

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 32.820915, -117.156691

20-Apr-2022

100390-Vista Balboa Center

San Diego, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	11,921	119,440	322,452	1,222,014	
	2021 Daytime Population	44,038	239,601	527,654	1,681,025	
	2026 Population Forecast	12,340	123,769	331,497	1,250,531	
	2010 Census Population	10,686	110,414	303,923	1,163,502	
	2000 Census Population	10,227	108,030	293,641	1,098,309	
	1990 Census Population	9,857	104,552	277,239	1,004,132	
	Historical Annual Growth, 1990 to 2000	0.37%	0.33%	0.58%	0.90%	
	Historical Annual Growth, 2000 to 2010	0.44%	0.22%	0.34%	0.58%	
	CY Estimated Annual Growth, 2010 to 2021	0.94%	0.67%	0.50%	0.42%	
	FY Projected Annual Growth, 2021 to 2025	0.69%	0.71%	0.55%	0.46%	
	HOUSEHOLDS	2021 Estimated Households	4,769	45,317	138,458	476,115
		2026 Households Forecast	4,940	47,101	142,613	488,116
2010 Census Households		4,256	41,511	129,597	448,856	
2000 Census Households		4,108	39,932	124,658	424,623	
1990 Census Households		4,051	37,689	114,599	385,695	
Historical Annual Growth, 1990 to 2000		0.14%	0.58%	0.84%	0.97%	
Historical Annual Growth, 2000 to 2010		0.35%	0.39%	0.39%	0.56%	
CY Estimated Annual Growth, 2010 to 2021		0.97%	0.75%	0.56%	0.50%	
FY Projected Annual Growth, 2021 to 2025		0.71%	0.78%	0.59%	0.50%	
2021 % Households With Children		23%	27%	21%	25%	
2021 Persons per Household		2.49	2.60	2.28	2.47	
INCOME 2021		HH Income \$500,000 or more	2.24%	1.98%	2.24%	2.48%
	HH Income \$250,000 to \$499,999	2.68%	2.39%	2.67%	2.97%	
	HH Income \$200,000 to \$249,999	6.29%	5.59%	6.26%	6.94%	
	HH Income \$175,000 to \$199,999	4.15%	4.19%	4.50%	4.50%	
	HH Income \$150,000 to \$174,999	7.02%	6.81%	6.90%	6.40%	
	HH Income \$100,000 to \$149,999	18.88%	19.41%	19.27%	18.39%	
	HH Income \$75,000 to \$99,999	14.36%	15.53%	14.68%	13.03%	
	HH Income \$50,000 to \$74,999	13.27%	15.28%	15.81%	15.44%	
	HH Income \$35,000 to \$49,999	9.30%	9.90%	9.77%	9.69%	
	HH Income \$25,000 to \$34,999	7.24%	6.64%	5.82%	6.59%	
	HH Income \$15,000 to \$24,999	7.15%	5.23%	5.07%	6.11%	
	HH Income \$0 to \$14,999	7.41%	7.04%	7.01%	7.46%	
CY Average Household Income	\$100,169	\$102,759	\$107,696	\$113,023		
CY Median Household Income	\$83,550	\$83,854	\$85,220	\$83,223		
Per Capita Income	\$40,209	\$39,391	\$46,740	\$45,360		
2000 Average Household Income	\$52,068	\$54,460	\$57,751	\$60,728		
2000 Median Household Income	\$43,217	\$44,887	\$45,145	\$44,660		
2026 Projected Average Household Income	\$114,830	\$117,898	\$123,089	\$129,463		
2026 Projected Median Household Income	\$88,838	\$94,033	\$97,285	\$96,036		
WRKPLACE 2021	Workplace Establishments	1,388	5,577	14,806	41,289	
	Workplace Employees (Full Time Employees)	34,448	137,094	300,212	783,140	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	860	9,063	24,987	86,795
	Count of Pop 5 to 14 years	1,427	15,637	41,861	148,633
	Count of Pop 14 to 22 years	889	11,148	32,817	136,749
	Count of Pop 22 to 30 years	923	9,459	20,835	109,237
	Count of Pop 30 to 45 years	2,716	28,053	78,748	269,408
	Count of Pop 45 to 60 years	2,254	21,779	58,914	226,761
	Count of Pop 60 to 75 years	1,933	16,844	44,423	173,781
	Count of Pop 75+ years	919	7,457	19,865	70,651
	Population 0 to 4 Years	7.22%	7.59%	7.75%	7.10%
	Population 5 to 13 Years	11.97%	13.09%	12.98%	12.16%
	Population 14 to 21 Years	7.45%	9.33%	10.18%	11.19%
	Population 22 to 29 Years	7.75%	7.92%	6.46%	8.94%
	Population 30 to 44 Years	22.78%	23.49%	24.42%	22.05%
	Population 45 to 59 Years	18.90%	18.23%	18.27%	18.56%
Population 60 to 74 Years	16.22%	14.10%	13.78%	14.22%	
Population 74 Years Plus	7.71%	6.24%	6.16%	5.78%	
Median Age	40.4	38.1	38.3	37.6	
GENDER 2021	Male Population	5,972	59,737	162,043	619,841
	Female Population	5,949	59,702	160,408	602,173
RACE 2021	2021 Estimated Population	11,921	119,440	322,452	1,222,014
	White	62.24%	64.30%	69.15%	64.50%
	Black or African American	5.43%	5.70%	5.00%	6.67%
	Asian or Pacific Islander	18.96%	15.71%	13.43%	14.43%
	Other Races	13.36%	14.29%	12.42%	14.40%
HISPANIC	2021 Hispanic Population	2,854	28,509	68,583	319,323
	2021 Hispanic Population %	23.94%	23.87%	21.27%	26.13%
	2026 Hispanic Population Forecast	3,010	29,496	70,999	326,304
	2026 Hispanic Population % Forecast	24.39%	23.83%	21.42%	26.09%
	2000 Hispanic Population %	13.85%	18.08%	16.14%	22.35%
1990 Hispanic Population %	10.49%	12.41%	11.27%	16.97%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	8,399	80,071	214,582	804,527
	Elementary	4.57%	5.02%	3.11%	5.92%
	Some High School	5.76%	4.41%	3.17%	5.12%
	High School Graduate	19.57%	16.11%	13.52%	15.00%
	Some College	20.06%	23.00%	20.80%	20.20%
	Associates Degree	8.50%	8.34%	7.67%	7.31%
	Bachelors Degree	27.21%	27.85%	31.46%	27.16%
	Graduate Degree	14.33%	15.25%	20.26%	19.29%
% College (4+)	41.54%	43.10%	51.72%	46.45%	
HOUSING 2021	Total Housing Units	5,005	47,551	146,556	509,655
	Owner Occupied Percent	51.20%	47.21%	42.17%	43.68%
	Renter Occupied Percent	44.10%	48.09%	52.30%	49.74%
	Vacant Housing Percent	4.71%	4.70%	5.53%	6.58%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.33%	0.32%	0.23%	0.21%
Homes Built 2000 to 2009	6.82%	8.85%	7.77%	9.38%
Homes Built 1990 to 1999	7.01%	7.66%	9.42%	10.23%
Homes Built 1980 to 1989	8.57%	10.02%	14.90%	15.03%
Homes Built 1970 to 1979	23.58%	21.28%	24.78%	21.91%
Homes Built 1960 to 1979	32.43%	22.31%	16.49%	13.68%
Homes Built 1950 to 1959	19.31%	26.23%	17.15%	15.41%
Homes Built 1940 to 1949	1.48%	2.76%	3.86%	6.15%
Homes Built 1939 or earlier	0.47%	0.57%	5.42%	8.01%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	31.98%	29.17%	36.66%	36.92%
Property Value \$750,000 to \$999,999	30.85%	29.36%	23.70%	19.93%
Property Value \$500,000 to \$749,999	21.73%	23.90%	20.56%	22.30%
Property Value \$400,000 to \$499,999	6.07%	3.39%	4.50%	4.54%
Property Value \$300,000 to \$399,999	2.44%	1.59%	2.43%	2.29%
Property Value \$200,000 to \$299,999	2.97%	1.42%	1.29%	1.12%
Property Value \$150,000 to \$199,999	0.40%	0.35%	0.43%	0.42%
Property Value \$100,000 to \$149,999	1.05%	0.80%	0.58%	0.54%
Property Value \$60,000 to \$99,999	1.20%	0.59%	0.44%	0.45%
Property Value \$40,000 to \$59,999	0.60%	0.42%	0.30%	0.22%
Property Value \$0 to \$39,999	0.42%	0.82%	0.74%	0.68%
CY Median Home Value	\$855,203	\$857,527	\$903,447	\$902,355
CY Median Rent per Month (Census 2000)	\$764	\$843	\$820	\$757
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	6,132	60,319	165,761	623,108
Managerial/Executive	18.30%	17.35%	19.34%	18.51%
Professional Specialty	31.69%	29.89%	33.17%	29.60%
Healthcare Support	1.64%	2.55%	2.34%	2.54%
Sales	8.34%	9.99%	10.38%	9.67%
Office & Administrative Support	9.66%	9.67%	8.99%	9.31%
Protective Service	2.84%	1.58%	1.44%	2.56%
Food Preparation	5.57%	7.49%	7.16%	7.29%
Building Maintenance & Cleaning	1.90%	3.20%	2.36%	3.56%
Personal Care	5.59%	3.88%	3.34%	3.61%
Farming, Fishing, & Forestry	0.05%	0.17%	0.16%	0.24%
Construction	5.42%	5.94%	4.47%	5.29%
Production & Transportation	9.02%	8.29%	6.84%	7.81%
Percent White Collar	69.62%	69.45%	74.23%	69.64%
Percent Blue Collar	30.38%	30.55%	25.77%	30.36%
CY Median Employee Salary	\$52,138	\$51,512	\$51,016	\$50,491
CY Average Employee Salary	\$62,318	\$61,871	\$61,494	\$61,760
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	248	2,653	7,793	33,146
2021 Estimated Unemployed (Age 16 and Up)	371	3,901	8,789	33,881
2021 Estimated Unemployed Rate (Age 16 and Up)	5.49%	5.76%	4.92%	5.16%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	79.79%	79.96%	78.41%	74.82%
	Drive to Work Carpool	9.70%	8.09%	7.38%	8.95%
	Travel to Work by Public Transportation	2.80%	4.07%	3.95%	3.95%
	Drive to Work on Motorcycle	0.23%	0.60%	0.60%	0.53%
	Drive to Work on Bicycle	0.63%	0.59%	0.97%	1.07%
	Walk to Work	2.37%	1.83%	2.49%	3.21%
	Other Means	0.79%	0.44%	0.44%	0.58%
	Work at Home	3.69%	4.41%	5.71%	6.83%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	1.29%	1.51%	1.78%	1.83%
	Travel to Work in 5 to 9 minutes	7.95%	7.89%	8.54%	8.36%
	Travel to Work in 10 to 14 minutes	22.40%	19.51%	18.52%	16.16%
	Travel to Work in 15 to 19 minutes	19.69%	22.84%	23.57%	20.70%
	Travel to Work in 20 to 29 minutes	29.11%	27.05%	27.66%	28.24%
	Travel to Work in 30 to 44 minutes	14.96%	14.84%	14.13%	17.72%
	Travel to Work in 45 to 59 minutes	2.57%	2.76%	2.74%	3.46%
	Travel to Work in 60 minutes or more	2.03%	3.60%	3.06%	3.53%
Average Travel Time to Work	20.5	20.7	20.2	21.5	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$63.18	\$62.75	\$62.83	\$62.98
	Apparel and Related Services	\$15.16	\$14.95	\$15.14	\$15.09
	Transportation	\$96.41	\$95.41	\$96.17	\$96.00
	Healthcare	\$64.76	\$63.01	\$63.13	\$63.14
	Entertainment	\$24.20	\$23.74	\$24.01	\$24.00
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$72,163	\$72,410	\$73,516	\$71,850
	Avg Disposable Inc-Inc minus taxes	\$84,795	\$83,878	\$86,212	\$86,255
	Med Discretionary-Disp less food/shelter/clothing	\$48,673	\$48,135	\$50,482	\$48,700
	Avg Discretionary-Disp less food/shelter/clothing	\$56,570	\$55,181	\$58,327	\$58,189
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	686	19,980	53,194	167,228
	Category B - Urban Cliff Climbers	389	11,271	15,998	30,402
	Category C - Urban Cliff Dwellers	11	7,367	11,143	33,141
	Category D - Seasoned Urban Dwellers	863	1,352	1,352	2,513
	Category E - Thriving Alone	4,760	26,854	124,287	312,246
	Category F - Going it Alone	2,494	27,587	48,697	149,908
	Category G - Struggling Alone	0	1,772	2,022	16,136
	Category H - Single in the Suburbs	2,678	12,922	31,431	76,695
	Category I - Married in the Suburbs	0	0	5,130	116,126
	Category J - Retired in the Suburbs	0	0	2,671	20,526
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	0	0	2,441	
Category N - Espaniola	0	5,233	7,872	173,354	
Category O - Specialties	0	3,482	11,992	73,080	

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