

titude/L	ongitude: 37.254751, -121.798558				20-Apr-2	20
11468	30-Monterey Plaza	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile	
San J	lose, CA	Radius	Radius	Radius	Radius	
	2021 Estimated Population	27,391	155,549	359,819	979,598	
	2021 Daytime Population	25,978	125,742	301,623	934,736	98 36 97 55 17 36 % % % % % % % % % % % % %
_	2026 Population Forecast	28,809	158,586	362,678	989,497	
POPULATION	2010 Census Population	22,696	144,246	337,649	917,155	
Ψ	2000 Census Population	22,536	137,386	315,970	879,717	
J L	1990 Census Population	17,919	120,091	266,268	780,636	
О	Historical Annual Growth, 1990 to 2000	2.32%	1.35%	1.73%	1.20%	
<u>A</u>	Historical Annual Growth, 2000 to 2010	0.07%	0.49%	0.67%	0.42%	
	CY Estimated Annual Growth, 2010 to 2021	1.61%	0.64%	0.54%	0.56%	
	FY Projected Annual Growth, 2021 to 2025	1.02%	0.39%	0.16%	0.20%	
	2021 Estimated Households	8,208	47,372	111,118	315,675	Ī
	2026 Households Forecast	8,672	48,384	112,143	319,958	
	2010 Census Households	6,720	43,554	103,887	293,056	
ноиѕеногрѕ	2000 Census Households	6,861	41,606	96,100	275,003	
	1990 Census Households	6,056	36,767	83,290	254,204	
오	Historical Annual Growth, 1990 to 2000	1.26%	1.24%	1.44%	0.79%	
<u>S</u>	Historical Annual Growth, 2000 to 2010	-0.21%	0.46%	0.78%	0.64%	
5	CY Estimated Annual Growth, 2010 to 2021	1.72%	0.72%	0.57%	0.63%	
I	FY Projected Annual Growth, 2021 to 2025	1.11%	0.42%	0.18%	0.27%	
	2021 % Households With Children	38%	36%	36%	32%	
	2021 Persons per Household	3.33	3.27	3.22	3.06	
	HH Income \$500,000 or more	3.14%	4.75%	4.91%	4.76%	66 66 66 66
	HH Income \$250,000 to \$499,999	3.82%	5.68%	5.88%	5.72%	
	HH Income \$200,000 to \$249,999	8.88%	13.27%	13.71%	13.33%	
	HH Income \$175,000 to \$199,999	4.41%	6.35%	6.39%	6.09%	
	HH Income \$150,000 to \$174,999	7.31%	9.34%	8.94%	8.24%	
	HH Income \$100,000 to \$149,999	21.57%	19.70%	19.09%	17.96%	
	HH Income \$75,000 to \$99,999	12.50%	11.54%	10.71%	10.68%	5 7 5 5 7 5 5 7 5 5 7 5 5 7 5 5 7 5 7 5
	HH Income \$50,000 to \$74,999	14.59%	12.19%	11.50%	11.83%	
_	HH Income \$35,000 to \$49,999	7.80%	6.05%	6.43%	6.88%	
2021	HH Income \$25,000 to \$34,999	4.39%	4.14%	4.30%	4.63%	
7	HH Income \$15,000 to \$24,999	5.72%	3.39%	4.06%	4.69%	
	HH Income \$0 to \$14,999	5.87%	3.60%	4.08%	5.19%	
	CY Average Household Income	\$124,151	\$152,209	\$154,234	\$152,183	
	CY Median Household Income	\$97,967	\$121,308	\$121,141	\$115,522	
	Per Capita Income	\$37,263	\$46,456	\$47,766	\$49,408	
	2000 Average Household Income	\$77,606	\$90,521	\$93,238	\$86,332	
	2000 Median Household Income	\$66,201	\$78,250	\$77,787	\$69,548	
	2026 Projected Average Household Income	\$163,686	\$199,443	\$202,104	\$199,476	
	2026 Projected Median Household Income	\$128,991	\$165,168	\$163,899	\$156,870	_
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72	Workplace Establishments	446	2,177	6,302	23,074	
WKKPLACE 2021	Workplace Employees (Full Time Employees)	15,316	48,278	95,732	353,303	



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11468	30-Monterey Plaza	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile	
San J	lose, CA	Radius	Radius	Radius	Radius	
	Count of Pop 0 to 4 years	1,867	10,295	23,024	63,862	
	Count of Pop 5 to 14 years	3,455	19,295	43,222	118,907	
	Count of Pop 14 to 22 years	3,029	16,836	38,625	107,737	
	Count of Pop 22 to 30 years	2,964	16,063	37,289	95,153	
POPULATION BY AGE 2021	Count of Pop 30 to 45 years	5,157	29,013	63,744	187,066	
	Count of Pop 45 to 60 years	5,551	32,551	75,396	200,591	nt.
	Count of Pop 60 to 75 years	4,003	23,486	56,149	148,914	arra
	Count of Pop 75+ years	1,365	8,011	22,370	57,369	, o
Жij	Population 0 to 4 Years	6.82%	6.62%	6.40%	6.52%	ţi
₽ ×	Population 5 to 13 Years	12.61%	12.40%	12.01%	12.14%	enta
PO By	Population 14 to 21 Years	11.06%	10.82%	10.73%	11.00%	cles
	Population 22 to 29 Years	10.82%	10.33%	10.36%	9.71%	E E
	Population 30 to 44 Years	18.83%	18.65%	17.72%	19.10%	tho.
	Population 45 to 59 Years	20.26%	20.93%	20.95%	20.48%	<u>\$</u>
	Population 60 to 74 Years	14.61%	15.10%	15.60%	15.20%	vide
	Population 74 Years Plus	4.98%	5.15%	6.22%	5.86%	DIO C
	Median Age	37.1	38.2	39.1	38.6	hereir
품 _					404.00-	. si bu
ENDE 2021	Male Population	13,542	77,375	178,040	491,605	90
GENDER 2021	Female Population	13,849	78,174	181,779	487,993	d government sources deemed to be reliable and is herein provided without representation or warranty.
73	2021 Estimated Population	27,391	155,549	359,819	979,598	to be
203	White	41.99%	46.80%	42.64%	45.62%	me
띩	Black or African American	4.11%	3.57%	3.20%	3.00%	9
RACE 2021	Asian or Pacific Islander	29.16%	28.62%	35.73%	28.71%	Sec
_	Other Races	24.74%	21.01%	18.43%	22.66%	Sol
	2021 Hispanic Population	10,772	53,544	106,778	336,186	mer
ပ	2021 Hispanic Population %	39.33%	34.42%	29.68%	34.32%	Ver
ANIC	2026 Hispanic Population Forecast	11,066	54,134	107,019	337,856	5
HISPAN	2026 Hispanic Population % Forecast	38.41%	34.14%	29.51%	34.14%	7
王	2000 Hispanic Population %	30.57%	27.37%	25.60%	31.62%	ivat
	1990 Hispanic Population %	23.21%	20.53%	20.47%	26.67%	om o
	Adult Population (25 Years or Older)	17,932	103,087	240,771	652,861	This report was produced using data from private
	Elementary	9.94%	7.25%	8.13%	9.49%	ing
N 22	Some High School	7.80%	6.03%	6.06%	6.44%	<u> </u>
) Z	High School Graduate	20.44%	17.42%	16.26%	17.18%	1
CA.	Some College	19.88%	19.67%	18.59%	17.46%	, D
EDUCATION (AGE 25+) 2021	Associates Degree	9.16%	8.42%	8.37%	7.60%	Was
	Bachelors Degree	23.87%	26.33%	26.14%	25.30%	) ort
	Graduate Degree	8.92%	14.88%	16.46%	16.54%	S
	% College (4+)	32.79%	41.21%	42.60%	41.83%	Ë
<u>ত</u>	Total Housing Units	8,488	48,894	114,520	328,990	
SIN 21	Owner Occupied Percent	59.66%	64.73%	65.57%	56.94%	
HOUSING 2021	Renter Occupied Percent	37.05%	32.16%	31.46%	39.02%	
	Vacant Housing Percent	3.29%	3.11%	2.97%	4.05%	



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11468	0-Monterey Plaza	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile	
San J	ose, CA	Radius	Radius	Radius	Radius	
	Homes Built 2010 or later	0.00%	0.00%	0.07%	0.11%	
HOMES BUILT BY YEAR 2021	Homes Built 2000 to 2009	6.74%	9.06%	10.87%	9.60%	
	Homes Built 1990 to 1999	16.46%	12.81%	13.70%	9.21%	
	Homes Built 1980 to 1989	20.70%	14.27%	17.08%	13.46%	
	Homes Built 1970 to 1979	30.17%	36.70%	33.43%	23.87%	2
	Homes Built 1960 to 1979	20.03%	20.22%	18.33%	18.85%	r
H B	Homes Built 1950 to 1959	3.84%	5.16%	4.38%	13.75%	, i
	Homes Built 1940 to 1949	1.75%	1.02%	1.19%	4.69%	2
	Homes Built 1939 or earlier	0.31%	0.77%	0.93%	6.46%	entati
	Property Value \$1,000,000 or more	21.02%	31.18%	34.17%	36.85%	enres
	Property Value \$750,000 to \$999,999	25.33%	27.91%	23.20%	22.09%	=
2	Property Value \$500,000 to \$749,999	21.58%	19.97%	16.99%	16.82%	i,
20	Property Value \$400,000 to \$499,999	4.09%	3.62%	3.81%	3.78%	5
世紀	Property Value \$300,000 to \$399,999	4.56%	2.34%	2.80%	2.19%	, Side
HOME VALUE (OWNER OCCUPIED) 2021	Property Value \$200,000 to \$299,999	5.51%	1.88%	2.83%	1.64%	2
	Property Value \$150,000 to \$199,999	2.40%	0.70%	1.07%	0.69%	ī.
₩ O	Property Value \$100,000 to \$149,999	5.70%	1.54%	1.70%	1.27%	<u>.u</u>
오 #	Property Value \$60,000 to \$99,999	2.81%	0.85%	1.22%	0.81%	2
_ <u>ജ</u>	Property Value \$40,000 to \$59,999	1.07%	0.23%	0.32%	0.21%	9
8	Property Value \$0 to \$39,999	3.59%	1.22%	1.05%	1.06%	<u>a</u>
	CY Median Home Value	\$721,254	\$869,773	\$887,763	\$922,297	in be
	CY Median Rent per Month (Census 2000)	\$1,264	\$1,491	\$1,445	\$1,229	and government sources deemed to be reliable and is herein provided without representation or warranty
	Employed Civilian Population 16+ by Occupation	13,876	80,428	182,394	500,148	dec
	Managerial/Executive	14.05%	18.76%	18.99%	18.39%	E.C.
21	Professional Specialty	23.99%	27.34%	28.14%	27.02%	9
20	Healthcare Support	3.68%	3.73%	3.83%	3.53%	4
( <del>+</del> 9	Sales	9.16%	8.99%	9.19%	9.10%	,
П	Office & Administrative Support	11.49%	10.93%	10.16%	9.80%	Ś
ON 3 AGE 16+) 2021	Protective Service	1.53%	1.76%	1.76%	1.61%	
<b>O</b>	Food Preparation	5.72%	4.29%	4.61%	5.53%	ata o
A A	Building Maintenance & Cleaning	5.29%	3.74%	3.38%	4.19%	
S	Personal Care	4.58%	3.56%	3.49%	3.15%	fron
OCCUPATI	Farming, Fishing, & Forestry	0.71%	0.24%	0.22%	0.33%	4
	Construction	7.67%	7.25%	6.39%	7.20%	מ
O	Production & Transportation	12.13%	9.40%	9.86%	10.15%	<u>.</u>
OCCUPATI (EMPLOYED CIVILIANS	Percent White Collar	62.36%	69.75%	70.29%	67.85%	dilce
	Percent Blue Collar	37.64%	30.25%	29.71%	32.15%	s pro
	CY Median Employee Salary	\$72,434	\$72,550	\$71,673	\$71,819	Was
	CY Average Employee Salary	\$78,804	\$77,461	\$74,282	\$75,606	eport
<b>,</b>						This report was produced using data from private
٦ ا	2000 Census Unemployed (Age 16 and Up)	575	2,563	6,051	19,410	
EMPL( MENT	2021 Estimated Unemployed (Age 16 and Up)	680	3,771	8,030	22,529	
UNEMPLOY- MENT	2021 Estimated Unemployed Rate (Age 16 and Up)	4.97%	4.49%	4.24%	4.34%	



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	30-Monterey Plaza lose, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
	Drive to Work Alone	75.93%	78.84%	79.32%	77.51%
TRANSPORTATION TO WORK 2021	Drive to Work Alone  Drive to Work Carpool	14.58%	12.45%	11.73%	10.46%
	Travel to Work by Public Transportation	3.74%	3.13%	2.65%	3.56%
	Drive to Work by Public Hallsportation	0.09%	0.26%	0.23%	0.31%
	Drive to Work on Bicycle	0.09%	0.26%	0.23%	0.31%
	Walk to Work	0.42%	0.64%	0.89%	1.83%
	Other Means	1.22%	0.75%	0.74%	1.05%
똕 .					
	Work at Home	3.23%	3.27%	3.88%	4.27%
	Travel Time in Less than 5 minutes	0.50%	0.93%	1.13%	1.45%
	Travel to Work in 5 to 9 minutes	4.45%	4.39%	4.47%	5.86%
를 2	Travel to Work in 10 to 14 minutes	7.74%	9.10%	8.96%	11.76%
TRAVEL TIME TO WORK 2021	Travel to Work in 15 to 19 minutes	13.74%	12.74%	13.90%	16.64%
끡 츛	Travel to Work in 20 to 29 minutes	25.21%	24.97%	24.82%	25.71%
\$ 8	Travel to Work in 30 to 44 minutes	30.55%	29.30%	29.52%	24.70%
<b>≥</b> 0	Travel to Work in 45 to 59 minutes	8.45%	9.81%	9.30%	7.13%
- H	Travel to Work in 60 minutes or more	9.36%	8.77%	7.90%	6.75%
	Average Travel Time to Work	30.5	29.8	29.8	27.3
3021	Grocery Store Market Basket Weekly Per	\$66.32	\$66.82	\$67.00	\$66.79
SPENDING PATTERNS 2021	Capita Spending				
	Apparel and Related Services	\$16.48	\$17.21	\$17.21	\$16.94
	Transportation	\$107.80	\$112.38	\$112.22	\$110.44
S TA	Healthcare	\$76.93	\$78.86	\$79.28	\$78.30
ш.	Entertainment	\$25.98	\$27.14	\$27.24	\$26.80
٥ ک	Med Disposable Inc-Inc minus taxes	\$83,575	\$101,440	\$101,303	\$96,570
SPENDING 2021	Avg Disposable Inc-Inc minus taxes	\$95,845	\$113,422	\$113,355	\$109,948
<u>ال</u> 2	Med Discretionary-Disp less food/shelter/clothing	\$54,476	\$71,030	\$71,638	\$68,625
S.	Avg Discretionary-Disp less food/shelter/clothing	\$62,136	\$75,987	\$76,467	\$74,646
	Category A - Crème de la Crème	7,024	37,662	68,752	229,691
<u> 5.</u>	Category B - Urban Cliff Climbers	0	2,551	11,639	17,651
202	Category C - Urban Cliff Dwellers	0	0	0	0
ž	Category D - Seasoned Urban Dwellers	0	0	0	0
은	Category E - Thriving Alone	816	8,836	19,867	118,685
ĽΥ	Category F - Going it Alone	0	1,948	5,198	28,896
LIFESTYLE SEGMENTATION 2021	Category G - Struggling Alone	0	0	887	6,759
	Category H - Single in the Suburbs	1,860	8,085	9,557	12,154
Ĕ	Category I - Married in the Suburbs	5,204	48,882	78,612	100,083
Ш	Category J - Retired in the Suburbs	0	0	13,552	20,300
۲	Category K - Living with Nature	0	0	20	211
ST	Category M - Harlem Gateway	0	0	0	0
쁘	Category N - Espaniola	7,735	29,488	52,627	254,448
5	Category O - Specialties	4,710	17,676	97,458	176,430