

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.82264, -75.54837

12-Apr-2021

110380-Brandywine Commons II

Wilmington, DE

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	4,242	43,979	138,390	502,254	
	2020 Daytime Population	12,523	48,249	149,355	587,065	
	2025 Population Forecast	4,243	44,607	141,066	512,147	
	2010 Census Population	4,254	43,158	134,586	492,079	
	2000 Census Population	4,024	39,472	128,583	474,069	
	1990 Census Population	4,491	37,807	123,420	453,882	
	Historical Annual Growth, 1990 to 2000	-1.09%	0.43%	0.41%	0.44%	
	Historical Annual Growth, 2000 to 2010	0.56%	0.90%	0.46%	0.37%	
	Estimated Annual Growth, 2010 to 2020	-0.03%	0.18%	0.26%	0.19%	
	Projected Annual Growth, 2020 to 2025	0.00%	0.28%	0.38%	0.39%	
	HOUSEHOLDS	2020 Estimated Households	1,662	17,447	57,902	191,804
		2025 Households Forecast	1,662	17,708	59,004	195,746
		2010 Census Households	1,666	17,087	56,303	187,517
2000 Census Households		1,524	15,277	53,018	180,106	
1990 Census Households		1,574	13,840	49,348	167,850	
Historical Annual Growth, 1990 to 2000		-0.32%	0.99%	0.72%	0.71%	
Historical Annual Growth, 2000 to 2010		0.89%	1.13%	0.60%	0.40%	
Estimated Annual Growth, 2010 to 2020		-0.02%	0.19%	0.26%	0.21%	
Projected Annual Growth, 2020 to 2025		0.00%	0.30%	0.38%	0.41%	
2020 % Households With Children		28%	27%	25%	27%	
2020 Persons per Household	2.45	2.49	2.37	2.52		
INCOME 2020	HH Income \$500,000 or more	3.04%	2.46%	1.83%	1.47%	
	HH Income \$250,000 to \$499,999	3.76%	2.93%	2.19%	1.76%	
	HH Income \$200,000 to \$249,999	8.72%	6.87%	5.14%	4.13%	
	HH Income \$175,000 to \$199,999	5.29%	10.92%	8.27%	7.05%	
	HH Income \$150,000 to \$174,999	10.23%	9.44%	6.90%	5.60%	
	HH Income \$100,000 to \$149,999	24.61%	21.40%	18.59%	16.71%	
	HH Income \$75,000 to \$99,999	13.89%	12.65%	13.50%	13.14%	
	HH Income \$50,000 to \$74,999	14.97%	12.48%	14.04%	15.44%	
	HH Income \$35,000 to \$49,999	4.78%	6.87%	9.30%	10.27%	
	HH Income \$25,000 to \$34,999	4.27%	5.15%	7.10%	7.60%	
	HH Income \$15,000 to \$24,999	2.76%	4.23%	5.70%	7.75%	
	HH Income \$0 to \$14,999	3.67%	4.59%	7.43%	9.08%	
	Average Household Income	\$139,415	\$136,428	\$118,539	\$105,299	
Median Household Income	\$108,945	\$108,082	\$85,754	\$74,738		
Per Capita Income	\$55,933	\$54,724	\$50,037	\$41,225		
2000 Average Household Income	\$89,548	\$93,150	\$81,174	\$70,010		
2000 Median Household Income	\$69,483	\$74,471	\$59,936	\$52,532		
WRKPLACE 2020	Workplace Establishments	612	1,975	5,101	16,944	
	Workplace Employees (Full Time Employees)	7,921	23,901	68,427	263,855	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	204	1,967	7,329	27,501
	Count of Pop 5 to 14 years	366	3,916	13,565	49,921
	Count of Pop 14 to 22 years	521	4,756	13,549	57,373
	Count of Pop 22 to 30 years	416	4,565	13,486	54,403
	Count of Pop 30 to 45 years	682	5,529	21,421	86,245
	Count of Pop 45 to 60 years	750	9,221	28,070	95,718
	Count of Pop 60 to 75 years	858	9,480	27,967	91,826
	Count of Pop 75+ years	445	4,544	13,003	39,266
	Population 0 to 4 Years	4.80%	4.47%	5.30%	5.48%
	Population 5 to 13 Years	8.63%	8.90%	9.80%	9.94%
	Population 14 to 21 Years	12.28%	10.81%	9.79%	11.42%
	Population 22 to 29 Years	9.82%	10.38%	9.74%	10.83%
	Population 30 to 44 Years	16.07%	12.57%	15.48%	17.17%
	Population 45 to 59 Years	17.68%	20.97%	20.28%	19.06%
	Population 60 to 74 Years	20.23%	21.56%	20.21%	18.28%
Population 74 Years Plus	10.49%	10.33%	9.40%	7.82%	
Median Age	43.4	47.5	44.9	40.6	
GENDER 2020	Male Population	2,070	21,117	66,046	243,479
	Female Population	2,172	22,862	72,343	258,775
RACE 2020	2020 Estimated Population	4,242	43,979	138,390	502,254
	White	81.63%	85.90%	72.40%	70.07%
	Black or African American	4.29%	3.79%	18.82%	21.13%
	Asian or Pacific Islander	12.29%	7.74%	5.79%	3.69%
	Other Races	1.80%	2.57%	3.00%	5.10%
HISPANIC	2020 Hispanic Population	77	959	4,438	41,978
	2020 Hispanic Population %	1.83%	2.18%	3.21%	8.36%
	2025 Hispanic Population Forecast	71	969	4,674	43,047
	2025 Hispanic Population % Projected	1.67%	2.17%	3.31%	8.41%
	2000 Hispanic Population %	1.87%	1.33%	1.97%	5.06%
1990 Hispanic Population %	0.74%	0.62%	1.26%	2.77%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	2,987	31,567	98,733	346,526
	Elementary	1.19%	1.37%	1.44%	3.00%
	Some High School	1.14%	2.03%	3.30%	5.50%
	High School Graduate	17.36%	19.59%	24.92%	30.04%
	Some College	14.17%	12.89%	14.41%	15.50%
	Associates Degree	5.51%	6.51%	6.58%	6.45%
	Bachelors Degree	33.42%	30.80%	26.78%	22.35%
	Graduate Degree	27.21%	26.81%	22.59%	17.15%
% College (4+)	60.63%	57.61%	49.37%	39.51%	
HOUSING 2020	Total Housing Units	1,755	18,241	62,104	206,517
	Owner Occupied Percent	71.30%	79.26%	66.51%	64.75%
	Renter Occupied Percent	23.36%	16.38%	26.72%	28.13%
	Vacant Housing Percent	5.34%	4.35%	6.77%	7.12%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.19%	0.14%	0.09%	0.16%
Homes Built 2000 to 2009	9.26%	11.92%	9.03%	8.09%
Homes Built 1990 to 1999	3.61%	9.64%	8.11%	8.62%
Homes Built 1980 to 1989	7.44%	8.04%	8.46%	10.82%
Homes Built 1970 to 1979	25.51%	13.45%	11.77%	11.68%
Homes Built 1960 to 1979	37.84%	24.96%	18.82%	14.52%
Homes Built 1950 to 1959	10.34%	24.61%	19.22%	18.93%
Homes Built 1940 to 1949	2.34%	3.92%	7.96%	9.45%
Homes Built 1939 or earlier	3.46%	3.32%	16.54%	17.73%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.95%	2.53%	3.03%	2.39%
Property Value \$750,000 to \$999,999	6.64%	7.05%	6.73%	5.78%
Property Value \$500,000 to \$749,999	21.15%	19.36%	15.63%	13.41%
Property Value \$400,000 to \$499,999	27.01%	23.48%	16.22%	12.63%
Property Value \$300,000 to \$399,999	27.19%	28.04%	22.05%	17.17%
Property Value \$200,000 to \$299,999	10.55%	13.97%	20.16%	23.00%
Property Value \$150,000 to \$199,999	0.88%	1.09%	6.10%	10.05%
Property Value \$100,000 to \$149,999	0.41%	0.96%	4.87%	7.80%
Property Value \$60,000 to \$99,999	0.38%	0.68%	2.06%	3.89%
Property Value \$40,000 to \$59,999	1.75%	0.88%	0.67%	1.08%
Property Value \$0 to \$39,999	3.08%	1.38%	1.18%	1.80%
Median Home Value	\$421,308	\$411,536	\$364,884	\$310,915
Median Rent per Month (Census 2000)	\$728	\$833	\$678	\$659
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	2,097	21,330	66,636	238,217
Managerial/Executive	21.22%	24.26%	21.94%	19.30%
Professional Specialty	36.12%	34.21%	32.43%	26.23%
Healthcare Support	1.19%	1.33%	1.82%	2.80%
Sales	10.87%	9.76%	9.49%	9.67%
Office & Administrative Support	11.45%	10.87%	11.64%	11.72%
Protective Service	1.81%	1.73%	1.55%	2.00%
Food Preparation	5.03%	3.85%	4.27%	5.58%
Building Maintenance & Cleaning	1.40%	1.17%	1.93%	3.14%
Personal Care	4.48%	3.25%	3.00%	3.19%
Farming, Fishing, & Forestry	0.00%	0.05%	0.05%	0.60%
Construction	3.25%	4.41%	4.73%	6.15%
Production & Transportation	3.18%	5.10%	7.16%	9.62%
Percent White Collar	80.85%	80.42%	77.31%	69.73%
Percent Blue Collar	19.15%	19.58%	22.69%	30.27%
Median Employee Salary	39,745	44,009	44,819	45,655
Average Employee Salary	47,466	52,933	54,339	54,900
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	55	452	2,427	11,884
2020 Estimated Unemployed (Age 16 and Up)	148	1,084	5,080	20,757
2020 Estimated Unemployed Rate (Age 16 and Up)	4.96%	5.27%	7.00%	7.97%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	78.53%	83.11%	81.44%	78.87%
Drive to Work Carpool	6.00%	6.76%	6.51%	7.80%
Travel to Work by Public Transportation	5.88%	2.96%	4.86%	5.13%
Drive to Work on Motorcycle	0.00%	0.08%	0.06%	0.07%
Drive to Work on Bicycle	0.29%	0.16%	0.18%	0.23%
Walk to Work	3.64%	1.09%	1.94%	3.02%
Other Means	0.58%	0.75%	0.55%	0.55%
Work at Home	5.08%	5.08%	4.45%	4.33%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	4.44%	2.68%	2.32%	2.51%
Travel to Work in 5 to 9 minutes	14.62%	10.36%	9.56%	9.61%
Travel to Work in 10 to 14 minutes	17.30%	16.59%	17.44%	15.51%
Travel to Work in 15 to 19 minutes	15.39%	16.59%	18.82%	17.99%
Travel to Work in 20 to 29 minutes	19.18%	22.48%	22.29%	23.04%
Travel to Work in 30 to 44 minutes	16.09%	18.00%	16.97%	18.22%
Travel to Work in 45 to 59 minutes	5.95%	5.89%	5.81%	6.42%
Travel to Work in 60 minutes or more	7.02%	7.42%	6.80%	6.70%
Average Travel Time to Work	21.8	21.5	22.7	23.3
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$60.83	\$61.37	\$60.92	\$60.06
Apparel and Related Services	\$15.17	\$15.56	\$15.13	\$14.91
Transportation	\$88.07	\$89.71	\$87.54	\$87.98
Healthcare	\$58.44	\$59.36	\$57.65	\$55.67
Entertainment	\$24.47	\$25.12	\$24.26	\$23.64
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	2,161	26,757	46,978	86,789
Category B - Urban Cliff Climbers	0	0	34	5,777
Category C - Urban Cliff Dwellers	0	0	1,184	25,423
Category D - Seasoned Urban Dwellers	0	6	3,822	10,065
Category E - Thriving Alone	1,019	2,241	14,198	39,668
Category F - Going it Alone	152	1,947	15,179	82,177
Category G - Struggling Alone	0	0	15	28,515
Category H - Single in the Suburbs	0	0	1,578	6,184
Category I - Married in the Suburbs	0	6,836	15,792	38,296
Category J - Retired in the Suburbs	737	1,899	6,020	47,538
Category K - Living with Nature	0	0	0	1,788
Category L - Working with Nature	0	4	2,537	4,498
Category M - Harlem Gateway	0	0	18,652	74,310
Category N - Espaniola	0	0	0	6,652
Category O - Specialties	0	3,701	11,037	24,963

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