

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 37.5946, -122.504

20-Apr-2022

## 111150-Linda Mar S.C.

### Pacifica, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2021 Estimated Population	6,448	22,109	97,056	503,871	
	2021 Daytime Population	3,612	14,005	67,729	560,052	
	2026 Population Forecast	6,501	22,350	98,571	508,786	
	2010 Census Population	6,560	21,772	95,850	489,480	
	2000 Census Population	6,848	22,616	97,007	476,628	
	1990 Census Population	6,662	22,660	95,516	435,656	
	Historical Annual Growth, 1990 to 2000	0.28%	-0.02%	0.16%	0.90%	
	Historical Annual Growth, 2000 to 2010	-0.43%	-0.38%	-0.12%	0.27%	
	CY Estimated Annual Growth, 2010 to 2021	-0.15%	0.13%	0.11%	0.25%	
	FY Projected Annual Growth, 2021 to 2025	0.16%	0.22%	0.31%	0.19%	
	<b>HOUSEHOLDS</b>	2021 Estimated Households	2,425	8,596	34,604	169,857
		2026 Households Forecast	2,446	8,693	35,135	171,606
2010 Census Households		2,466	8,445	34,169	165,010	
2000 Census Households		2,453	8,433	33,634	160,360	
1990 Census Households		2,293	8,066	32,581	153,925	
Historical Annual Growth, 1990 to 2000		0.68%	0.45%	0.32%	0.41%	
Historical Annual Growth, 2000 to 2010		0.05%	0.01%	0.16%	0.29%	
CY Estimated Annual Growth, 2010 to 2021		-0.14%	0.15%	0.11%	0.25%	
FY Projected Annual Growth, 2021 to 2025		0.17%	0.23%	0.30%	0.21%	
2021 % Households With Children		28%	26%	25%	26%	
2021 Persons per Household		2.64	2.56	2.79	2.93	
<b>INCOME 2021</b>		HH Income \$500,000 or more	3.81%	4.49%	4.65%	4.40%
	HH Income \$250,000 to \$499,999	4.51%	5.39%	5.56%	5.27%	
	HH Income \$200,000 to \$249,999	10.50%	12.54%	12.97%	12.29%	
	HH Income \$175,000 to \$199,999	12.83%	10.09%	7.59%	6.32%	
	HH Income \$150,000 to \$174,999	11.95%	11.28%	10.06%	8.13%	
	HH Income \$100,000 to \$149,999	16.45%	18.80%	20.15%	18.99%	
	HH Income \$75,000 to \$99,999	12.08%	10.80%	12.10%	12.40%	
	HH Income \$50,000 to \$74,999	12.53%	12.26%	10.55%	11.65%	
	HH Income \$35,000 to \$49,999	5.40%	4.98%	5.34%	6.95%	
	HH Income \$25,000 to \$34,999	3.54%	3.39%	4.06%	4.34%	
	HH Income \$15,000 to \$24,999	4.08%	3.69%	3.85%	4.56%	
	HH Income \$0 to \$14,999	2.32%	2.29%	3.11%	4.71%	
	CY Average Household Income	\$158,545	\$157,194	\$151,352	\$152,566	
	CY Median Household Income	\$129,040	\$132,557	\$126,145	\$112,841	
	Per Capita Income	\$59,963	\$61,233	\$54,249	\$51,734	
	2000 Average Household Income	\$81,313	\$84,989	\$83,880	\$84,415	
	2000 Median Household Income	\$74,057	\$72,903	\$72,646	\$65,375	
	2026 Projected Average Household Income	\$204,744	\$202,810	\$195,252	\$198,934	
2026 Projected Median Household Income	\$165,502	\$172,560	\$166,798	\$150,596		
<b>WRKPLACE 2021</b>	Workplace Establishments	141	423	1,044	11,932	
	Workplace Employees (Full Time Employees)	954	3,032	12,107	223,663	

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<b>POPULATION BY AGE 2021</b>	Count of Pop 0 to 4 years	331	1,178	5,856	32,034
	Count of Pop 5 to 14 years	631	2,194	10,594	56,887
	Count of Pop 14 to 22 years	574	1,868	7,898	45,511
	Count of Pop 22 to 30 years	647	2,150	8,441	44,004
	Count of Pop 30 to 45 years	919	3,190	16,899	94,357
	Count of Pop 45 to 60 years	1,375	4,588	19,287	99,520
	Count of Pop 60 to 75 years	1,503	5,134	20,050	92,797
	Count of Pop 75+ years	468	1,807	8,029	38,762
	Population 0 to 4 Years	5.14%	5.33%	6.03%	6.36%
	Population 5 to 13 Years	9.79%	9.92%	10.92%	11.29%
	Population 14 to 21 Years	8.90%	8.45%	8.14%	9.03%
	Population 22 to 29 Years	10.04%	9.73%	8.70%	8.73%
	Population 30 to 44 Years	14.25%	14.43%	17.41%	18.73%
	Population 45 to 59 Years	21.33%	20.75%	19.87%	19.75%
	Population 60 to 74 Years	23.30%	23.22%	20.66%	18.42%
	Population 74 Years Plus	7.26%	8.18%	8.27%	7.69%
	Median Age	46.6	46.9	44.0	41.8
<b>GENDER 2021</b>	Male Population	3,199	10,750	47,367	247,495
	Female Population	3,249	11,359	49,688	256,376
<b>RACE 2021</b>	2021 Estimated Population	6,448	22,109	97,056	503,871
	White	77.84%	76.36%	48.08%	39.43%
	Black or African American	1.37%	1.45%	2.46%	3.22%
	Asian or Pacific Islander	9.86%	10.45%	36.07%	39.86%
	Other Races	10.93%	11.74%	13.39%	17.49%
<b>HISPANIC</b>	2021 Hispanic Population	1,015	3,631	15,518	116,244
	2021 Hispanic Population %	15.74%	16.42%	15.99%	23.07%
	2026 Hispanic Population Forecast	1,035	3,674	15,933	117,221
	2026 Hispanic Population % Forecast	15.92%	16.44%	16.16%	23.04%
	2000 Hispanic Population %	14.26%	13.35%	13.35%	20.46%
1990 Hispanic Population %	13.48%	12.35%	12.41%	18.28%	
<b>EDUCATION (AGE 25+) 2021</b>	Adult Population (25 Years or Older)	4,668	16,054	69,531	353,059
	Elementary	1.18%	1.62%	3.57%	7.46%
	Some High School	1.46%	1.87%	3.27%	5.24%
	High School Graduate	20.80%	18.76%	16.80%	17.46%
	Some College	21.12%	22.06%	20.67%	18.71%
	Associates Degree	9.70%	9.43%	9.18%	8.11%
	Bachelors Degree	26.27%	26.36%	30.73%	28.46%
	Graduate Degree	19.46%	19.90%	15.78%	14.56%
	% College (4+)	45.74%	46.26%	46.50%	43.01%
<b>HOUSING 2021</b>	Total Housing Units	2,503	8,869	35,894	177,806
	Owner Occupied Percent	74.13%	70.70%	68.19%	56.71%
	Renter Occupied Percent	22.77%	26.22%	28.22%	38.82%
	Vacant Housing Percent	3.11%	3.09%	3.59%	4.47%

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<b>HOMES BUILT BY YEAR 2021</b>				
Homes Built 2010 or later	0.00%	0.00%	0.12%	0.14%
Homes Built 2000 to 2009	1.81%	2.68%	4.77%	4.66%
Homes Built 1990 to 1999	3.84%	5.48%	4.17%	4.93%
Homes Built 1980 to 1989	5.07%	7.39%	7.65%	7.32%
Homes Built 1970 to 1979	11.08%	19.79%	24.63%	15.47%
Homes Built 1960 to 1979	20.44%	26.41%	26.66%	16.38%
Homes Built 1950 to 1959	54.58%	32.68%	25.63%	22.25%
Homes Built 1940 to 1949	1.83%	3.48%	4.67%	12.63%
Homes Built 1939 or earlier	1.36%	2.09%	1.70%	16.21%
<b>HOME VALUE (OWNER OCCUPIED) 2021</b>				
Property Value \$1,000,000 or more	21.25%	28.72%	31.27%	27.40%
Property Value \$750,000 to \$999,999	44.44%	42.91%	35.74%	30.71%
Property Value \$500,000 to \$749,999	18.75%	17.21%	19.09%	18.76%
Property Value \$400,000 to \$499,999	1.46%	1.81%	2.52%	2.98%
Property Value \$300,000 to \$399,999	0.05%	0.29%	1.71%	1.66%
Property Value \$200,000 to \$299,999	0.55%	0.43%	0.91%	0.94%
Property Value \$150,000 to \$199,999	0.02%	0.11%	0.11%	0.21%
Property Value \$100,000 to \$149,999	0.00%	0.09%	0.52%	0.68%
Property Value \$60,000 to \$99,999	1.13%	0.44%	0.60%	0.59%
Property Value \$40,000 to \$59,999	0.00%	0.00%	0.12%	0.21%
Property Value \$0 to \$39,999	0.86%	0.78%	0.53%	0.69%
CY Median Home Value	\$870,601	\$897,021	\$893,095	\$877,717
CY Median Rent per Month (Census 2000)	\$1,389	\$1,205	\$1,482	\$1,246
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021</b>				
Employed Civilian Population 16+ by Occupation	3,427	11,814	51,387	262,478
Managerial/Executive	17.80%	22.84%	20.41%	18.37%
Professional Specialty	28.54%	29.05%	28.15%	23.91%
Healthcare Support	1.83%	1.38%	3.05%	3.96%
Sales	9.85%	10.45%	10.05%	10.09%
Office & Administrative Support	11.48%	9.11%	10.83%	11.72%
Protective Service	1.69%	2.06%	2.21%	1.96%
Food Preparation	3.57%	4.34%	4.75%	6.68%
Building Maintenance & Cleaning	1.17%	2.10%	2.01%	4.32%
Personal Care	5.06%	3.55%	3.45%	3.25%
Farming, Fishing, & Forestry	0.00%	0.00%	0.01%	0.19%
Construction	10.12%	7.75%	6.27%	5.75%
Production & Transportation	8.90%	7.38%	8.80%	9.78%
Percent White Collar	69.49%	72.83%	72.50%	68.05%
Percent Blue Collar	30.51%	27.17%	27.50%	31.95%
CY Median Employee Salary	\$41,887	\$43,952	\$44,408	\$46,428
CY Average Employee Salary	\$48,311	\$50,105	\$51,353	\$55,440
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	131	408	1,564	8,995
2021 Estimated Unemployed (Age 16 and Up)	158	456	1,590	12,512
2021 Estimated Unemployed Rate (Age 16 and Up)	4.85%	3.82%	3.09%	4.55%

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<b>TRANSPORTATION TO WORK 2021</b>	Drive to Work Alone	75.00%	75.22%	71.93%	63.23%
	Drive to Work Carpool	7.73%	9.18%	12.64%	12.12%
	Travel to Work by Public Transportation	4.27%	4.46%	8.15%	16.38%
	Drive to Work on Motorcycle	0.87%	0.84%	0.37%	0.28%
	Drive to Work on Bicycle	0.00%	0.21%	0.13%	0.61%
	Walk to Work	1.28%	1.16%	1.14%	2.63%
	Other Means	0.57%	0.36%	0.77%	0.87%
	Work at Home	10.28%	8.57%	4.87%	3.84%
<b>TRAVEL TIME TO WORK 2021</b>	Travel Time in Less than 5 minutes	1.09%	1.79%	1.17%	1.24%
	Travel to Work in 5 to 9 minutes	5.20%	5.99%	5.57%	6.36%
	Travel to Work in 10 to 14 minutes	5.93%	6.62%	12.37%	11.83%
	Travel to Work in 15 to 19 minutes	11.87%	9.68%	14.08%	15.50%
	Travel to Work in 20 to 29 minutes	28.21%	26.44%	23.12%	20.99%
	Travel to Work in 30 to 44 minutes	33.00%	31.67%	26.68%	25.80%
	Travel to Work in 45 to 59 minutes	10.33%	11.23%	9.80%	9.75%
	Travel to Work in 60 minutes or more	4.37%	6.59%	7.22%	8.53%
Average Travel Time to Work	29.6	30.3	28.2	28.5	
<b>SPENDING PATTERNS 2021</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$68.63	\$68.99	\$68.78	\$68.25
	Apparel and Related Services	\$17.08	\$17.50	\$17.56	\$17.03
	Transportation	\$118.16	\$119.20	\$118.58	\$115.37
	Healthcare	\$87.46	\$88.30	\$87.57	\$85.54
	Entertainment	\$28.31	\$28.90	\$28.82	\$27.91
<b>SPENDING 2021</b>	Med Disposable Inc-Inc minus taxes	\$106,808	\$109,956	\$105,182	\$94,393
	Avg Disposable Inc-Inc minus taxes	\$113,130	\$117,046	\$115,029	\$108,280
	Med Discretionary-Disp less food/shelter/clothing	\$79,947	\$82,206	\$76,222	\$67,611
	Avg Discretionary-Disp less food/shelter/clothing	\$80,307	\$82,501	\$78,877	\$73,998
<b>LIFESTYLE SEGMENTATION 2021</b>	Category A - Crème de la Crème	4,433	11,877	43,535	134,881
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	2,466	11,229
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	1,409	7,311	19,278	63,566
	Category F - Going it Alone	550	550	1,334	42,307
	Category G - Struggling Alone	0	0	0	2,328
	Category H - Single in the Suburbs	0	0	0	5,995
	Category I - Married in the Suburbs	0	23	172	12,991
	Category J - Retired in the Suburbs	0	986	3,564	6,610
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	0	0	0	
Category N - Espaniola	0	0	0	39,756	
Category O - Specialties	0	1,297	26,032	178,174	

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