

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.522, -117.16

27-Oct-2020

## 107620-Palm Plaza S.C.

### Temecula, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2019 Estimated Population	8,235	81,404	184,958	356,114
	2019 Daytime Population	25,151	96,965	193,032	307,759
	2024 Population Forecast	9,364	90,543	207,454	404,179
	2010 Census Population	6,364	71,114	157,773	295,454
	2000 Census Population	4,376	43,473	96,376	153,683
	1990 Census Population	3,012	26,616	45,236	74,269
	Historical Annual Growth, 1990 to 2000	3.81%	5.03%	7.86%	7.54%
	Historical Annual Growth, 2000 to 2010	3.82%	5.04%	5.05%	6.75%
	Estimated Annual Growth, 2010 to 2019	2.68%	1.40%	1.64%	1.93%
	Projected Annual Growth, 2019 to 2024	2.60%	2.15%	2.32%	2.56%
<b>HOUSEHOLDS</b>	2019 Estimated Households	2,814	27,103	59,469	110,970
	2024 Households Forecast	3,205	30,158	66,724	125,801
	2010 Census Households	2,159	23,682	50,691	92,223
	2000 Census Households	1,586	14,480	31,105	49,546
	1990 Census Households	981	9,169	15,777	25,618
	Historical Annual Growth, 1990 to 2000	4.92%	4.68%	7.02%	6.82%
	Historical Annual Growth, 2000 to 2010	3.13%	5.04%	5.01%	6.41%
	Estimated Annual Growth, 2010 to 2019	2.75%	1.39%	1.65%	1.92%
	Projected Annual Growth, 2019 to 2024	2.63%	2.16%	2.33%	2.54%
	2019 % Households With Children	33%	38%	40%	41%
2019 Persons per Household	2.92	2.99	3.09	3.19	
<b>INCOME 2019</b>	HH Income \$500,000 or more	1.74%	1.30%	1.19%	1.36%
	HH Income \$250,000 to \$499,999	2.13%	1.58%	1.44%	1.64%
	HH Income \$200,000 to \$249,999	4.94%	3.67%	3.35%	3.82%
	HH Income \$175,000 to \$199,999	4.19%	5.43%	6.57%	7.47%
	HH Income \$150,000 to \$174,999	5.44%	5.87%	6.48%	7.69%
	HH Income \$100,000 to \$149,999	17.18%	19.16%	21.37%	22.73%
	HH Income \$75,000 to \$99,999	15.92%	16.42%	15.78%	15.38%
	HH Income \$50,000 to \$74,999	16.15%	17.61%	17.17%	16.42%
	HH Income \$35,000 to \$49,999	12.62%	10.44%	9.82%	8.63%
	HH Income \$25,000 to \$34,999	6.71%	6.74%	6.31%	5.66%
	HH Income \$15,000 to \$24,999	7.21%	5.78%	5.40%	4.65%
	HH Income \$0 to \$14,999	5.78%	6.01%	5.11%	4.56%
	Average Household Income	\$98,512	\$100,658	\$103,563	\$109,471
Median Household Income	\$77,161	\$79,523	\$83,744	\$90,313	
Per Capita Income	\$33,711	\$33,647	\$33,514	\$34,259	
2000 Average Household Income	\$56,795	\$64,244	\$67,695	\$69,562	
2000 Median Household Income	\$47,434	\$54,680	\$58,903	\$60,125	
<b>WRKPLACE 2019</b>	Workplace Establishments	1,075	3,291	5,802	7,009
	Workplace Employees (Full Time Employees)	15,941	45,822	70,772	83,800

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	599	5,535	12,099	22,985
	Count of Pop 5 to 14 years	1,062	9,819	21,749	42,305
	Count of Pop 14 to 22 years	922	9,324	22,681	44,956
	Count of Pop 22 to 30 years	946	10,132	24,335	45,980
	Count of Pop 30 to 45 years	1,739	15,118	32,343	60,440
	Count of Pop 45 to 60 years	1,584	16,320	38,568	75,149
	Count of Pop 60 to 75 years	1,081	10,804	23,646	46,472
	Count of Pop 75+ years	301	4,352	9,537	17,827
	Population 0 to 4 Years	7.28%	6.80%	6.54%	6.45%
	Population 5 to 13 Years	12.89%	12.06%	11.76%	11.88%
	Population 14 to 21 Years	11.20%	11.45%	12.26%	12.62%
	Population 22 to 29 Years	11.49%	12.45%	13.16%	12.91%
	Population 30 to 44 Years	21.12%	18.57%	17.49%	16.97%
	Population 45 to 59 Years	19.24%	20.05%	20.85%	21.10%
	Population 60 to 74 Years	13.13%	13.27%	12.78%	13.05%
	Population 74 Years Plus	3.66%	5.35%	5.16%	5.01%
Median Age	34.7	35.7	35.2	35.5	
<b>GENDER 2019</b>	Male Population	4,062	39,778	90,752	175,342
	Female Population	4,173	41,626	94,207	180,772
<b>RACE 2019</b>	2019 Estimated Population	8,235	81,404	184,958	356,114
	White	70.90%	67.42%	69.01%	68.87%
	Black or African American	6.49%	5.28%	4.99%	5.16%
	Asian or Pacific Islander	8.82%	9.30%	9.32%	9.06%
	Other Races	13.80%	18.00%	16.68%	16.91%
<b>HISPANIC</b>	2019 Hispanic Population	2,282	23,934	50,786	96,933
	2019 Hispanic Population %	27.71%	29.40%	27.46%	27.22%
	2024 Hispanic Population Forecast	2,593	26,674	57,018	110,167
	2024 Hispanic Population % Projected	27.69%	29.46%	27.48%	27.26%
	2000 Hispanic Population %	19.82%	21.41%	18.92%	18.80%
1990 Hispanic Population %	14.68%	14.99%	14.03%	14.23%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	5,295	52,786	118,856	227,820
	Elementary	2.92%	4.00%	3.30%	3.49%
	Some High School	5.85%	5.07%	4.93%	5.12%
	High School Graduate	31.09%	24.43%	22.14%	21.90%
	Some College	28.49%	29.46%	29.49%	29.40%
	Associates Degree	7.00%	9.54%	9.99%	9.97%
	Bachelors Degree	14.02%	17.75%	19.83%	19.72%
	Graduate Degree	10.62%	9.75%	10.32%	10.39%
% College (4+)	24.64%	27.50%	30.16%	30.11%	
<b>HOUSING 2019</b>	Total Housing Units	3,064	29,118	63,678	119,140
	Owner Occupied Percent	50.38%	57.08%	62.26%	66.95%
	Renter Occupied Percent	41.46%	36.00%	31.13%	26.19%
	Vacant Housing Percent	8.16%	6.92%	6.61%	6.86%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.00%	0.13%	0.12%	0.74%
Homes Built 2000 to 2009	29.33%	39.14%	38.59%	46.35%
Homes Built 1990 to 1999	29.02%	22.89%	28.90%	24.77%
Homes Built 1980 to 1989	34.55%	26.96%	24.12%	19.65%
Homes Built 1970 to 1979	5.75%	8.63%	6.09%	5.67%
Homes Built 1960 to 1979	0.01%	1.41%	1.18%	1.26%
Homes Built 1950 to 1959	1.27%	0.48%	0.44%	0.76%
Homes Built 1940 to 1949	0.07%	0.13%	0.22%	0.22%
Homes Built 1939 or earlier	0.00%	0.22%	0.34%	0.58%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	29.81%	18.23%	16.20%	18.93%
Property Value \$750,000 to \$999,999	24.84%	24.62%	26.27%	26.24%
Property Value \$500,000 to \$749,999	31.33%	42.93%	43.96%	41.61%
Property Value \$400,000 to \$499,999	7.41%	6.72%	7.19%	6.95%
Property Value \$300,000 to \$399,999	4.46%	3.88%	3.64%	3.19%
Property Value \$200,000 to \$299,999	0.82%	1.28%	1.07%	1.23%
Property Value \$150,000 to \$199,999	0.29%	0.56%	0.34%	0.36%
Property Value \$100,000 to \$149,999	0.00%	0.13%	0.13%	0.20%
Property Value \$60,000 to \$99,999	0.66%	0.43%	0.29%	0.29%
Property Value \$40,000 to \$59,999	0.37%	0.78%	0.45%	0.37%
Property Value \$0 to \$39,999	0.00%	0.44%	0.46%	0.63%
Median Home Value	\$796,812	\$708,352	\$707,144	\$720,987
Median Rent per Month (Census 2000)	\$834	\$794	\$812	\$816
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	3,833	39,029	88,952	168,727
Managerial/Executive	20.14%	17.30%	16.47%	16.77%
Professional Specialty	16.49%	19.56%	21.72%	22.00%
Healthcare Support	7.52%	2.61%	2.50%	2.83%
Sales	11.08%	13.45%	13.34%	12.83%
Office & Administrative Support	12.40%	12.07%	10.93%	11.29%
Protective Service	3.74%	2.91%	3.38%	3.76%
Food Preparation	5.99%	7.29%	7.23%	6.30%
Building Maintenance & Cleaning	3.15%	3.98%	3.01%	2.99%
Personal Care	5.87%	3.77%	4.56%	4.09%
Farming, Fishing, & Forestry	0.08%	0.17%	0.14%	0.28%
Construction	4.75%	6.78%	7.54%	7.81%
Production & Transportation	8.79%	10.12%	9.18%	9.04%
Percent White Collar	67.62%	64.99%	64.95%	65.73%
Percent Blue Collar	32.38%	35.01%	35.05%	34.27%
Median Employee Salary	42,001	42,578	42,798	43,020
Average Employee Salary	50,030	50,677	50,817	50,795
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	119	1,091	2,280	3,573
2019 Estimated Unemployed (Age 16 and Up)	188	1,998	4,553	8,099
2019 Estimated Unemployed Rate (Age 16 and Up)	3.95%	4.85%	4.66%	4.51%

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<b>TRANSPORTATION TO WORK 2019</b>	Drive to Work Alone	68.64%	77.25%	78.11%	77.69%
	Drive to Work Carpool	17.17%	12.81%	12.52%	12.42%
	Travel to Work by Public Transportation	0.16%	0.22%	0.24%	0.33%
	Drive to Work on Motorcycle	0.81%	0.62%	0.66%	0.51%
	Drive to Work on Bicycle	3.36%	0.95%	0.59%	0.40%
	Walk to Work	4.77%	1.85%	1.38%	1.08%
	Other Means	0.74%	0.92%	0.95%	0.82%
	Work at Home	4.34%	5.37%	5.56%	6.74%
<b>TRAVEL TIME TO WORK 2019</b>	Travel Time in Less than 5 minutes	2.40%	3.11%	2.87%	2.46%
	Travel to Work in 5 to 9 minutes	16.12%	10.55%	9.51%	7.44%
	Travel to Work in 10 to 14 minutes	18.78%	19.05%	17.83%	14.49%
	Travel to Work in 15 to 19 minutes	10.49%	12.94%	12.28%	13.28%
	Travel to Work in 20 to 29 minutes	8.54%	8.61%	9.11%	10.88%
	Travel to Work in 30 to 44 minutes	10.79%	12.81%	13.46%	14.43%
	Travel to Work in 45 to 59 minutes	11.66%	11.03%	11.91%	11.65%
	Travel to Work in 60 minutes or more	21.20%	21.90%	23.03%	25.37%
Average Travel Time to Work	26.4	30.0	32.5	34.0	
<b>SPENDING PATTERNS 2019</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$59.28	\$59.32	\$59.43	\$59.69
	Apparel and Related Services	\$14.01	\$14.00	\$14.23	\$14.49
	Transportation	\$89.44	\$89.97	\$91.47	\$92.97
	Healthcare	\$44.43	\$44.85	\$45.14	\$45.71
	Entertainment	\$22.16	\$22.23	\$22.60	\$23.05
<b>LIFESTYLE SEGMENTATION 2019</b>	Category A - Crème de la Crème	0	3,080	6,867	15,147
	Category B - Urban Cliff Climbers	2,648	28,995	94,611	198,616
	Category C - Urban Cliff Dwellers	0	480	3,186	7,490
	Category D - Seasoned Urban Dwellers	0	0	0	154
	Category E - Thriving Alone	0	0	2,014	3,083
	Category F - Going it Alone	23	6,661	11,850	12,301
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	4,920	25,904	35,123	50,791
	Category I - Married in the Suburbs	0	9,850	18,371	33,649
	Category J - Retired in the Suburbs	0	3,647	6,263	9,637
	Category K - Living with Nature	0	0	0	3,992
	Category L - Working with Nature	632	1,264	1,357	9,364
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	1,127	3,832	9,999

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