

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 28.453501, -81.47648

19-Mar-2020

100240-Bayhill Plaza

Orlando, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	6,802	56,483	186,674	735,718
	2019 Daytime Population	38,440	136,816	330,971	1,009,139
	2024 Population Forecast	7,528	61,661	202,954	813,618
	2010 Census Population	5,054	44,831	148,476	573,806
	2000 Census Population	4,446	38,236	113,845	457,408
	1990 Census Population	3,396	28,971	79,689	339,119
	Historical Annual Growth, 1990 to 2000	2.73%	2.81%	3.63%	3.04%
	Historical Annual Growth, 2000 to 2010	1.29%	1.60%	2.69%	2.29%
	Estimated Annual Growth, 2010 to 2019	3.09%	2.40%	2.38%	2.58%
	Projected Annual Growth, 2019 to 2024	2.05%	1.77%	1.69%	2.03%
HOUSEHOLDS	2019 Estimated Households	2,778	21,471	71,378	271,057
	2024 Households Forecast	3,078	23,547	78,007	300,181
	2010 Census Households	2,049	16,824	55,789	209,969
	2000 Census Households	1,656	13,678	43,017	169,118
	1990 Census Households	1,122	10,181	30,101	127,526
	Historical Annual Growth, 1990 to 2000	3.96%	3.00%	3.63%	2.86%
	Historical Annual Growth, 2000 to 2010	2.16%	2.09%	2.63%	2.19%
	Estimated Annual Growth, 2010 to 2019	3.17%	2.53%	2.56%	2.65%
	Projected Annual Growth, 2019 to 2024	2.07%	1.86%	1.79%	2.06%
	2019 % Households With Children	25%	28%	29%	31%
2019 Persons per Household	2.43	2.62	2.54	2.66	
INCOME 2019	HH Income \$500,000 or more	1.89%	2.00%	1.03%	0.90%
	HH Income \$250,000 to \$499,999	2.32%	2.41%	1.24%	1.08%
	HH Income \$200,000 to \$249,999	5.38%	5.61%	2.90%	2.52%
	HH Income \$175,000 to \$199,999	6.39%	6.30%	4.21%	3.90%
	HH Income \$150,000 to \$174,999	4.49%	4.54%	2.99%	3.54%
	HH Income \$100,000 to \$149,999	17.57%	12.87%	10.45%	12.23%
	HH Income \$75,000 to \$99,999	18.12%	11.78%	11.99%	11.64%
	HH Income \$50,000 to \$74,999	19.19%	17.08%	19.36%	18.88%
	HH Income \$35,000 to \$49,999	11.10%	11.55%	13.84%	13.92%
	HH Income \$25,000 to \$34,999	5.42%	8.74%	11.47%	10.75%
	HH Income \$15,000 to \$24,999	3.47%	8.73%	10.21%	10.20%
	HH Income \$0 to \$14,999	4.65%	8.37%	10.31%	10.44%
	Average Household Income	\$114,486	\$108,422	\$85,499	\$81,242
Median Household Income	\$82,782	\$67,916	\$54,786	\$55,448	
Per Capita Income	\$46,904	\$41,298	\$33,430	\$30,404	
2000 Average Household Income	\$76,782	\$82,014	\$63,527	\$55,446	
2000 Median Household Income	\$63,487	\$61,229	\$44,221	\$41,136	
WRKPLACE 2019	Workplace Establishments	946	3,338	7,528	22,862
	Workplace Employees (Full Time Employees)	30,807	108,439	202,685	557,736

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	421	3,611	13,755	51,019
	Count of Pop 5 to 14 years	638	5,703	21,435	86,239
	Count of Pop 14 to 22 years	568	5,051	16,660	74,759
	Count of Pop 22 to 30 years	733	6,591	20,977	80,942
	Count of Pop 30 to 45 years	1,234	10,740	44,222	155,517
	Count of Pop 45 to 60 years	1,457	11,493	36,170	148,221
	Count of Pop 60 to 75 years	1,283	10,061	25,275	102,485
	Count of Pop 75+ years	467	3,232	8,180	36,536
	Population 0 to 4 Years	6.19%	6.39%	7.37%	6.93%
	Population 5 to 13 Years	9.38%	10.10%	11.48%	11.72%
	Population 14 to 21 Years	8.35%	8.94%	8.92%	10.16%
	Population 22 to 29 Years	10.78%	11.67%	11.24%	11.00%
	Population 30 to 44 Years	18.14%	19.02%	23.69%	21.14%
	Population 45 to 59 Years	21.42%	20.35%	19.38%	20.15%
	Population 60 to 74 Years	18.87%	17.81%	13.54%	13.93%
	Population 74 Years Plus	6.87%	5.72%	4.38%	4.97%
	Median Age	42.6	39.6	36.5	37.1
GENDER 2019	Male Population	3,237	27,687	93,375	361,499
	Female Population	3,565	28,795	93,299	374,218
RACE 2019	2019 Estimated Population	6,802	56,483	186,674	735,718
	White	72.27%	67.37%	60.83%	59.44%
	Black or African American	8.49%	13.71%	20.66%	24.17%
	Asian or Pacific Islander	12.14%	10.08%	7.49%	5.78%
	Other Races	7.10%	8.85%	11.02%	10.61%
HISPANIC	2019 Hispanic Population	1,033	11,713	49,753	205,557
	2019 Hispanic Population %	15.19%	20.74%	26.65%	27.94%
	2024 Hispanic Population Forecast	1,144	12,734	53,419	229,138
	2024 Hispanic Population % Projected	15.20%	20.65%	26.32%	28.16%
	2000 Hispanic Population %	9.16%	12.44%	19.19%	18.00%
1990 Hispanic Population %	6.64%	7.86%	10.95%	8.96%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	4,896	39,609	126,889	492,486
	Elementary	2.26%	2.97%	4.53%	5.18%
	Some High School	2.64%	4.27%	6.12%	7.26%
	High School Graduate	13.57%	17.90%	22.00%	25.28%
	Some College	19.91%	21.43%	20.14%	19.55%
	Associates Degree	13.77%	10.26%	10.63%	10.42%
	Bachelors Degree	32.48%	29.67%	25.49%	22.20%
	Graduate Degree	15.37%	13.50%	11.10%	10.10%
% College (4+)	47.85%	43.17%	36.59%	32.30%	
HOUSING 2019	Total Housing Units	3,834	28,239	88,814	331,717
	Owner Occupied Percent	46.79%	46.28%	38.62%	44.46%
	Renter Occupied Percent	25.68%	29.75%	41.74%	37.25%
	Vacant Housing Percent	27.53%	23.97%	19.63%	18.29%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.50%	0.58%	0.40%	0.41%
Homes Built 2000 to 2009	31.82%	25.18%	28.41%	24.94%
Homes Built 1990 to 1999	19.53%	21.41%	23.51%	22.01%
Homes Built 1980 to 1989	39.95%	32.92%	27.52%	20.30%
Homes Built 1970 to 1979	3.56%	11.10%	12.87%	12.80%
Homes Built 1960 to 1979	1.89%	4.62%	4.51%	8.48%
Homes Built 1950 to 1959	2.41%	3.81%	2.21%	7.33%
Homes Built 1940 to 1949	0.00%	0.03%	0.24%	1.82%
Homes Built 1939 or earlier	0.33%	0.37%	0.33%	1.92%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	11.36%	21.40%	15.29%	9.05%
Property Value \$750,000 to \$999,999	9.28%	11.60%	7.59%	7.26%
Property Value \$500,000 to \$749,999	39.59%	29.49%	19.13%	20.15%
Property Value \$400,000 to \$499,999	16.59%	11.13%	11.14%	12.93%
Property Value \$300,000 to \$399,999	11.64%	8.12%	12.72%	15.30%
Property Value \$200,000 to \$299,999	5.39%	8.35%	15.99%	16.04%
Property Value \$150,000 to \$199,999	1.31%	3.39%	7.52%	7.32%
Property Value \$100,000 to \$149,999	1.44%	3.93%	5.50%	5.65%
Property Value \$60,000 to \$99,999	0.31%	0.83%	2.25%	3.05%
Property Value \$40,000 to \$59,999	0.72%	0.50%	0.92%	1.16%
Property Value \$0 to \$39,999	2.37%	1.26%	1.93%	2.09%
Median Home Value	\$564,571	\$605,861	\$428,391	\$396,007
Median Rent per Month (Census 2000)	\$1,350	\$769	\$754	\$698
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	3,552	30,010	101,225	383,758
Managerial/Executive	26.31%	23.49%	17.73%	15.94%
Professional Specialty	27.37%	21.89%	18.48%	18.92%
Healthcare Support	0.58%	0.95%	1.61%	2.12%
Sales	11.90%	12.59%	12.82%	12.96%
Office & Administrative Support	11.56%	9.73%	10.77%	12.09%
Protective Service	0.88%	1.66%	2.20%	2.29%
Food Preparation	6.62%	8.02%	9.00%	8.92%
Building Maintenance & Cleaning	1.45%	4.71%	5.86%	5.62%
Personal Care	3.41%	4.26%	4.77%	3.69%
Farming, Fishing, & Forestry	0.01%	0.06%	0.10%	0.11%
Construction	3.14%	4.49%	6.28%	6.77%
Production & Transportation	6.77%	8.16%	10.39%	10.57%
Percent White Collar	77.72%	68.64%	61.41%	62.03%
Percent Blue Collar	22.28%	31.36%	38.59%	37.97%
Median Employee Salary	45,083	43,244	42,647	43,224
Average Employee Salary	51,352	49,912	47,854	47,639
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	125	789	2,749	12,247
2019 Estimated Unemployed (Age 16 and Up)	129	663	3,126	14,129
2019 Estimated Unemployed Rate (Age 16 and Up)	2.17%	2.41%	2.75%	3.57%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	82.77%	80.51%	78.99%	79.45%
	Drive to Work Carpool	6.54%	6.82%	9.39%	9.49%
	Travel to Work by Public Transportation	0.40%	2.11%	4.05%	3.74%
	Drive to Work on Motorcycle	0.35%	0.18%	0.22%	0.28%
	Drive to Work on Bicycle	0.65%	1.52%	0.67%	0.53%
	Walk to Work	0.91%	2.03%	1.73%	1.27%
	Other Means	1.37%	0.76%	1.15%	1.21%
	Work at Home	6.96%	5.91%	3.71%	3.95%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	2.37%	1.66%	1.03%	1.07%
	Travel to Work in 5 to 9 minutes	10.10%	7.97%	7.29%	6.14%
	Travel to Work in 10 to 14 minutes	14.18%	16.07%	14.25%	12.13%
	Travel to Work in 15 to 19 minutes	15.77%	18.38%	18.77%	17.16%
	Travel to Work in 20 to 29 minutes	30.12%	27.94%	28.54%	28.40%
	Travel to Work in 30 to 44 minutes	21.32%	20.06%	21.27%	23.75%
	Travel to Work in 45 to 59 minutes	2.84%	4.52%	4.36%	6.18%
	Travel to Work in 60 minutes or more	3.31%	3.41%	4.50%	5.15%
Average Travel Time to Work	20.6	22.8	23.1	24.9	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$55.11	\$55.00	\$54.19	\$54.27
	Apparel and Related Services	\$13.99	\$13.72	\$12.90	\$12.85
	Transportation	\$81.70	\$79.29	\$74.89	\$75.14
	Healthcare	\$41.85	\$40.60	\$38.53	\$38.71
	Entertainment	\$21.67	\$20.98	\$19.54	\$19.48
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	1,107	12,517	21,484	58,985
	Category B - Urban Cliff Climbers	0	0	243	30,347
	Category C - Urban Cliff Dwellers	0	0	2,639	48,476
	Category D - Seasoned Urban Dwellers	0	0	0	5,809
	Category E - Thriving Alone	4,543	8,952	11,674	39,200
	Category F - Going it Alone	0	2,650	5,012	33,409
	Category G - Struggling Alone	314	1,472	2,057	12,905
	Category H - Single in the Suburbs	0	9,994	58,529	95,961
	Category I - Married in the Suburbs	796	9,192	19,709	106,618
	Category J - Retired in the Suburbs	0	8,111	18,196	26,625
	Category K - Living with Nature	0	0	0	183
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	1,684	17,939	135,437
	Category N - Espaniola	0	1,701	23,282	118,074
	Category O - Specialties	0	0	230	8,801

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