

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 26.609764, -81.973792

19-Mar-2020

113840-Shops at Santa Barbara

Cape Coral, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2019 Estimated Population	9,338	81,079	160,929	408,707	
	2019 Daytime Population	8,490	61,803	132,958	444,760	
	2024 Population Forecast	10,174	88,424	176,450	446,225	
	2010 Census Population	7,840	67,829	133,054	338,881	
	2000 Census Population	5,764	54,108	103,512	269,688	
	1990 Census Population	2,784	39,098	78,334	221,011	
	Historical Annual Growth, 1990 to 2000	7.55%	3.30%	2.83%	2.01%	
	Historical Annual Growth, 2000 to 2010	3.12%	2.29%	2.54%	2.31%	
	Estimated Annual Growth, 2010 to 2019	1.81%	1.85%	1.97%	1.94%	
	Projected Annual Growth, 2019 to 2024	1.73%	1.75%	1.86%	1.77%	
	HOUSEHOLDS	2019 Estimated Households	3,509	32,117	64,720	176,221
		2024 Households Forecast	3,820	34,885	70,607	191,475
		2010 Census Households	2,950	27,073	53,990	147,170
2000 Census Households		1,984	20,885	41,818	117,225	
1990 Census Households		964	14,765	31,225	93,394	
Historical Annual Growth, 1990 to 2000		7.48%	3.53%	2.96%	2.30%	
Historical Annual Growth, 2000 to 2010		4.05%	2.63%	2.59%	2.30%	
Estimated Annual Growth, 2010 to 2019		1.80%	1.77%	1.88%	1.86%	
Projected Annual Growth, 2019 to 2024		1.71%	1.67%	1.76%	1.67%	
2019 % Households With Children		26%	23%	22%	19%	
2019 Persons per Household		2.65	2.51	2.48	2.30	
INCOME 2019		HH Income \$500,000 or more	0.15%	0.30%	0.43%	0.55%
		HH Income \$250,000 to \$499,999	0.13%	0.33%	0.50%	0.65%
	HH Income \$200,000 to \$249,999	0.34%	0.82%	1.20%	1.53%	
	HH Income \$175,000 to \$199,999	4.06%	3.36%	3.38%	2.94%	
	HH Income \$150,000 to \$174,999	2.04%	2.77%	2.97%	2.73%	
	HH Income \$100,000 to \$149,999	13.88%	13.72%	13.98%	12.40%	
	HH Income \$75,000 to \$99,999	15.65%	15.51%	14.71%	12.32%	
	HH Income \$50,000 to \$74,999	23.64%	21.62%	21.76%	20.22%	
	HH Income \$35,000 to \$49,999	13.86%	14.17%	13.87%	14.54%	
	HH Income \$25,000 to \$34,999	8.22%	9.52%	9.38%	11.04%	
	HH Income \$15,000 to \$24,999	8.79%	8.34%	8.30%	10.09%	
	HH Income \$0 to \$14,999	9.24%	9.53%	9.51%	11.01%	
	Average Household Income	\$71,892	\$71,712	\$74,395	\$71,758	
Median Household Income	\$60,741	\$58,060	\$59,135	\$53,688		
Per Capita Income	\$27,085	\$28,512	\$29,992	\$31,137		
2000 Average Household Income	\$49,042	\$49,727	\$53,066	\$50,474		
2000 Median Household Income	\$42,942	\$43,660	\$44,059	\$38,024		
WRKPLACE 2019	Workplace Establishments	143	1,616	3,866	12,500	
	Workplace Employees (Full Time Employees)	1,354	15,921	34,848	163,538	

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	538	4,348	8,307	21,061
	Count of Pop 5 to 14 years	927	7,679	14,957	37,575
	Count of Pop 14 to 22 years	891	7,674	14,923	34,570
	Count of Pop 22 to 30 years	1,147	8,453	16,161	36,362
	Count of Pop 30 to 45 years	1,449	12,057	23,180	62,591
	Count of Pop 45 to 60 years	2,027	16,835	32,826	74,380
	Count of Pop 60 to 75 years	1,620	15,906	33,067	82,294
	Count of Pop 75+ years	738	8,127	17,506	59,875
	Population 0 to 4 Years	5.76%	5.36%	5.16%	5.15%
	Population 5 to 13 Years	9.93%	9.47%	9.29%	9.19%
	Population 14 to 21 Years	9.55%	9.46%	9.27%	8.46%
	Population 22 to 29 Years	12.28%	10.43%	10.04%	8.90%
	Population 30 to 44 Years	15.52%	14.87%	14.40%	15.31%
	Population 45 to 59 Years	21.70%	20.76%	20.40%	18.20%
	Population 60 to 74 Years	17.35%	19.62%	20.55%	20.14%
	Population 74 Years Plus	7.90%	10.02%	10.88%	14.65%
Median Age	42.2	45.3	46.5	47.7	
GENDER 2019	Male Population	4,527	39,015	77,763	196,797
	Female Population	4,811	42,064	83,166	211,910
RACE 2019	2019 Estimated Population	9,338	81,079	160,929	408,707
	White	86.15%	89.36%	89.49%	84.16%
	Black or African American	4.60%	3.92%	4.12%	8.58%
	Asian or Pacific Islander	3.09%	1.79%	1.58%	1.39%
	Other Races	6.16%	4.92%	4.81%	5.86%
HISPANIC	2019 Hispanic Population	2,127	15,570	29,642	67,677
	2019 Hispanic Population %	22.77%	19.20%	18.42%	16.56%
	2024 Hispanic Population Forecast	2,323	17,015	32,715	74,693
	2024 Hispanic Population % Projected	22.83%	19.24%	18.54%	16.74%
	2000 Hispanic Population %	13.77%	9.08%	8.07%	8.16%
1990 Hispanic Population %	5.29%	4.63%	3.69%	4.13%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	6,540	58,127	116,451	301,660
	Elementary	5.52%	3.12%	2.74%	4.20%
	Some High School	8.09%	6.15%	5.89%	6.75%
	High School Graduate	35.43%	35.43%	35.14%	32.25%
	Some College	24.27%	22.66%	21.85%	21.05%
	Associates Degree	11.16%	10.97%	10.65%	9.29%
	Bachelors Degree	11.29%	14.22%	15.75%	16.73%
	Graduate Degree	4.24%	7.45%	7.98%	9.71%
% College (4+)	15.53%	21.67%	23.73%	26.45%	
HOUSING 2019	Total Housing Units	4,233	39,794	82,556	236,020
	Owner Occupied Percent	60.22%	59.32%	57.39%	51.05%
	Renter Occupied Percent	22.69%	21.39%	21.01%	23.61%
	Vacant Housing Percent	17.10%	19.29%	21.60%	25.34%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.20%	0.28%	0.28%	0.23%
Homes Built 2000 to 2009	38.28%	33.87%	33.63%	29.61%
Homes Built 1990 to 1999	30.32%	18.74%	16.51%	15.73%
Homes Built 1980 to 1989	27.07%	29.01%	25.37%	24.85%
Homes Built 1970 to 1979	3.27%	12.90%	15.24%	18.25%
Homes Built 1960 to 1979	0.48%	4.27%	7.38%	6.73%
Homes Built 1950 to 1959	0.00%	0.45%	1.02%	2.94%
Homes Built 1940 to 1949	0.00%	0.21%	0.28%	0.71%
Homes Built 1939 or earlier	0.38%	0.26%	0.29%	0.94%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	0.05%	2.34%	6.18%	6.59%
Property Value \$750,000 to \$999,999	3.38%	5.17%	7.86%	6.65%
Property Value \$500,000 to \$749,999	21.52%	24.99%	25.06%	19.11%
Property Value \$400,000 to \$499,999	20.67%	20.10%	18.40%	14.08%
Property Value \$300,000 to \$399,999	27.34%	25.11%	21.42%	18.66%
Property Value \$200,000 to \$299,999	19.36%	14.91%	13.81%	15.60%
Property Value \$150,000 to \$199,999	5.39%	4.51%	4.02%	6.41%
Property Value \$100,000 to \$149,999	1.22%	1.06%	1.48%	5.27%
Property Value \$60,000 to \$99,999	0.00%	0.43%	0.44%	3.24%
Property Value \$40,000 to \$59,999	0.44%	0.45%	0.31%	1.41%
Property Value \$0 to \$39,999	0.63%	0.94%	1.03%	2.99%
Median Home Value	\$383,994	\$412,978	\$440,754	\$380,790
Median Rent per Month (Census 2000)	\$824	\$744	\$688	\$635
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	4,565	37,947	73,542	172,168
Managerial/Executive	11.57%	12.97%	13.71%	13.24%
Professional Specialty	19.05%	17.22%	17.88%	18.84%
Healthcare Support	5.49%	3.66%	2.88%	3.02%
Sales	15.39%	14.04%	13.93%	14.44%
Office & Administrative Support	10.67%	12.88%	14.05%	12.50%
Protective Service	3.40%	2.47%	2.45%	2.35%
Food Preparation	6.76%	7.25%	6.42%	7.07%
Building Maintenance & Cleaning	4.81%	4.34%	4.67%	5.43%
Personal Care	2.16%	2.82%	2.71%	2.98%
Farming, Fishing, & Forestry	0.01%	0.04%	0.10%	0.36%
Construction	8.68%	11.58%	11.40%	10.39%
Production & Transportation	12.00%	10.74%	9.80%	9.37%
Percent White Collar	62.17%	60.77%	62.45%	62.04%
Percent Blue Collar	37.83%	39.23%	37.55%	37.96%
Median Employee Salary	40,701	42,224	42,120	43,472
Average Employee Salary	48,105	49,030	48,546	50,377
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	108	959	1,864	4,858
2019 Estimated Unemployed (Age 16 and Up)	230	1,391	2,809	6,444
2019 Estimated Unemployed Rate (Age 16 and Up)	4.85%	3.64%	3.65%	3.63%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	81.56%	82.03%	80.91%	79.03%
	Drive to Work Carpool	11.56%	10.43%	10.14%	10.60%
	Travel to Work by Public Transportation	0.00%	0.42%	0.60%	1.17%
	Drive to Work on Motorcycle	1.15%	0.82%	0.56%	0.46%
	Drive to Work on Bicycle	0.00%	0.34%	0.33%	0.81%
	Walk to Work	1.35%	0.81%	0.95%	1.11%
	Other Means	0.63%	0.99%	1.20%	1.35%
	Work at Home	3.74%	4.08%	5.27%	5.39%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	1.81%	1.48%	1.90%	2.08%
	Travel to Work in 5 to 9 minutes	6.86%	6.36%	6.45%	7.99%
	Travel to Work in 10 to 14 minutes	12.52%	10.82%	11.13%	13.43%
	Travel to Work in 15 to 19 minutes	14.25%	18.24%	17.74%	17.47%
	Travel to Work in 20 to 29 minutes	21.67%	21.40%	21.86%	22.59%
	Travel to Work in 30 to 44 minutes	27.76%	26.76%	26.50%	23.73%
	Travel to Work in 45 to 59 minutes	8.31%	8.45%	7.90%	7.02%
	Travel to Work in 60 minutes or more	6.81%	6.49%	6.53%	5.70%
Average Travel Time to Work	25.6	24.1	24.2	23.0	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$54.27	\$54.57	\$54.71	\$54.81
	Apparel and Related Services	\$12.36	\$12.44	\$12.48	\$12.30
	Transportation	\$85.35	\$86.49	\$86.83	\$85.31
	Healthcare	\$35.04	\$35.87	\$36.08	\$36.02
	Entertainment	\$18.69	\$19.10	\$19.22	\$18.96
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	0	385	6,516	23,935
	Category B - Urban Cliff Climbers	0	541	13,197	26,913
	Category C - Urban Cliff Dwellers	685	16,957	30,221	35,616
	Category D - Seasoned Urban Dwellers	0	1,647	5,799	9,235
	Category E - Thriving Alone	0	0	621	1,373
	Category F - Going it Alone	1,974	22,411	34,488	67,272
	Category G - Struggling Alone	3,892	11,384	12,767	19,341
	Category H - Single in the Suburbs	0	0	1,802	35,527
	Category I - Married in the Suburbs	0	2,836	2,844	2,844
	Category J - Retired in the Suburbs	2,754	15,094	27,266	44,929
	Category K - Living with Nature	0	0	0	178
	Category L - Working with Nature	0	0	0	1,259
	Category M - Harlem Gateway	0	0	0	15,888
	Category N - Espaniola	0	0	0	8,304
	Category O - Specialties	0	9,496	24,923	111,850

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