

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.57155, -104.989328

17-May-2019

## 1674-Market at Southpark

### Littleton, CO

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2018 Estimated Population	10,379	104,783	256,087	843,783	
	2018 Daytime Population	19,523	106,683	257,959	998,233	
	2023 Population Forecast	10,983	110,533	268,579	882,994	
	2010 Census Population	9,141	95,140	235,914	752,146	
	2000 Census Population	10,204	92,525	216,909	680,267	
	1990 Census Population	8,806	62,933	150,627	519,802	
	Historical Annual Growth, 1990 to 2000	1.48%	3.93%	3.71%	2.73%	
	Historical Annual Growth, 2000 to 2010	-1.09%	0.28%	0.84%	1.01%	
	Estimated Annual Growth, 2010 to 2018	1.46%	1.11%	0.94%	1.32%	
	Projected Annual Growth, 2018 to 2023	1.14%	1.07%	0.96%	0.91%	
	<b>HOUSEHOLDS</b>	2018 Estimated Households	4,255	41,653	99,574	349,554
		2023 Households Forecast	4,531	44,004	104,482	366,535
2010 Census Households		3,681	37,606	91,663	309,289	
2000 Census Households		3,784	34,927	81,816	276,304	
1990 Census Households		2,852	23,156	55,568	213,631	
Historical Annual Growth, 1990 to 2000		2.87%	4.20%	3.94%	2.61%	
Historical Annual Growth, 2000 to 2010		-0.28%	0.74%	1.14%	1.13%	
Estimated Annual Growth, 2010 to 2018		1.67%	1.17%	0.95%	1.41%	
Projected Annual Growth, 2018 to 2023		1.27%	1.10%	0.97%	0.95%	
2018 % Households With Children		26%	31%	33%	28%	
2018 Persons per Household		2.42	2.51	2.56	2.39	
<b>INCOME 2018</b>		HH Income \$500,000 or more	1.04%	1.39%	1.65%	1.45%
	HH Income \$250,000 to \$499,999	1.29%	1.65%	1.98%	1.74%	
	HH Income \$200,000 to \$249,999	2.99%	3.87%	4.63%	4.06%	
	HH Income \$175,000 to \$199,999	8.76%	8.97%	8.99%	6.68%	
	HH Income \$150,000 to \$174,999	7.90%	8.64%	8.20%	6.01%	
	HH Income \$100,000 to \$149,999	29.25%	23.34%	22.02%	18.28%	
	HH Income \$75,000 to \$99,999	13.44%	13.71%	13.68%	13.70%	
	HH Income \$50,000 to \$74,999	13.45%	15.58%	16.02%	17.37%	
	HH Income \$35,000 to \$49,999	8.03%	8.16%	8.29%	10.78%	
	HH Income \$25,000 to \$34,999	3.79%	5.29%	5.30%	7.11%	
	HH Income \$15,000 to \$24,999	4.65%	4.69%	4.47%	6.12%	
	HH Income \$0 to \$14,999	5.42%	4.72%	4.75%	6.71%	
	Average Household Income	\$115,486	\$117,392	\$122,846	\$107,389	
	Median Household Income	\$101,782	\$95,716	\$94,801	\$78,016	
Per Capita Income	\$47,640	\$46,770	\$47,898	\$44,723		
2000 Average Household Income	\$87,749	\$86,473	\$89,932	\$75,070		
2000 Median Household Income	\$79,934	\$72,293	\$70,401	\$57,693		
<b>WRKPLACE 2018</b>	Workplace Establishments	942	3,630	8,005	32,025	
	Workplace Employees (Full Time Employees)	11,772	46,220	109,872	503,216	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.57155, -104.989328

17-May-2019

## 1674-Market at Southpark

### Littleton, CO

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	556	5,862	14,635	56,804
	Count of Pop 5 to 14 years	948	10,868	28,015	97,786
	Count of Pop 14 to 22 years	1,005	12,172	30,813	89,887
	Count of Pop 22 to 30 years	1,028	10,182	24,241	76,181
	Count of Pop 30 to 45 years	1,457	15,226	38,745	164,456
	Count of Pop 45 to 60 years	2,197	23,535	57,819	173,635
	Count of Pop 60 to 75 years	2,370	19,903	45,939	138,282
	Count of Pop 75+ years	818	7,036	15,881	46,752
	Population 0 to 4 Years	5.35%	5.59%	5.71%	6.73%
	Population 5 to 13 Years	9.13%	10.37%	10.94%	11.59%
	Population 14 to 21 Years	9.68%	11.62%	12.03%	10.65%
	Population 22 to 29 Years	9.91%	9.72%	9.47%	9.03%
	Population 30 to 44 Years	14.04%	14.53%	15.13%	19.49%
	Population 45 to 59 Years	21.17%	22.46%	22.58%	20.58%
	Population 60 to 74 Years	22.83%	18.99%	17.94%	16.39%
	Population 74 Years Plus	7.89%	6.71%	6.20%	5.54%
	Median Age	46.6	43.4	42.2	39.4
<b>GENDER 2018</b>	Male Population	4,965	50,737	125,194	417,030
	Female Population	5,414	54,046	130,893	426,753
<b>RACE 2018</b>	2018 Estimated Population	10,379	104,783	256,087	843,783
	White	92.50%	91.21%	89.88%	83.40%
	Black or African American	1.57%	1.17%	1.19%	3.29%
	Asian or Pacific Islander	2.37%	3.11%	3.76%	4.46%
	Other Races	3.57%	4.51%	5.17%	8.85%
<b>HISPANIC</b>	2018 Hispanic Population	645	8,207	22,833	146,178
	2018 Hispanic Population %	6.22%	7.83%	8.92%	17.32%
	2023 Hispanic Population Forecast	698	8,952	24,363	150,093
	2023 Hispanic Population % Projected	6.36%	8.10%	9.07%	17.00%
	2000 Hispanic Population %	3.17%	5.04%	6.18%	13.89%
1990 Hispanic Population %	3.48%	3.69%	4.25%	9.75%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	7,456	71,778	172,933	570,573
	Elementary	0.97%	0.86%	1.03%	2.73%
	Some High School	2.30%	2.16%	2.00%	3.89%
	High School Graduate	16.51%	13.24%	13.66%	16.35%
	Some College	17.72%	19.45%	19.37%	19.58%
	Associates Degree	6.10%	7.01%	7.26%	6.91%
	Bachelors Degree	35.18%	36.36%	36.14%	31.76%
	Graduate Degree	21.22%	20.93%	20.54%	18.78%
% College (4+)	56.40%	57.29%	56.67%	50.54%	
<b>HOUSING 2018</b>	Total Housing Units	4,380	43,283	103,475	368,855
	Owner Occupied Percent	76.66%	75.76%	74.38%	61.24%
	Renter Occupied Percent	20.49%	20.47%	21.85%	33.53%
	Vacant Housing Percent	2.85%	3.77%	3.77%	5.23%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.57155, -104.989328

17-May-2019

## 1674-Market at Southpark

### Littleton,CO

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.82%	0.63%	0.51%	0.52%
Homes Built 2000 to 2009	2.98%	11.02%	13.70%	14.05%
Homes Built 1990 to 1999	23.01%	27.04%	25.90%	17.50%
Homes Built 1980 to 1989	45.15%	23.69%	18.71%	16.72%
Homes Built 1970 to 1979	17.47%	15.23%	19.58%	21.18%
Homes Built 1960 to 1979	8.59%	14.45%	11.59%	11.30%
Homes Built 1950 to 1959	1.49%	6.70%	7.27%	11.18%
Homes Built 1940 to 1949	0.20%	0.52%	1.35%	2.80%
Homes Built 1939 or earlier	0.29%	0.72%	1.40%	4.73%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	8.29%	11.89%	15.02%	15.30%
Property Value \$750,000 to \$999,999	12.16%	13.84%	13.75%	11.07%
Property Value \$500,000 to \$749,999	43.98%	40.10%	37.67%	30.34%
Property Value \$400,000 to \$499,999	18.14%	16.25%	16.10%	15.44%
Property Value \$300,000 to \$399,999	8.22%	9.95%	10.64%	13.70%
Property Value \$200,000 to \$299,999	2.95%	3.81%	3.64%	8.07%
Property Value \$150,000 to \$199,999	0.95%	1.18%	0.93%	2.37%
Property Value \$100,000 to \$149,999	1.48%	0.72%	0.51%	1.17%
Property Value \$60,000 to \$99,999	0.80%	0.42%	0.33%	0.56%
Property Value \$40,000 to \$59,999	1.43%	0.71%	0.42%	0.40%
Property Value \$0 to \$39,999	1.60%	1.14%	1.00%	1.58%
Median Home Value	\$582,027	\$598,642	\$609,044	\$555,281
Median Rent per Month (Census 2000)	\$1,335	\$878	\$879	\$756
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	5,657	58,020	141,007	458,079
Managerial/Executive	27.07%	24.34%	24.08%	22.11%
Professional Specialty	28.75%	29.04%	29.15%	26.17%
Healthcare Support	0.97%	1.16%	1.13%	1.49%
Sales	11.11%	13.66%	13.70%	12.53%
Office & Administrative Support	12.90%	10.93%	11.15%	11.91%
Protective Service	2.64%	1.46%	1.51%	1.59%
Food Preparation	3.16%	5.07%	4.38%	5.26%
Building Maintenance & Cleaning	0.82%	1.46%	1.58%	2.73%
Personal Care	2.23%	2.59%	2.81%	3.10%
Farming, Fishing, & Forestry	0.00%	0.10%	0.13%	0.18%
Construction	5.16%	4.50%	4.92%	6.63%
Production & Transportation	5.19%	5.68%	5.47%	6.29%
Percent White Collar	80.80%	79.14%	79.21%	74.21%
Percent Blue Collar	19.20%	20.86%	20.79%	25.79%
Median Employee Salary	50,465	47,219	46,371	47,724
Average Employee Salary	65,421	57,880	56,043	58,736
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	142	1,113	2,821	12,581
2018 Estimated Unemployed (Age 16 and Up)	155	1,462	3,315	11,261
2018 Estimated Unemployed Rate (Age 16 and Up)	2.41%	2.41%	2.31%	2.40%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.57155, -104.989328

17-May-2019

## 1674-Market at Southpark

### Littleton,CO

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	76.93%	77.72%	79.13%	77.05%
Drive to Work Carpool	4.42%	6.29%	6.40%	7.56%
Travel to Work by Public Transportation	3.72%	3.51%	3.30%	4.35%
Drive to Work on Motorcycle	0.53%	0.38%	0.28%	0.25%
Drive to Work on Bicycle	0.89%	0.59%	0.45%	0.79%
Walk to Work	3.46%	1.30%	1.46%	1.87%
Other Means	1.13%	0.97%	0.76%	0.75%
Work at Home	8.91%	9.24%	8.21%	7.32%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	3.21%	2.35%	2.25%	1.98%
Travel to Work in 5 to 9 minutes	12.89%	8.64%	8.34%	7.91%
Travel to Work in 10 to 14 minutes	12.40%	12.94%	13.41%	12.50%
Travel to Work in 15 to 19 minutes	12.61%	15.62%	15.84%	15.74%
Travel to Work in 20 to 29 minutes	20.53%	24.45%	24.34%	24.84%
Travel to Work in 30 to 44 minutes	25.44%	22.46%	22.61%	23.42%
Travel to Work in 45 to 59 minutes	8.85%	8.06%	8.13%	8.31%
Travel to Work in 60 minutes or more	4.07%	5.47%	5.08%	5.30%
Average Travel Time to Work	23.2	24.0	24.1	24.3
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$57.01	\$56.33	\$56.34	\$55.76
Apparel and Related Services	\$14.52	\$14.46	\$14.59	\$13.97
Transportation	\$82.53	\$81.53	\$81.73	\$78.45
Healthcare	\$46.36	\$45.08	\$45.00	\$43.41
Entertainment	\$21.51	\$21.06	\$21.18	\$20.24
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	3,476	28,351	91,300	209,389
Category B - Urban Cliff Hangers	0	2,177	3,994	33,310
Category C - Urban Cliff Dwellers	159	4,386	9,179	16,786
Category D - Seasoned Urban Dwellers	590	3,844	4,534	7,150
Category E - Thriving Alone	1,641	6,919	11,252	114,956
Category F - Going it Alone	0	11,260	24,987	82,271
Category G - Struggling Alone	0	297	1,667	5,808
Category H - Single in the Suburbs	0	2,393	7,990	78,377
Category I - Married in the Suburbs	1,241	25,485	57,757	136,261
Category J - Retired in the Suburbs	2,298	15,905	38,417	64,512
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	2	842
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	72,852
Category O - Specialties	906	3,505	4,071	12,482

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.