

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 41.191154, -73.431314

19-Mar-2020

116880-Wilton River Park S.C.

Wilton, CT

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	2,834	22,262	82,659	321,046
	2019 Daytime Population	7,114	32,715	84,466	351,625
	2024 Population Forecast	2,863	22,439	83,497	323,529
	2010 Census Population	2,702	21,448	79,913	312,442
	2000 Census Population	2,668	20,842	77,814	301,736
	1990 Census Population	2,244	18,837	72,607	281,075
	Historical Annual Growth, 1990 to 2000	1.75%	1.02%	0.70%	0.71%
	Historical Annual Growth, 2000 to 2010	0.13%	0.29%	0.27%	0.35%
	Estimated Annual Growth, 2010 to 2019	0.49%	0.38%	0.35%	0.28%
	Projected Annual Growth, 2019 to 2024	0.20%	0.16%	0.20%	0.15%
HOUSEHOLDS	2019 Estimated Households	1,148	7,971	30,419	116,312
	2024 Households Forecast	1,159	8,043	30,746	117,268
	2010 Census Households	1,097	7,660	29,353	113,000
	2000 Census Households	1,044	7,237	28,475	110,398
	1990 Census Households	907	6,803	26,947	103,735
	Historical Annual Growth, 1990 to 2000	1.41%	0.62%	0.55%	0.62%
	Historical Annual Growth, 2000 to 2010	0.50%	0.57%	0.30%	0.23%
	Estimated Annual Growth, 2010 to 2019	0.47%	0.41%	0.37%	0.30%
	Projected Annual Growth, 2019 to 2024	0.18%	0.18%	0.21%	0.16%
	2019 % Households With Children	34%	39%	35%	35%
2019 Persons per Household	2.40	2.77	2.70	2.71	
INCOME 2019	HH Income \$500,000 or more	5.01%	4.34%	4.40%	4.33%
	HH Income \$250,000 to \$499,999	5.93%	5.17%	5.28%	5.19%
	HH Income \$200,000 to \$249,999	13.86%	12.12%	12.32%	12.11%
	HH Income \$175,000 to \$199,999	14.88%	27.32%	17.08%	15.32%
	HH Income \$150,000 to \$174,999	5.75%	7.45%	7.59%	7.41%
	HH Income \$100,000 to \$149,999	17.47%	15.60%	16.94%	15.94%
	HH Income \$75,000 to \$99,999	4.39%	6.66%	8.71%	8.95%
	HH Income \$50,000 to \$74,999	12.58%	8.66%	10.46%	10.71%
	HH Income \$35,000 to \$49,999	5.17%	4.24%	6.22%	6.61%
	HH Income \$25,000 to \$34,999	6.78%	3.15%	3.69%	4.55%
	HH Income \$15,000 to \$24,999	6.41%	2.68%	3.61%	4.37%
	HH Income \$0 to \$14,999	1.78%	2.62%	3.69%	4.50%
	Average Household Income	\$205,484	\$254,138	\$219,401	\$208,315
Median Household Income	\$133,123	\$171,457	\$139,200	\$131,998	
Per Capita Income	\$84,993	\$91,612	\$81,152	\$76,135	
2000 Average Household Income	\$141,802	\$188,933	\$159,705	\$140,717	
2000 Median Household Income	\$100,906	\$127,749	\$98,455	\$88,935	
WRKPLACE 2019	Workplace Establishments	388	1,008	3,125	11,445
	Workplace Employees (Full Time Employees)	5,919	15,806	39,161	144,821

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POPULATION BY AGE 2019				
Count of Pop 0 to 4 years	101	779	3,491	14,367
Count of Pop 5 to 14 years	261	1,955	7,817	31,523
Count of Pop 14 to 22 years	395	3,421	10,991	43,647
Count of Pop 22 to 30 years	316	2,538	9,025	33,874
Count of Pop 30 to 45 years	232	1,836	8,984	39,349
Count of Pop 45 to 60 years	678	5,373	19,434	73,346
Count of Pop 60 to 75 years	573	4,622	16,642	60,691
Count of Pop 75+ years	279	1,738	6,276	24,249
Population 0 to 4 Years	3.58%	3.50%	4.22%	4.48%
Population 5 to 13 Years	9.20%	8.78%	9.46%	9.82%
Population 14 to 21 Years	13.92%	15.37%	13.30%	13.60%
Population 22 to 29 Years	11.16%	11.40%	10.92%	10.55%
Population 30 to 44 Years	8.17%	8.25%	10.87%	12.26%
Population 45 to 59 Years	23.92%	24.14%	23.51%	22.85%
Population 60 to 74 Years	20.21%	20.76%	20.13%	18.90%
Population 74 Years Plus	9.83%	7.81%	7.59%	7.55%
Median Age	48.6	47.3	46.0	44.3
GENDER 2019				
Male Population	1,322	10,759	39,945	155,904
Female Population	1,512	11,503	42,714	165,142
RACE 2019				
2019 Estimated Population	2,834	22,262	82,659	321,046
White	89.28%	89.97%	87.26%	84.74%
Black or African American	1.61%	1.99%	4.11%	5.48%
Asian or Pacific Islander	6.52%	5.38%	4.69%	4.60%
Other Races	2.58%	2.66%	3.94%	5.18%
HISPANIC				
2019 Hispanic Population	105	840	7,202	35,930
2019 Hispanic Population %	3.72%	3.77%	8.71%	11.19%
2024 Hispanic Population Forecast	106	849	7,364	36,489
2024 Hispanic Population % Projected	3.69%	3.78%	8.82%	11.28%
2000 Hispanic Population %	1.35%	1.68%	4.32%	6.34%
1990 Hispanic Population %	1.27%	1.88%	2.38%	3.84%
EDUCATION (AGE 25+) 2019				
Adult Population (25 Years or Older)	1,942	15,021	56,604	217,214
Elementary	2.63%	1.45%	2.31%	2.76%
Some High School	1.45%	0.69%	1.89%	3.10%
High School Graduate	8.02%	7.73%	12.92%	15.03%
Some College	10.83%	8.87%	12.19%	12.17%
Associates Degree	5.80%	5.51%	5.55%	5.36%
Bachelors Degree	37.33%	38.93%	34.13%	33.08%
Graduate Degree	33.95%	36.83%	31.02%	28.50%
% College (4+)	71.28%	75.76%	65.14%	61.58%
HOUSING 2019				
Total Housing Units	1,231	8,429	32,297	123,680
Owner Occupied Percent	62.25%	80.57%	75.56%	72.85%
Renter Occupied Percent	31.07%	13.99%	18.63%	21.19%
Vacant Housing Percent	6.68%	5.44%	5.81%	5.96%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.63%	0.52%	0.67%	0.57%
Homes Built 2000 to 2009	8.64%	7.56%	6.47%	6.61%
Homes Built 1990 to 1999	12.65%	10.10%	6.39%	6.11%
Homes Built 1980 to 1989	25.77%	16.97%	13.22%	10.53%
Homes Built 1970 to 1979	14.61%	13.16%	13.75%	13.58%
Homes Built 1960 to 1979	10.85%	19.21%	17.87%	17.07%
Homes Built 1950 to 1959	12.38%	18.30%	19.00%	19.36%
Homes Built 1940 to 1949	4.53%	3.06%	4.92%	7.34%
Homes Built 1939 or earlier	9.94%	11.12%	17.70%	18.84%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	30.14%	35.91%	30.78%	27.85%
Property Value \$750,000 to \$999,999	21.05%	24.76%	19.80%	20.81%
Property Value \$500,000 to \$749,999	21.23%	22.26%	22.18%	24.25%
Property Value \$400,000 to \$499,999	10.27%	7.18%	10.97%	11.04%
Property Value \$300,000 to \$399,999	9.64%	5.17%	8.76%	8.49%
Property Value \$200,000 to \$299,999	4.37%	2.14%	4.45%	4.15%
Property Value \$150,000 to \$199,999	1.91%	0.83%	0.98%	1.08%
Property Value \$100,000 to \$149,999	0.19%	0.25%	0.39%	0.67%
Property Value \$60,000 to \$99,999	0.00%	0.61%	0.46%	0.31%
Property Value \$40,000 to \$59,999	0.78%	0.18%	0.24%	0.21%
Property Value \$0 to \$39,999	0.43%	0.70%	0.98%	1.14%
Median Home Value	\$764,153	\$857,790	\$757,339	\$736,198
Median Rent per Month (Census 2000)	\$1,115	\$1,343	\$1,116	\$984
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	1,446	12,073	44,389	170,132
Managerial/Executive	32.36%	33.86%	30.79%	28.30%
Professional Specialty	32.35%	31.01%	29.18%	27.02%
Healthcare Support	1.39%	1.09%	1.21%	1.60%
Sales	15.59%	16.07%	13.57%	13.28%
Office & Administrative Support	6.55%	6.98%	8.16%	9.23%
Protective Service	0.59%	0.41%	0.77%	1.02%
Food Preparation	2.34%	1.58%	2.84%	3.47%
Building Maintenance & Cleaning	1.50%	0.81%	2.21%	3.14%
Personal Care	3.48%	2.94%	3.46%	3.43%
Farming, Fishing, & Forestry	0.00%	0.00%	0.06%	0.14%
Construction	2.54%	2.52%	4.40%	5.15%
Production & Transportation	1.31%	2.71%	3.35%	4.21%
Percent White Collar	88.24%	89.02%	82.90%	79.43%
Percent Blue Collar	11.76%	10.98%	17.10%	20.57%
Median Employee Salary	59,132	58,398	57,773	56,383
Average Employee Salary	65,023	65,060	63,934	63,505
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	35	283	1,145	6,180
2019 Estimated Unemployed (Age 16 and Up)	28	301	1,283	6,406
2019 Estimated Unemployed Rate (Age 16 and Up)	2.32%	2.33%	2.77%	3.59%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	69.04%	66.86%	70.45%	70.72%
Drive to Work Carpool	4.48%	4.70%	5.73%	6.20%
Travel to Work by Public Transportation	13.16%	12.88%	11.92%	12.21%
Drive to Work on Motorcycle	0.00%	0.00%	0.05%	0.08%
Drive to Work on Bicycle	0.32%	0.19%	0.09%	0.14%
Walk to Work	1.48%	1.90%	1.78%	2.33%
Other Means	0.30%	0.30%	0.29%	0.49%
Work at Home	11.23%	13.17%	9.58%	7.73%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	0.61%	1.03%	1.68%	2.41%
Travel to Work in 5 to 9 minutes	17.99%	9.85%	8.90%	9.21%
Travel to Work in 10 to 14 minutes	16.28%	14.40%	13.72%	14.43%
Travel to Work in 15 to 19 minutes	8.65%	10.38%	15.24%	15.97%
Travel to Work in 20 to 29 minutes	15.15%	18.72%	18.15%	18.42%
Travel to Work in 30 to 44 minutes	15.69%	19.98%	20.49%	16.99%
Travel to Work in 45 to 59 minutes	4.49%	5.78%	5.53%	5.92%
Travel to Work in 60 minutes or more	21.16%	19.86%	16.30%	16.65%
Average Travel Time to Work	32.1	34.1	30.2	28.9
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$72.09	\$72.72	\$72.10	\$71.69
Apparel and Related Services	\$19.60	\$20.50	\$19.83	\$19.44
Transportation	\$107.41	\$111.29	\$108.25	\$106.23
Healthcare	\$64.24	\$65.27	\$64.09	\$63.28
Entertainment	\$31.56	\$32.88	\$31.80	\$31.13
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	802	18,208	57,169	210,631
Category B - Urban Cliff Climbers	0	0	0	1,182
Category C - Urban Cliff Dwellers	0	0	1,570	7,744
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	1,960	2,755	11,749	39,032
Category F - Going it Alone	0	0	4,710	19,084
Category G - Struggling Alone	0	0	0	2,597
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	0	1,106	3,747	8,435
Category J - Retired in the Suburbs	0	0	1,311	5,543
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	1,106	10,331
Category M - Harlem Gateway	0	0	0	9
Category N - Espaniola	0	0	0	7,960
Category O - Specialties	0	0	734	2,485

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