

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 26.041849, -80.161136

12-Apr-2021

111500-Oakwood Plaza North

Hollywood, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	13,412	118,720	315,630	1,227,360	
	2020 Daytime Population	16,923	149,053	366,434	1,387,181	
	2025 Population Forecast	13,815	119,342	318,676	1,258,655	
	2010 Census Population	11,244	109,843	290,847	1,114,623	
	2000 Census Population	11,311	106,002	281,653	1,060,399	
	1990 Census Population	10,767	90,667	255,803	917,761	
	Historical Annual Growth, 1990 to 2000	0.49%	1.57%	0.97%	1.46%	
	Historical Annual Growth, 2000 to 2010	-0.06%	0.36%	0.32%	0.50%	
	Estimated Annual Growth, 2010 to 2020	1.65%	0.73%	0.76%	0.90%	
	Projected Annual Growth, 2020 to 2025	0.59%	0.10%	0.19%	0.50%	
	HOUSEHOLDS	2020 Estimated Households	5,253	51,453	132,172	481,414
		2025 Households Forecast	5,404	51,718	133,559	494,804
2010 Census Households		4,429	47,607	121,377	434,832	
2000 Census Households		4,409	46,606	121,402	418,525	
1990 Census Households		4,197	40,119	111,309	373,854	
Historical Annual Growth, 1990 to 2000		0.49%	1.51%	0.87%	1.14%	
Historical Annual Growth, 2000 to 2010		0.04%	0.21%	0.00%	0.38%	
Estimated Annual Growth, 2010 to 2020		1.60%	0.73%	0.80%	0.95%	
Projected Annual Growth, 2020 to 2025		0.57%	0.10%	0.21%	0.55%	
2020 % Households With Children		27%	24%	23%	24%	
2020 Persons per Household		2.53	2.28	2.37	2.53	
INCOME 2020		HH Income \$500,000 or more	0.42%	0.89%	0.88%	0.91%
	HH Income \$250,000 to \$499,999	0.51%	1.06%	1.05%	1.08%	
	HH Income \$200,000 to \$249,999	1.18%	2.49%	2.46%	2.54%	
	HH Income \$175,000 to \$199,999	4.97%	3.01%	2.94%	3.73%	
	HH Income \$150,000 to \$174,999	2.24%	3.14%	3.29%	3.51%	
	HH Income \$100,000 to \$149,999	9.82%	13.56%	13.12%	13.43%	
	HH Income \$75,000 to \$99,999	11.57%	12.25%	12.12%	12.17%	
	HH Income \$50,000 to \$74,999	18.39%	18.63%	18.30%	18.22%	
	HH Income \$35,000 to \$49,999	16.39%	14.57%	14.42%	14.25%	
	HH Income \$25,000 to \$34,999	9.87%	10.42%	10.69%	9.75%	
	HH Income \$15,000 to \$24,999	13.23%	9.96%	9.70%	9.30%	
	HH Income \$0 to \$14,999	11.41%	10.04%	11.04%	11.11%	
Average Household Income	\$72,143	\$79,269	\$78,654	\$82,185		
Median Household Income	\$48,810	\$55,720	\$54,995	\$56,972		
Per Capita Income	\$28,372	\$34,588	\$33,102	\$32,431		
2000 Average Household Income	\$45,490	\$50,674	\$49,199	\$51,832		
2000 Median Household Income	\$29,122	\$36,759	\$35,642	\$38,083		
WRKPLACE 2020	Workplace Establishments	717	5,139	13,355	42,728	
	Workplace Employees (Full Time Employees)	9,814	82,879	192,160	590,781	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	854	7,195	19,265	78,734
	Count of Pop 5 to 14 years	1,555	13,388	35,431	139,251
	Count of Pop 14 to 22 years	1,362	9,703	25,979	108,365
	Count of Pop 22 to 30 years	1,316	9,479	26,175	118,098
	Count of Pop 30 to 45 years	2,409	21,511	58,661	233,580
	Count of Pop 45 to 60 years	2,540	25,298	65,175	243,559
	Count of Pop 60 to 75 years	2,382	22,522	57,725	210,308
	Count of Pop 75+ years	994	9,625	27,219	95,464
	Population 0 to 4 Years	6.36%	6.06%	6.10%	6.41%
	Population 5 to 13 Years	11.60%	11.28%	11.23%	11.35%
	Population 14 to 21 Years	10.15%	8.17%	8.23%	8.83%
	Population 22 to 29 Years	9.81%	7.98%	8.29%	9.62%
	Population 30 to 44 Years	17.96%	18.12%	18.59%	19.03%
	Population 45 to 59 Years	18.94%	21.31%	20.65%	19.84%
Population 60 to 74 Years	17.76%	18.97%	18.29%	17.14%	
Population 74 Years Plus	7.41%	8.11%	8.62%	7.78%	
Median Age	40.0	43.8	43.1	40.8	
GENDER 2020	Male Population	6,433	58,397	155,583	595,862
	Female Population	6,979	60,323	160,047	631,498
RACE 2020	2020 Estimated Population	13,412	118,720	315,630	1,227,360
	White	50.06%	71.86%	68.88%	54.10%
	Black or African American	42.89%	18.70%	19.78%	36.79%
	Asian or Pacific Islander	1.33%	2.05%	2.12%	2.38%
	Other Races	5.71%	7.40%	9.22%	6.73%
HISPANIC	2020 Hispanic Population	3,209	33,966	107,281	335,992
	2020 Hispanic Population %	23.92%	28.61%	33.99%	27.38%
	2025 Hispanic Population Forecast	3,423	34,683	109,958	349,617
	2025 Hispanic Population % Projected	24.78%	29.06%	34.50%	27.78%
	2000 Hispanic Population %	10.93%	17.28%	20.94%	17.77%
1990 Hispanic Population %	7.61%	8.76%	11.28%	11.58%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	9,165	84,922	225,271	856,933
	Elementary	1.50%	4.15%	6.40%	6.11%
	Some High School	11.97%	6.17%	7.31%	7.15%
	High School Graduate	29.75%	27.90%	28.52%	27.96%
	Some College	19.69%	20.01%	19.01%	19.71%
	Associates Degree	8.62%	10.31%	10.10%	9.78%
	Bachelors Degree	17.61%	19.68%	18.18%	18.29%
	Graduate Degree	10.85%	11.78%	10.48%	11.00%
% College (4+)	28.46%	31.47%	28.66%	29.29%	
HOUSING 2020	Total Housing Units	6,039	60,538	162,673	578,869
	Owner Occupied Percent	42.66%	47.72%	47.90%	51.05%
	Renter Occupied Percent	44.32%	37.28%	33.35%	32.12%
	Vacant Housing Percent	13.02%	15.01%	18.75%	16.84%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.03%	0.13%	0.16%
Homes Built 2000 to 2009	8.12%	7.56%	7.94%	9.70%
Homes Built 1990 to 1999	8.54%	9.52%	6.42%	10.19%
Homes Built 1980 to 1989	12.85%	12.79%	10.34%	14.14%
Homes Built 1970 to 1979	25.21%	22.91%	26.26%	27.76%
Homes Built 1960 to 1979	15.27%	20.72%	24.48%	19.80%
Homes Built 1950 to 1959	24.43%	21.06%	20.03%	15.10%
Homes Built 1940 to 1949	4.09%	3.80%	3.03%	2.13%
Homes Built 1939 or earlier	1.51%	1.61%	1.36%	1.02%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	5.78%	6.72%	5.84%	6.69%
Property Value \$750,000 to \$999,999	6.11%	7.45%	6.40%	6.56%
Property Value \$500,000 to \$749,999	14.25%	26.13%	22.52%	20.28%
Property Value \$400,000 to \$499,999	18.02%	15.76%	15.18%	14.58%
Property Value \$300,000 to \$399,999	24.38%	17.79%	17.18%	16.71%
Property Value \$200,000 to \$299,999	18.13%	12.82%	14.68%	15.51%
Property Value \$150,000 to \$199,999	5.07%	5.04%	6.22%	6.56%
Property Value \$100,000 to \$149,999	4.14%	3.79%	4.08%	4.94%
Property Value \$60,000 to \$99,999	0.48%	1.26%	1.66%	2.23%
Property Value \$40,000 to \$59,999	0.77%	0.72%	0.83%	0.80%
Property Value \$0 to \$39,999	2.77%	1.57%	2.49%	1.65%
Median Home Value	\$376,244	\$441,533	\$409,113	\$399,145
Median Rent per Month (Census 2000)	\$580	\$668	\$673	\$700
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,927	57,519	153,200	576,205
Managerial/Executive	11.43%	16.15%	15.48%	15.15%
Professional Specialty	19.41%	20.38%	17.55%	18.82%
Healthcare Support	1.94%	2.01%	2.49%	3.64%
Sales	11.95%	13.94%	12.39%	12.47%
Office & Administrative Support	11.45%	12.17%	11.56%	12.54%
Protective Service	2.67%	2.22%	2.47%	3.14%
Food Preparation	9.14%	6.38%	6.69%	6.51%
Building Maintenance & Cleaning	4.42%	4.34%	5.82%	5.03%
Personal Care	1.70%	3.44%	3.36%	3.24%
Farming, Fishing, & Forestry	0.00%	0.27%	0.38%	0.20%
Construction	11.45%	8.60%	10.12%	8.13%
Production & Transportation	14.45%	10.11%	11.68%	11.13%
Percent White Collar	56.18%	64.65%	59.48%	62.62%
Percent Blue Collar	43.82%	35.35%	40.52%	37.38%
Median Employee Salary	44,362	45,225	44,729	45,003
Average Employee Salary	51,241	53,564	52,758	53,774
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	471	3,264	8,343	35,024
2020 Estimated Unemployed (Age 16 and Up)	1,030	5,600	14,177	64,097
2020 Estimated Unemployed Rate (Age 16 and Up)	14.34%	8.96%	8.48%	10.03%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	74.20%	75.90%	76.02%	77.88%
Drive to Work Carpool	11.65%	9.80%	10.05%	9.66%
Travel to Work by Public Transportation	5.49%	4.10%	4.15%	4.87%
Drive to Work on Motorcycle	0.16%	0.28%	0.28%	0.20%
Drive to Work on Bicycle	0.34%	0.77%	1.19%	0.60%
Walk to Work	2.33%	3.73%	2.72%	1.64%
Other Means	1.09%	1.27%	1.38%	1.00%
Work at Home	4.73%	3.94%	4.05%	4.02%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	1.83%	1.11%	1.39%	1.26%
Travel to Work in 5 to 9 minutes	7.23%	8.41%	7.38%	6.12%
Travel to Work in 10 to 14 minutes	13.82%	13.40%	12.30%	10.72%
Travel to Work in 15 to 19 minutes	12.45%	13.72%	14.52%	14.15%
Travel to Work in 20 to 29 minutes	28.10%	22.31%	23.14%	23.09%
Travel to Work in 30 to 44 minutes	26.20%	25.77%	26.13%	28.35%
Travel to Work in 45 to 59 minutes	4.90%	7.55%	7.30%	8.84%
Travel to Work in 60 minutes or more	5.46%	7.73%	7.83%	7.48%
Average Travel Time to Work	23.3	24.8	25.3	27.1
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$59.86	\$59.56	\$59.39	\$59.68
Apparel and Related Services	\$13.82	\$14.00	\$13.85	\$14.12
Transportation	\$87.17	\$88.45	\$87.80	\$88.96
Healthcare	\$55.72	\$56.53	\$56.36	\$57.02
Entertainment	\$20.71	\$21.16	\$20.95	\$21.23
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	173	12,715	32,411	100,600
Category B - Urban Cliff Climbers	0	0	70	7,408
Category C - Urban Cliff Dwellers	0	2,139	8,486	22,352
Category D - Seasoned Urban Dwellers	279	6,670	6,698	14,043
Category E - Thriving Alone	0	7,364	17,773	87,178
Category F - Going it Alone	2,093	38,651	80,309	203,937
Category G - Struggling Alone	1,086	19,123	51,854	66,736
Category H - Single in the Suburbs	0	1,281	6,184	43,437
Category I - Married in the Suburbs	77	6,338	11,339	49,304
Category J - Retired in the Suburbs	3,457	7,174	11,542	29,530
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	6,118	10,719	37,361	432,102
Category N - Espaniola	0	1,689	34,376	103,737
Category O - Specialties	0	3,562	14,840	55,986

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