

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 28.51626, -81.3775

19-Mar-2020

## 101250-Sodo S.C.

### Orlando, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2019 Estimated Population	9,905	122,151	317,838	956,521	
	2019 Daytime Population	24,849	227,265	475,686	1,231,549	
	2024 Population Forecast	9,863	127,799	330,052	1,005,583	
	2010 Census Population	9,408	105,203	276,170	819,690	
	2000 Census Population	9,860	105,536	261,943	739,804	
	1990 Census Population	9,837	101,622	243,475	604,725	
	Historical Annual Growth, 1990 to 2000	0.02%	0.38%	0.73%	2.04%	
	Historical Annual Growth, 2000 to 2010	-0.47%	-0.03%	0.53%	1.03%	
	Estimated Annual Growth, 2010 to 2019	0.53%	1.54%	1.45%	1.60%	
	Projected Annual Growth, 2019 to 2024	-0.08%	0.91%	0.76%	1.01%	
	<b>HOUSEHOLDS</b>	2019 Estimated Households	4,394	54,411	132,020	374,333
		2024 Households Forecast	4,381	57,640	138,013	394,162
		2010 Census Households	4,141	45,633	113,024	319,193
2000 Census Households		4,107	43,641	105,448	285,502	
1990 Census Households		4,233	42,079	96,150	232,339	
Historical Annual Growth, 1990 to 2000		-0.30%	0.37%	0.93%	2.08%	
Historical Annual Growth, 2000 to 2010		0.08%	0.45%	0.70%	1.12%	
Estimated Annual Growth, 2010 to 2019		0.61%	1.82%	1.61%	1.65%	
Projected Annual Growth, 2019 to 2024		-0.06%	1.16%	0.89%	1.04%	
2019 % Households With Children		24%	19%	24%	27%	
2019 Persons per Household		2.14	2.15	2.35	2.52	
<b>INCOME 2019</b>		HH Income \$500,000 or more	1.65%	0.85%	0.70%	0.69%
		HH Income \$250,000 to \$499,999	1.92%	1.01%	0.83%	0.82%
	HH Income \$200,000 to \$249,999	4.55%	2.37%	1.95%	1.92%	
	HH Income \$175,000 to \$199,999	3.25%	2.96%	2.97%	3.49%	
	HH Income \$150,000 to \$174,999	4.46%	3.07%	2.84%	2.92%	
	HH Income \$100,000 to \$149,999	12.50%	11.96%	10.57%	11.59%	
	HH Income \$75,000 to \$99,999	9.60%	9.74%	9.57%	11.67%	
	HH Income \$50,000 to \$74,999	22.39%	17.46%	18.43%	19.23%	
	HH Income \$35,000 to \$49,999	11.63%	13.87%	14.82%	14.54%	
	HH Income \$25,000 to \$34,999	11.47%	11.63%	12.06%	11.27%	
	HH Income \$15,000 to \$24,999	7.28%	11.54%	12.06%	10.42%	
	HH Income \$0 to \$14,999	9.30%	13.55%	13.21%	11.44%	
	Average Household Income	\$86,574	\$73,959	\$70,789	\$75,704	
Median Household Income	\$57,765	\$49,316	\$47,764	\$52,662		
Per Capita Income	\$39,626	\$33,877	\$29,923	\$29,950		
2000 Average Household Income	\$60,574	\$47,532	\$48,076	\$53,777		
2000 Median Household Income	\$40,907	\$33,468	\$35,705	\$40,839		
<b>WRKPLACE 2019</b>	Workplace Establishments	766	5,635	11,828	31,289	
	Workplace Employees (Full Time Employees)	16,412	119,510	239,115	646,988	

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	645	8,997	23,499	66,988	
	Count of Pop 5 to 14 years	1,030	14,244	38,630	110,774	
	Count of Pop 14 to 22 years	736	9,244	26,906	92,764	
	Count of Pop 22 to 30 years	777	10,612	29,703	97,483	
	Count of Pop 30 to 45 years	2,119	30,012	75,697	208,731	
	Count of Pop 45 to 60 years	2,148	24,174	61,357	186,130	
	Count of Pop 60 to 75 years	1,734	17,104	43,841	139,622	
	Count of Pop 75+ years	715	7,763	18,205	54,029	
	Population 0 to 4 Years	6.51%	7.37%	7.39%	7.00%	
	Population 5 to 13 Years	10.39%	11.66%	12.15%	11.58%	
	Population 14 to 21 Years	7.43%	7.57%	8.47%	9.70%	
	Population 22 to 29 Years	7.85%	8.69%	9.35%	10.19%	
	Population 30 to 44 Years	21.39%	24.57%	23.82%	21.82%	
	Population 45 to 59 Years	21.69%	19.79%	19.30%	19.46%	
	Population 60 to 74 Years	17.51%	14.00%	13.79%	14.60%	
	Population 74 Years Plus	7.22%	6.36%	5.73%	5.65%	
	Median Age	42.6	38.8	37.8	37.7	
	<b>GENDER 2019</b>	Male Population	5,043	62,474	159,294	471,473
		Female Population	4,862	59,677	158,544	485,048
<b>RACE 2019</b>	2019 Estimated Population	9,905	122,151	317,838	956,521	
	White	75.97%	59.39%	60.34%	61.96%	
	Black or African American	15.76%	30.58%	26.78%	23.04%	
	Asian or Pacific Islander	1.62%	2.41%	2.79%	4.49%	
	Other Races	6.65%	7.61%	10.10%	10.51%	
<b>HISPANIC</b>	2019 Hispanic Population	1,181	22,477	88,928	271,418	
	2019 Hispanic Population %	11.92%	18.40%	27.98%	28.38%	
	2024 Hispanic Population Forecast	1,178	23,685	92,198	286,781	
	2024 Hispanic Population % Projected	11.95%	18.53%	27.93%	28.52%	
	2000 Hispanic Population %	9.13%	13.13%	19.45%	18.88%	
1990 Hispanic Population %	4.79%	7.48%	9.99%	9.55%		
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	7,207	85,906	218,217	649,949	
	Elementary	2.16%	4.83%	5.84%	4.61%	
	Some High School	7.15%	7.37%	7.61%	7.08%	
	High School Graduate	23.27%	27.43%	27.97%	25.82%	
	Some College	20.65%	18.34%	18.94%	19.77%	
	Associates Degree	10.24%	9.19%	9.79%	11.41%	
	Bachelors Degree	23.65%	22.31%	20.37%	20.97%	
	Graduate Degree	12.87%	10.53%	9.48%	10.35%	
	% College (4+)	36.53%	32.83%	29.85%	31.32%	
<b>HOUSING 2019</b>	Total Housing Units	4,969	63,363	151,895	429,186	
	Owner Occupied Percent	48.33%	38.30%	40.75%	47.53%	
	Renter Occupied Percent	40.10%	47.57%	46.16%	39.68%	
	Vacant Housing Percent	11.57%	14.13%	13.08%	12.78%	

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.27%	0.08%	0.09%	0.26%
Homes Built 2000 to 2009	8.24%	14.32%	14.64%	16.80%
Homes Built 1990 to 1999	3.78%	7.70%	10.67%	17.56%
Homes Built 1980 to 1989	13.84%	12.76%	17.91%	23.79%
Homes Built 1970 to 1979	16.28%	20.40%	19.49%	17.32%
Homes Built 1960 to 1979	12.90%	14.78%	13.57%	10.56%
Homes Built 1950 to 1959	26.41%	18.32%	15.10%	9.72%
Homes Built 1940 to 1949	10.34%	5.17%	4.44%	2.14%
Homes Built 1939 or earlier	7.97%	6.47%	4.08%	1.86%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	11.84%	7.71%	7.59%	7.12%
Property Value \$750,000 to \$999,999	10.05%	7.31%	5.97%	5.06%
Property Value \$500,000 to \$749,999	25.73%	21.88%	17.74%	17.15%
Property Value \$400,000 to \$499,999	12.04%	13.99%	11.46%	13.11%
Property Value \$300,000 to \$399,999	13.00%	16.23%	15.70%	18.46%
Property Value \$200,000 to \$299,999	14.99%	14.32%	18.28%	18.87%
Property Value \$150,000 to \$199,999	5.78%	6.82%	9.41%	8.53%
Property Value \$100,000 to \$149,999	4.13%	5.27%	6.99%	5.80%
Property Value \$60,000 to \$99,999	0.85%	3.30%	3.54%	2.47%
Property Value \$40,000 to \$59,999	0.95%	1.02%	1.20%	1.30%
Property Value \$0 to \$39,999	0.65%	2.15%	2.12%	2.14%
Median Home Value	\$480,203	\$406,349	\$353,884	\$359,016
Median Rent per Month (Census 2000)	\$623	\$610	\$657	\$700
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	5,232	62,568	162,644	494,368
Managerial/Executive	20.40%	16.58%	14.04%	14.80%
Professional Specialty	25.91%	22.12%	19.87%	20.71%
Healthcare Support	0.97%	1.82%	2.50%	2.36%
Sales	12.19%	12.25%	11.92%	12.20%
Office & Administrative Support	8.47%	11.29%	11.60%	12.61%
Protective Service	3.55%	2.35%	2.16%	2.25%
Food Preparation	9.13%	8.72%	8.54%	8.12%
Building Maintenance & Cleaning	3.65%	5.57%	6.25%	5.35%
Personal Care	3.71%	3.34%	3.37%	3.29%
Farming, Fishing, & Forestry	0.00%	0.05%	0.08%	0.08%
Construction	4.28%	6.63%	7.82%	7.14%
Production & Transportation	7.74%	9.28%	11.85%	11.09%
Percent White Collar	67.94%	64.07%	59.94%	62.67%
Percent Blue Collar	32.06%	35.93%	40.06%	37.33%
Median Employee Salary	60,400	60,033	48,370	45,258
Average Employee Salary	56,154	55,485	52,162	50,532
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	308	3,337	7,549	19,779
2019 Estimated Unemployed (Age 16 and Up)	141	2,142	6,284	18,567
2019 Estimated Unemployed Rate (Age 16 and Up)	2.70%	3.33%	3.67%	3.68%

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<b>TRANSPORTATION TO WORK 2019</b>				
Drive to Work Alone	79.16%	76.70%	77.43%	80.06%
Drive to Work Carpool	7.18%	8.94%	9.75%	9.24%
Travel to Work by Public Transportation	4.30%	5.69%	4.98%	3.35%
Drive to Work on Motorcycle	1.30%	0.46%	0.38%	0.31%
Drive to Work on Bicycle	2.01%	0.94%	0.62%	0.60%
Walk to Work	1.32%	1.73%	1.65%	1.29%
Other Means	0.43%	1.29%	1.64%	1.29%
Work at Home	4.30%	4.02%	3.44%	3.78%
<b>TRAVEL TIME TO WORK 2019</b>				
Travel Time in Less than 5 minutes	2.40%	1.58%	1.36%	1.17%
Travel to Work in 5 to 9 minutes	10.60%	7.51%	6.68%	5.97%
Travel to Work in 10 to 14 minutes	16.11%	14.39%	13.23%	12.52%
Travel to Work in 15 to 19 minutes	18.49%	20.67%	19.92%	17.67%
Travel to Work in 20 to 29 minutes	27.39%	27.82%	27.16%	26.40%
Travel to Work in 30 to 44 minutes	13.85%	18.91%	21.49%	24.38%
Travel to Work in 45 to 59 minutes	5.93%	3.97%	5.17%	6.61%
Travel to Work in 60 minutes or more	5.23%	5.14%	5.01%	5.28%
Average Travel Time to Work	21.2	24.9	24.8	25.4
<b>SPENDING PATTERNS 2019</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$54.76	\$54.26	\$54.08	\$54.15
Apparel and Related Services	\$13.01	\$12.50	\$12.39	\$12.59
Transportation	\$76.03	\$72.42	\$71.90	\$74.03
Healthcare	\$40.09	\$38.49	\$38.12	\$38.64
Entertainment	\$20.10	\$18.91	\$18.68	\$19.10
<b>LIFESTYLE SEGMENTATION 2019</b>				
Category A - Crème de la Crème	858	6,535	23,188	64,190
Category B - Urban Cliff Climbers	0	0	0	45,222
Category C - Urban Cliff Dwellers	0	2,033	8,777	58,911
Category D - Seasoned Urban Dwellers	0	1,829	2,593	5,989
Category E - Thriving Alone	1,194	21,900	37,037	61,346
Category F - Going it Alone	4,747	25,657	46,714	103,978
Category G - Struggling Alone	0	94	8,212	34,913
Category H - Single in the Suburbs	0	9,696	42,199	145,748
Category I - Married in the Suburbs	0	0	0	46,755
Category J - Retired in the Suburbs	1,604	5,485	8,100	37,849
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	1,010	37,662	67,699	167,032
Category N - Espaniola	0	2,975	58,164	155,500
Category O - Specialties	7	3,149	7,748	17,105

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