

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.7004, -122.482

17-May-2019

0186-Westlake S.C.

Daly City, CA

| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|--|---|-----------------------------|------------------|-------------------|-----------|---------|
| POPULATION | 2018 Estimated Population | 32,081 | 230,195 | 581,269 | 1,187,024 | |
| | 2018 Daytime Population | 21,924 | 248,012 | 499,905 | 1,566,162 | |
| | 2023 Population Forecast | 31,847 | 228,808 | 574,160 | 1,200,100 | |
| | 2010 Census Population | 30,796 | 217,025 | 554,281 | 1,091,294 | |
| | 2000 Census Population | 31,480 | 212,003 | 546,827 | 1,061,082 | |
| | 1990 Census Population | 28,877 | 189,323 | 501,461 | 983,533 | |
| | Historical Annual Growth, 1990 to 2000 | 0.87% | 1.14% | 0.87% | 0.76% | |
| | Historical Annual Growth, 2000 to 2010 | -0.22% | 0.23% | 0.14% | 0.28% | |
| | Estimated Annual Growth, 2010 to 2018 | 0.47% | 0.68% | 0.54% | 0.97% | |
| | Projected Annual Growth, 2018 to 2023 | -0.15% | -0.12% | -0.25% | 0.22% | |
| | HOUSEHOLDS | 2018 Estimated Households | 11,100 | 73,096 | 202,430 | 488,076 |
| | | 2023 Households Forecast | 11,011 | 72,681 | 199,725 | 496,635 |
| 2010 Census Households | | 10,638 | 68,639 | 192,907 | 442,924 | |
| 2000 Census Households | | 10,736 | 66,646 | 189,455 | 425,055 | |
| 1990 Census Households | | 10,499 | 63,599 | 180,912 | 396,942 | |
| Historical Annual Growth, 1990 to 2000 | | 0.22% | 0.47% | 0.46% | 0.69% | |
| Historical Annual Growth, 2000 to 2010 | | -0.09% | 0.30% | 0.18% | 0.41% | |
| Estimated Annual Growth, 2010 to 2018 | | 0.49% | 0.72% | 0.55% | 1.12% | |
| Projected Annual Growth, 2018 to 2023 | | -0.16% | -0.11% | -0.27% | 0.35% | |
| 2018 % Households With Children | | 23% | 24% | 23% | 18% | |
| 2018 Persons per Household | | 2.88 | 3.10 | 2.83 | 2.38 | |
| INCOME 2018 | | HH Income \$500,000 or more | 1.92% | 2.40% | 3.47% | 3.70% |
| | HH Income \$250,000 to \$499,999 | 2.33% | 2.88% | 4.16% | 4.45% | |
| | HH Income \$200,000 to \$249,999 | 5.38% | 6.70% | 9.70% | 10.37% | |
| | HH Income \$175,000 to \$199,999 | 3.94% | 5.02% | 5.41% | 6.38% | |
| | HH Income \$150,000 to \$174,999 | 7.10% | 7.34% | 7.59% | 7.51% | |
| | HH Income \$100,000 to \$149,999 | 19.98% | 19.90% | 19.39% | 17.96% | |
| | HH Income \$75,000 to \$99,999 | 12.07% | 14.04% | 12.57% | 10.78% | |
| | HH Income \$50,000 to \$74,999 | 15.59% | 15.10% | 13.32% | 11.86% | |
| | HH Income \$35,000 to \$49,999 | 11.14% | 8.84% | 7.78% | 7.29% | |
| | HH Income \$25,000 to \$34,999 | 7.14% | 5.43% | 4.99% | 5.36% | |
| | HH Income \$15,000 to \$24,999 | 6.93% | 6.04% | 5.36% | 6.15% | |
| | HH Income \$0 to \$14,999 | 6.47% | 6.33% | 6.27% | 8.20% | |
| Average Household Income | \$101,509 | \$113,877 | \$132,288 | \$138,789 | | |
| Median Household Income | \$80,090 | \$88,795 | \$99,333 | \$100,905 | | |
| Per Capita Income | \$35,275 | \$36,410 | \$46,468 | \$57,979 | | |
| 2000 Average Household Income | \$64,490 | \$75,794 | \$80,130 | \$79,560 | | |
| 2000 Median Household Income | \$56,334 | \$62,598 | \$64,664 | \$58,662 | | |
| WRKPLACE 2018 | Workplace Establishments | 448 | 3,515 | 8,963 | 41,700 | |
| | Workplace Employees (Full Time Employees) | 7,576 | 55,955 | 142,889 | 907,047 | |

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|---------------------------------|--------------------------------------|------------------|------------------|-------------------|-----------|
| POPULATION BY AGE 2018 | Count of Pop 0 to 4 years | 2,420 | 15,796 | 41,435 | 92,599 |
| | Count of Pop 5 to 14 years | 3,535 | 23,207 | 61,402 | 124,669 |
| | Count of Pop 14 to 22 years | 2,389 | 21,152 | 44,826 | 76,652 |
| | Count of Pop 22 to 30 years | 3,223 | 21,948 | 48,451 | 88,920 |
| | Count of Pop 30 to 45 years | 7,201 | 47,690 | 124,218 | 288,914 |
| | Count of Pop 45 to 60 years | 6,209 | 44,681 | 121,559 | 247,130 |
| | Count of Pop 60 to 75 years | 5,086 | 39,430 | 99,333 | 187,442 |
| | Count of Pop 75+ years | 2,017 | 16,291 | 40,044 | 80,698 |
| | Population 0 to 4 Years | 7.54% | 6.86% | 7.13% | 7.80% |
| | Population 5 to 13 Years | 11.02% | 10.08% | 10.56% | 10.50% |
| | Population 14 to 21 Years | 7.45% | 9.19% | 7.71% | 6.46% |
| | Population 22 to 29 Years | 10.05% | 9.53% | 8.34% | 7.49% |
| | Population 30 to 44 Years | 22.45% | 20.72% | 21.37% | 24.34% |
| | Population 45 to 59 Years | 19.35% | 19.41% | 20.91% | 20.82% |
| | Population 60 to 74 Years | 15.85% | 17.13% | 17.09% | 15.79% |
| Population 74 Years Plus | 6.29% | 7.08% | 6.89% | 6.80% | |
| Median Age | 39.0 | 40.0 | 41.5 | 41.0 | |
| GENDER 2018 | Male Population | 15,809 | 113,084 | 288,787 | 598,811 |
| | Female Population | 16,272 | 117,112 | 292,481 | 588,214 |
| RACE 2018 | 2018 Estimated Population | 32,081 | 230,195 | 581,269 | 1,187,024 |
| | White | 30.28% | 29.58% | 37.79% | 45.57% |
| | Black or African American | 4.05% | 4.34% | 3.89% | 5.22% |
| | Asian or Pacific Islander | 48.35% | 50.30% | 43.06% | 35.20% |
| | Other Races | 17.32% | 15.79% | 15.26% | 14.01% |
| HISPANIC | 2018 Hispanic Population | 7,328 | 48,499 | 114,807 | 209,045 |
| | 2018 Hispanic Population % | 22.84% | 21.07% | 19.75% | 17.61% |
| | 2023 Hispanic Population Forecast | 7,221 | 48,335 | 114,122 | 212,005 |
| | 2023 Hispanic Population % Projected | 22.67% | 21.12% | 19.88% | 17.67% |
| | 2000 Hispanic Population % | 22.11% | 19.45% | 18.32% | 16.24% |
| 1990 Hispanic Population % | 19.65% | 18.86% | 17.58% | 15.03% | |
| EDUCATION (AGE 25+) 2018 | Adult Population (25 Years or Older) | 22,643 | 162,134 | 416,318 | 862,645 |
| | Elementary | 7.77% | 9.13% | 8.06% | 7.54% |
| | Some High School | 4.31% | 5.55% | 5.08% | 4.92% |
| | High School Graduate | 17.85% | 18.26% | 16.30% | 14.13% |
| | Some College | 20.51% | 19.88% | 18.14% | 16.30% |
| | Associates Degree | 9.03% | 7.96% | 7.37% | 6.21% |
| | Bachelors Degree | 31.21% | 27.92% | 29.04% | 31.60% |
| | Graduate Degree | 9.33% | 11.31% | 16.00% | 19.30% |
| % College (4+) | 40.54% | 39.23% | 45.04% | 50.90% | |
| HOUSING 2018 | Total Housing Units | 11,671 | 76,832 | 213,729 | 526,611 |
| | Owner Occupied Percent | 43.54% | 54.57% | 52.54% | 37.99% |
| | Renter Occupied Percent | 51.57% | 40.56% | 42.18% | 54.69% |
| | Vacant Housing Percent | 4.90% | 4.86% | 5.29% | 7.32% |

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|---|--|------------------|------------------|-------------------|-------------|
| HOMES BUILT BY YEAR 2018 | Homes Built 2010 or later | 0.10% | 0.14% | 0.21% | 0.22% |
| | Homes Built 2000 to 2009 | 3.98% | 3.77% | 3.95% | 6.52% |
| | Homes Built 1990 to 1999 | 4.78% | 4.24% | 4.20% | 4.68% |
| | Homes Built 1980 to 1989 | 6.83% | 6.80% | 5.60% | 5.79% |
| | Homes Built 1970 to 1979 | 14.75% | 11.76% | 11.27% | 9.36% |
| | Homes Built 1960 to 1979 | 10.54% | 11.65% | 11.58% | 10.34% |
| | Homes Built 1950 to 1959 | 36.31% | 22.07% | 17.41% | 12.99% |
| | Homes Built 1940 to 1949 | 15.41% | 15.30% | 14.91% | 10.26% |
| | Homes Built 1939 or earlier | 7.30% | 24.27% | 30.86% | 39.83% |
| HOME VALUE (OWNER OCCUPIED) 2018 | Property Value \$1,000,000 or more | 75.21% | 76.07% | 79.94% | 80.43% |
| | Property Value \$750,000 to \$999,999 | 18.88% | 13.89% | 11.37% | 10.50% |
| | Property Value \$500,000 to \$749,999 | 2.76% | 4.78% | 4.12% | 4.18% |
| | Property Value \$400,000 to \$499,999 | 0.82% | 1.10% | 0.93% | 1.06% |
| | Property Value \$300,000 to \$399,999 | 0.56% | 1.01% | 0.66% | 0.69% |
| | Property Value \$200,000 to \$299,999 | 0.65% | 0.78% | 0.65% | 0.69% |
| | Property Value \$150,000 to \$199,999 | 0.13% | 0.46% | 0.51% | 0.43% |
| | Property Value \$100,000 to \$149,999 | 0.45% | 0.56% | 0.44% | 0.47% |
| | Property Value \$60,000 to \$99,999 | 0.25% | 0.57% | 0.38% | 0.32% |
| | Property Value \$40,000 to \$59,999 | 0.00% | 0.10% | 0.07% | 0.05% |
| | Property Value \$0 to \$39,999 | 0.30% | 0.69% | 0.92% | 1.19% |
| | Median Home Value | \$1,502,794 | \$1,514,014 | \$1,561,849 | \$1,567,503 |
| Median Rent per Month (Census 2000) | \$1,243 | \$1,214 | \$1,177 | \$961 | |
| OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018 | Employed Civilian Population 16+ by Occupation | 16,416 | 119,040 | 307,218 | 633,879 |
| | Managerial/Executive | 13.40% | 14.81% | 17.92% | 21.89% |
| | Professional Specialty | 20.17% | 21.53% | 26.77% | 28.58% |
| | Healthcare Support | 3.35% | 2.36% | 1.87% | 1.43% |
| | Sales | 12.12% | 11.17% | 9.90% | 10.20% |
| | Office & Administrative Support | 15.68% | 13.90% | 12.40% | 10.87% |
| | Protective Service | 2.41% | 2.06% | 1.87% | 1.61% |
| | Food Preparation | 7.37% | 8.35% | 6.53% | 6.30% |
| | Building Maintenance & Cleaning | 5.02% | 4.92% | 4.11% | 3.40% |
| | Personal Care | 4.85% | 6.02% | 5.38% | 4.78% |
| | Farming, Fishing, & Forestry | 0.07% | 0.17% | 0.11% | 0.13% |
| | Construction | 4.26% | 5.03% | 5.05% | 4.13% |
| | Production & Transportation | 11.29% | 9.68% | 8.09% | 6.68% |
| | Percent White Collar | 64.73% | 63.76% | 68.86% | 72.97% |
| | Percent Blue Collar | 35.27% | 36.24% | 31.14% | 27.03% |
| Median Employee Salary | 52,956 | 61,855 | 62,321 | 70,454 | |
| Average Employee Salary | 63,850 | 67,434 | 68,662 | 78,146 | |
| UNEMPLOYMENT | 2000 Census Unemployed (Age 16 and Up) | 653 | 4,515 | 11,746 | 25,689 |
| | 2018 Estimated Unemployed (Age 16 and Up) | 1,132 | 6,862 | 14,835 | 28,526 |
| | 2018 Estimated Unemployed Rate (Age 16 and Up) | 6.40% | 5.42% | 4.62% | 4.30% |

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| TRANSPORTATION TO WORK 2018 | | | | |
| Drive to Work Alone | 57.69% | 55.01% | 52.12% | 44.49% |
| Drive to Work Carpool | 15.08% | 12.02% | 10.99% | 8.79% |
| Travel to Work by Public Transportation | 20.02% | 25.00% | 25.62% | 27.82% |
| Drive to Work on Motorcycle | 0.23% | 0.19% | 0.51% | 0.70% |
| Drive to Work on Bicycle | 0.33% | 0.60% | 1.67% | 2.73% |
| Walk to Work | 3.32% | 3.09% | 3.48% | 8.17% |
| Other Means | 0.40% | 0.86% | 0.85% | 1.00% |
| Work at Home | 2.76% | 3.13% | 4.70% | 6.08% |
| TRAVEL TIME TO WORK 2018 | | | | |
| Travel Time in Less than 5 minutes | 0.60% | 0.69% | 0.79% | 1.05% |
| Travel to Work in 5 to 9 minutes | 4.84% | 4.38% | 4.13% | 4.53% |
| Travel to Work in 10 to 14 minutes | 7.86% | 9.18% | 9.23% | 9.71% |
| Travel to Work in 15 to 19 minutes | 17.55% | 14.69% | 14.08% | 14.21% |
| Travel to Work in 20 to 29 minutes | 25.57% | 20.93% | 21.13% | 22.08% |
| Travel to Work in 30 to 44 minutes | 24.14% | 28.23% | 28.50% | 27.49% |
| Travel to Work in 45 to 59 minutes | 9.42% | 10.59% | 11.54% | 10.70% |
| Travel to Work in 60 minutes or more | 10.02% | 11.31% | 10.60% | 10.24% |
| Average Travel Time to Work | 30.3 | 30.7 | 30.2 | 28.9 |
| SPENDING PATTERNS 2018 | | | | |
| Grocery Store Market Basket Weekly Per Capita Spending | \$61.62 | \$61.98 | \$62.51 | \$62.52 |
| Apparel and Related Services | \$15.58 | \$15.86 | \$16.32 | \$16.42 |
| Transportation | \$93.82 | \$95.06 | \$97.17 | \$96.81 |
| Healthcare | \$56.89 | \$57.96 | \$59.11 | \$58.83 |
| Entertainment | \$24.93 | \$25.45 | \$26.21 | \$26.27 |
| LIFESTYLE SEGMENTATION 2018 | | | | |
| Category A - Crème de la Crème | 5,296 | 31,682 | 94,919 | 177,886 |
| Category B - Urban Cliff Hangers | 0 | 0 | 3,043 | 3,043 |
| Category C - Urban Cliff Dwellers | 2,074 | 5,286 | 7,591 | 10,120 |
| Category D - Seasoned Urban Dwellers | 0 | 0 | 0 | 1,309 |
| Category E - Thriving Alone | 1,872 | 17,493 | 119,988 | 463,223 |
| Category F - Going it Alone | 378 | 16,566 | 35,655 | 68,597 |
| Category G - Struggling Alone | 819 | 1,714 | 5,165 | 21,909 |
| Category H - Single in the Suburbs | 4,306 | 4,308 | 5,655 | 5,655 |
| Category I - Married in the Suburbs | 0 | 37 | 5,144 | 12,065 |
| Category J - Retired in the Suburbs | 0 | 0 | 1,097 | 2,141 |
| Category K - Living with Nature | 0 | 0 | 0 | 0 |
| Category L - Working with Nature | 0 | 0 | 0 | 0 |
| Category M - Harlem Gateway | 0 | 0 | 0 | 9,131 |
| Category N - Espaniola | 0 | 7,244 | 25,279 | 55,681 |
| Category O - Specialties | 17,170 | 142,358 | 270,205 | 330,453 |

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