

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 28.046954, -82.739535

12-Apr-2021

111860-Curlew Crossing S.C.

Clearwater, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	12,198	101,789	207,257	513,282	
	2020 Daytime Population	12,097	102,398	211,577	507,495	
	2025 Population Forecast	12,067	100,090	204,712	518,318	
	2010 Census Population	11,439	99,248	199,617	477,417	
	2000 Census Population	11,423	102,950	202,594	449,240	
	1990 Census Population	9,672	90,448	173,694	374,253	
	Historical Annual Growth, 1990 to 2000	1.68%	1.30%	1.55%	1.84%	
	Historical Annual Growth, 2000 to 2010	0.01%	-0.37%	-0.15%	0.61%	
	Estimated Annual Growth, 2010 to 2020	0.60%	0.24%	0.35%	0.68%	
	Projected Annual Growth, 2020 to 2025	-0.22%	-0.34%	-0.25%	0.20%	
	HOUSEHOLDS	2020 Estimated Households	5,490	48,014	95,524	226,421
		2025 Households Forecast	5,426	47,156	94,303	228,148
2010 Census Households		5,175	47,033	92,102	211,289	
2000 Census Households		4,953	46,686	90,491	198,044	
1990 Census Households		4,038	39,080	75,582	165,924	
Historical Annual Growth, 1990 to 2000		2.06%	1.79%	1.82%	1.79%	
Historical Annual Growth, 2000 to 2010		0.44%	0.07%	0.18%	0.65%	
Estimated Annual Growth, 2010 to 2020		0.55%	0.19%	0.34%	0.65%	
Projected Annual Growth, 2020 to 2025		-0.24%	-0.36%	-0.26%	0.15%	
2020 % Households With Children		21%	18%	19%	21%	
2020 Persons per Household		2.22	2.10	2.15	2.23	
INCOME 2020		HH Income \$500,000 or more	0.71%	0.71%	0.77%	0.90%
	HH Income \$250,000 to \$499,999	0.83%	0.83%	0.92%	1.07%	
	HH Income \$200,000 to \$249,999	1.96%	1.97%	2.15%	2.51%	
	HH Income \$175,000 to \$199,999	4.96%	3.83%	3.72%	3.93%	
	HH Income \$150,000 to \$174,999	3.90%	3.89%	4.23%	4.12%	
	HH Income \$100,000 to \$149,999	12.64%	14.47%	14.63%	13.85%	
	HH Income \$75,000 to \$99,999	12.50%	12.45%	12.92%	12.28%	
	HH Income \$50,000 to \$74,999	15.98%	17.93%	17.94%	17.39%	
	HH Income \$35,000 to \$49,999	15.55%	15.01%	14.24%	14.27%	
	HH Income \$25,000 to \$34,999	11.16%	10.09%	9.95%	9.97%	
	HH Income \$15,000 to \$24,999	10.65%	10.46%	9.86%	9.75%	
	HH Income \$0 to \$14,999	9.19%	8.36%	8.68%	9.96%	
	Average Household Income	\$80,672	\$79,114	\$81,064	\$82,518	
Median Household Income	\$54,357	\$57,248	\$58,775	\$57,432		
Per Capita Income	\$36,379	\$37,565	\$37,578	\$36,750		
2000 Average Household Income	\$57,882	\$57,260	\$56,978	\$55,191		
2000 Median Household Income	\$42,849	\$43,380	\$42,866	\$40,257		
WRKPLACE 2020	Workplace Establishments	390	3,357	6,841	15,380	
	Workplace Employees (Full Time Employees)	4,747	37,757	80,901	192,086	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	564	4,755	10,143	27,122
	Count of Pop 5 to 14 years	1,003	8,259	17,816	48,448
	Count of Pop 14 to 22 years	889	6,909	14,986	42,027
	Count of Pop 22 to 30 years	1,119	8,913	18,618	46,659
	Count of Pop 30 to 45 years	1,598	13,414	29,127	78,910
	Count of Pop 45 to 60 years	2,411	19,092	39,534	102,111
	Count of Pop 60 to 75 years	2,882	24,062	47,075	105,735
	Count of Pop 75+ years	1,733	16,385	29,958	62,270
	Population 0 to 4 Years	4.62%	4.67%	4.89%	5.28%
	Population 5 to 13 Years	8.22%	8.11%	8.60%	9.44%
	Population 14 to 21 Years	7.29%	6.79%	7.23%	8.19%
	Population 22 to 29 Years	9.17%	8.76%	8.98%	9.09%
	Population 30 to 44 Years	13.10%	13.18%	14.05%	15.37%
	Population 45 to 59 Years	19.76%	18.76%	19.07%	19.89%
	Population 60 to 74 Years	23.63%	23.64%	22.71%	20.60%
	Population 74 Years Plus	14.21%	16.10%	14.45%	12.13%
Median Age	51.8	52.8	50.8	47.3	
GENDER 2020	Male Population	5,824	47,208	97,296	245,798
	Female Population	6,374	54,582	109,961	267,484
RACE 2020	2020 Estimated Population	12,198	101,789	207,257	513,282
	White	89.96%	91.62%	89.22%	85.47%
	Black or African American	2.53%	2.35%	3.95%	6.17%
	Asian or Pacific Islander	3.78%	2.53%	2.58%	3.20%
	Other Races	3.73%	3.49%	4.25%	5.16%
HISPANIC	2020 Hispanic Population	1,232	7,420	17,994	66,640
	2020 Hispanic Population %	10.10%	7.29%	8.68%	12.98%
	2025 Hispanic Population Forecast	1,322	7,446	18,174	68,465
	2025 Hispanic Population % Projected	10.96%	7.44%	8.88%	13.21%
	2000 Hispanic Population %	3.89%	3.64%	4.61%	6.89%
1990 Hispanic Population %	2.04%	2.08%	2.30%	3.12%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	9,306	78,425	157,168	377,797
	Elementary	2.24%	1.89%	2.17%	2.70%
	Some High School	6.01%	4.27%	4.53%	5.43%
	High School Graduate	25.26%	26.55%	26.76%	27.82%
	Some College	24.02%	21.91%	21.71%	21.33%
	Associates Degree	10.62%	11.08%	10.19%	10.00%
	Bachelors Degree	20.64%	22.99%	22.82%	21.26%
	Graduate Degree	11.21%	11.30%	11.82%	11.46%
% College (4+)	31.85%	34.29%	34.63%	32.72%	
HOUSING 2020	Total Housing Units	6,143	54,639	110,138	266,443
	Owner Occupied Percent	70.94%	66.03%	63.37%	58.05%
	Renter Occupied Percent	18.44%	21.85%	23.36%	26.93%
	Vacant Housing Percent	10.62%	12.13%	13.27%	15.02%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.02%	0.07%	0.11%
Homes Built 2000 to 2009	8.68%	4.05%	5.35%	9.69%
Homes Built 1990 to 1999	16.33%	14.91%	15.56%	16.07%
Homes Built 1980 to 1989	33.56%	42.13%	35.71%	26.60%
Homes Built 1970 to 1979	35.82%	28.55%	27.68%	26.50%
Homes Built 1960 to 1979	4.42%	5.97%	8.16%	11.44%
Homes Built 1950 to 1959	0.97%	3.37%	5.53%	6.88%
Homes Built 1940 to 1949	0.04%	0.68%	1.13%	1.35%
Homes Built 1939 or earlier	0.18%	0.31%	0.82%	1.37%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	3.78%	3.28%	4.27%	5.28%
Property Value \$750,000 to \$999,999	7.86%	4.98%	5.84%	5.84%
Property Value \$500,000 to \$749,999	18.66%	19.95%	19.66%	18.73%
Property Value \$400,000 to \$499,999	13.26%	14.96%	14.16%	13.27%
Property Value \$300,000 to \$399,999	14.34%	15.58%	15.82%	15.17%
Property Value \$200,000 to \$299,999	12.24%	16.50%	16.26%	14.91%
Property Value \$150,000 to \$199,999	5.26%	9.24%	8.83%	8.07%
Property Value \$100,000 to \$149,999	8.62%	7.35%	7.29%	7.29%
Property Value \$60,000 to \$99,999	4.07%	2.34%	2.48%	3.66%
Property Value \$40,000 to \$59,999	4.45%	1.53%	1.30%	1.86%
Property Value \$0 to \$39,999	5.68%	3.13%	2.48%	4.21%
Median Home Value	\$361,258	\$359,879	\$366,758	\$360,272
Median Rent per Month (Census 2000)	\$719	\$735	\$691	\$660
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,810	46,372	94,825	236,785
Managerial/Executive	19.80%	19.75%	19.02%	18.58%
Professional Specialty	21.69%	24.61%	23.35%	22.62%
Healthcare Support	3.95%	3.23%	3.46%	3.41%
Sales	9.56%	12.16%	12.73%	12.94%
Office & Administrative Support	16.66%	14.95%	13.81%	13.47%
Protective Service	2.14%	1.72%	1.53%	1.47%
Food Preparation	5.18%	5.00%	6.23%	6.42%
Building Maintenance & Cleaning	2.10%	2.86%	2.88%	3.20%
Personal Care	3.52%	2.55%	2.72%	2.50%
Farming, Fishing, & Forestry	0.00%	0.17%	0.15%	0.12%
Construction	4.63%	5.06%	5.81%	6.25%
Production & Transportation	10.77%	7.93%	8.31%	9.01%
Percent White Collar	71.66%	74.71%	72.38%	71.02%
Percent Blue Collar	28.34%	25.29%	27.62%	28.98%
Median Employee Salary	40,761	40,921	41,158	41,065
Average Employee Salary	50,088	50,319	50,335	50,168
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	226	1,772	3,327	8,009
2020 Estimated Unemployed (Age 16 and Up)	258	2,190	4,720	13,695
2020 Estimated Unemployed Rate (Age 16 and Up)	4.07%	4.44%	4.70%	5.49%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	82.51%	83.02%	81.96%	80.59%
	Drive to Work Carpool	7.66%	7.38%	7.78%	7.99%
	Travel to Work by Public Transportation	0.39%	0.70%	1.14%	1.39%
	Drive to Work on Motorcycle	0.11%	0.21%	0.22%	0.25%
	Drive to Work on Bicycle	2.29%	0.75%	0.93%	0.86%
	Walk to Work	0.87%	1.04%	1.14%	1.48%
	Other Means	0.17%	0.60%	0.81%	1.40%
	Work at Home	6.01%	6.23%	5.95%	5.95%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	3.20%	1.49%	1.85%	2.18%
	Travel to Work in 5 to 9 minutes	9.78%	9.28%	9.04%	8.95%
	Travel to Work in 10 to 14 minutes	18.17%	14.50%	13.46%	13.37%
	Travel to Work in 15 to 19 minutes	11.80%	15.33%	15.61%	15.84%
	Travel to Work in 20 to 29 minutes	19.69%	19.75%	21.84%	22.50%
	Travel to Work in 30 to 44 minutes	22.89%	24.97%	24.67%	23.29%
	Travel to Work in 45 to 59 minutes	9.10%	8.95%	8.24%	8.26%
	Travel to Work in 60 minutes or more	5.36%	5.73%	5.30%	5.61%
Average Travel Time to Work	24.1	24.2	24.1	24.4	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$57.55	\$57.54	\$57.46	\$57.17
	Apparel and Related Services	\$13.38	\$13.33	\$13.42	\$13.48
	Transportation	\$81.38	\$80.92	\$81.26	\$81.33
	Healthcare	\$50.11	\$50.38	\$49.95	\$49.35
	Entertainment	\$21.02	\$20.96	\$21.00	\$20.92
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	1,627	18,946	40,682	71,613
	Category B - Urban Cliff Climbers	0	5	3,009	4,028
	Category C - Urban Cliff Dwellers	0	0	1,414	11,550
	Category D - Seasoned Urban Dwellers	0	4,523	6,885	16,771
	Category E - Thriving Alone	1,352	5,578	9,254	28,858
	Category F - Going it Alone	2,129	14,583	46,078	110,739
	Category G - Struggling Alone	413	1,855	6,958	29,132
	Category H - Single in the Suburbs	0	1,555	4,426	19,134
	Category I - Married in the Suburbs	0	5,418	9,510	45,628
	Category J - Retired in the Suburbs	4,342	14,135	27,029	56,958
	Category K - Living with Nature	0	0	0	17
	Category L - Working with Nature	0	0	0	2,892
	Category M - Harlem Gateway	0	0	336	6,488
	Category N - Espaniola	0	0	0	11,167
	Category O - Specialties	2,311	34,386	50,151	90,789

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