

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 28.51626, -81.3775

17-May-2019

0125-Sodo S.C.

Orlando,FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	9,777	119,249	312,662	940,688	
	2018 Daytime Population	25,014	228,408	477,774	1,227,985	
	2023 Population Forecast	9,772	125,414	327,914	997,835	
	2010 Census Population	9,408	105,203	276,170	819,690	
	2000 Census Population	9,860	105,536	261,943	739,804	
	1990 Census Population	9,837	101,622	243,475	604,725	
	Historical Annual Growth, 1990 to 2000	0.02%	0.38%	0.73%	2.04%	
	Historical Annual Growth, 2000 to 2010	-0.47%	-0.03%	0.53%	1.03%	
	Estimated Annual Growth, 2010 to 2018	0.44%	1.44%	1.43%	1.59%	
	Projected Annual Growth, 2018 to 2023	-0.01%	1.01%	0.96%	1.19%	
	HOUSEHOLDS	2018 Estimated Households	4,333	52,872	129,544	367,946
		2023 Households Forecast	4,336	56,229	136,691	390,942
2010 Census Households		4,141	45,633	113,024	319,193	
2000 Census Households		4,107	43,641	105,448	285,502	
1990 Census Households		4,233	42,079	96,150	232,339	
Historical Annual Growth, 1990 to 2000		-0.30%	0.37%	0.93%	2.08%	
Historical Annual Growth, 2000 to 2010		0.08%	0.45%	0.70%	1.12%	
Estimated Annual Growth, 2010 to 2018		0.52%	1.70%	1.57%	1.64%	
Projected Annual Growth, 2018 to 2023		0.01%	1.24%	1.08%	1.22%	
2018 % Households With Children		23%	20%	24%	27%	
2018 Persons per Household		2.14	2.16	2.36	2.52	
INCOME 2018		HH Income \$500,000 or more	1.19%	0.76%	0.63%	0.61%
	HH Income \$250,000 to \$499,999	1.46%	0.91%	0.76%	0.73%	
	HH Income \$200,000 to \$249,999	3.43%	2.13%	1.76%	1.70%	
	HH Income \$175,000 to \$199,999	3.11%	2.37%	2.47%	3.15%	
	HH Income \$150,000 to \$174,999	4.64%	2.82%	2.54%	2.73%	
	HH Income \$100,000 to \$149,999	11.52%	11.50%	10.06%	10.83%	
	HH Income \$75,000 to \$99,999	8.95%	8.85%	9.06%	10.92%	
	HH Income \$50,000 to \$74,999	20.97%	17.37%	17.85%	19.10%	
	HH Income \$35,000 to \$49,999	16.56%	15.03%	15.80%	15.43%	
	HH Income \$25,000 to \$34,999	9.87%	11.46%	12.55%	11.72%	
	HH Income \$15,000 to \$24,999	7.58%	12.49%	12.57%	11.03%	
	HH Income \$0 to \$14,999	10.72%	14.31%	13.96%	12.05%	
	Average Household Income	\$80,047	\$69,475	\$66,497	\$71,698	
	Median Household Income	\$54,584	\$46,507	\$45,172	\$49,766	
Per Capita Income	\$36,714	\$31,758	\$28,079	\$28,373		
2000 Average Household Income	\$60,574	\$47,532	\$48,076	\$53,777		
2000 Median Household Income	\$40,907	\$33,468	\$35,705	\$40,839		
WRKPLACE 2018	Workplace Establishments	768	5,635	11,826	31,018	
	Workplace Employees (Full Time Employees)	16,710	121,216	242,406	649,409	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	652	8,842	23,277	66,400
	Count of Pop 5 to 14 years	975	13,436	37,228	107,336
	Count of Pop 14 to 22 years	728	8,988	26,351	92,369
	Count of Pop 22 to 30 years	784	11,122	31,091	99,301
	Count of Pop 30 to 45 years	2,148	29,460	74,702	205,788
	Count of Pop 45 to 60 years	2,133	23,633	60,525	184,407
	Count of Pop 60 to 75 years	1,659	16,263	41,861	133,119
	Count of Pop 75+ years	699	7,505	17,626	51,967
	Population 0 to 4 Years	6.67%	7.41%	7.44%	7.06%
	Population 5 to 13 Years	9.97%	11.27%	11.91%	11.41%
	Population 14 to 21 Years	7.45%	7.54%	8.43%	9.82%
	Population 22 to 29 Years	8.02%	9.33%	9.94%	10.56%
	Population 30 to 44 Years	21.97%	24.70%	23.89%	21.88%
	Population 45 to 59 Years	21.82%	19.82%	19.36%	19.60%
Population 60 to 74 Years	16.97%	13.64%	13.39%	14.15%	
Population 74 Years Plus	7.15%	6.29%	5.64%	5.52%	
Median Age	42.3	38.5	37.5	37.4	
GENDER 2018	Male Population	4,983	60,990	156,656	463,632
	Female Population	4,794	58,259	156,006	477,056
RACE 2018	2018 Estimated Population	9,777	119,249	312,662	940,688
	White	75.13%	59.32%	60.27%	61.98%
	Black or African American	16.79%	30.82%	27.00%	23.12%
	Asian or Pacific Islander	1.71%	2.39%	2.78%	4.49%
	Other Races	6.38%	7.46%	9.94%	10.41%
HISPANIC	2018 Hispanic Population	1,130	21,825	86,007	263,413
	2018 Hispanic Population %	11.56%	18.30%	27.51%	28.00%
	2023 Hispanic Population Forecast	1,115	23,648	91,663	284,855
	2023 Hispanic Population % Projected	11.41%	18.86%	27.95%	28.55%
	2000 Hispanic Population %	9.13%	13.13%	19.45%	18.88%
1990 Hispanic Population %	4.79%	7.48%	9.99%	9.55%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	7,137	84,109	214,863	638,287
	Elementary	2.16%	4.84%	5.84%	4.61%
	Some High School	7.16%	7.40%	7.62%	7.08%
	High School Graduate	23.21%	27.45%	27.96%	25.85%
	Some College	20.59%	18.34%	18.94%	19.78%
	Associates Degree	10.24%	9.17%	9.78%	11.43%
	Bachelors Degree	23.74%	22.38%	20.42%	20.96%
	Graduate Degree	12.91%	10.42%	9.45%	10.30%
% College (4+)	36.65%	32.79%	29.87%	31.26%	
HOUSING 2018	Total Housing Units	4,910	61,479	148,833	421,677
	Owner Occupied Percent	48.18%	38.04%	40.64%	47.49%
	Renter Occupied Percent	40.08%	47.96%	46.40%	39.77%
	Vacant Housing Percent	11.74%	14.00%	12.96%	12.74%

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HOMES BUILT BY YEAR 2018	Homes Built 2010 or later	0.27%	0.08%	0.09%	0.26%
	Homes Built 2000 to 2009	8.24%	14.32%	14.64%	16.80%
	Homes Built 1990 to 1999	3.78%	7.70%	10.67%	17.56%
	Homes Built 1980 to 1989	13.84%	12.76%	17.91%	23.79%
	Homes Built 1970 to 1979	16.28%	20.40%	19.49%	17.32%
	Homes Built 1960 to 1979	12.90%	14.78%	13.57%	10.56%
	Homes Built 1950 to 1959	26.41%	18.32%	15.10%	9.72%
	Homes Built 1940 to 1949	10.34%	5.17%	4.44%	2.14%
	Homes Built 1939 or earlier	7.97%	6.47%	4.08%	1.86%
HOME VALUE (OWNER OCCUPIED) 2018	Property Value \$1,000,000 or more	5.42%	5.98%	6.05%	5.86%
	Property Value \$750,000 to \$999,999	10.21%	6.23%	5.06%	4.36%
	Property Value \$500,000 to \$749,999	18.01%	17.60%	14.65%	13.52%
	Property Value \$400,000 to \$499,999	11.95%	11.57%	9.91%	10.69%
	Property Value \$300,000 to \$399,999	15.44%	17.31%	15.18%	17.19%
	Property Value \$200,000 to \$299,999	17.76%	17.40%	19.70%	21.75%
	Property Value \$150,000 to \$199,999	8.54%	8.11%	10.73%	10.77%
	Property Value \$100,000 to \$149,999	7.92%	7.18%	9.51%	8.25%
	Property Value \$60,000 to \$99,999	3.01%	4.36%	4.69%	3.69%
	Property Value \$40,000 to \$59,999	0.63%	1.68%	1.51%	1.16%
	Property Value \$0 to \$39,999	1.12%	2.59%	3.01%	2.75%
	Median Home Value	\$371,431	\$350,193	\$305,682	\$309,429
Median Rent per Month (Census 2000)	\$623	\$610	\$657	\$700	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018	Employed Civilian Population 16+ by Occupation	5,256	60,171	157,454	480,574
	Managerial/Executive	22.09%	16.42%	13.91%	14.35%
	Professional Specialty	22.06%	21.47%	19.46%	20.37%
	Healthcare Support	1.05%	1.67%	1.99%	2.00%
	Sales	12.56%	12.35%	12.10%	12.39%
	Office & Administrative Support	9.71%	11.66%	13.24%	14.31%
	Protective Service	3.64%	2.24%	2.19%	2.14%
	Food Preparation	10.01%	9.35%	9.01%	8.56%
	Building Maintenance & Cleaning	3.54%	5.95%	6.45%	5.32%
	Personal Care	2.76%	3.92%	3.88%	3.76%
	Farming, Fishing, & Forestry	0.00%	0.18%	0.19%	0.13%
	Construction	4.53%	6.11%	7.22%	7.02%
	Production & Transportation	8.04%	8.67%	10.36%	9.66%
	Percent White Collar	67.48%	63.57%	60.71%	63.41%
	Percent Blue Collar	32.52%	36.43%	39.29%	36.59%
Median Employee Salary	42,865	41,760	40,279	39,089	
Average Employee Salary	55,269	52,137	49,259	47,492	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	308	3,337	7,549	19,779
	2018 Estimated Unemployed (Age 16 and Up)	210	3,141	8,860	26,305
	2018 Estimated Unemployed Rate (Age 16 and Up)	3.89%	4.91%	5.25%	5.26%

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TRANSPORTATION TO WORK 2018				
Drive to Work Alone	79.16%	76.70%	77.43%	80.06%
Drive to Work Carpool	7.18%	8.94%	9.75%	9.24%
Travel to Work by Public Transportation	4.30%	5.69%	4.98%	3.35%
Drive to Work on Motorcycle	1.30%	0.46%	0.38%	0.31%
Drive to Work on Bicycle	2.01%	0.94%	0.62%	0.60%
Walk to Work	1.32%	1.73%	1.65%	1.29%
Other Means	0.43%	1.29%	1.64%	1.29%
Work at Home	4.30%	4.02%	3.44%	3.78%
TRAVEL TIME TO WORK 2018				
Travel Time in Less than 5 minutes	2.40%	1.58%	1.36%	1.17%
Travel to Work in 5 to 9 minutes	10.60%	7.51%	6.68%	5.97%
Travel to Work in 10 to 14 minutes	16.11%	14.39%	13.23%	12.52%
Travel to Work in 15 to 19 minutes	18.49%	20.67%	19.92%	17.67%
Travel to Work in 20 to 29 minutes	27.39%	27.82%	27.16%	26.40%
Travel to Work in 30 to 44 minutes	13.85%	18.91%	21.49%	24.38%
Travel to Work in 45 to 59 minutes	5.93%	3.97%	5.17%	6.61%
Travel to Work in 60 minutes or more	5.23%	5.14%	5.01%	5.28%
Average Travel Time to Work	21.2	24.9	24.8	25.4
SPENDING PATTERNS 2018				
Grocery Store Market Basket Weekly Per Capita Spending	\$50.85	\$50.36	\$50.22	\$50.43
Apparel and Related Services	\$12.86	\$12.36	\$12.31	\$12.64
Transportation	\$64.47	\$62.02	\$61.56	\$63.52
Healthcare	\$35.29	\$33.75	\$33.45	\$34.21
Entertainment	\$18.99	\$18.21	\$18.02	\$18.47
LIFESTYLE SEGMENTATION 2018				
Category A - Crème de la Crème	2,441	5,694	21,890	68,871
Category B - Urban Cliff Hangers	0	0	0	31,648
Category C - Urban Cliff Dwellers	873	3,219	12,702	47,560
Category D - Seasoned Urban Dwellers	0	1,965	3,977	7,255
Category E - Thriving Alone	1,584	23,881	36,537	51,876
Category F - Going it Alone	3,386	20,617	42,947	108,583
Category G - Struggling Alone	0	2,830	6,195	32,283
Category H - Single in the Suburbs	0	11,610	46,013	176,641
Category I - Married in the Suburbs	0	0	0	51,387
Category J - Retired in the Suburbs	0	4,666	7,234	23,681
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	1,002	36,258	66,132	160,796
Category N - Espaniola	0	764	54,536	150,768
Category O - Specialties	6	2,611	7,092	17,356

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