

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.55021, -122.806704

27-Oct-2020

114640-Lakewood Village

Windsor, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	15,159	30,885	43,225	207,438
	2019 Daytime Population	11,003	29,408	43,623	251,814
	2024 Population Forecast	15,353	31,337	43,762	211,341
	2010 Census Population	14,916	30,155	42,965	205,945
	2000 Census Population	13,585	26,119	38,418	191,435
	1990 Census Population	6,546	15,861	26,758	156,878
	Historical Annual Growth, 1990 to 2000	7.57%	5.11%	3.68%	2.01%
	Historical Annual Growth, 2000 to 2010	0.94%	1.45%	1.12%	0.73%
	Estimated Annual Growth, 2010 to 2019	0.17%	0.25%	0.06%	0.07%
	Projected Annual Growth, 2019 to 2024	0.25%	0.29%	0.25%	0.37%
HOUSEHOLDS	2019 Estimated Households	5,245	10,542	15,363	77,910
	2024 Households Forecast	5,303	10,688	15,554	79,433
	2010 Census Households	5,182	10,299	15,277	77,180
	2000 Census Households	4,714	8,843	13,470	70,919
	1990 Census Households	2,476	5,782	9,797	60,429
	Historical Annual Growth, 1990 to 2000	6.65%	4.34%	3.23%	1.61%
	Historical Annual Growth, 2000 to 2010	0.95%	1.54%	1.27%	0.85%
	Estimated Annual Growth, 2010 to 2019	0.12%	0.24%	0.06%	0.10%
	Projected Annual Growth, 2019 to 2024	0.22%	0.28%	0.25%	0.39%
	2019 % Households With Children	29%	31%	29%	26%
2019 Persons per Household	2.89	2.91	2.78	2.62	
INCOME 2019	HH Income \$500,000 or more	1.86%	2.02%	2.14%	1.67%
	HH Income \$250,000 to \$499,999	2.23%	2.42%	2.58%	1.99%
	HH Income \$200,000 to \$249,999	5.21%	5.65%	6.00%	4.65%
	HH Income \$175,000 to \$199,999	6.87%	5.50%	5.01%	4.26%
	HH Income \$150,000 to \$174,999	9.15%	8.64%	7.56%	6.40%
	HH Income \$100,000 to \$149,999	24.42%	22.57%	21.43%	18.43%
	HH Income \$75,000 to \$99,999	13.99%	13.43%	13.50%	13.92%
	HH Income \$50,000 to \$74,999	14.96%	14.72%	15.24%	17.25%
	HH Income \$35,000 to \$49,999	6.90%	8.47%	9.15%	10.56%
	HH Income \$25,000 to \$34,999	5.45%	6.56%	6.20%	6.45%
	HH Income \$15,000 to \$24,999	5.03%	5.34%	5.92%	6.78%
	HH Income \$0 to \$14,999	3.93%	4.68%	5.28%	7.63%
	Average Household Income	\$114,694	\$111,524	\$114,099	\$101,610
Median Household Income	\$99,463	\$93,146	\$89,039	\$77,033	
Per Capita Income	\$39,733	\$38,232	\$40,848	\$38,667	
2000 Average Household Income	\$71,832	\$71,549	\$70,915	\$64,481	
2000 Median Household Income	\$62,516	\$61,478	\$59,450	\$52,423	
WRKPLACE 2019	Workplace Establishments	320	801	1,252	7,090
	Workplace Employees (Full Time Employees)	3,701	10,937	17,859	95,027

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	879	1,802	2,500	13,194	
	Count of Pop 5 to 14 years	1,621	3,369	4,593	23,070	
	Count of Pop 14 to 22 years	1,719	3,519	4,675	20,100	
	Count of Pop 22 to 30 years	1,888	3,750	5,109	21,395	
	Count of Pop 30 to 45 years	2,333	4,846	6,821	39,169	
	Count of Pop 45 to 60 years	3,214	6,447	8,821	39,237	
	Count of Pop 60 to 75 years	2,573	5,265	7,816	37,590	
	Count of Pop 75+ years	932	1,887	2,890	13,682	
	Population 0 to 4 Years	5.80%	5.83%	5.78%	6.36%	
	Population 5 to 13 Years	10.69%	10.91%	10.63%	11.12%	
	Population 14 to 21 Years	11.34%	11.39%	10.81%	9.69%	
	Population 22 to 29 Years	12.45%	12.14%	11.82%	10.31%	
	Population 30 to 44 Years	15.39%	15.69%	15.78%	18.88%	
	Population 45 to 59 Years	21.20%	20.88%	20.41%	18.91%	
	Population 60 to 74 Years	16.97%	17.05%	18.08%	18.12%	
	Population 74 Years Plus	6.15%	6.11%	6.69%	6.60%	
	Median Age	39.6	39.6	40.6	39.9	
	GENDER 2019	Male Population	7,487	15,312	21,438	102,966
		Female Population	7,672	15,573	21,788	104,472
RACE 2019	2019 Estimated Population	15,159	30,885	43,225	207,438	
	White	74.81%	73.87%	75.24%	72.58%	
	Black or African American	0.71%	0.85%	0.94%	1.79%	
	Asian or Pacific Islander	2.68%	2.91%	3.01%	3.91%	
	Other Races	21.80%	22.37%	20.80%	21.72%	
HISPANIC	2019 Hispanic Population	4,832	9,808	12,558	60,525	
	2019 Hispanic Population %	31.87%	31.76%	29.05%	29.18%	
	2024 Hispanic Population Forecast	4,908	9,972	12,745	61,900	
	2024 Hispanic Population % Projected	31.97%	31.82%	29.12%	29.29%	
	2000 Hispanic Population %	21.20%	22.71%	20.05%	19.62%	
1990 Hispanic Population %	17.84%	17.43%	14.16%	11.87%		
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	10,199	20,747	29,514	143,172	
	Elementary	6.82%	7.62%	6.41%	6.90%	
	Some High School	5.59%	6.16%	6.05%	6.56%	
	High School Graduate	21.61%	20.11%	19.53%	19.39%	
	Some College	25.04%	25.60%	26.25%	26.02%	
	Associates Degree	10.56%	11.13%	10.73%	9.94%	
	Bachelors Degree	19.95%	18.97%	19.86%	19.97%	
	Graduate Degree	10.43%	10.41%	11.17%	11.22%	
	% College (4+)	30.38%	29.38%	31.03%	31.18%	
HOUSING 2019	Total Housing Units	5,523	11,244	16,502	83,888	
	Owner Occupied Percent	70.54%	68.90%	65.62%	54.37%	
	Renter Occupied Percent	24.43%	24.85%	27.48%	38.50%	
	Vacant Housing Percent	5.03%	6.25%	6.90%	7.13%	

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.42%	0.25%	0.22%	0.11%
Homes Built 2000 to 2009	14.73%	18.80%	16.35%	11.97%
Homes Built 1990 to 1999	35.62%	26.61%	22.89%	13.75%
Homes Built 1980 to 1989	25.01%	23.85%	24.66%	18.68%
Homes Built 1970 to 1979	10.69%	13.65%	15.21%	19.95%
Homes Built 1960 to 1979	6.66%	7.48%	8.76%	10.71%
Homes Built 1950 to 1959	3.98%	3.71%	5.21%	10.16%
Homes Built 1940 to 1949	1.02%	2.10%	2.28%	5.98%
Homes Built 1939 or earlier	1.87%	3.55%	4.43%	8.69%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	37.87%	39.61%	41.35%	38.33%
Property Value \$750,000 to \$999,999	26.33%	25.15%	24.32%	20.93%
Property Value \$500,000 to \$749,999	21.66%	20.10%	20.07%	24.79%
Property Value \$400,000 to \$499,999	3.59%	3.25%	2.96%	4.91%
Property Value \$300,000 to \$399,999	1.06%	0.75%	0.99%	2.38%
Property Value \$200,000 to \$299,999	1.62%	1.73%	1.67%	1.78%
Property Value \$150,000 to \$199,999	2.52%	3.13%	2.80%	1.47%
Property Value \$100,000 to \$149,999	1.13%	1.91%	1.91%	1.48%
Property Value \$60,000 to \$99,999	1.60%	1.62%	1.26%	1.48%
Property Value \$40,000 to \$59,999	0.75%	0.84%	0.75%	0.42%
Property Value \$0 to \$39,999	1.87%	1.90%	1.93%	2.03%
Median Home Value	\$884,820	\$896,700	\$911,090	\$860,654
Median Rent per Month (Census 2000)	\$845	\$852	\$905	\$845
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	8,202	16,416	22,464	106,972
Managerial/Executive	17.57%	18.36%	18.74%	16.14%
Professional Specialty	18.19%	18.34%	19.12%	20.12%
Healthcare Support	3.68%	3.37%	3.26%	4.71%
Sales	11.71%	11.04%	11.50%	10.76%
Office & Administrative Support	11.24%	10.09%	9.35%	10.29%
Protective Service	3.77%	3.59%	3.17%	1.84%
Food Preparation	5.79%	6.48%	6.79%	6.40%
Building Maintenance & Cleaning	5.16%	3.76%	3.54%	4.39%
Personal Care	2.15%	2.69%	2.98%	2.76%
Farming, Fishing, & Forestry	2.26%	2.11%	2.12%	2.13%
Construction	7.23%	8.52%	8.15%	8.50%
Production & Transportation	11.26%	11.66%	11.27%	11.95%
Percent White Collar	62.38%	61.19%	61.98%	62.03%
Percent Blue Collar	37.62%	38.81%	38.02%	37.97%
Median Employee Salary	48,384	49,494	49,280	48,805
Average Employee Salary	55,605	56,603	57,388	58,389
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	212	469	691	4,468
2019 Estimated Unemployed (Age 16 and Up)	179	491	651	3,358
2019 Estimated Unemployed Rate (Age 16 and Up)	2.49%	2.89%	2.86%	2.97%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	86.19%	81.87%	80.93%	76.54%
Drive to Work Carpool	7.84%	8.73%	9.44%	10.29%
Travel to Work by Public Transportation	0.68%	0.56%	0.57%	1.56%
Drive to Work on Motorcycle	0.00%	0.09%	0.07%	0.37%
Drive to Work on Bicycle	0.08%	0.15%	0.19%	1.05%
Walk to Work	1.03%	1.51%	1.83%	3.37%
Other Means	0.28%	0.76%	0.66%	0.75%
Work at Home	3.91%	6.34%	6.32%	6.06%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	1.69%	2.40%	3.31%	3.56%
Travel to Work in 5 to 9 minutes	13.71%	14.52%	14.49%	12.47%
Travel to Work in 10 to 14 minutes	17.00%	18.45%	19.12%	19.62%
Travel to Work in 15 to 19 minutes	20.09%	19.24%	19.71%	19.26%
Travel to Work in 20 to 29 minutes	17.79%	18.70%	18.07%	19.21%
Travel to Work in 30 to 44 minutes	17.03%	15.76%	14.54%	12.95%
Travel to Work in 45 to 59 minutes	5.12%	4.30%	3.98%	4.55%
Travel to Work in 60 minutes or more	7.58%	6.61%	6.78%	8.37%
Average Travel Time to Work	25.7	24.8	24.2	22.5
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$65.62	\$65.59	\$65.64	\$65.23
Apparel and Related Services	\$15.97	\$15.92	\$15.84	\$15.28
Transportation	\$111.54	\$110.99	\$110.42	\$107.01
Healthcare	\$64.73	\$64.57	\$64.67	\$63.35
Entertainment	\$26.18	\$26.08	\$25.97	\$25.06
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	0	0	565	17,362
Category B - Urban Cliff Climbers	4,752	10,223	10,309	11,655
Category C - Urban Cliff Dwellers	0	0	0	4,270
Category D - Seasoned Urban Dwellers	0	0	0	685
Category E - Thriving Alone	0	0	146	12,060
Category F - Going it Alone	0	898	1,696	35,482
Category G - Struggling Alone	0	0	0	1,890
Category H - Single in the Suburbs	0	952	3,896	36,811
Category I - Married in the Suburbs	2,699	5,009	6,984	19,385
Category J - Retired in the Suburbs	3,520	5,597	7,332	17,382
Category K - Living with Nature	0	68	551	1,741
Category L - Working with Nature	29	676	1,694	7,303
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	3,202	4,295	4,653	25,836
Category O - Specialties	939	2,930	4,886	11,895

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