

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 37.479645, -122.218545

20-Apr-2022

111460-Redwood City Plaza

Redwood City, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	42,495	125,941	261,701	575,235	
	2021 Daytime Population	42,426	141,777	370,303	784,540	
	2026 Population Forecast	45,330	130,521	268,494	589,729	
	2010 Census Population	37,439	118,589	248,856	542,136	
	2000 Census Population	37,518	118,190	244,270	525,405	
	1990 Census Population	33,442	109,143	223,847	493,840	
	Historical Annual Growth, 1990 to 2000	1.16%	0.80%	0.88%	0.62%	
	Historical Annual Growth, 2000 to 2010	-0.02%	0.03%	0.19%	0.31%	
	CY Estimated Annual Growth, 2010 to 2021	1.08%	0.51%	0.43%	0.51%	
	FY Projected Annual Growth, 2021 to 2025	1.30%	0.72%	0.51%	0.50%	
	HOUSEHOLDS	2021 Estimated Households	13,174	44,807	94,543	218,519
		2026 Households Forecast	14,082	46,388	96,897	224,096
2010 Census Households		11,468	42,135	89,779	205,280	
2000 Census Households		11,512	42,538	88,494	201,903	
1990 Census Households		11,098	40,918	84,807	194,730	
Historical Annual Growth, 1990 to 2000		0.37%	0.39%	0.43%	0.36%	
Historical Annual Growth, 2000 to 2010		-0.04%	-0.10%	0.14%	0.17%	
CY Estimated Annual Growth, 2010 to 2021		1.19%	0.52%	0.44%	0.53%	
FY Projected Annual Growth, 2021 to 2025		1.34%	0.70%	0.49%	0.51%	
2021 % Households With Children		31%	31%	31%	30%	
2021 Persons per Household		3.15	2.75	2.67	2.58	
INCOME 2021		HH Income \$500,000 or more	3.24%	6.20%	6.73%	6.90%
	HH Income \$250,000 to \$499,999	3.90%	7.44%	8.09%	8.29%	
	HH Income \$200,000 to \$249,999	9.08%	17.37%	18.87%	19.32%	
	HH Income \$175,000 to \$199,999	3.41%	5.93%	6.48%	7.20%	
	HH Income \$150,000 to \$174,999	5.49%	6.98%	7.20%	7.86%	
	HH Income \$100,000 to \$149,999	18.59%	16.01%	15.14%	15.64%	
	HH Income \$75,000 to \$99,999	11.25%	9.16%	8.82%	8.66%	
	HH Income \$50,000 to \$74,999	13.07%	10.04%	9.73%	8.83%	
	HH Income \$35,000 to \$49,999	11.03%	6.84%	6.03%	5.50%	
	HH Income \$25,000 to \$34,999	7.72%	5.11%	4.08%	3.69%	
	HH Income \$15,000 to \$24,999	7.26%	4.69%	4.05%	3.70%	
	HH Income \$0 to \$14,999	5.98%	4.25%	4.78%	4.41%	
CY Average Household Income	\$120,721	\$199,165	\$213,251	\$215,395		
CY Median Household Income	\$85,716	\$127,851	\$140,019	\$148,484		
Per Capita Income	\$38,177	\$71,953	\$78,213	\$82,642		
2000 Average Household Income	\$61,293	\$104,276	\$113,601	\$113,771		
2000 Median Household Income	\$48,789	\$69,406	\$75,504	\$76,918		
2026 Projected Average Household Income	\$156,701	\$254,571	\$274,119	\$278,209		
2026 Projected Median Household Income	\$119,976	\$177,821	\$190,885	\$201,130		
WRKPLACE 2021	Workplace Establishments	1,569	4,959	9,209	19,479	
	Workplace Employees (Full Time Employees)	24,636	72,006	200,031	410,826	

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POPULATION BY AGE 2021				
Count of Pop 0 to 4 years	3,014	7,666	15,427	34,068
Count of Pop 5 to 14 years	5,662	15,096	30,532	67,097
Count of Pop 14 to 22 years	4,661	13,433	31,571	63,621
Count of Pop 22 to 30 years	4,210	11,652	25,316	52,265
Count of Pop 30 to 45 years	9,980	22,799	45,063	98,065
Count of Pop 45 to 60 years	8,480	26,692	54,426	121,680
Count of Pop 60 to 75 years	4,869	20,570	42,016	96,483
Count of Pop 75+ years	1,618	8,033	17,350	41,956
Population 0 to 4 Years	7.09%	6.09%	5.89%	5.92%
Population 5 to 13 Years	13.32%	11.99%	11.67%	11.66%
Population 14 to 21 Years	10.97%	10.67%	12.06%	11.06%
Population 22 to 29 Years	9.91%	9.25%	9.67%	9.09%
Population 30 to 44 Years	23.49%	18.10%	17.22%	17.05%
Population 45 to 59 Years	19.96%	21.19%	20.80%	21.15%
Population 60 to 74 Years	11.46%	16.33%	16.05%	16.77%
Population 74 Years Plus	3.81%	6.38%	6.63%	7.29%
Median Age	36.1	40.5	39.9	41.3
GENDER 2021				
Male Population	22,165	63,120	130,446	285,262
Female Population	20,330	62,821	131,254	289,973
RACE 2021				
2021 Estimated Population	42,495	125,941	261,701	575,235
White	46.31%	64.33%	61.74%	58.86%
Black or African American	2.62%	1.90%	3.33%	2.74%
Asian or Pacific Islander	6.55%	8.71%	13.58%	20.99%
Other Races	44.52%	25.05%	21.36%	17.41%
HISPANIC				
2021 Hispanic Population	28,011	46,869	75,967	129,599
2021 Hispanic Population %	65.92%	37.22%	29.03%	22.53%
2026 Hispanic Population Forecast	29,861	49,302	79,133	134,090
2026 Hispanic Population % Forecast	65.87%	37.77%	29.47%	22.74%
2000 Hispanic Population %	60.10%	30.98%	24.75%	19.10%
1990 Hispanic Population %	49.34%	24.23%	17.72%	14.28%
EDUCATION (AGE 25+) 2021				
Adult Population (25 Years or Older)	27,605	85,303	173,443	389,190
Elementary	19.00%	8.99%	7.53%	5.65%
Some High School	9.37%	5.09%	3.98%	3.29%
High School Graduate	21.90%	15.25%	13.07%	10.96%
Some College	16.06%	15.48%	13.53%	12.60%
Associates Degree	4.08%	5.25%	5.08%	5.13%
Bachelors Degree	15.61%	25.09%	26.18%	28.42%
Graduate Degree	13.97%	24.85%	30.63%	33.96%
% College (4+)	29.59%	49.94%	56.81%	62.37%
HOUSING 2021				
Total Housing Units	13,804	46,959	99,679	230,079
Owner Occupied Percent	29.18%	52.41%	52.77%	53.39%
Renter Occupied Percent	66.26%	43.01%	42.07%	41.59%
Vacant Housing Percent	4.57%	4.58%	5.15%	5.02%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.18%	0.13%	0.37%	0.28%
Homes Built 2000 to 2009	4.00%	4.11%	5.99%	5.95%
Homes Built 1990 to 1999	4.80%	4.80%	7.10%	6.36%
Homes Built 1980 to 1989	10.25%	8.24%	9.70%	9.90%
Homes Built 1970 to 1979	15.44%	10.92%	13.61%	16.93%
Homes Built 1960 to 1979	18.36%	14.71%	14.86%	16.68%
Homes Built 1950 to 1959	19.68%	27.72%	24.33%	23.48%
Homes Built 1940 to 1949	15.02%	17.74%	13.37%	11.12%
Homes Built 1939 or earlier	12.28%	11.63%	10.67%	9.30%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	19.13%	27.98%	25.29%	25.76%
Property Value \$750,000 to \$999,999	35.23%	22.30%	24.10%	20.86%
Property Value \$500,000 to \$749,999	15.06%	5.81%	5.89%	6.49%
Property Value \$400,000 to \$499,999	4.33%	1.43%	1.34%	1.38%
Property Value \$300,000 to \$399,999	4.19%	1.46%	1.20%	1.07%
Property Value \$200,000 to \$299,999	3.86%	1.68%	1.00%	0.74%
Property Value \$150,000 to \$199,999	1.44%	0.91%	0.56%	0.58%
Property Value \$100,000 to \$149,999	1.51%	0.92%	0.61%	0.56%
Property Value \$60,000 to \$99,999	0.97%	0.58%	0.36%	0.32%
Property Value \$40,000 to \$59,999	0.20%	0.23%	0.14%	0.10%
Property Value \$0 to \$39,999	2.80%	1.72%	1.32%	1.08%
CY Median Home Value	\$820,964	\$949,205	\$941,674	\$955,511
CY Median Rent per Month (Census 2000)	\$983	\$1,202	\$1,252	\$1,342
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	22,856	67,194	136,202	299,134
Managerial/Executive	11.96%	21.93%	23.72%	25.01%
Professional Specialty	19.31%	28.13%	31.63%	35.60%
Healthcare Support	2.24%	1.80%	2.09%	1.89%
Sales	6.79%	8.37%	8.39%	7.90%
Office & Administrative Support	9.45%	8.72%	8.22%	7.71%
Protective Service	1.48%	1.29%	1.13%	1.00%
Food Preparation	8.29%	4.77%	4.91%	4.32%
Building Maintenance & Cleaning	13.40%	6.96%	5.30%	3.69%
Personal Care	2.98%	2.73%	2.55%	2.47%
Farming, Fishing, & Forestry	0.68%	0.36%	0.24%	0.24%
Construction	11.74%	7.26%	5.40%	4.40%
Production & Transportation	11.68%	7.70%	6.42%	5.77%
Percent White Collar	49.75%	68.93%	74.05%	78.11%
Percent Blue Collar	50.25%	31.07%	25.95%	21.89%
CY Median Employee Salary	\$48,594	\$49,738	\$71,813	\$71,969
CY Average Employee Salary	\$60,050	\$61,380	\$73,299	\$72,815
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	901	2,128	5,146	8,947
2021 Estimated Unemployed (Age 16 and Up)	644	2,235	5,178	10,842
2021 Estimated Unemployed Rate (Age 16 and Up)	2.79%	3.21%	3.67%	3.49%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	69.11%	74.25%	71.17%	70.59%
	Drive to Work Carpool	11.67%	9.13%	8.71%	9.21%
	Travel to Work by Public Transportation	5.77%	4.38%	4.44%	5.07%
	Drive to Work on Motorcycle	0.45%	0.26%	0.37%	0.32%
	Drive to Work on Bicycle	2.47%	2.55%	4.20%	3.87%
	Walk to Work	5.43%	3.11%	3.53%	3.43%
	Other Means	1.48%	0.70%	0.72%	0.89%
	Work at Home	3.58%	5.60%	6.84%	6.55%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	1.69%	1.95%	1.99%	1.86%
	Travel to Work in 5 to 9 minutes	7.31%	8.23%	8.68%	9.25%
	Travel to Work in 10 to 14 minutes	17.30%	15.47%	15.82%	16.04%
	Travel to Work in 15 to 19 minutes	21.05%	17.83%	17.33%	17.80%
	Travel to Work in 20 to 29 minutes	26.49%	25.98%	24.99%	23.56%
	Travel to Work in 30 to 44 minutes	17.16%	20.53%	20.55%	20.08%
	Travel to Work in 45 to 59 minutes	5.20%	5.28%	5.67%	6.07%
	Travel to Work in 60 minutes or more	3.79%	4.74%	4.97%	5.35%
Average Travel Time to Work	22.2	23.4	23.4	23.3	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$66.87	\$68.55	\$68.61	\$68.64
	Apparel and Related Services	\$15.96	\$17.44	\$17.63	\$17.91
	Transportation	\$108.02	\$117.10	\$118.33	\$119.01
	Healthcare	\$78.95	\$85.33	\$85.67	\$85.57
	Entertainment	\$25.85	\$28.57	\$28.85	\$29.16
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$73,769	\$107,230	\$115,876	\$121,850
	Avg Disposable Inc-Inc minus taxes	\$90,225	\$119,527	\$124,550	\$127,886
	Med Discretionary-Disp less food/shelter/clothing	\$46,758	\$78,111	\$86,419	\$92,735
	Avg Discretionary-Disp less food/shelter/clothing	\$56,966	\$84,234	\$89,332	\$92,639
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	2,379	49,773	124,728	287,470
	Category B - Urban Cliff Climbers	0	0	0	1,379
	Category C - Urban Cliff Dwellers	30	2,972	2,972	2,972
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	2,544	20,871	36,866	101,360
	Category F - Going it Alone	2,055	2,240	2,240	7,980
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	270
	Category I - Married in the Suburbs	0	0	5,405	34,514
	Category J - Retired in the Suburbs	0	0	1,447	14,488
	Category K - Living with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	34,029	44,521	72,823	90,965
Category O - Specialties	410	2,816	5,968	21,308	

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