

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 41.191154, -73.431314

9-Mar-2023

116880-Wilton River Park S.C.

Wilton, CT

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	2,825	22,784	84,731	324,831	
	2022 Daytime Population	6,175	31,124	82,839	341,681	
	2027 Population Forecast	2,811	22,896	85,141	325,064	
	2010 Census Population	2,702	21,452	80,416	311,725	
	2000 Census Population	2,668	20,846	78,345	300,952	
	1990 Census Population	2,244	18,841	73,147	280,332	
	Historical Annual Growth, 1990 to 2000	1.75%	1.02%	0.69%	0.71%	
	Historical Annual Growth, 2000 to 2010	0.13%	0.29%	0.26%	0.35%	
	CY Estimated Annual Growth, 2010 to 2022	0.35%	0.47%	0.41%	0.32%	
	FY Projected Annual Growth, 2022 to 2027	-0.10%	0.10%	0.10%	0.01%	
	HOUSEHOLDS	2022 Estimated Households	1,144	8,198	31,281	117,803
		2027 Households Forecast	1,137	8,259	31,468	117,975
2010 Census Households		1,097	7,661	29,560	112,706	
2000 Census Households		1,044	7,238	28,695	110,095	
1990 Census Households		907	6,804	27,172	103,399	
Historical Annual Growth, 1990 to 2000		1.41%	0.62%	0.55%	0.63%	
Historical Annual Growth, 2000 to 2010		0.50%	0.57%	0.30%	0.23%	
CY Estimated Annual Growth, 2010 to 2022		0.33%	0.53%	0.44%	0.35%	
FY Projected Annual Growth, 2022 to 2027		-0.13%	0.15%	0.12%	0.03%	
2022 % Households With Children		33%	36%	33%	33%	
2022 Persons per Household		2.41	2.76	2.69	2.71	
INCOME 2022		HH Income \$500,000 or more	4.36%	4.33%	4.17%	4.50%
	HH Income \$250,000 to \$499,999	5.16%	5.14%	4.98%	5.37%	
	HH Income \$200,000 to \$249,999	12.15%	12.06%	11.64%	12.54%	
	HH Income \$175,000 to \$199,999	24.03%	32.13%	22.52%	17.93%	
	HH Income \$150,000 to \$174,999	10.73%	8.41%	8.63%	7.82%	
	HH Income \$100,000 to \$149,999	10.04%	13.35%	14.76%	15.15%	
	HH Income \$75,000 to \$99,999	4.57%	6.13%	8.14%	8.35%	
	HH Income \$50,000 to \$74,999	7.12%	7.09%	9.90%	10.73%	
	HH Income \$35,000 to \$49,999	4.00%	2.82%	5.00%	5.51%	
	HH Income \$25,000 to \$34,999	10.44%	4.11%	3.60%	4.44%	
	HH Income \$15,000 to \$24,999	5.59%	2.21%	3.01%	3.42%	
	HH Income \$0 to \$14,999	1.80%	2.21%	3.65%	4.23%	
Current Year Average Household Income	\$234,697	\$276,485	\$241,231	\$226,575		
Current Year Median Household Income	\$164,981	\$177,846	\$155,632	\$143,617		
Per Capita Income	\$97,370	\$100,264	\$89,521	\$82,876		
2000 Average Household Income	\$141,802	\$188,932	\$159,199	\$141,007		
2000 Median Household Income	\$100,906	\$127,751	\$98,060	\$89,126		
2027 Projected Average Household Income	\$253,947	\$297,158	\$259,309	\$244,254		
2027 Projected Median Household Income	\$185,249	\$205,175	\$174,366	\$159,095		
WRKPLACE 2022	Workplace Establishments	387	1,013	3,177	11,539	
	Workplace Employees (Full Time Employees)	4,826	13,251	32,951	122,653	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	99	808	3,542	14,186
	Count of Pop 5 to 14 years	224	1,732	7,297	29,030
	Count of Pop 14 to 22 years	331	2,826	9,596	39,142
	Count of Pop 22 to 30 years	380	3,192	10,717	39,577
	Count of Pop 30 to 45 years	272	2,289	10,160	41,915
	Count of Pop 45 to 60 years	588	4,664	17,445	66,314
	Count of Pop 60 to 75 years	636	5,253	18,677	67,192
	Count of Pop 75+ years	295	2,019	7,296	27,474
	Population 0 to 4 Years	3.50%	3.55%	4.18%	4.37%
	Population 5 to 13 Years	7.94%	7.60%	8.61%	8.94%
	Population 14 to 21 Years	11.72%	12.40%	11.33%	12.05%
	Population 22 to 29 Years	13.46%	14.01%	12.65%	12.18%
	Population 30 to 44 Years	9.63%	10.05%	11.99%	12.90%
	Population 45 to 59 Years	20.81%	20.47%	20.59%	20.42%
Population 60 to 74 Years	22.52%	23.06%	22.04%	20.69%	
Population 74 Years Plus	10.42%	8.86%	8.61%	8.46%	
Median Age	49.3	47.7	46.2	44.5	
GENDER 2022	Male Population	1,323	11,015	40,938	157,732
	Female Population	1,503	11,769	43,793	167,099
RACE 2022	2022 Estimated Population	2,825	22,784	84,731	324,831
	White	86.70%	87.68%	83.91%	82.05%
	Black or African American	1.31%	2.00%	4.32%	5.37%
	Asian or Pacific Islander	7.73%	5.87%	5.06%	4.77%
	Other Races	4.26%	4.45%	6.71%	7.81%
HISPANIC	2022 Hispanic Population	126	986	8,108	39,935
	2022 Hispanic Population %	4.47%	4.33%	9.57%	12.29%
	2027 Hispanic Population Forecast	134	1,061	8,507	41,514
	2027 Hispanic Population % Forecast	4.76%	4.63%	9.99%	12.77%
	2000 Hispanic Population %	1.35%	1.68%	4.38%	6.30%
1990 Hispanic Population %	1.27%	1.88%	2.41%	3.82%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	2,017	16,103	59,990	226,306
	Elementary	1.32%	1.24%	2.58%	3.05%
	Some High School	1.32%	0.91%	1.91%	2.57%
	High School Graduate	10.04%	10.04%	12.12%	13.76%
	Some College	7.47%	8.57%	11.54%	11.18%
	Associates Degree	4.60%	3.92%	4.95%	5.11%
	Bachelors Degree	38.80%	39.80%	34.67%	33.98%
	Graduate Degree	36.45%	35.52%	32.22%	30.35%
% College (4+)	75.26%	75.32%	66.90%	64.33%	
HOUSING 2022	Total Housing Units	1,223	8,704	33,413	125,360
	Owner Occupied Percent	62.44%	79.84%	74.87%	72.72%
	Renter Occupied Percent	31.08%	14.34%	18.75%	21.25%
	Vacant Housing Percent	6.48%	5.82%	6.38%	6.03%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.07%	0.08%	0.18%	0.26%
	Homes Built 2000 to 2009	9.47%	7.65%	6.31%	6.38%
	Homes Built 1990 to 1999	17.34%	10.39%	6.48%	5.98%
	Homes Built 1980 to 1989	23.08%	16.34%	13.39%	11.11%
	Homes Built 1970 to 1979	16.79%	13.71%	14.36%	13.85%
	Homes Built 1960 to 1979	9.07%	17.76%	17.55%	16.70%
	Homes Built 1950 to 1959	13.44%	19.84%	18.38%	19.47%
	Homes Built 1940 to 1949	2.74%	3.13%	5.57%	7.35%
	Homes Built 1939 or earlier	8.00%	11.11%	17.77%	18.90%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	33.30%	39.28%	31.87%	28.55%
	Property Value \$750,000 to \$999,999	14.56%	18.73%	17.32%	18.91%
	Property Value \$500,000 to \$749,999	18.80%	14.68%	18.67%	18.73%
	Property Value \$400,000 to \$499,999	8.98%	3.75%	6.64%	6.07%
	Property Value \$300,000 to \$399,999	3.44%	1.77%	3.39%	3.23%
	Property Value \$200,000 to \$299,999	2.51%	1.13%	1.34%	1.66%
	Property Value \$150,000 to \$199,999	0.00%	0.17%	0.27%	0.40%
	Property Value \$100,000 to \$149,999	0.10%	0.28%	0.28%	0.34%
	Property Value \$60,000 to \$99,999	0.65%	0.15%	0.32%	0.29%
	Property Value \$40,000 to \$59,999	0.00%	0.08%	0.15%	0.11%
	Property Value \$0 to \$39,999	0.26%	0.35%	0.65%	0.61%
	CY Median Home Value	\$862,716	\$987,958	\$876,201	\$855,871
CY Median Rent per Month (Census 2000)	\$1,115	\$1,343	\$1,109	\$985	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	1,533	12,851	46,687	175,215
	Managerial/Executive	43.09%	38.86%	32.60%	30.39%
	Professional Specialty	33.14%	30.49%	28.68%	27.46%
	Healthcare Support	0.42%	0.93%	1.07%	1.28%
	Sales	11.61%	13.29%	13.11%	12.79%
	Office & Administrative Support	4.09%	6.26%	8.21%	8.45%
	Protective Service	0.55%	0.53%	0.76%	0.94%
	Food Preparation	0.45%	1.26%	2.15%	3.14%
	Building Maintenance & Cleaning	0.52%	0.84%	2.42%	2.99%
	Personal Care	2.32%	2.55%	2.88%	3.07%
	Farming, Fishing, & Forestry	0.00%	0.00%	0.06%	0.13%
	Construction	1.97%	2.05%	4.19%	5.12%
	Production & Transportation	1.86%	2.94%	3.86%	4.23%
	Percent White Collar	92.34%	89.84%	83.68%	80.37%
	Percent Blue Collar	7.66%	10.16%	16.32%	19.63%
	CY Median Employee Salary	\$55,890	\$58,500	\$57,056	\$57,339
	CY Average Employee Salary	\$68,225	\$68,148	\$66,784	\$66,094
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	35	283	1,151	6,159
	2022 Estimated Unemployed (Age 16 and Up)	28	438	1,411	6,025
	2022 Estimated Unemployed Rate (Age 16 and Up)	2.23%	3.09%	2.88%	3.27%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	68.06%	69.53%	71.43%	71.41%
	Drive to Work Carpool	3.71%	4.00%	5.07%	5.84%
	Travel to Work by Public Transportation	11.49%	10.71%	11.48%	11.86%
	Drive to Work on Motorcycle	0.00%	0.00%	0.04%	0.10%
	Drive to Work on Bicycle	0.32%	0.19%	0.13%	0.17%
	Walk to Work	1.09%	1.81%	1.62%	2.23%
	Other Means	0.30%	0.19%	0.32%	0.57%
	Work at Home	15.02%	13.55%	9.84%	7.69%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.30%	1.03%	1.82%	2.64%
	Travel to Work in 5 to 9 minutes	13.86%	10.32%	9.00%	8.98%
	Travel to Work in 10 to 14 minutes	19.13%	14.70%	13.65%	14.03%
	Travel to Work in 15 to 19 minutes	8.55%	10.35%	14.21%	15.71%
	Travel to Work in 20 to 29 minutes	16.30%	18.67%	19.02%	19.10%
	Travel to Work in 30 to 44 minutes	15.50%	20.74%	20.28%	17.01%
	Travel to Work in 45 to 59 minutes	4.33%	5.93%	5.86%	6.10%
	Travel to Work in 60 minutes or more	22.03%	18.26%	16.17%	16.44%
Average Travel Time to Work	32.1	34.1	30.2	28.9	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$83.42	\$84.12	\$83.38	\$83.14
	Apparel and Related Services	\$15.45	\$16.07	\$15.52	\$15.36
	Transportation	\$96.83	\$100.55	\$98.20	\$97.13
	Healthcare	\$66.85	\$67.39	\$66.55	\$65.98
	Entertainment	\$28.85	\$29.92	\$29.06	\$28.70
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$130,018	\$144,670	\$121,829	\$113,473
	Avg Disposable Inc-Inc minus taxes	\$119,589	\$130,183	\$119,285	\$116,343
	Med Discretionary-Disp less food/shelter/clothing	\$102,236	\$108,345	\$93,806	\$86,299
	Avg Discretionary-Disp less food/shelter/clothing	\$90,384	\$99,518	\$88,888	\$85,489
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	2,253	19,961	57,761	201,448
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	2,788	7,700
	Category D - Seasoned Urban Dwellers	0	0	0	704
	Category E - Thriving Alone	0	0	8,553	42,002
	Category F - Going it Alone	0	0	3,665	17,847
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	2,694
	Category I - Married in the Suburbs	0	1,287	2,416	8,336
	Category J - Retired in the Suburbs	500	1,342	5,550	15,650
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	1,848	13,118
	Category M - Harlem Gateway	0	0	0	18
	Category N - Espaniola	0	0	0	7,719
Category O - Specialties	0	0	1,588	1,610	

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