

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.7004, -122.482

12-Apr-2021

## 101860-Westlake S.C.

### Daly City, CA

|  | 1.00 Mile Radius                          | 3.00 Mile Radius            | 5.00 Mile Radius | 10.00 Mile Radius |           |         |
|--|---|-----------------------------|------------------|-------------------|-----------|---------|
| <b>POPULATION</b>                      | 2020 Estimated Population                 | 31,550                      | 227,269          | 573,679           | 1,175,853 |         |
|  | 2020 Daytime Population                   | 22,964                      | 250,670          | 506,114           | 1,595,171 |         |
|  | 2025 Population Forecast                  | 31,615                      | 227,035          | 570,310           | 1,192,243 |         |
|  | 2010 Census Population                    | 30,623                      | 217,025          | 552,489           | 1,090,803 |         |
|  | 2000 Census Population                    | 31,302                      | 212,003          | 545,091           | 1,060,545 |         |
|  | 1990 Census Population                    | 28,696                      | 189,323          | 499,569           | 983,027   |         |
|  | Historical Annual Growth, 1990 to 2000    | 0.87%                       | 1.14%            | 0.88%             | 0.76%     |         |
|  | Historical Annual Growth, 2000 to 2010    | -0.22%                      | 0.23%            | 0.13%             | 0.28%     |         |
|  | Estimated Annual Growth, 2010 to 2020     | 0.28%                       | 0.43%            | 0.35%             | 0.70%     |         |
|  | Projected Annual Growth, 2020 to 2025     | 0.04%                       | -0.02%           | -0.12%            | 0.28%     |         |
|  | <b>HOUSEHOLDS</b>                         | 2020 Estimated Households   | 10,901           | 72,090            | 199,590   | 483,371 |
|  |   | 2025 Households Forecast    | 10,916           | 72,020            | 198,187   | 492,837 |
| 2010 Census Households                 |   | 10,580                      | 68,639           | 192,208           | 442,671   |         |
| 2000 Census Households                 |   | 10,671                      | 66,646           | 188,822           | 424,784   |         |
| 1990 Census Households                 |   | 10,425                      | 63,599           | 180,254           | 396,687   |         |
| Historical Annual Growth, 1990 to 2000 |   | 0.23%                       | 0.47%            | 0.47%             | 0.69%     |         |
| Historical Annual Growth, 2000 to 2010 |   | -0.09%                      | 0.30%            | 0.18%             | 0.41%     |         |
| Estimated Annual Growth, 2010 to 2020  |   | 0.28%                       | 0.46%            | 0.35%             | 0.82%     |         |
| Projected Annual Growth, 2020 to 2025  |   | 0.03%                       | -0.02%           | -0.14%            | 0.39%     |         |
| 2020 % Households With Children        |   | 22%                         | 23%              | 23%               | 18%       |         |
| 2020 Persons per Household             |   | 2.88                        | 3.10             | 2.84              | 2.38      |         |
| <b>INCOME 2020</b>                     |   | HH Income \$500,000 or more | 2.75%            | 3.18%             | 4.40%     | 4.62%   |
|  | HH Income \$250,000 to \$499,999          | 3.29%                       | 3.82%            | 5.28%             | 5.55%     |         |
|  | HH Income \$200,000 to \$249,999          | 7.70%                       | 8.92%            | 12.32%            | 12.94%    |         |
|  | HH Income \$175,000 to \$199,999          | 5.30%                       | 6.28%            | 6.89%             | 8.08%     |         |
|  | HH Income \$150,000 to \$174,999          | 6.96%                       | 8.12%            | 8.44%             | 8.15%     |         |
|  | HH Income \$100,000 to \$149,999          | 18.62%                      | 19.28%           | 18.42%            | 16.95%    |         |
|  | HH Income \$75,000 to \$99,999            | 15.43%                      | 13.67%           | 11.73%            | 10.08%    |         |
|  | HH Income \$50,000 to \$74,999            | 13.16%                      | 13.65%           | 11.71%            | 10.29%    |         |
|  | HH Income \$35,000 to \$49,999            | 9.65%                       | 8.15%            | 6.79%             | 6.30%     |         |
|  | HH Income \$25,000 to \$34,999            | 6.18%                       | 4.74%            | 4.29%             | 4.64%     |         |
|  | HH Income \$15,000 to \$24,999            | 5.00%                       | 4.88%            | 4.50%             | 5.26%     |         |
|  | HH Income \$0 to \$14,999                 | 5.95%                       | 5.32%            | 5.25%             | 7.12%     |         |
| Average Household Income               | \$117,073                                 | \$130,568                   | \$152,637        | \$160,278         |           |         |
| Median Household Income                | \$90,330                                  | \$99,124                    | \$114,565        | \$117,307         |           |         |
| Per Capita Income                      | \$40,607                                  | \$41,669                    | \$53,505         | \$66,808          |           |         |
| 2000 Average Household Income          | \$64,488                                  | \$75,794                    | \$80,182         | \$79,485          |           |         |
| 2000 Median Household Income           | \$56,347                                  | \$62,598                    | \$64,701         | \$58,639          |           |         |
| <b>WRKPLACE 2020</b>                   | Workplace Establishments                  | 455                         | 3,497            | 8,908             | 41,617    |         |
|  | Workplace Employees (Full Time Employees) | 7,627                       | 55,473           | 142,828           | 919,349   |         |

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|                                 | 1.00 Mile Radius                     | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius |           |
|---------------------------------|--------------------------------------|------------------|------------------|-------------------|-----------|
| <b>POPULATION BY AGE 2020</b>   | Count of Pop 0 to 4 years            | 2,353            | 15,368           | 39,437            | 87,958    |
|                                 | Count of Pop 5 to 14 years           | 3,735            | 24,788           | 66,131            | 140,238   |
|                                 | Count of Pop 14 to 22 years          | 2,339            | 20,453           | 44,371            | 77,263    |
|                                 | Count of Pop 22 to 30 years          | 2,750            | 19,443           | 43,481            | 76,081    |
|                                 | Count of Pop 30 to 45 years          | 7,074            | 46,988           | 118,162           | 272,899   |
|                                 | Count of Pop 45 to 60 years          | 6,040            | 43,107           | 118,775           | 246,805   |
|                                 | Count of Pop 60 to 75 years          | 5,215            | 40,436           | 102,152           | 192,624   |
|                                 | Count of Pop 75+ years               | 2,043            | 16,687           | 41,169            | 81,986    |
|                                 | Population 0 to 4 Years              | 7.46%            | 6.76%            | 6.87%             | 7.48%     |
|                                 | Population 5 to 13 Years             | 11.84%           | 10.91%           | 11.53%            | 11.93%    |
|                                 | Population 14 to 21 Years            | 7.41%            | 9.00%            | 7.73%             | 6.57%     |
|                                 | Population 22 to 29 Years            | 8.72%            | 8.55%            | 7.58%             | 6.47%     |
|                                 | Population 30 to 44 Years            | 22.42%           | 20.67%           | 20.60%            | 23.21%    |
|                                 | Population 45 to 59 Years            | 19.14%           | 18.97%           | 20.70%            | 20.99%    |
|                                 | Population 60 to 74 Years            | 16.53%           | 17.79%           | 17.81%            | 16.38%    |
|                                 | Population 74 Years Plus             | 6.47%            | 7.34%            | 7.18%             | 6.97%     |
| Median Age                      | 39.5                                 | 40.5             | 42.0             | 41.6              |           |
| <b>GENDER 2020</b>              | Male Population                      | 15,549           | 111,726          | 285,046           | 593,388   |
|                                 | Female Population                    | 16,001           | 115,543          | 288,633           | 582,465   |
| <b>RACE 2020</b>                | 2020 Estimated Population            | 31,550           | 227,269          | 573,679           | 1,175,853 |
|                                 | White                                | 29.46%           | 29.21%           | 37.40%            | 44.83%    |
|                                 | Black or African American            | 4.01%            | 4.07%            | 3.73%             | 5.01%     |
|                                 | Asian or Pacific Islander            | 49.31%           | 50.92%           | 43.50%            | 35.74%    |
|                                 | Other Races                          | 17.22%           | 15.80%           | 15.38%            | 14.42%    |
| <b>HISPANIC</b>                 | 2020 Hispanic Population             | 7,371            | 47,910           | 112,516           | 206,206   |
|                                 | 2020 Hispanic Population %           | 23.36%           | 21.08%           | 19.61%            | 17.54%    |
|                                 | 2025 Hispanic Population Forecast    | 7,411            | 47,891           | 112,265           | 209,026   |
|                                 | 2025 Hispanic Population % Projected | 23.44%           | 21.09%           | 19.68%            | 17.53%    |
|                                 | 2000 Hispanic Population %           | 22.14%           | 19.45%           | 18.27%            | 16.25%    |
| 1990 Hispanic Population %      | 19.70%                               | 18.86%           | 17.54%           | 15.03%            |           |
| <b>EDUCATION (AGE 25+) 2020</b> | Adult Population (25 Years or Older) | 22,188           | 159,575          | 407,973           | 843,017   |
|                                 | Elementary                           | 6.54%            | 8.46%            | 7.45%             | 6.98%     |
|                                 | Some High School                     | 3.69%            | 6.01%            | 5.12%             | 4.85%     |
|                                 | High School Graduate                 | 18.15%           | 18.02%           | 15.94%            | 13.90%    |
|                                 | Some College                         | 23.20%           | 18.89%           | 17.33%            | 15.38%    |
|                                 | Associates Degree                    | 9.58%            | 8.07%            | 7.16%             | 5.97%     |
|                                 | Bachelors Degree                     | 29.54%           | 28.83%           | 30.20%            | 32.70%    |
|                                 | Graduate Degree                      | 9.29%            | 11.72%           | 16.79%            | 20.21%    |
| % College (4+)                  | 38.83%                               | 40.55%           | 46.99%           | 52.91%            |           |
| <b>HOUSING 2020</b>             | Total Housing Units                  | 11,469           | 75,673           | 210,567           | 522,099   |
|                                 | Owner Occupied Percent               | 43.38%           | 54.76%           | 52.71%            | 37.95%    |
|                                 | Renter Occupied Percent              | 51.68%           | 40.50%           | 42.08%            | 54.63%    |
|                                 | Vacant Housing Percent               | 4.95%            | 4.73%            | 5.21%             | 7.42%     |

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|---|--|------------------|------------------|-------------------|-----------|
| <b>HOMES BUILT BY YEAR 2020</b>                     | Homes Built 2010 or later                      | 0.02%            | 0.04%            | 0.13%             | 0.14%     |
|   | Homes Built 2000 to 2009                       | 3.90%            | 3.57%            | 3.73%             | 6.11%     |
|   | Homes Built 1990 to 1999                       | 4.79%            | 3.92%            | 3.94%             | 4.54%     |
|   | Homes Built 1980 to 1989                       | 6.53%            | 6.75%            | 5.53%             | 5.81%     |
|   | Homes Built 1970 to 1979                       | 15.08%           | 12.51%           | 11.51%            | 9.35%     |
|   | Homes Built 1960 to 1979                       | 11.04%           | 11.67%           | 11.86%            | 10.41%    |
|   | Homes Built 1950 to 1959                       | 35.05%           | 21.42%           | 17.39%            | 13.11%    |
|   | Homes Built 1940 to 1949                       | 16.50%           | 16.26%           | 15.30%            | 10.60%    |
|   | Homes Built 1939 or earlier                    | 7.10%            | 23.86%           | 30.60%            | 39.91%    |
| <b>HOME VALUE (OWNER OCCUPIED) 2020</b>             | Property Value \$1,000,000 or more             | 25.87%           | 31.51%           | 35.15%            | 32.00%    |
|   | Property Value \$750,000 to \$999,999          | 38.03%           | 29.31%           | 25.36%            | 25.59%    |
|   | Property Value \$500,000 to \$749,999          | 26.00%           | 20.62%           | 15.98%            | 14.11%    |
|   | Property Value \$400,000 to \$499,999          | 3.46%            | 3.40%            | 2.57%             | 2.59%     |
|   | Property Value \$300,000 to \$399,999          | 1.29%            | 1.97%            | 1.51%             | 1.66%     |
|   | Property Value \$200,000 to \$299,999          | 0.44%            | 0.99%            | 0.76%             | 0.85%     |
|   | Property Value \$150,000 to \$199,999          | 0.06%            | 0.33%            | 0.22%             | 0.25%     |
|   | Property Value \$100,000 to \$149,999          | 0.99%            | 0.92%            | 0.69%             | 0.52%     |
|   | Property Value \$60,000 to \$99,999            | 0.76%            | 0.50%            | 0.52%             | 0.43%     |
|   | Property Value \$40,000 to \$59,999            | 0.00%            | 0.27%            | 0.18%             | 0.13%     |
|   | Property Value \$0 to \$39,999                 | 0.00%            | 0.63%            | 0.62%             | 0.78%     |
|   | Median Home Value                              | \$851,578        | \$882,986        | \$934,663         | \$927,181 |
| Median Rent per Month (Census 2000)                 | \$1,241  | \$1,214          | \$1,179          | \$961             |           |
| <b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b> | Employed Civilian Population 16+ by Occupation | 15,027           | 112,049          | 289,027           | 598,250   |
|   | Managerial/Executive                           | 14.23%           | 15.95%           | 19.22%            | 23.18%    |
|   | Professional Specialty                         | 18.92%           | 22.25%           | 27.76%            | 29.72%    |
|   | Healthcare Support                             | 4.95%            | 5.05%            | 4.04%             | 3.27%     |
|   | Sales  | 13.62%           | 10.45%           | 9.12%             | 9.64%     |
|   | Office & Administrative Support                | 15.45%           | 12.85%           | 10.98%            | 9.55%     |
|   | Protective Service                             | 3.20%            | 1.90%            | 1.69%             | 1.52%     |
|   | Food Preparation                               | 7.57%            | 7.98%            | 6.32%             | 5.92%     |
|   | Building Maintenance & Cleaning                | 5.18%            | 5.07%            | 4.05%             | 3.22%     |
|   | Personal Care                                  | 3.24%            | 3.39%            | 3.29%             | 2.88%     |
|   | Farming, Fishing, & Forestry                   | 0.24%            | 0.20%            | 0.11%             | 0.09%     |
|   | Construction                                   | 3.54%            | 4.78%            | 4.95%             | 3.94%     |
|   | Production & Transportation                    | 9.86%            | 10.12%           | 8.46%             | 7.07%     |
|   | Percent White Collar                           | 67.17%           | 66.55%           | 71.12%            | 75.37%    |
|   | Percent Blue Collar                            | 32.83%           | 33.45%           | 28.88%            | 24.63%    |
| Median Employee Salary                              | 41,481   | 43,820           | 44,141           | 46,560            |           |
| Average Employee Salary                             | 49,091   | 52,255           | 52,453           | 57,380            |           |
| <b>UNEMPLOYMENT</b>                                 | 2000 Census Unemployed (Age 16 and Up)         | 649              | 4,515            | 11,685            | 25,677    |
|   | 2020 Estimated Unemployed (Age 16 and Up)      | 2,371            | 12,544           | 26,329            | 54,520    |
|   | 2020 Estimated Unemployed Rate (Age 16 and Up) | 13.58%           | 10.03%           | 8.39%             | 8.34%     |

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|------------------------------------|--|------------------|------------------|-------------------|----------|
| <b>TRANSPORTATION TO WORK 2020</b> | Drive to Work Alone                                    | 58.85%           | 55.16%           | 52.57%            | 44.80%   |
|                                    | Drive to Work Carpool                                  | 14.74%           | 12.80%           | 11.57%            | 9.35%    |
|                                    | Travel to Work by Public Transportation                | 20.56%           | 24.58%           | 25.07%            | 27.37%   |
|                                    | Drive to Work on Motorcycle                            | 0.14%            | 0.27%            | 0.51%             | 0.71%    |
|                                    | Drive to Work on Bicycle                               | 0.40%            | 0.68%            | 1.47%             | 2.63%    |
|                                    | Walk to Work   | 1.68%            | 2.47%            | 3.35%             | 7.99%    |
|                                    | Other Means  | 0.40%            | 0.76%            | 0.85%             | 0.93%    |
|                                    | Work at Home   | 3.13%            | 3.22%            | 4.57%             | 6.02%    |
| <b>TRAVEL TIME TO WORK 2020</b>    | Travel Time in Less than 5 minutes                     | 0.73%            | 0.75%            | 0.76%             | 1.07%    |
|                                    | Travel to Work in 5 to 9 minutes                       | 5.86%            | 4.51%            | 4.43%             | 4.77%    |
|                                    | Travel to Work in 10 to 14 minutes                     | 7.09%            | 9.19%            | 9.25%             | 10.09%   |
|                                    | Travel to Work in 15 to 19 minutes                     | 17.75%           | 15.39%           | 14.71%            | 14.59%   |
|                                    | Travel to Work in 20 to 29 minutes                     | 23.96%           | 21.20%           | 21.17%            | 22.02%   |
|                                    | Travel to Work in 30 to 44 minutes                     | 26.82%           | 28.15%           | 28.24%            | 27.30%   |
|                                    | Travel to Work in 45 to 59 minutes                     | 8.53%            | 10.09%           | 11.21%            | 10.40%   |
|                                    | Travel to Work in 60 minutes or more                   | 9.26%            | 10.73%           | 10.24%            | 9.77%    |
| Average Travel Time to Work        | 30.3   | 30.7             | 30.2             | 28.9              |          |
| <b>SPENDING PATTERNS 2020</b>      | Grocery Store Market Basket Weekly Per Capita Spending | \$67.56          | \$67.86          | \$68.34           | \$68.36  |
|                                    | Apparel and Related Services                           | \$16.45          | \$16.66          | \$17.17           | \$17.25  |
|                                    | Transportation   | \$111.92         | \$113.41         | \$115.92          | \$116.00 |
|                                    | Healthcare   | \$83.38          | \$84.58          | \$85.86           | \$85.61  |
|                                    | Entertainment  | \$26.81          | \$27.26          | \$28.12           | \$28.27  |
| <b>LIFESTYLE SEGMENTATION 2020</b> | Category A - Crème de la Crème                         | 5,985            | 31,295           | 97,283            | 186,132  |
|                                    | Category B - Urban Cliff Climbers                      | 0                | 0                | 0                 | 0        |
|                                    | Category C - Urban Cliff Dwellers                      | 1,266            | 3,895            | 11,170            | 13,629   |
|                                    | Category D - Seasoned Urban Dwellers                   | 0                | 0                | 0                 | 0        |
|                                    | Category E - Thriving Alone                            | 2,814            | 17,983           | 126,301           | 470,086  |
|                                    | Category F - Going it Alone                            | 4,361            | 22,506           | 42,238            | 70,025   |
|                                    | Category G - Struggling Alone                          | 0                | 758              | 2,357             | 13,220   |
|                                    | Category H - Single in the Suburbs                     | 2,240            | 2,242            | 6,049             | 8,022    |
|                                    | Category I - Married in the Suburbs                    | 0                | 3,134            | 7,922             | 14,415   |
|                                    | Category J - Retired in the Suburbs                    | 0                | 0                | 0                 | 983      |
|                                    | Category K - Living with Nature                        | 0                | 0                | 0                 | 0        |
|                                    | Category L - Working with Nature                       | 0                | 0                | 0                 | 0        |
|                                    | Category M - Harlem Gateway                            | 0                | 0                | 0                 | 9,111    |
|                                    | Category N - Espaniola                                 | 1,662            | 8,591            | 21,547            | 51,799   |
|                                    | Category O - Specialties                               | 13,056           | 133,357          | 251,306           | 312,624  |

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