

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 26.037503, -80.161328

27-Oct-2020

111513-Oakwood Business Center

Hollywood, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2019 Estimated Population	15,376	126,788	320,686	1,245,159	
	2019 Daytime Population	17,115	152,059	365,571	1,363,638	
	2024 Population Forecast	15,679	126,400	321,335	1,270,984	
	2010 Census Population	13,275	117,260	295,359	1,117,770	
	2000 Census Population	13,493	112,771	284,466	1,063,681	
	1990 Census Population	12,628	96,500	255,791	920,357	
	Historical Annual Growth, 1990 to 2000	0.66%	1.57%	1.07%	1.46%	
	Historical Annual Growth, 2000 to 2010	-0.16%	0.39%	0.38%	0.50%	
	Estimated Annual Growth, 2010 to 2019	1.52%	0.80%	0.85%	1.11%	
	Projected Annual Growth, 2019 to 2024	0.39%	-0.06%	0.04%	0.41%	
	HOUSEHOLDS	2019 Estimated Households	6,232	54,768	133,166	485,774
		2024 Households Forecast	6,340	54,598	133,432	496,725
2010 Census Households		5,414	50,623	122,375	433,398	
2000 Census Households		5,472	49,584	122,071	417,315	
1990 Census Households		5,195	42,792	111,134	372,500	
Historical Annual Growth, 1990 to 2000		0.52%	1.48%	0.94%	1.14%	
Historical Annual Growth, 2000 to 2010		-0.11%	0.21%	0.02%	0.38%	
Estimated Annual Growth, 2010 to 2019		1.45%	0.81%	0.87%	1.18%	
Projected Annual Growth, 2019 to 2024		0.35%	-0.06%	0.04%	0.45%	
2019 % Households With Children		27%	25%	24%	25%	
2019 Persons per Household		2.44	2.29	2.39	2.54	
INCOME 2019		HH Income \$500,000 or more	0.50%	0.78%	0.75%	0.83%
	HH Income \$250,000 to \$499,999	0.59%	0.94%	0.90%	0.99%	
	HH Income \$200,000 to \$249,999	1.39%	2.18%	2.10%	2.32%	
	HH Income \$175,000 to \$199,999	2.73%	2.56%	2.60%	3.23%	
	HH Income \$150,000 to \$174,999	2.61%	3.01%	2.94%	3.27%	
	HH Income \$100,000 to \$149,999	9.02%	12.80%	12.46%	12.75%	
	HH Income \$75,000 to \$99,999	12.29%	11.66%	11.65%	11.84%	
	HH Income \$50,000 to \$74,999	18.17%	18.89%	18.75%	18.48%	
	HH Income \$35,000 to \$49,999	15.90%	14.92%	14.84%	14.41%	
	HH Income \$25,000 to \$34,999	11.15%	10.24%	10.78%	9.92%	
	HH Income \$15,000 to \$24,999	12.79%	10.84%	10.72%	10.14%	
	HH Income \$0 to \$14,999	12.85%	11.18%	11.52%	11.84%	
	Average Household Income	\$65,127	\$74,588	\$74,103	\$78,440	
	Median Household Income	\$47,398	\$53,156	\$52,492	\$54,417	
Per Capita Income	\$26,575	\$32,453	\$30,911	\$30,798		
2000 Average Household Income	\$42,730	\$50,381	\$49,334	\$51,672		
2000 Median Household Income	\$30,411	\$36,508	\$35,851	\$37,938		
WRKPLACE 2019	Workplace Establishments	678	5,355	13,528	41,935	
	Workplace Employees (Full Time Employees)	9,456	85,461	194,813	592,262	

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	962	7,847	19,884	81,019
	Count of Pop 5 to 14 years	1,751	14,193	35,764	140,203
	Count of Pop 14 to 22 years	1,442	10,243	26,666	111,098
	Count of Pop 22 to 30 years	1,449	10,235	27,269	121,989
	Count of Pop 30 to 45 years	2,763	23,432	59,867	239,473
	Count of Pop 45 to 60 years	3,144	27,390	67,145	249,804
	Count of Pop 60 to 75 years	2,744	23,508	57,287	208,332
	Count of Pop 75+ years	1,121	9,939	26,803	93,242
	Population 0 to 4 Years	6.26%	6.19%	6.20%	6.51%
	Population 5 to 13 Years	11.39%	11.19%	11.15%	11.26%
	Population 14 to 21 Years	9.38%	8.08%	8.32%	8.92%
	Population 22 to 29 Years	9.42%	8.07%	8.50%	9.80%
	Population 30 to 44 Years	17.97%	18.48%	18.67%	19.23%
	Population 45 to 59 Years	20.45%	21.60%	20.94%	20.06%
	Population 60 to 74 Years	17.85%	18.54%	17.86%	16.73%
	Population 74 Years Plus	7.29%	7.84%	8.36%	7.49%
	Median Age	41.4	43.5	42.8	40.4
GENDER 2019	Male Population	7,462	62,351	157,382	604,177
	Female Population	7,914	64,437	163,303	640,982
RACE 2019	2019 Estimated Population	15,376	126,788	320,686	1,245,159
	White	56.33%	71.22%	68.77%	53.69%
	Black or African American	35.77%	19.48%	20.62%	37.40%
	Asian or Pacific Islander	1.48%	2.09%	2.17%	2.38%
	Other Races	6.42%	7.20%	8.44%	6.53%
HISPANIC	2019 Hispanic Population	3,770	34,758	104,227	332,938
	2019 Hispanic Population %	24.52%	27.41%	32.50%	26.74%
	2024 Hispanic Population Forecast	3,842	34,633	104,548	341,453
	2024 Hispanic Population % Projected	24.51%	27.40%	32.54%	26.87%
	2000 Hispanic Population %	15.17%	17.49%	21.37%	18.14%
1990 Hispanic Population %	9.86%	8.80%	11.47%	11.94%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	10,689	90,710	228,261	867,158
	Elementary	4.43%	4.80%	6.28%	6.18%
	Some High School	11.18%	7.19%	7.78%	7.48%
	High School Graduate	32.81%	29.10%	29.39%	28.09%
	Some College	18.88%	21.01%	19.81%	20.22%
	Associates Degree	7.41%	9.91%	9.65%	9.72%
	Bachelors Degree	17.42%	17.62%	17.47%	17.81%
	Graduate Degree	7.86%	10.37%	9.61%	10.50%
% College (4+)	25.28%	27.99%	27.08%	28.31%	
HOUSING 2019	Total Housing Units	7,233	64,594	164,373	585,392
	Owner Occupied Percent	42.62%	47.52%	48.32%	50.74%
	Renter Occupied Percent	43.54%	37.27%	32.70%	32.24%
	Vacant Housing Percent	13.84%	15.21%	18.99%	17.02%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.00%	0.03%	0.11%	0.16%
Homes Built 2000 to 2009	6.34%	7.44%	8.09%	9.76%
Homes Built 1990 to 1999	7.69%	9.18%	7.13%	10.15%
Homes Built 1980 to 1989	12.40%	12.42%	10.74%	14.01%
Homes Built 1970 to 1979	21.64%	22.53%	25.90%	27.45%
Homes Built 1960 to 1979	17.38%	21.15%	24.55%	19.69%
Homes Built 1950 to 1959	29.26%	21.66%	19.42%	15.52%
Homes Built 1940 to 1949	4.48%	3.94%	2.79%	2.22%
Homes Built 1939 or earlier	0.80%	1.63%	1.28%	1.03%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	4.64%	7.77%	8.46%	9.97%
Property Value \$750,000 to \$999,999	4.06%	8.25%	6.67%	7.12%
Property Value \$500,000 to \$749,999	20.42%	26.65%	22.42%	20.33%
Property Value \$400,000 to \$499,999	19.35%	13.69%	13.80%	13.29%
Property Value \$300,000 to \$399,999	21.86%	17.00%	17.62%	17.08%
Property Value \$200,000 to \$299,999	16.67%	13.37%	15.25%	15.73%
Property Value \$150,000 to \$199,999	4.96%	5.15%	6.40%	6.76%
Property Value \$100,000 to \$149,999	5.01%	4.15%	4.38%	4.79%
Property Value \$60,000 to \$99,999	1.41%	1.74%	1.86%	2.26%
Property Value \$40,000 to \$59,999	0.01%	0.47%	0.65%	0.79%
Property Value \$0 to \$39,999	1.62%	1.75%	2.48%	1.88%
Median Home Value	\$392,976	\$446,466	\$409,778	\$405,391
Median Rent per Month (Census 2000)	\$608	\$665	\$677	\$698
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	7,649	64,463	162,642	619,175
Managerial/Executive	11.96%	15.90%	14.89%	14.65%
Professional Specialty	18.45%	19.61%	17.10%	18.62%
Healthcare Support	2.06%	1.99%	2.51%	3.73%
Sales	12.60%	14.64%	13.14%	12.85%
Office & Administrative Support	12.39%	11.98%	11.63%	12.59%
Protective Service	3.03%	2.30%	2.45%	3.19%
Food Preparation	8.23%	6.71%	6.80%	6.49%
Building Maintenance & Cleaning	3.85%	4.61%	5.88%	5.25%
Personal Care	3.26%	3.58%	3.78%	3.16%
Farming, Fishing, & Forestry	0.01%	0.34%	0.40%	0.20%
Construction	10.29%	8.13%	9.96%	8.07%
Production & Transportation	13.87%	10.20%	11.45%	11.21%
Percent White Collar	57.46%	64.12%	59.28%	62.44%
Percent Blue Collar	42.54%	35.88%	40.72%	37.56%
Median Employee Salary	39,949	41,571	41,141	41,500
Average Employee Salary	46,005	48,517	47,885	48,776
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	585	3,447	8,469	35,576
2019 Estimated Unemployed (Age 16 and Up)	647	3,283	7,197	28,528
2019 Estimated Unemployed Rate (Age 16 and Up)	7.57%	4.83%	4.26%	4.40%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	73.12%	75.87%	76.48%	77.83%
	Drive to Work Carpool	12.18%	9.84%	10.05%	9.71%
	Travel to Work by Public Transportation	6.23%	4.20%	4.04%	4.93%
	Drive to Work on Motorcycle	0.25%	0.28%	0.30%	0.20%
	Drive to Work on Bicycle	0.59%	0.92%	1.11%	0.60%
	Walk to Work	2.86%	3.61%	2.63%	1.65%
	Other Means	0.73%	1.26%	1.31%	0.98%
	Work at Home	4.06%	3.83%	3.94%	3.97%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	2.31%	1.03%	1.27%	1.26%
	Travel to Work in 5 to 9 minutes	7.15%	8.24%	7.21%	6.06%
	Travel to Work in 10 to 14 minutes	15.81%	13.22%	12.13%	10.65%
	Travel to Work in 15 to 19 minutes	12.59%	13.49%	14.19%	14.05%
	Travel to Work in 20 to 29 minutes	27.37%	22.52%	23.11%	23.12%
	Travel to Work in 30 to 44 minutes	22.30%	25.95%	26.78%	28.48%
	Travel to Work in 45 to 59 minutes	4.86%	7.50%	7.40%	8.86%
	Travel to Work in 60 minutes or more	7.60%	8.06%	7.91%	7.51%
Average Travel Time to Work	24.0	24.9	25.5	27.2	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$58.36	\$58.02	\$57.78	\$58.10
	Apparel and Related Services	\$13.28	\$13.39	\$13.27	\$13.54
	Transportation	\$85.14	\$86.30	\$85.66	\$86.89
	Healthcare	\$42.70	\$42.91	\$42.86	\$43.37
	Entertainment	\$19.74	\$20.16	\$19.99	\$20.28
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	0	9,328	26,833	95,324
	Category B - Urban Cliff Climbers	0	0	1,464	11,086
	Category C - Urban Cliff Dwellers	0	2,306	12,582	22,511
	Category D - Seasoned Urban Dwellers	1,146	6,625	9,588	22,123
	Category E - Thriving Alone	0	3,921	11,060	72,915
	Category F - Going it Alone	1,120	46,946	81,849	186,442
	Category G - Struggling Alone	3,628	19,402	61,908	91,536
	Category H - Single in the Suburbs	0	2,753	10,764	70,987
	Category I - Married in the Suburbs	106	6,949	16,066	56,484
	Category J - Retired in the Suburbs	3,363	11,374	17,014	29,899
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	5,614	13,883	38,440	441,079
	Category N - Espaniola	0	11	21,512	77,760
	Category O - Specialties	200	1,889	9,474	55,534

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