

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 41.191154, -73.431314

12-Apr-2021

116880-Wilton River Park S.C.

Wilton, CT

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	2,806	22,210	83,280	320,973	
	2020 Daytime Population	6,891	32,186	85,316	353,065	
	2025 Population Forecast	2,807	22,282	83,802	322,450	
	2010 Census Population	2,702	21,452	80,416	311,725	
	2000 Census Population	2,668	20,846	78,345	300,952	
	1990 Census Population	2,244	18,841	73,147	280,332	
	Historical Annual Growth, 1990 to 2000	1.75%	1.02%	0.69%	0.71%	
	Historical Annual Growth, 2000 to 2010	0.13%	0.29%	0.26%	0.35%	
	Estimated Annual Growth, 2010 to 2020	0.35%	0.32%	0.33%	0.27%	
	Projected Annual Growth, 2020 to 2025	0.01%	0.06%	0.13%	0.09%	
	HOUSEHOLDS	2020 Estimated Households	1,137	7,963	30,691	116,312
		2025 Households Forecast	1,135	8,000	30,905	116,929
2010 Census Households		1,097	7,661	29,560	112,706	
2000 Census Households		1,044	7,238	28,695	110,095	
1990 Census Households		907	6,804	27,172	103,399	
Historical Annual Growth, 1990 to 2000		1.41%	0.62%	0.55%	0.63%	
Historical Annual Growth, 2000 to 2010		0.50%	0.57%	0.30%	0.23%	
Estimated Annual Growth, 2010 to 2020		0.33%	0.36%	0.35%	0.29%	
Projected Annual Growth, 2020 to 2025		-0.02%	0.09%	0.14%	0.11%	
2020 % Households With Children		32%	38%	34%	34%	
2020 Persons per Household		2.41	2.76	2.70	2.71	
INCOME 2020		HH Income \$500,000 or more	5.29%	5.03%	4.42%	4.52%
	HH Income \$250,000 to \$499,999	6.20%	6.00%	5.30%	5.42%	
	HH Income \$200,000 to \$249,999	14.54%	14.03%	12.38%	12.65%	
	HH Income \$175,000 to \$199,999	15.92%	25.14%	18.47%	15.61%	
	HH Income \$150,000 to \$174,999	6.80%	7.45%	8.31%	7.73%	
	HH Income \$100,000 to \$149,999	16.20%	14.86%	16.19%	15.82%	
	HH Income \$75,000 to \$99,999	4.80%	6.87%	8.35%	9.00%	
	HH Income \$50,000 to \$74,999	9.60%	8.45%	10.28%	10.09%	
	HH Income \$35,000 to \$49,999	3.68%	3.79%	5.78%	6.38%	
	HH Income \$25,000 to \$34,999	9.44%	3.61%	3.71%	4.38%	
	HH Income \$15,000 to \$24,999	5.23%	2.27%	3.33%	3.95%	
	HH Income \$0 to \$14,999	2.30%	2.51%	3.48%	4.44%	
	Average Household Income	\$213,106	\$260,418	\$224,687	\$214,593	
	Median Household Income	\$143,665	\$175,195	\$146,434	\$136,896	
Per Capita Income	\$88,072	\$93,989	\$83,212	\$78,425		
WRKPLACE 2020	2000 Average Household Income	\$141,802	\$188,932	\$159,199	\$141,007	
	2000 Median Household Income	\$100,906	\$127,751	\$98,060	\$89,126	
	Workplace Establishments	388	1,014	3,214	11,671	
	Workplace Employees (Full Time Employees)	5,705	15,415	38,772	144,080	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	99	764	3,459	14,072
	Count of Pop 5 to 14 years	246	1,842	7,615	30,450
	Count of Pop 14 to 22 years	372	3,239	10,598	42,342
	Count of Pop 22 to 30 years	343	2,787	9,761	36,132
	Count of Pop 30 to 45 years	230	1,865	9,102	39,068
	Count of Pop 45 to 60 years	647	5,124	18,883	71,165
	Count of Pop 60 to 75 years	592	4,799	17,339	62,740
	Count of Pop 75+ years	278	1,789	6,523	25,003
	Population 0 to 4 Years	3.53%	3.44%	4.15%	4.38%
	Population 5 to 13 Years	8.76%	8.30%	9.14%	9.49%
	Population 14 to 21 Years	13.25%	14.58%	12.73%	13.19%
	Population 22 to 29 Years	12.22%	12.55%	11.72%	11.26%
	Population 30 to 44 Years	8.22%	8.40%	10.93%	12.17%
	Population 45 to 59 Years	23.05%	23.07%	22.67%	22.17%
	Population 60 to 74 Years	21.09%	21.61%	20.82%	19.55%
	Population 74 Years Plus	9.90%	8.06%	7.83%	7.79%
Median Age	49.1	47.6	46.2	44.4	
GENDER 2020	Male Population	1,310	10,733	40,236	155,846
	Female Population	1,496	11,477	43,044	165,127
RACE 2020	2020 Estimated Population	2,806	22,210	83,280	320,973
	White	89.54%	89.64%	86.72%	84.51%
	Black or African American	1.37%	2.13%	4.18%	5.57%
	Asian or Pacific Islander	6.61%	5.51%	5.17%	4.78%
	Other Races	2.48%	2.72%	3.92%	5.14%
HISPANIC	2020 Hispanic Population	113	878	7,572	37,455
	2020 Hispanic Population %	4.02%	3.95%	9.09%	11.67%
	2025 Hispanic Population Forecast	117	911	7,786	38,590
	2025 Hispanic Population % Projected	4.16%	4.09%	9.29%	11.97%
	2000 Hispanic Population %	1.35%	1.68%	4.38%	6.30%
1990 Hispanic Population %	1.27%	1.88%	2.41%	3.82%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	1,945	15,181	57,580	218,952
	Elementary	3.06%	1.66%	2.51%	3.00%
	Some High School	1.72%	1.00%	2.09%	2.66%
	High School Graduate	9.66%	8.66%	12.21%	14.17%
	Some College	10.58%	8.71%	11.65%	11.31%
	Associates Degree	4.14%	4.44%	5.61%	5.48%
	Bachelors Degree	39.13%	39.60%	34.74%	34.26%
	Graduate Degree	31.70%	35.94%	31.19%	29.12%
	% College (4+)	70.83%	75.54%	65.94%	63.37%
HOUSING 2020	Total Housing Units	1,226	8,468	32,677	123,888
	Owner Occupied Percent	61.89%	80.13%	75.30%	72.74%
	Renter Occupied Percent	30.79%	13.90%	18.62%	21.15%
	Vacant Housing Percent	7.32%	5.97%	6.08%	6.12%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.07%	0.08%	0.18%	0.26%
Homes Built 2000 to 2009	9.47%	7.65%	6.31%	6.38%
Homes Built 1990 to 1999	17.34%	10.39%	6.48%	5.98%
Homes Built 1980 to 1989	23.08%	16.34%	13.39%	11.11%
Homes Built 1970 to 1979	16.79%	13.71%	14.36%	13.85%
Homes Built 1960 to 1979	9.07%	17.76%	17.55%	16.70%
Homes Built 1950 to 1959	13.44%	19.84%	18.38%	19.47%
Homes Built 1940 to 1949	2.74%	3.13%	5.57%	7.35%
Homes Built 1939 or earlier	8.00%	11.11%	17.77%	18.90%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	10.34%	14.96%	12.41%	10.25%
Property Value \$750,000 to \$999,999	32.33%	30.13%	23.86%	22.64%
Property Value \$500,000 to \$749,999	21.69%	26.53%	24.16%	26.61%
Property Value \$400,000 to \$499,999	8.63%	8.35%	12.07%	12.27%
Property Value \$300,000 to \$399,999	13.02%	6.41%	10.53%	10.14%
Property Value \$200,000 to \$299,999	3.29%	2.44%	5.06%	4.98%
Property Value \$150,000 to \$199,999	4.12%	1.09%	1.13%	1.39%
Property Value \$100,000 to \$149,999	0.00%	0.37%	0.45%	0.61%
Property Value \$60,000 to \$99,999	0.00%	0.62%	0.46%	0.32%
Property Value \$40,000 to \$59,999	0.78%	0.12%	0.16%	0.20%
Property Value \$0 to \$39,999	0.20%	0.47%	0.65%	0.81%
Median Home Value	\$697,813	\$743,806	\$654,846	\$635,180
Median Rent per Month (Census 2000)	\$1,115	\$1,343	\$1,109	\$985
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	1,419	11,901	43,895	165,803
Managerial/Executive	35.63%	35.34%	31.69%	29.16%
Professional Specialty	34.36%	31.83%	29.54%	27.57%
Healthcare Support	0.37%	0.69%	1.15%	1.54%
Sales	13.92%	14.42%	12.77%	12.87%
Office & Administrative Support	5.56%	7.12%	8.21%	8.83%
Protective Service	0.81%	0.41%	0.76%	1.01%
Food Preparation	1.17%	1.48%	2.66%	3.34%
Building Maintenance & Cleaning	1.20%	0.80%	2.21%	2.85%
Personal Care	2.50%	3.07%	3.14%	3.21%
Farming, Fishing, & Forestry	0.00%	0.00%	0.04%	0.11%
Construction	3.37%	2.77%	4.51%	5.23%
Production & Transportation	1.11%	2.09%	3.31%	4.28%
Percent White Collar	89.84%	89.39%	83.37%	79.98%
Percent Blue Collar	10.16%	10.61%	16.63%	20.02%
Median Employee Salary	53,320	58,273	57,575	55,346
Average Employee Salary	70,023	68,454	66,577	65,893
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	35	283	1,151	6,159
2020 Estimated Unemployed (Age 16 and Up)	35	612	2,502	11,284
2020 Estimated Unemployed Rate (Age 16 and Up)	2.96%	4.72%	5.33%	6.31%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	68.06%	69.53%	71.43%	71.41%
	Drive to Work Carpool	3.71%	4.00%	5.07%	5.84%
	Travel to Work by Public Transportation	11.49%	10.71%	11.48%	11.86%
	Drive to Work on Motorcycle	0.00%	0.00%	0.04%	0.10%
	Drive to Work on Bicycle	0.32%	0.19%	0.13%	0.17%
	Walk to Work	1.09%	1.81%	1.62%	2.23%
	Other Means	0.30%	0.19%	0.32%	0.57%
	Work at Home	15.02%	13.55%	9.84%	7.69%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.30%	1.03%	1.82%	2.64%
	Travel to Work in 5 to 9 minutes	13.86%	10.32%	9.00%	8.98%
	Travel to Work in 10 to 14 minutes	19.13%	14.70%	13.65%	14.03%
	Travel to Work in 15 to 19 minutes	8.55%	10.35%	14.21%	15.71%
	Travel to Work in 20 to 29 minutes	16.30%	18.67%	19.02%	19.10%
	Travel to Work in 30 to 44 minutes	15.50%	20.74%	20.28%	17.01%
	Travel to Work in 45 to 59 minutes	4.33%	5.93%	5.86%	6.10%
	Travel to Work in 60 minutes or more	22.03%	18.26%	16.17%	16.44%
Average Travel Time to Work	32.1	34.1	30.2	28.9	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$73.34	\$73.57	\$73.35	\$73.16
	Apparel and Related Services	\$19.90	\$20.54	\$20.17	\$19.96
	Transportation	\$108.09	\$112.73	\$109.50	\$108.13
	Healthcare	\$83.67	\$85.01	\$83.38	\$82.45
	Entertainment	\$32.03	\$33.16	\$32.39	\$31.97
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	480	16,983	55,002	200,814
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	2,643	10,019
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	1,939	2,722	11,406	40,990
	Category F - Going it Alone	0	0	4,574	22,550
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	0
	Category I - Married in the Suburbs	0	1,141	3,800	8,304
	Category J - Retired in the Suburbs	0	67	2,342	8,988
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	315	1,103	2,196	11,547
	Category M - Harlem Gateway	0	0	0	18
	Category N - Espaniola	0	0	0	9,284
	Category O - Specialties	0	0	755	2,473

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