

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.7012, -117.9174

12-Apr-2021

105590-Home Depot Plaza

Santa Ana, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	10,652	228,053	678,953	1,836,330	
	2020 Daytime Population	47,269	339,989	961,477	2,283,740	
	2025 Population Forecast	10,487	227,917	679,386	1,864,169	
	2010 Census Population	10,931	219,575	651,967	1,730,151	
	2000 Census Population	10,069	219,937	657,928	1,651,463	
	1990 Census Population	9,029	201,063	591,937	1,442,989	
	Historical Annual Growth, 1990 to 2000	1.10%	0.90%	1.06%	1.36%	
	Historical Annual Growth, 2000 to 2010	0.83%	-0.02%	-0.09%	0.47%	
	Estimated Annual Growth, 2010 to 2020	-0.24%	0.35%	0.38%	0.56%	
	Projected Annual Growth, 2020 to 2025	-0.31%	-0.01%	0.01%	0.30%	
	HOUSEHOLDS	2020 Estimated Households	3,469	66,015	196,376	581,072
		2025 Households Forecast	3,411	66,000	196,952	592,346
2010 Census Households		3,549	63,622	187,560	543,082	
2000 Census Households		3,474	61,897	182,529	513,362	
1990 Census Households		3,543	60,994	177,185	477,631	
Historical Annual Growth, 1990 to 2000		-0.20%	0.15%	0.30%	0.72%	
Historical Annual Growth, 2000 to 2010		0.21%	0.28%	0.27%	0.56%	
Estimated Annual Growth, 2010 to 2020		-0.21%	0.34%	0.43%	0.63%	
Projected Annual Growth, 2020 to 2025		-0.34%	0.00%	0.06%	0.39%	
2020 % Households With Children		28%	29%	31%	31%	
2020 Persons per Household		3.06	3.42	3.41	3.11	
INCOME 2020		HH Income \$500,000 or more	1.32%	1.62%	1.80%	2.35%
	HH Income \$250,000 to \$499,999	1.53%	1.94%	2.16%	2.82%	
	HH Income \$200,000 to \$249,999	3.61%	4.53%	5.06%	6.58%	
	HH Income \$175,000 to \$199,999	3.50%	5.18%	4.56%	5.74%	
	HH Income \$150,000 to \$174,999	6.19%	7.17%	6.49%	6.90%	
	HH Income \$100,000 to \$149,999	19.89%	20.12%	18.43%	18.80%	
	HH Income \$75,000 to \$99,999	13.10%	14.91%	13.94%	13.20%	
	HH Income \$50,000 to \$74,999	22.04%	16.62%	16.71%	15.20%	
	HH Income \$35,000 to \$49,999	8.60%	10.53%	10.55%	9.20%	
	HH Income \$25,000 to \$34,999	6.19%	5.95%	6.83%	6.13%	
	HH Income \$15,000 to \$24,999	5.70%	5.82%	6.54%	5.96%	
	HH Income \$0 to \$14,999	8.35%	5.61%	6.94%	7.12%	
Average Household Income	\$91,302	\$103,657	\$102,403	\$117,624		
Median Household Income	\$73,811	\$83,243	\$78,830	\$86,043		
Per Capita Income	\$29,859	\$30,247	\$29,874	\$37,515		
2000 Average Household Income	\$65,435	\$66,825	\$64,237	\$72,662		
2000 Median Household Income	\$54,619	\$56,764	\$51,944	\$55,569		
WRKPLACE 2020	Workplace Establishments	1,237	7,701	27,357	62,035	
	Workplace Employees (Full Time Employees)	22,156	133,672	435,168	992,350	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	769	16,184	47,915	125,842	
	Count of Pop 5 to 14 years	1,364	27,403	82,921	217,663	
	Count of Pop 14 to 22 years	1,013	22,730	70,144	195,303	
	Count of Pop 22 to 30 years	1,123	24,871	74,996	195,663	
	Count of Pop 30 to 45 years	2,165	48,688	143,942	369,229	
	Count of Pop 45 to 60 years	2,169	43,917	132,125	362,021	
	Count of Pop 60 to 75 years	1,497	31,318	90,255	263,563	
	Count of Pop 75+ years	552	12,942	36,654	107,047	
	Population 0 to 4 Years	7.22%	7.10%	7.06%	6.85%	
	Population 5 to 13 Years	12.81%	12.02%	12.21%	11.85%	
	Population 14 to 21 Years	9.51%	9.97%	10.33%	10.64%	
	Population 22 to 29 Years	10.55%	10.91%	11.05%	10.66%	
	Population 30 to 44 Years	20.32%	21.35%	21.20%	20.11%	
	Population 45 to 59 Years	20.37%	19.26%	19.46%	19.71%	
	Population 60 to 74 Years	14.05%	13.73%	13.29%	14.35%	
	Population 74 Years Plus	5.18%	5.67%	5.40%	5.83%	
	Median Age	37.7	36.9	36.6	37.4	
	GENDER 2020	Male Population	5,178	114,495	341,843	915,060
		Female Population	5,474	113,558	337,111	921,271
RACE 2020	2020 Estimated Population	10,652	228,053	678,953	1,836,330	
	White	55.86%	52.51%	50.91%	55.46%	
	Black or African American	1.76%	1.43%	1.16%	1.58%	
	Asian or Pacific Islander	15.13%	18.18%	18.85%	21.69%	
	Other Races	27.25%	27.88%	29.07%	21.27%	
HISPANIC	2020 Hispanic Population	5,557	113,088	334,868	714,930	
	2020 Hispanic Population %	52.16%	49.59%	49.32%	38.93%	
	2025 Hispanic Population Forecast	5,522	112,958	334,352	719,486	
	2025 Hispanic Population % Projected	52.65%	49.56%	49.21%	38.60%	
	2000 Hispanic Population %	33.10%	45.90%	48.75%	37.21%	
1990 Hispanic Population %	17.04%	35.76%	39.05%	27.93%		
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	7,080	152,603	450,232	1,224,091	
	Elementary	13.33%	14.81%	15.55%	10.70%	
	Some High School	8.49%	9.90%	10.95%	8.52%	
	High School Graduate	21.51%	20.22%	20.38%	18.67%	
	Some College	19.80%	19.81%	19.14%	19.16%	
	Associates Degree	6.49%	6.91%	6.41%	7.01%	
	Bachelors Degree	21.52%	20.36%	18.94%	23.15%	
	Graduate Degree	8.87%	7.99%	8.63%	12.79%	
% College (4+)	30.39%	28.35%	27.58%	35.94%		
HOUSING 2020	Total Housing Units	3,648	68,786	205,316	612,762	
	Owner Occupied Percent	51.24%	53.73%	49.65%	50.88%	
	Renter Occupied Percent	43.85%	42.24%	45.99%	43.95%	
	Vacant Housing Percent	4.91%	4.03%	4.35%	5.17%	

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.11%	0.13%	0.24%
Homes Built 2000 to 2009	7.41%	5.76%	6.02%	9.02%
Homes Built 1990 to 1999	3.51%	4.61%	5.25%	8.39%
Homes Built 1980 to 1989	14.04%	10.07%	11.07%	12.38%
Homes Built 1970 to 1979	56.91%	33.15%	28.66%	25.44%
Homes Built 1960 to 1979	14.10%	30.04%	26.66%	22.82%
Homes Built 1950 to 1959	3.22%	12.68%	15.48%	15.83%
Homes Built 1940 to 1949	0.24%	2.38%	3.47%	2.93%
Homes Built 1939 or earlier	0.58%	1.20%	3.25%	2.95%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	18.92%	19.84%	22.65%	22.33%
Property Value \$750,000 to \$999,999	21.24%	28.86%	27.00%	26.72%
Property Value \$500,000 to \$749,999	24.79%	28.16%	26.87%	24.92%
Property Value \$400,000 to \$499,999	10.06%	6.60%	6.40%	5.67%
Property Value \$300,000 to \$399,999	12.36%	4.18%	3.68%	3.24%
Property Value \$200,000 to \$299,999	3.69%	2.41%	2.25%	1.84%
Property Value \$150,000 to \$199,999	0.00%	0.61%	0.93%	0.65%
Property Value \$100,000 to \$149,999	1.44%	1.21%	1.47%	1.02%
Property Value \$60,000 to \$99,999	2.35%	1.56%	1.71%	1.22%
Property Value \$40,000 to \$59,999	2.78%	0.79%	0.82%	0.58%
Property Value \$0 to \$39,999	0.61%	1.78%	1.51%	1.16%
Median Home Value	\$659,584	\$756,077	\$768,567	\$790,999
Median Rent per Month (Census 2000)	\$1,118	\$994	\$906	\$907
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,463	110,867	320,263	863,774
Managerial/Executive	14.94%	14.32%	13.88%	17.23%
Professional Specialty	18.27%	18.17%	17.22%	21.67%
Healthcare Support	4.12%	2.73%	3.05%	2.70%
Sales	10.46%	10.91%	11.04%	11.34%
Office & Administrative Support	12.25%	11.94%	11.09%	11.09%
Protective Service	1.30%	1.33%	1.48%	1.38%
Food Preparation	7.76%	7.64%	7.41%	6.24%
Building Maintenance & Cleaning	7.22%	7.09%	7.39%	4.96%
Personal Care	3.86%	3.48%	3.71%	3.48%
Farming, Fishing, & Forestry	0.15%	0.51%	0.83%	0.52%
Construction	5.34%	7.24%	8.25%	7.02%
Production & Transportation	14.33%	14.63%	14.65%	12.38%
Percent White Collar	60.04%	58.08%	56.27%	64.02%
Percent Blue Collar	39.96%	41.92%	43.73%	35.98%
Median Employee Salary	44,840	43,998	45,488	45,199
Average Employee Salary	54,254	52,818	54,845	54,309
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	269	5,684	18,485	45,310
2020 Estimated Unemployed (Age 16 and Up)	381	9,842	32,842	83,996
2020 Estimated Unemployed Rate (Age 16 and Up)	6.14%	8.36%	9.28%	8.90%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	76.80%	76.42%	74.44%	76.51%
	Drive to Work Carpool	13.16%	12.09%	13.04%	11.19%
	Travel to Work by Public Transportation	2.66%	4.12%	4.55%	3.64%
	Drive to Work on Motorcycle	0.52%	0.26%	0.26%	0.30%
	Drive to Work on Bicycle	0.60%	0.93%	1.26%	1.27%
	Walk to Work	0.93%	1.83%	2.15%	2.23%
	Other Means	1.37%	0.85%	0.76%	0.63%
	Work at Home	3.96%	3.49%	3.52%	4.21%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	1.69%	1.23%	1.47%	1.49%
	Travel to Work in 5 to 9 minutes	9.05%	9.08%	7.84%	7.68%
	Travel to Work in 10 to 14 minutes	16.79%	15.50%	14.91%	14.69%
	Travel to Work in 15 to 19 minutes	22.88%	19.22%	17.82%	17.79%
	Travel to Work in 20 to 29 minutes	23.71%	23.36%	23.91%	23.49%
	Travel to Work in 30 to 44 minutes	14.39%	20.01%	21.39%	21.68%
	Travel to Work in 45 to 59 minutes	4.91%	5.19%	5.78%	6.03%
	Travel to Work in 60 minutes or more	6.58%	6.40%	6.86%	7.15%
Average Travel Time to Work	23.1	24.5	25.6	25.3	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$61.31	\$61.40	\$61.36	\$61.70
	Apparel and Related Services	\$15.17	\$15.33	\$15.15	\$15.52
	Transportation	\$94.27	\$95.57	\$94.46	\$96.35
	Healthcare	\$57.90	\$58.35	\$57.70	\$58.71
	Entertainment	\$23.11	\$23.37	\$23.11	\$23.75
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	992	32,114	74,234	275,200
	Category B - Urban Cliff Climbers	0	0	1,517	27,786
	Category C - Urban Cliff Dwellers	0	4,649	8,314	76,309
	Category D - Seasoned Urban Dwellers	0	604	5,478	21,236
	Category E - Thriving Alone	0	23,985	76,445	179,127
	Category F - Going it Alone	1,034	16,306	41,272	165,011
	Category G - Struggling Alone	0	0	1,927	16,064
	Category H - Single in the Suburbs	0	8,453	20,396	67,281
	Category I - Married in the Suburbs	1,510	5,823	16,749	89,037
	Category J - Retired in the Suburbs	0	7,770	17,688	52,643
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	7,065	110,126	313,060	610,882
	Category O - Specialties	0	16,100	92,996	227,645

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