

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.480353, -117.09705

19-Mar-2020

111490-Redhawk Towne Center

Temecula, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2019 Estimated Population	17,840	83,685	123,856	284,977
2019 Daytime Population	16,751	65,419	128,722	260,481
2024 Population Forecast	20,013	94,065	139,170	322,340
2010 Census Population	15,234	70,930	104,393	236,858
2000 Census Population	10,795	43,885	69,895	131,028
1990 Census Population	1,213	12,885	28,916	61,380
Historical Annual Growth, 1990 to 2000	24.44%	13.04%	9.23%	7.88%
Historical Annual Growth, 2000 to 2010	3.50%	4.92%	4.09%	6.10%
Estimated Annual Growth, 2010 to 2019	1.63%	1.71%	1.77%	1.92%
Projected Annual Growth, 2019 to 2024	2.33%	2.37%	2.36%	2.49%
HOUSEHOLDS				
2019 Estimated Households	5,363	25,711	39,119	90,134
2024 Households Forecast	6,013	28,838	43,905	101,816
2010 Census Households	4,599	21,948	33,098	75,060
2000 Census Households	3,174	13,573	21,983	42,313
1990 Census Households	430	4,531	9,819	21,348
Historical Annual Growth, 1990 to 2000	22.12%	11.59%	8.39%	7.08%
Historical Annual Growth, 2000 to 2010	3.78%	4.92%	4.18%	5.90%
Estimated Annual Growth, 2010 to 2019	1.59%	1.64%	1.73%	1.89%
Projected Annual Growth, 2019 to 2024	2.31%	2.32%	2.34%	2.47%
2019 % Households With Children	45%	44%	41%	41%
2019 Persons per Household	3.33	3.25	3.16	3.14
INCOME 2019				
HH Income \$500,000 or more	1.02%	1.85%	1.67%	1.40%
HH Income \$250,000 to \$499,999	1.22%	2.23%	2.02%	1.69%
HH Income \$200,000 to \$249,999	2.87%	5.19%	4.70%	3.94%
HH Income \$175,000 to \$199,999	9.20%	7.66%	7.34%	7.22%
HH Income \$150,000 to \$174,999	9.69%	8.98%	7.97%	7.53%
HH Income \$100,000 to \$149,999	25.60%	25.17%	23.25%	22.60%
HH Income \$75,000 to \$99,999	16.13%	14.05%	14.66%	15.23%
HH Income \$50,000 to \$74,999	15.30%	16.09%	16.47%	16.58%
HH Income \$35,000 to \$49,999	6.51%	6.78%	7.82%	8.70%
HH Income \$25,000 to \$34,999	5.74%	4.80%	5.47%	5.69%
HH Income \$15,000 to \$24,999	3.80%	3.79%	4.51%	4.75%
HH Income \$0 to \$14,999	2.92%	3.41%	4.12%	4.66%
Average Household Income	\$111,455	\$117,203	\$113,332	\$109,236
Median Household Income	\$99,283	\$101,898	\$94,027	\$89,687
Per Capita Income	\$33,515	\$36,022	\$35,818	\$34,724
2000 Average Household Income	\$76,674	\$75,091	\$71,407	\$69,357
2000 Median Household Income	\$69,640	\$66,921	\$63,378	\$60,158
WRKPLACE 2019				
Workplace Establishments	688	1,317	3,481	6,472
Workplace Employees (Full Time Employees)	5,548	12,537	45,644	78,379

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	1,096	5,062	7,730	18,329
	Count of Pop 5 to 14 years	2,048	9,509	14,101	33,798
	Count of Pop 14 to 22 years	2,536	11,557	15,841	35,750
	Count of Pop 22 to 30 years	2,446	11,156	16,387	36,576
	Count of Pop 30 to 45 years	2,697	12,425	19,837	48,275
	Count of Pop 45 to 60 years	4,236	19,373	27,349	60,187
	Count of Pop 60 to 75 years	2,150	11,023	17,019	37,270
	Count of Pop 75+ years	631	3,580	5,591	14,793
	Population 0 to 4 Years	6.15%	6.05%	6.24%	6.43%
	Population 5 to 13 Years	11.48%	11.36%	11.38%	11.86%
	Population 14 to 21 Years	14.22%	13.81%	12.79%	12.54%
	Population 22 to 29 Years	13.71%	13.33%	13.23%	12.83%
	Population 30 to 44 Years	15.11%	14.85%	16.02%	16.94%
	Population 45 to 59 Years	23.74%	23.15%	22.08%	21.12%
	Population 60 to 74 Years	12.05%	13.17%	13.74%	13.08%
	Population 74 Years Plus	3.54%	4.28%	4.51%	5.19%
	Median Age	34.5	35.7	35.8	35.7
GENDER 2019	Male Population	8,760	41,088	60,826	140,134
	Female Population	9,080	42,597	63,029	144,843
RACE 2019	2019 Estimated Population	17,840	83,685	123,856	284,977
	White	70.66%	71.39%	70.93%	68.86%
	Black or African American	3.90%	3.96%	4.18%	5.00%
	Asian or Pacific Islander	9.69%	9.94%	9.18%	9.46%
	Other Races	15.74%	14.71%	15.70%	16.68%
HISPANIC	2019 Hispanic Population	4,470	19,420	31,426	75,836
	2019 Hispanic Population %	25.05%	23.21%	25.37%	26.61%
	2024 Hispanic Population Forecast	4,997	21,771	35,271	85,832
	2024 Hispanic Population % Projected	24.97%	23.14%	25.34%	26.63%
	2000 Hispanic Population %	16.24%	16.58%	18.42%	18.73%
1990 Hispanic Population %	17.44%	14.53%	15.09%	14.99%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	11,172	53,077	79,674	182,691
	Elementary	2.67%	2.39%	2.92%	3.25%
	Some High School	3.50%	3.64%	4.50%	4.73%
	High School Graduate	18.07%	18.61%	20.25%	21.23%
	Some College	31.51%	28.98%	29.23%	29.30%
	Associates Degree	12.19%	11.54%	10.70%	10.33%
	Bachelors Degree	20.16%	22.30%	20.46%	20.54%
	Graduate Degree	11.90%	12.55%	11.94%	10.61%
% College (4+)	32.06%	34.84%	32.39%	31.15%	
HOUSING 2019	Total Housing Units	5,643	27,390	41,917	96,982
	Owner Occupied Percent	74.49%	71.49%	66.16%	65.69%
	Renter Occupied Percent	20.55%	22.38%	27.17%	27.25%
	Vacant Housing Percent	4.96%	6.13%	6.67%	7.06%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.56%	1.45%	1.06%	0.99%
Homes Built 2000 to 2009	34.02%	39.03%	34.48%	43.98%
Homes Built 1990 to 1999	56.95%	36.94%	34.22%	25.99%
Homes Built 1980 to 1989	4.44%	15.85%	22.10%	20.15%
Homes Built 1970 to 1979	2.23%	4.54%	5.71%	5.71%
Homes Built 1960 to 1979	0.67%	1.02%	1.22%	1.55%
Homes Built 1950 to 1959	0.42%	0.74%	0.65%	0.84%
Homes Built 1940 to 1949	0.30%	0.19%	0.18%	0.25%
Homes Built 1939 or earlier	0.42%	0.24%	0.39%	0.53%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	17.65%	23.96%	25.76%	20.05%
Property Value \$750,000 to \$999,999	25.42%	29.08%	27.67%	26.91%
Property Value \$500,000 to \$749,999	46.63%	38.50%	37.52%	40.78%
Property Value \$400,000 to \$499,999	7.12%	4.87%	5.01%	6.36%
Property Value \$300,000 to \$399,999	1.65%	1.29%	1.74%	2.93%
Property Value \$200,000 to \$299,999	0.46%	0.42%	0.47%	1.03%
Property Value \$150,000 to \$199,999	0.00%	0.19%	0.19%	0.38%
Property Value \$100,000 to \$149,999	0.04%	0.12%	0.10%	0.18%
Property Value \$60,000 to \$99,999	0.21%	0.27%	0.35%	0.30%
Property Value \$40,000 to \$59,999	0.00%	0.62%	0.56%	0.39%
Property Value \$0 to \$39,999	0.82%	0.67%	0.63%	0.69%
Median Home Value	\$712,856	\$776,087	\$780,986	\$731,327
Median Rent per Month (Census 2000)	\$1,333	\$945	\$850	\$815
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	9,087	41,036	60,470	135,164
Managerial/Executive	17.18%	17.73%	17.59%	17.20%
Professional Specialty	23.19%	23.56%	21.76%	21.89%
Healthcare Support	1.58%	2.26%	2.40%	2.82%
Sales	13.73%	13.63%	13.43%	13.18%
Office & Administrative Support	10.90%	10.63%	10.94%	10.85%
Protective Service	5.10%	4.93%	4.10%	3.81%
Food Preparation	5.11%	6.08%	6.61%	6.44%
Building Maintenance & Cleaning	2.62%	2.40%	3.23%	2.95%
Personal Care	4.55%	4.14%	4.01%	4.31%
Farming, Fishing, & Forestry	0.06%	0.12%	0.22%	0.31%
Construction	8.50%	6.77%	6.89%	7.62%
Production & Transportation	7.47%	7.75%	8.83%	8.61%
Percent White Collar	66.59%	67.80%	66.11%	65.95%
Percent Blue Collar	33.41%	32.20%	33.89%	34.05%
Median Employee Salary	41,232	42,439	42,263	42,865
Average Employee Salary	50,806	50,970	50,478	50,703
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	264	1,000	1,587	2,975
2019 Estimated Unemployed (Age 16 and Up)	312	1,558	2,633	6,627
2019 Estimated Unemployed Rate (Age 16 and Up)	3.64%	3.66%	3.89%	4.57%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	76.53%	77.12%	76.33%	77.43%
	Drive to Work Carpool	11.29%	10.25%	11.48%	12.02%
	Travel to Work by Public Transportation	0.52%	0.68%	0.68%	0.44%
	Drive to Work on Motorcycle	0.64%	0.45%	0.45%	0.57%
	Drive to Work on Bicycle	0.39%	0.29%	0.61%	0.48%
	Walk to Work	1.05%	0.92%	1.31%	1.13%
	Other Means	2.09%	1.47%	1.43%	0.98%
	Work at Home	7.49%	8.82%	7.72%	6.95%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	4.06%	2.91%	2.70%	2.52%
	Travel to Work in 5 to 9 minutes	9.40%	8.94%	9.78%	8.21%
	Travel to Work in 10 to 14 minutes	11.14%	14.43%	14.64%	14.59%
	Travel to Work in 15 to 19 minutes	9.69%	11.30%	12.64%	12.57%
	Travel to Work in 20 to 29 minutes	10.31%	10.38%	9.89%	10.82%
	Travel to Work in 30 to 44 minutes	15.68%	12.33%	12.44%	14.54%
	Travel to Work in 45 to 59 minutes	16.49%	15.30%	13.51%	12.28%
	Travel to Work in 60 minutes or more	23.22%	24.41%	24.39%	24.48%
Average Travel Time to Work	38.2	35.6	33.6	33.2	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$59.61	\$59.99	\$59.85	\$59.74
	Apparel and Related Services	\$14.72	\$14.90	\$14.65	\$14.48
	Transportation	\$94.67	\$95.52	\$94.04	\$92.96
	Healthcare	\$45.68	\$46.32	\$46.01	\$45.76
	Entertainment	\$23.40	\$23.74	\$23.34	\$23.05
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	639	2,985	4,624	9,806
	Category B - Urban Cliff Climbers	13,203	56,213	70,016	160,932
	Category C - Urban Cliff Dwellers	0	2,313	2,313	3,216
	Category D - Seasoned Urban Dwellers	0	0	0	230
	Category E - Thriving Alone	0	576	1,468	3,083
	Category F - Going it Alone	0	350	3,352	12,347
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	5,084	16,147	37,048
	Category I - Married in the Suburbs	3,994	12,135	18,416	25,528
	Category J - Retired in the Suburbs	0	3,539	4,054	11,417
	Category K - Living with Nature	0	0	704	3,954
	Category L - Working with Nature	0	21	2,019	7,450
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	430	650	8,150

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