

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 32.747968, -117.205594

20-Apr-2022

114210-Loma Square

San Diego, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	13,487	121,581	367,542	1,009,586
	2021 Daytime Population	33,414	209,766	563,318	1,364,836
	2026 Population Forecast	13,377	124,831	378,660	1,030,954
	2010 Census Population	13,686	116,787	349,901	967,093
	2000 Census Population	13,532	108,790	331,927	924,864
	1990 Census Population	12,667	114,261	331,790	881,635
	Historical Annual Growth, 1990 to 2000	0.66%	-0.49%	0.00%	0.48%
	Historical Annual Growth, 2000 to 2010	0.11%	0.71%	0.53%	0.45%
	CY Estimated Annual Growth, 2010 to 2021	-0.12%	0.34%	0.42%	0.37%
	FY Projected Annual Growth, 2021 to 2025	-0.16%	0.53%	0.60%	0.42%
HOUSEHOLDS	2021 Estimated Households	4,152	56,950	172,177	391,155
	2026 Households Forecast	4,095	58,464	177,457	400,422
	2010 Census Households	4,307	53,448	160,434	369,670
	2000 Census Households	4,250	50,807	149,317	355,107
	1990 Census Households	4,147	48,258	140,142	333,884
	Historical Annual Growth, 1990 to 2000	0.25%	0.52%	0.64%	0.62%
	Historical Annual Growth, 2000 to 2010	0.13%	0.51%	0.72%	0.40%
	CY Estimated Annual Growth, 2010 to 2021	-0.31%	0.54%	0.60%	0.48%
	FY Projected Annual Growth, 2021 to 2025	-0.28%	0.53%	0.61%	0.47%
	2021 % Households With Children	31%	15%	15%	22%
2021 Persons per Household	2.31	1.95	2.00	2.45	
INCOME 2021	HH Income \$500,000 or more	2.55%	2.70%	2.35%	2.05%
	HH Income \$250,000 to \$499,999	3.09%	3.23%	2.82%	2.46%
	HH Income \$200,000 to \$249,999	7.23%	7.54%	6.58%	5.76%
	HH Income \$175,000 to \$199,999	2.50%	4.33%	4.08%	3.87%
	HH Income \$150,000 to \$174,999	4.73%	6.47%	6.24%	5.62%
	HH Income \$100,000 to \$149,999	16.68%	19.86%	18.96%	17.41%
	HH Income \$75,000 to \$99,999	10.85%	13.31%	13.43%	13.28%
	HH Income \$50,000 to \$74,999	19.95%	15.87%	15.91%	16.20%
	HH Income \$35,000 to \$49,999	12.11%	9.17%	9.82%	10.75%
	HH Income \$25,000 to \$34,999	5.61%	5.79%	6.37%	7.35%
	HH Income \$15,000 to \$24,999	8.04%	5.00%	6.12%	6.86%
	HH Income \$0 to \$14,999	6.65%	6.73%	7.32%	8.39%
	CY Average Household Income	\$107,752	\$118,816	\$110,540	\$103,970
CY Median Household Income	\$71,601	\$87,649	\$82,597	\$75,760	
Per Capita Income	\$38,729	\$57,727	\$53,522	\$42,028	
2000 Average Household Income	\$58,692	\$60,228	\$54,644	\$55,650	
2000 Median Household Income	\$36,632	\$42,652	\$39,388	\$39,572	
2026 Projected Average Household Income	\$123,440	\$135,621	\$126,393	\$118,922	
2026 Projected Median Household Income	\$82,507	\$102,808	\$94,687	\$86,570	
WRKPLACE 2021	Workplace Establishments	1,189	6,289	15,684	33,312
	Workplace Employees (Full Time Employees)	24,347	132,819	300,856	641,137

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	773	9,183	28,933	73,713
	Count of Pop 5 to 14 years	1,376	14,955	46,445	123,297
	Count of Pop 14 to 22 years	3,381	12,569	30,854	116,111
	Count of Pop 22 to 30 years	1,662	7,733	24,479	92,755
	Count of Pop 30 to 45 years	2,472	29,763	96,310	233,682
	Count of Pop 45 to 60 years	1,694	22,362	69,345	178,014
	Count of Pop 60 to 75 years	1,393	17,225	49,759	133,912
	Count of Pop 75+ years	735	7,790	21,418	58,101
	Population 0 to 4 Years	5.73%	7.55%	7.87%	7.30%
	Population 5 to 13 Years	10.20%	12.30%	12.64%	12.21%
	Population 14 to 21 Years	25.07%	10.34%	8.39%	11.50%
	Population 22 to 29 Years	12.33%	6.36%	6.66%	9.19%
	Population 30 to 44 Years	18.33%	24.48%	26.20%	23.15%
	Population 45 to 59 Years	12.56%	18.39%	18.87%	17.63%
	Population 60 to 74 Years	10.33%	14.17%	13.54%	13.26%
Population 74 Years Plus	5.45%	6.41%	5.83%	5.75%	
Median Age	25.9	39.1	39.0	36.8	
GENDER 2021	Male Population	8,485	64,145	193,541	516,070
	Female Population	5,002	57,436	174,001	493,516
RACE 2021	2021 Estimated Population	13,487	121,581	367,542	1,009,586
	White	74.60%	80.94%	75.65%	64.20%
	Black or African American	8.07%	4.06%	5.26%	7.64%
	Asian or Pacific Islander	5.33%	5.76%	7.07%	11.91%
	Other Races	12.01%	9.24%	12.02%	16.26%
HISPANIC	2021 Hispanic Population	2,942	20,388	82,500	327,834
	2021 Hispanic Population %	21.82%	16.77%	22.45%	32.47%
	2026 Hispanic Population Forecast	2,949	21,299	85,471	334,158
	2026 Hispanic Population % Forecast	22.04%	17.06%	22.57%	32.41%
	2000 Hispanic Population %	17.37%	13.29%	20.61%	28.21%
1990 Hispanic Population %	13.11%	10.95%	16.82%	21.05%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	6,836	81,103	250,565	656,824
	Elementary	4.60%	2.21%	3.97%	7.41%
	Some High School	2.72%	2.30%	3.31%	6.27%
	High School Graduate	18.24%	12.19%	12.72%	16.54%
	Some College	21.38%	19.86%	19.89%	20.73%
	Associates Degree	10.24%	7.32%	7.28%	7.29%
	Bachelors Degree	26.29%	32.60%	32.07%	25.08%
	Graduate Degree	16.53%	23.52%	20.76%	16.68%
% College (4+)	42.82%	56.12%	52.83%	41.77%	
HOUSING 2021	Total Housing Units	4,381	62,079	188,220	423,023
	Owner Occupied Percent	32.52%	37.45%	33.47%	38.37%
	Renter Occupied Percent	62.26%	54.29%	58.01%	54.10%
	Vacant Housing Percent	5.22%	8.26%	8.52%	7.53%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.01%	0.07%	0.16%	0.20%
Homes Built 2000 to 2009	10.46%	9.00%	10.86%	8.58%
Homes Built 1990 to 1999	5.78%	4.69%	6.02%	7.30%
Homes Built 1980 to 1989	11.37%	12.49%	12.74%	13.35%
Homes Built 1970 to 1979	22.33%	20.18%	19.00%	21.06%
Homes Built 1960 to 1979	13.37%	13.38%	13.80%	14.80%
Homes Built 1950 to 1959	14.91%	16.79%	15.05%	17.61%
Homes Built 1940 to 1949	5.36%	9.47%	8.19%	7.53%
Homes Built 1939 or earlier	16.41%	13.94%	14.20%	9.57%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	57.14%	44.46%	40.58%	32.11%
Property Value \$750,000 to \$999,999	12.16%	15.34%	17.71%	19.03%
Property Value \$500,000 to \$749,999	15.79%	17.08%	17.91%	24.70%
Property Value \$400,000 to \$499,999	2.58%	3.91%	4.01%	5.37%
Property Value \$300,000 to \$399,999	1.01%	1.63%	2.25%	2.71%
Property Value \$200,000 to \$299,999	0.82%	0.52%	0.89%	1.30%
Property Value \$150,000 to \$199,999	0.00%	0.10%	0.36%	0.47%
Property Value \$100,000 to \$149,999	0.00%	0.17%	0.36%	0.52%
Property Value \$60,000 to \$99,999	0.00%	0.14%	0.19%	0.47%
Property Value \$40,000 to \$59,999	0.00%	0.14%	0.23%	0.34%
Property Value \$0 to \$39,999	0.27%	0.70%	0.56%	0.82%
CY Median Home Value	\$1,321,627	\$1,079,604	\$972,547	\$844,814
CY Median Rent per Month (Census 2000)	\$706	\$759	\$721	\$719
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	8,086	65,023	196,386	509,277
Managerial/Executive	16.72%	22.49%	21.73%	16.68%
Professional Specialty	18.02%	30.02%	30.58%	26.78%
Healthcare Support	1.49%	1.75%	1.80%	2.90%
Sales	7.29%	9.99%	10.31%	9.92%
Office & Administrative Support	6.99%	8.64%	8.77%	9.39%
Protective Service	4.66%	2.23%	1.76%	3.05%
Food Preparation	16.97%	8.12%	7.93%	8.07%
Building Maintenance & Cleaning	5.64%	2.19%	2.91%	4.53%
Personal Care	5.16%	4.20%	3.69%	3.58%
Farming, Fishing, & Forestry	2.44%	0.56%	0.28%	0.30%
Construction	4.68%	3.64%	3.97%	6.13%
Production & Transportation	9.95%	6.18%	6.27%	8.67%
Percent White Collar	50.50%	72.89%	73.18%	65.67%
Percent Blue Collar	49.50%	27.11%	26.82%	34.33%
CY Median Employee Salary	\$47,943	\$47,489	\$47,908	\$49,497
CY Average Employee Salary	\$57,455	\$56,251	\$57,749	\$60,224
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	261	3,160	9,834	30,504
2021 Estimated Unemployed (Age 16 and Up)	418	3,050	8,811	29,454
2021 Estimated Unemployed Rate (Age 16 and Up)	4.70%	4.41%	4.29%	5.42%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	47.03%	71.27%	72.22%	72.64%
	Drive to Work Carpool	7.04%	5.77%	6.90%	9.21%
	Travel to Work by Public Transportation	3.15%	3.16%	4.47%	4.84%
	Drive to Work on Motorcycle	0.48%	0.82%	0.69%	0.51%
	Drive to Work on Bicycle	0.74%	1.40%	1.85%	1.24%
	Walk to Work	5.89%	5.57%	5.13%	3.81%
	Other Means	0.87%	0.90%	0.65%	0.62%
	Work at Home	34.81%	11.10%	8.04%	7.08%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	6.43%	2.98%	2.49%	1.85%
	Travel to Work in 5 to 9 minutes	13.09%	11.53%	9.82%	8.42%
	Travel to Work in 10 to 14 minutes	19.79%	18.55%	17.92%	16.68%
	Travel to Work in 15 to 19 minutes	25.30%	21.07%	20.30%	20.74%
	Travel to Work in 20 to 29 minutes	18.34%	25.92%	26.77%	27.50%
	Travel to Work in 30 to 44 minutes	11.42%	13.82%	15.58%	17.37%
	Travel to Work in 45 to 59 minutes	3.08%	2.83%	3.43%	3.53%
	Travel to Work in 60 minutes or more	2.53%	3.31%	3.69%	3.91%
Average Travel Time to Work	13.1	18.3	20.0	21.1	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$62.74	\$63.24	\$62.98	\$62.64
	Apparel and Related Services	\$14.91	\$15.41	\$15.12	\$14.63
	Transportation	\$95.22	\$97.39	\$95.94	\$93.39
	Healthcare	\$62.58	\$64.60	\$63.43	\$61.85
	Entertainment	\$23.79	\$24.60	\$24.09	\$23.26
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$62,192	\$75,431	\$71,308	\$65,625
	Avg Disposable Inc-Inc minus taxes	\$82,157	\$89,591	\$85,114	\$80,074
	Med Discretionary-Disp less food/shelter/clothing	\$39,831	\$54,053	\$50,203	\$43,007
	Avg Discretionary-Disp less food/shelter/clothing	\$54,122	\$62,677	\$58,783	\$53,279
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	2,289	21,743	49,937	117,390
	Category B - Urban Cliff Climbers	1,944	1,944	3,943	28,266
	Category C - Urban Cliff Dwellers	0	0	2,829	20,709
	Category D - Seasoned Urban Dwellers	0	0	0	1,352
	Category E - Thriving Alone	3,158	72,461	198,970	290,740
	Category F - Going it Alone	123	4,088	39,272	115,099
	Category G - Struggling Alone	0	242	3,084	17,425
	Category H - Single in the Suburbs	1,377	5,979	16,623	59,454
	Category I - Married in the Suburbs	0	0	794	8,497
	Category J - Retired in the Suburbs	0	0	460	6,755
	Category K - Living with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	2,441
	Category N - Espaniola	0	2,279	21,800	233,247
Category O - Specialties	688	2,187	5,916	55,188	

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