

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.768879, -105.019532

17-May-2019

0680-West 38th Street S.C.

Denver, CO

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	30,993	178,265	447,302	1,389,449	
	2018 Daytime Population	27,195	366,598	667,134	1,665,955	
	2023 Population Forecast	34,666	194,610	470,035	1,458,760	
	2010 Census Population	23,031	141,580	385,686	1,230,311	
	2000 Census Population	27,469	141,450	390,420	1,188,772	
	1990 Census Population	24,569	122,089	339,215	1,009,707	
	Historical Annual Growth, 1990 to 2000	1.12%	1.48%	1.42%	1.65%	
	Historical Annual Growth, 2000 to 2010	-1.75%	0.01%	-0.12%	0.34%	
	Estimated Annual Growth, 2010 to 2018	3.45%	2.67%	1.71%	1.40%	
	Projected Annual Growth, 2018 to 2023	2.26%	1.77%	1.00%	0.98%	
	HOUSEHOLDS	2018 Estimated Households	14,334	84,440	202,786	584,241
		2023 Households Forecast	16,136	93,264	214,187	613,960
2010 Census Households		10,447	65,081	171,895	513,386	
2000 Census Households		10,077	56,430	163,345	485,698	
1990 Census Households		9,136	50,368	147,818	423,081	
Historical Annual Growth, 1990 to 2000		0.99%	1.14%	1.00%	1.39%	
Historical Annual Growth, 2000 to 2010		0.36%	1.44%	0.51%	0.56%	
Estimated Annual Growth, 2010 to 2018		3.68%	3.02%	1.91%	1.49%	
Projected Annual Growth, 2018 to 2023		2.40%	2.01%	1.10%	1.00%	
2018 % Households With Children		16%	16%	19%	24%	
2018 Persons per Household		2.13	2.04	2.16	2.34	
INCOME 2018		HH Income \$500,000 or more	2.11%	1.51%	1.15%	1.06%
	HH Income \$250,000 to \$499,999	2.55%	1.82%	1.38%	1.27%	
	HH Income \$200,000 to \$249,999	5.92%	4.25%	3.23%	2.97%	
	HH Income \$175,000 to \$199,999	5.82%	4.07%	3.34%	3.92%	
	HH Income \$150,000 to \$174,999	6.53%	5.12%	4.19%	4.24%	
	HH Income \$100,000 to \$149,999	19.24%	15.91%	13.95%	14.74%	
	HH Income \$75,000 to \$99,999	11.92%	11.79%	12.08%	13.13%	
	HH Income \$50,000 to \$74,999	14.24%	15.88%	17.65%	18.47%	
	HH Income \$35,000 to \$49,999	9.25%	10.65%	12.81%	13.22%	
	HH Income \$25,000 to \$34,999	7.93%	7.84%	8.60%	8.75%	
	HH Income \$15,000 to \$24,999	5.95%	8.21%	9.41%	8.43%	
	HH Income \$0 to \$14,999	8.54%	12.95%	12.21%	9.78%	
Average Household Income	\$109,328	\$92,238	\$83,441	\$86,573		
Median Household Income	\$83,285	\$65,539	\$58,966	\$62,224		
Per Capita Income	\$51,222	\$44,855	\$38,500	\$36,912		
2000 Average Household Income	\$46,028	\$43,755	\$47,602	\$55,916		
2000 Median Household Income	\$36,396	\$32,846	\$35,869	\$43,181		
WRKPLACE 2018	Workplace Establishments	879	9,477	19,175	46,532	
	Workplace Employees (Full Time Employees)	13,193	222,517	376,344	804,779	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	2,876	15,638	37,079	103,644
	Count of Pop 5 to 14 years	4,182	22,237	56,083	172,783
	Count of Pop 14 to 22 years	1,875	13,808	38,257	134,709
	Count of Pop 22 to 30 years	1,919	14,843	37,658	124,363
	Count of Pop 30 to 45 years	9,142	50,446	116,760	316,913
	Count of Pop 45 to 60 years	5,997	31,558	81,104	260,180
	Count of Pop 60 to 75 years	3,746	21,772	58,865	201,010
	Count of Pop 75+ years	1,256	7,963	21,496	75,847
	Population 0 to 4 Years	9.28%	8.77%	8.29%	7.46%
	Population 5 to 13 Years	13.49%	12.47%	12.54%	12.44%
	Population 14 to 21 Years	6.05%	7.75%	8.55%	9.70%
	Population 22 to 29 Years	6.19%	8.33%	8.42%	8.95%
	Population 30 to 44 Years	29.50%	28.30%	26.10%	22.81%
	Population 45 to 59 Years	19.35%	17.70%	18.13%	18.73%
	Population 60 to 74 Years	12.09%	12.21%	13.16%	14.47%
	Population 74 Years Plus	4.05%	4.47%	4.81%	5.46%
	Median Age	38.3	36.8	37.1	37.6
GENDER 2018	Male Population	15,766	91,788	227,878	695,498
	Female Population	15,227	86,478	219,424	693,951
RACE 2018	2018 Estimated Population	30,993	178,265	447,302	1,389,449
	White	80.79%	75.77%	76.31%	77.14%
	Black or African American	1.71%	5.54%	5.27%	5.55%
	Asian or Pacific Islander	1.42%	1.96%	2.23%	3.20%
	Other Races	16.08%	16.73%	16.19%	14.11%
HISPANIC	2018 Hispanic Population	11,217	64,015	162,854	422,099
	2018 Hispanic Population %	36.19%	35.91%	36.41%	30.38%
	2023 Hispanic Population Forecast	11,900	67,617	169,333	440,577
	2023 Hispanic Population % Projected	34.33%	34.75%	36.03%	30.20%
	2000 Hispanic Population %	60.08%	48.44%	37.85%	26.06%
1990 Hispanic Population %	58.45%	41.39%	28.46%	17.08%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	21,424	121,720	303,123	933,961
	Elementary	5.64%	7.22%	7.35%	5.95%
	Some High School	5.42%	7.51%	8.31%	7.37%
	High School Graduate	15.31%	16.79%	19.56%	21.74%
	Some College	12.06%	16.57%	17.93%	19.53%
	Associates Degree	4.96%	4.87%	5.51%	6.71%
	Bachelors Degree	35.82%	30.19%	26.46%	24.18%
	Graduate Degree	20.78%	16.85%	14.88%	14.51%
% College (4+)	56.60%	47.04%	41.34%	38.70%	
HOUSING 2018	Total Housing Units	15,728	92,622	219,185	622,485
	Owner Occupied Percent	49.73%	40.79%	43.19%	51.55%
	Renter Occupied Percent	41.41%	50.38%	49.33%	42.30%
	Vacant Housing Percent	8.86%	8.83%	7.48%	6.14%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.82%	1.07%	0.51%	0.49%
Homes Built 2000 to 2009	8.03%	16.13%	10.01%	10.43%
Homes Built 1990 to 1999	2.87%	4.81%	4.03%	8.69%
Homes Built 1980 to 1989	2.86%	6.64%	6.70%	11.35%
Homes Built 1970 to 1979	5.56%	8.62%	11.91%	19.31%
Homes Built 1960 to 1979	5.14%	7.72%	12.45%	14.87%
Homes Built 1950 to 1959	11.73%	14.34%	18.89%	16.94%
Homes Built 1940 to 1949	6.71%	8.40%	8.11%	5.52%
Homes Built 1939 or earlier	56.27%	32.26%	27.39%	12.40%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	11.32%	9.33%	8.92%	9.55%
Property Value \$750,000 to \$999,999	14.45%	10.81%	8.10%	7.39%
Property Value \$500,000 to \$749,999	38.67%	31.79%	25.52%	23.42%
Property Value \$400,000 to \$499,999	15.32%	16.16%	15.90%	16.11%
Property Value \$300,000 to \$399,999	11.36%	15.26%	18.17%	18.51%
Property Value \$200,000 to \$299,999	5.70%	9.49%	14.35%	13.98%
Property Value \$150,000 to \$199,999	0.49%	2.52%	3.70%	4.10%
Property Value \$100,000 to \$149,999	0.42%	1.19%	1.75%	2.19%
Property Value \$60,000 to \$99,999	0.58%	0.65%	0.78%	1.30%
Property Value \$40,000 to \$59,999	0.63%	0.54%	0.45%	0.68%
Property Value \$0 to \$39,999	1.07%	2.27%	2.38%	2.79%
Median Home Value	\$593,329	\$515,201	\$453,047	\$440,112
Median Rent per Month (Census 2000)	\$569	\$551	\$586	\$662
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	17,248	96,253	238,472	731,730
Managerial/Executive	24.40%	22.46%	18.81%	17.66%
Professional Specialty	31.24%	27.09%	24.90%	23.14%
Healthcare Support	1.33%	1.42%	1.74%	1.88%
Sales	12.07%	11.18%	10.52%	10.61%
Office & Administrative Support	8.33%	9.40%	10.47%	11.97%
Protective Service	1.03%	1.12%	1.13%	1.44%
Food Preparation	4.12%	6.95%	7.30%	6.77%
Building Maintenance & Cleaning	2.65%	3.78%	4.43%	4.22%
Personal Care	2.21%	2.77%	3.15%	3.41%
Farming, Fishing, & Forestry	0.22%	0.18%	0.22%	0.27%
Construction	4.45%	6.48%	8.97%	9.20%
Production & Transportation	7.96%	7.15%	8.38%	9.42%
Percent White Collar	77.37%	71.56%	66.44%	65.27%
Percent Blue Collar	22.63%	28.44%	33.56%	34.73%
Median Employee Salary	45,574	50,362	48,495	47,562
Average Employee Salary	54,882	62,082	59,233	57,913
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	1,225	6,139	13,261	31,562
2018 Estimated Unemployed (Age 16 and Up)	380	3,003	7,070	22,324
2018 Estimated Unemployed Rate (Age 16 and Up)	2.21%	3.03%	2.87%	2.96%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	67.73%	63.69%	67.39%	72.95%
	Drive to Work Carpool	9.23%	9.67%	10.25%	9.95%
	Travel to Work by Public Transportation	8.34%	8.50%	7.49%	5.88%
	Drive to Work on Motorcycle	0.80%	0.33%	0.27%	0.27%
	Drive to Work on Bicycle	2.94%	2.91%	2.83%	1.47%
	Walk to Work	4.12%	8.19%	5.36%	3.10%
	Other Means	0.63%	0.87%	1.05%	0.88%
	Work at Home	6.23%	5.83%	5.31%	5.46%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	2.81%	2.67%	2.38%	1.93%
	Travel to Work in 5 to 9 minutes	10.59%	8.83%	7.85%	7.25%
	Travel to Work in 10 to 14 minutes	13.76%	14.80%	14.10%	12.53%
	Travel to Work in 15 to 19 minutes	14.72%	18.52%	18.48%	16.59%
	Travel to Work in 20 to 29 minutes	25.25%	23.74%	24.31%	25.03%
	Travel to Work in 30 to 44 minutes	20.71%	19.41%	20.80%	23.65%
	Travel to Work in 45 to 59 minutes	6.43%	6.42%	6.10%	7.21%
	Travel to Work in 60 minutes or more	5.72%	5.61%	5.98%	5.81%
Average Travel Time to Work	24.7	24.0	23.7	24.4	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$54.50	\$54.79	\$54.91	\$55.15
	Apparel and Related Services	\$13.71	\$13.09	\$12.84	\$13.04
	Transportation	\$76.32	\$73.92	\$72.99	\$73.75
	Healthcare	\$41.19	\$40.24	\$40.18	\$41.07
	Entertainment	\$19.54	\$18.80	\$18.53	\$18.91
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	4,195	10,577	24,280	192,522
	Category B - Urban Cliff Hangers	0	0	4,484	36,503
	Category C - Urban Cliff Dwellers	0	1,578	16,115	54,939
	Category D - Seasoned Urban Dwellers	0	0	1,909	14,699
	Category E - Thriving Alone	16,318	72,652	140,066	241,973
	Category F - Going it Alone	2,881	23,543	73,888	202,044
	Category G - Struggling Alone	0	923	8,142	25,172
	Category H - Single in the Suburbs	958	3,081	17,127	140,861
	Category I - Married in the Suburbs	0	0	1,552	60,555
	Category J - Retired in the Suburbs	0	0	0	27,931
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	2,215	8,070
	Category N - Espaniola	6,237	56,873	144,163	319,859
	Category O - Specialties	0	3,043	4,215	41,051

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