

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 33.183761, -117.332413

20-Apr-2022

114110-Fire Mountain Center

Oceanside, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	10,059	114,763	239,755	514,052	
	2021 Daytime Population	14,136	141,165	271,295	591,099	
	2026 Population Forecast	10,142	116,905	244,734	526,565	
	2010 Census Population	10,198	108,417	227,631	482,040	
	2000 Census Population	9,945	107,362	217,192	426,153	
	1990 Census Population	9,699	97,958	181,716	349,048	
	Historical Annual Growth, 1990 to 2000	0.25%	0.92%	1.80%	2.02%	
	Historical Annual Growth, 2000 to 2010	0.25%	0.10%	0.47%	1.24%	
	CY Estimated Annual Growth, 2010 to 2021	-0.12%	0.49%	0.44%	0.55%	
	FY Projected Annual Growth, 2021 to 2025	0.16%	0.37%	0.41%	0.48%	
	HOUSEHOLDS	2021 Estimated Households	4,152	43,817	85,609	177,951
		2026 Households Forecast	4,184	44,582	87,363	182,297
2010 Census Households		4,231	41,549	81,481	166,955	
2000 Census Households		4,084	40,043	76,968	147,807	
1990 Census Households		3,772	36,587	65,477	123,389	
Historical Annual Growth, 1990 to 2000		0.80%	0.91%	1.63%	1.82%	
Historical Annual Growth, 2000 to 2010		0.36%	0.37%	0.57%	1.23%	
CY Estimated Annual Growth, 2010 to 2021		-0.16%	0.45%	0.42%	0.54%	
FY Projected Annual Growth, 2021 to 2025		0.15%	0.35%	0.41%	0.48%	
2021 % Households With Children		27%	26%	28%	31%	
2021 Persons per Household		2.40	2.59	2.72	2.81	
INCOME 2021		HH Income \$500,000 or more	2.69%	2.08%	1.88%	2.62%
	HH Income \$250,000 to \$499,999	3.22%	2.49%	2.24%	3.14%	
	HH Income \$200,000 to \$249,999	7.52%	5.81%	5.23%	7.32%	
	HH Income \$175,000 to \$199,999	2.49%	3.80%	4.08%	4.95%	
	HH Income \$150,000 to \$174,999	4.41%	5.55%	5.85%	6.78%	
	HH Income \$100,000 to \$149,999	20.71%	18.03%	19.09%	18.70%	
	HH Income \$75,000 to \$99,999	15.60%	14.00%	14.40%	13.03%	
	HH Income \$50,000 to \$74,999	13.95%	15.80%	16.82%	15.77%	
	HH Income \$35,000 to \$49,999	13.18%	10.66%	10.90%	10.00%	
	HH Income \$25,000 to \$34,999	5.29%	7.97%	7.47%	6.97%	
	HH Income \$15,000 to \$24,999	4.22%	6.78%	6.04%	5.32%	
	HH Income \$0 to \$14,999	6.72%	7.04%	6.00%	5.42%	
CY Average Household Income	\$108,938	\$101,139	\$100,917	\$116,088		
CY Median Household Income	\$85,203	\$77,940	\$79,426	\$86,423		
Per Capita Income	\$45,264	\$39,055	\$36,706	\$40,806		
2000 Average Household Income	\$71,752	\$56,305	\$58,680	\$64,076		
2000 Median Household Income	\$57,921	\$44,094	\$46,708	\$49,348		
2026 Projected Average Household Income	\$124,578	\$115,729	\$115,388	\$132,671		
2026 Projected Median Household Income	\$100,839	\$88,092	\$88,560	\$99,247		
WRKPLACE 2021	Workplace Establishments	653	3,937	7,166	15,561	
	Workplace Employees (Full Time Employees)	8,825	58,056	113,206	232,316	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	719	7,973	16,409	33,647
	Count of Pop 5 to 14 years	1,200	13,687	28,348	60,548
	Count of Pop 14 to 22 years	711	10,134	23,881	55,413
	Count of Pop 22 to 30 years	796	10,617	25,555	56,047
	Count of Pop 30 to 45 years	2,316	24,690	50,743	100,071
	Count of Pop 45 to 60 years	1,716	20,744	41,920	94,411
	Count of Pop 60 to 75 years	1,834	18,620	36,517	79,683
	Count of Pop 75+ years	766	8,299	16,383	34,233
	Population 0 to 4 Years	7.15%	6.95%	6.84%	6.55%
	Population 5 to 13 Years	11.93%	11.93%	11.82%	11.78%
	Population 14 to 21 Years	7.07%	8.83%	9.96%	10.78%
	Population 22 to 29 Years	7.91%	9.25%	10.66%	10.90%
	Population 30 to 44 Years	23.02%	21.51%	21.16%	19.47%
	Population 45 to 59 Years	17.06%	18.08%	17.48%	18.37%
	Population 60 to 74 Years	18.24%	16.22%	15.23%	15.50%
	Population 74 Years Plus	7.62%	7.23%	6.83%	6.66%
Median Age	40.2	39.0	37.3	37.5	
GENDER 2021	Male Population	5,001	57,397	121,170	258,578
	Female Population	5,058	57,366	118,585	255,474
RACE 2021	2021 Estimated Population	10,059	114,763	239,755	514,052
	White	78.82%	74.84%	73.23%	74.99%
	Black or African American	2.37%	2.99%	4.01%	3.18%
	Asian or Pacific Islander	7.51%	5.30%	6.21%	6.43%
	Other Races	11.30%	16.87%	16.55%	15.41%
HISPANIC	2021 Hispanic Population	1,694	37,612	79,268	167,233
	2021 Hispanic Population %	16.85%	32.77%	33.06%	32.53%
	2026 Hispanic Population Forecast	1,639	38,221	80,926	171,844
	2026 Hispanic Population % Forecast	16.16%	32.69%	33.07%	32.63%
	2000 Hispanic Population %	16.11%	30.80%	28.00%	28.19%
1990 Hispanic Population %	14.14%	23.40%	20.56%	20.82%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	7,138	79,131	160,771	341,468
	Elementary	0.63%	7.03%	6.86%	7.19%
	Some High School	2.47%	5.08%	5.15%	5.31%
	High School Graduate	15.20%	18.06%	19.67%	18.40%
	Some College	24.26%	23.76%	24.86%	22.53%
	Associates Degree	10.20%	8.91%	9.18%	8.41%
	Bachelors Degree	26.94%	23.92%	22.07%	23.97%
	Graduate Degree	20.31%	13.24%	12.20%	14.19%
% College (4+)	47.25%	37.16%	34.28%	38.16%	
HOUSING 2021	Total Housing Units	4,422	47,607	92,851	191,152
	Owner Occupied Percent	45.15%	45.24%	50.78%	54.71%
	Renter Occupied Percent	48.73%	46.80%	41.42%	38.38%
	Vacant Housing Percent	6.11%	7.96%	7.80%	6.91%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.16%	0.24%	0.25%	0.28%
Homes Built 2000 to 2009	8.04%	7.81%	10.27%	13.54%
Homes Built 1990 to 1999	8.53%	10.07%	15.80%	16.28%
Homes Built 1980 to 1989	30.20%	21.75%	27.51%	27.26%
Homes Built 1970 to 1979	36.52%	31.18%	26.03%	25.76%
Homes Built 1960 to 1979	9.49%	14.55%	10.33%	8.91%
Homes Built 1950 to 1959	4.68%	8.97%	6.18%	5.02%
Homes Built 1940 to 1949	0.88%	2.94%	1.95%	1.64%
Homes Built 1939 or earlier	1.51%	2.49%	1.67%	1.30%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	44.86%	33.41%	27.44%	35.81%
Property Value \$750,000 to \$999,999	22.36%	20.35%	21.27%	19.89%
Property Value \$500,000 to \$749,999	15.78%	21.05%	26.97%	21.36%
Property Value \$400,000 to \$499,999	1.23%	5.78%	5.95%	4.33%
Property Value \$300,000 to \$399,999	2.15%	2.86%	3.05%	2.34%
Property Value \$200,000 to \$299,999	0.00%	1.36%	2.48%	2.16%
Property Value \$150,000 to \$199,999	0.00%	0.38%	1.04%	1.16%
Property Value \$100,000 to \$149,999	0.01%	0.92%	1.19%	1.18%
Property Value \$60,000 to \$99,999	0.22%	0.90%	0.99%	0.92%
Property Value \$40,000 to \$59,999	0.00%	0.21%	0.30%	0.28%
Property Value \$0 to \$39,999	0.48%	0.53%	0.57%	0.62%
CY Median Home Value	\$1,043,989	\$871,490	\$786,334	\$884,197
CY Median Rent per Month (Census 2000)	\$886	\$799	\$827	\$829
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	4,988	57,430	120,207	259,640
Managerial/Executive	22.35%	15.50%	15.21%	17.46%
Professional Specialty	33.62%	22.68%	22.04%	22.44%
Healthcare Support	2.16%	2.76%	2.69%	2.74%
Sales	10.05%	12.07%	11.59%	11.48%
Office & Administrative Support	7.32%	10.14%	11.57%	10.65%
Protective Service	1.31%	1.56%	1.65%	1.67%
Food Preparation	5.93%	8.20%	7.32%	6.32%
Building Maintenance & Cleaning	0.84%	5.42%	4.78%	4.98%
Personal Care	4.25%	3.58%	3.64%	3.58%
Farming, Fishing, & Forestry	0.21%	0.39%	0.43%	0.64%
Construction	6.32%	7.41%	7.68%	7.12%
Production & Transportation	5.63%	10.30%	11.41%	10.93%
Percent White Collar	75.51%	63.14%	63.10%	64.77%
Percent Blue Collar	24.49%	36.86%	36.90%	35.23%
CY Median Employee Salary	\$48,042	\$48,808	\$49,067	\$48,434
CY Average Employee Salary	\$57,274	\$57,428	\$58,696	\$57,894
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	197	2,766	4,957	10,685
2021 Estimated Unemployed (Age 16 and Up)	284	3,113	6,712	13,581
2021 Estimated Unemployed Rate (Age 16 and Up)	5.63%	5.16%	5.47%	4.80%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	78.60%	74.59%	74.32%	74.36%
	Drive to Work Carpool	8.96%	10.78%	11.48%	11.21%
	Travel to Work by Public Transportation	2.16%	3.67%	2.82%	2.56%
	Drive to Work on Motorcycle	0.83%	0.90%	0.67%	0.54%
	Drive to Work on Bicycle	0.16%	0.94%	0.61%	0.49%
	Walk to Work	1.02%	2.52%	3.41%	3.12%
	Other Means	1.17%	0.82%	0.64%	0.72%
	Work at Home	7.09%	5.77%	6.02%	6.95%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	0.73%	2.21%	2.51%	2.44%
	Travel to Work in 5 to 9 minutes	10.14%	7.98%	8.80%	8.53%
	Travel to Work in 10 to 14 minutes	13.76%	14.00%	13.43%	13.77%
	Travel to Work in 15 to 19 minutes	19.39%	19.13%	18.22%	18.01%
	Travel to Work in 20 to 29 minutes	21.78%	21.84%	21.43%	21.00%
	Travel to Work in 30 to 44 minutes	17.37%	18.11%	18.55%	19.44%
	Travel to Work in 45 to 59 minutes	3.92%	6.35%	7.81%	8.38%
	Travel to Work in 60 minutes or more	12.91%	10.38%	9.25%	8.43%
Average Travel Time to Work	24.5	25.1	26.0	25.8	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$63.44	\$63.08	\$62.92	\$63.23
	Apparel and Related Services	\$15.46	\$14.95	\$14.93	\$15.28
	Transportation	\$97.55	\$95.28	\$95.35	\$97.22
	Healthcare	\$64.99	\$63.85	\$63.42	\$64.07
	Entertainment	\$24.65	\$23.86	\$23.75	\$24.33
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$73,141	\$67,436	\$68,657	\$74,517
	Avg Disposable Inc-Inc minus taxes	\$86,934	\$81,012	\$81,285	\$89,331
	Med Discretionary-Disp less food/shelter/clothing	\$51,229	\$44,249	\$44,391	\$49,419
	Avg Discretionary-Disp less food/shelter/clothing	\$57,622	\$53,087	\$52,834	\$59,104
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	588	11,002	16,559	61,670
	Category B - Urban Cliff Climbers	0	1,735	17,395	35,827
	Category C - Urban Cliff Dwellers	0	0	520	1,463
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	2,725	16,699	17,881	31,290
	Category F - Going it Alone	1,520	20,262	27,042	36,893
	Category G - Struggling Alone	0	3,242	3,659	6,215
	Category H - Single in the Suburbs	1,836	3,917	26,371	35,857
	Category I - Married in the Suburbs	1,020	12,266	47,817	114,077
	Category J - Retired in the Suburbs	1,678	7,507	10,178	23,236
	Category K - Living with Nature	0	0	0	935
Category M - Harlem Gateway	0	0	0	0	
Category N - Espaniola	0	30,907	46,048	108,351	
Category O - Specialties	606	5,866	19,185	43,411	

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