.61%	13.03%	13.05%	
	HH Income \$50,000 to \$74,999	26.22%	21.35%	20.63%	19.81%	
	HH Income \$35,000 to \$49,999	14.57%	17.38%	16.40%	15.75%	
	HH Income \$25,000 to \$34,999	10.85%	10.31%	10.01%	11.28%	
	HH Income \$15,000 to \$24,999	7.98%	12.27%	10.82%	10.00%	
	HH Income \$0 to \$14,999	15.40%	12.08%	10.83%	10.08%	
	Average Household Income	\$63,521	\$61,448	\$66,180	\$70,080	
	Median Household Income	\$51,272	\$48,255	\$52,142	\$53,344	
Per Capita Income	\$29,663	\$26,691	\$27,562	\$28,267		
<b>WRKPLACE 2020</b>	2000 Average Household Income	\$49,667	\$47,273	\$47,905	\$46,243	
	2000 Median Household Income	\$39,080	\$37,380	\$37,529	\$35,408	
	Workplace Establishments	145	1,240	3,104	7,321	
	Workplace Employees (Full Time Employees)	3,979	28,082	64,641	140,675	

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	664	3,133	6,312	17,637
	Count of Pop 5 to 14 years	746	4,827	10,242	30,899
	Count of Pop 14 to 22 years	1,256	4,415	10,921	30,443
	Count of Pop 22 to 30 years	1,119	4,220	10,643	31,291
	Count of Pop 30 to 45 years	2,289	9,963	19,663	53,482
	Count of Pop 45 to 60 years	867	6,525	15,582	51,543
	Count of Pop 60 to 75 years	964	6,852	16,452	50,912
	Count of Pop 75+ years	920	3,912	8,676	24,188
	Population 0 to 4 Years	7.52%	7.14%	6.41%	6.07%
	Population 5 to 13 Years	8.46%	11.01%	10.40%	10.64%
	Population 14 to 21 Years	14.23%	10.07%	11.09%	10.48%
	Population 22 to 29 Years	12.68%	9.62%	10.81%	10.78%
	Population 30 to 44 Years	25.94%	22.72%	19.96%	18.42%
	Population 45 to 59 Years	9.83%	14.88%	15.82%	17.75%
	Population 60 to 74 Years	10.92%	15.63%	16.70%	17.53%
	Population 74 Years Plus	10.43%	8.92%	8.81%	8.33%
	Median Age	32.6	36.9	37.7	39.3
<b>GENDER 2020</b>	Male Population	4,090	20,869	46,916	141,002
	Female Population	4,735	22,980	51,575	149,393
<b>RACE 2020</b>	2020 Estimated Population	8,825	43,849	98,492	290,395
	White	75.44%	68.94%	70.18%	70.30%
	Black or African American	14.69%	19.82%	20.45%	21.19%
	Asian or Pacific Islander	3.92%	3.53%	3.07%	2.56%
	Other Races	5.96%	7.71%	6.30%	5.96%
<b>HISPANIC</b>	2020 Hispanic Population	442	3,117	5,649	13,354
	2020 Hispanic Population %	5.00%	7.11%	5.74%	4.60%
	2025 Hispanic Population Forecast	438	3,190	5,883	14,083
	2025 Hispanic Population % Projected	5.05%	7.40%	6.00%	4.72%
	2000 Hispanic Population %	2.60%	2.70%	2.43%	2.25%
1990 Hispanic Population %	1.49%	1.49%	1.57%	1.73%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	5,677	29,876	66,342	198,914
	Elementary	3.00%	3.36%	2.44%	2.38%
	Some High School	3.14%	7.11%	5.53%	6.74%
	High School Graduate	22.57%	24.03%	25.75%	27.48%
	Some College	22.06%	24.92%	24.38%	23.12%
	Associates Degree	9.37%	10.37%	11.67%	12.77%
	Bachelors Degree	24.50%	19.96%	19.27%	17.64%
	Graduate Degree	15.35%	10.24%	10.97%	9.87%
	% College (4+)	39.85%	30.20%	30.24%	27.51%
<b>HOUSING 2020</b>	Total Housing Units	4,120	20,731	44,246	128,240
	Owner Occupied Percent	28.54%	48.84%	56.26%	59.53%
	Renter Occupied Percent	61.57%	40.13%	33.94%	30.11%
	Vacant Housing Percent	9.89%	11.04%	9.80%	10.36%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.51%	0.19%	0.24%	0.29%
Homes Built 2000 to 2009	18.35%	15.48%	13.89%	14.72%
Homes Built 1990 to 1999	30.16%	21.28%	18.43%	15.03%
Homes Built 1980 to 1989	24.80%	26.41%	24.41%	18.88%
Homes Built 1970 to 1979	17.82%	20.94%	21.83%	19.93%
Homes Built 1960 to 1979	3.32%	9.33%	11.55%	12.10%
Homes Built 1950 to 1959	3.65%	4.07%	7.06%	11.25%
Homes Built 1940 to 1949	1.08%	1.56%	1.82%	3.89%
Homes Built 1939 or earlier	0.31%	0.73%	0.77%	3.92%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	1.74%	0.51%	0.86%	1.10%
Property Value \$750,000 to \$999,999	1.81%	0.94%	0.88%	1.59%
Property Value \$500,000 to \$749,999	9.02%	4.25%	4.63%	6.12%
Property Value \$400,000 to \$499,999	9.40%	5.94%	6.24%	6.70%
Property Value \$300,000 to \$399,999	19.38%	14.19%	15.55%	13.96%
Property Value \$200,000 to \$299,999	28.84%	31.37%	30.32%	26.12%
Property Value \$150,000 to \$199,999	16.43%	17.21%	17.91%	15.82%
Property Value \$100,000 to \$149,999	9.80%	15.29%	14.20%	15.34%
Property Value \$60,000 to \$99,999	2.13%	5.28%	4.94%	7.77%
Property Value \$40,000 to \$59,999	0.46%	1.03%	1.18%	1.93%
Property Value \$0 to \$39,999	0.92%	3.50%	2.85%	2.72%
Median Home Value	\$269,850	\$219,990	\$225,204	\$220,770
Median Rent per Month (Census 2000)	\$664	\$585	\$567	\$533
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	3,794	20,749	47,099	136,343
Managerial/Executive	13.55%	11.43%	12.38%	12.71%
Professional Specialty	19.17%	22.17%	22.45%	22.04%
Healthcare Support	1.36%	2.91%	2.58%	3.11%
Sales	11.23%	12.26%	12.22%	12.88%
Office & Administrative Support	19.00%	13.82%	13.78%	13.16%
Protective Service	3.42%	2.90%	2.73%	2.84%
Food Preparation	7.05%	8.02%	8.45%	7.32%
Building Maintenance & Cleaning	5.80%	5.34%	4.31%	3.86%
Personal Care	5.09%	3.30%	2.91%	2.83%
Farming, Fishing, & Forestry	0.09%	0.21%	0.23%	0.28%
Construction	5.70%	7.43%	7.36%	7.96%
Production & Transportation	8.56%	10.21%	10.59%	11.01%
Percent White Collar	64.30%	62.60%	63.40%	63.90%
Percent Blue Collar	35.70%	37.40%	36.60%	36.10%
Median Employee Salary	42,820	40,994	41,500	42,347
Average Employee Salary	52,178	46,025	46,592	47,380
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	342	1,156	3,115	7,674
2020 Estimated Unemployed (Age 16 and Up)	324	1,114	2,293	6,832
2020 Estimated Unemployed Rate (Age 16 and Up)	7.80%	5.18%	4.67%	4.80%

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<b>TRANSPORTATION TO WORK 2020</b>				
Drive to Work Alone	76.27%	80.80%	77.29%	78.34%
Drive to Work Carpool	9.51%	10.58%	9.69%	10.72%
Travel to Work by Public Transportation	0.00%	0.20%	0.50%	0.74%
Drive to Work on Motorcycle	0.00%	0.25%	0.31%	0.40%
Drive to Work on Bicycle	0.34%	0.17%	0.21%	0.39%
Walk to Work	3.01%	1.46%	4.26%	2.95%
Other Means	1.21%	0.77%	0.51%	0.81%
Work at Home	9.66%	5.77%	7.22%	5.52%
<b>TRAVEL TIME TO WORK 2020</b>				
Travel Time in Less than 5 minutes	4.01%	2.36%	2.94%	2.91%
Travel to Work in 5 to 9 minutes	15.66%	9.96%	12.55%	11.21%
Travel to Work in 10 to 14 minutes	10.89%	20.74%	19.61%	16.80%
Travel to Work in 15 to 19 minutes	18.44%	22.76%	21.17%	20.84%
Travel to Work in 20 to 29 minutes	30.34%	24.60%	24.26%	24.74%
Travel to Work in 30 to 44 minutes	14.21%	13.29%	12.73%	15.00%
Travel to Work in 45 to 59 minutes	1.35%	2.10%	2.31%	3.39%
Travel to Work in 60 minutes or more	5.11%	4.18%	4.43%	5.11%
Average Travel Time to Work	23.9	23.0	21.9	22.6
<b>SPENDING PATTERNS 2020</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$52.85	\$53.36	\$53.55	\$53.69
Apparel and Related Services	\$12.91	\$12.92	\$13.11	\$13.23
Transportation	\$76.70	\$77.36	\$78.76	\$79.74
Healthcare	\$44.91	\$46.07	\$46.84	\$47.86
Entertainment	\$18.75	\$19.10	\$19.46	\$19.61
<b>LIFESTYLE SEGMENTATION 2020</b>				
Category A - Crème de la Crème	0	0	3,638	13,511
Category B - Urban Cliff Climbers	0	556	731	3,560
Category C - Urban Cliff Dwellers	0	0	0	19,812
Category D - Seasoned Urban Dwellers	0	0	256	1,907
Category E - Thriving Alone	30	1,065	1,065	6,065
Category F - Going it Alone	1,470	12,403	27,528	65,316
Category G - Struggling Alone	0	3,502	9,572	34,357
Category H - Single in the Suburbs	3,389	15,224	19,877	27,891
Category I - Married in the Suburbs	610	2,088	11,270	32,722
Category J - Retired in the Suburbs	12	4,011	10,342	29,866
Category K - Living with Nature	0	0	351	4,595
Category L - Working with Nature	0	0	0	1,802
Category M - Harlem Gateway	0	22	4,022	28,493
Category N - Espaniola	0	0	0	0
Category O - Specialties	1,529	2,586	3,891	9,511

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