

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.24187, -118.558943

27-Oct-2020

113360-Plaza Di Northridge

Northridge, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2019 Estimated Population	14,768	213,479	473,504	1,348,170	
	2019 Daytime Population	23,840	261,921	551,512	1,409,472	
	2024 Population Forecast	15,421	222,791	493,342	1,397,549	
	2010 Census Population	14,149	203,637	452,687	1,302,946	
	2000 Census Population	12,852	188,349	418,349	1,225,134	
	1990 Census Population	12,364	169,694	381,221	1,089,663	
	Historical Annual Growth, 1990 to 2000	0.39%	1.05%	0.93%	1.18%	
	Historical Annual Growth, 2000 to 2010	0.97%	0.78%	0.79%	0.62%	
	Estimated Annual Growth, 2010 to 2019	0.44%	0.49%	0.46%	0.35%	
	Projected Annual Growth, 2019 to 2024	0.87%	0.86%	0.82%	0.72%	
	HOUSEHOLDS	2019 Estimated Households	5,116	69,864	158,645	434,014
		2024 Households Forecast	5,342	73,004	165,497	450,443
2010 Census Households		4,903	66,590	151,330	418,355	
2000 Census Households		4,538	64,016	143,533	400,222	
1990 Census Households		4,319	60,367	137,463	376,488	
Historical Annual Growth, 1990 to 2000		0.50%	0.59%	0.43%	0.61%	
Historical Annual Growth, 2000 to 2010		0.78%	0.39%	0.53%	0.44%	
Estimated Annual Growth, 2010 to 2019		0.44%	0.49%	0.49%	0.38%	
Projected Annual Growth, 2019 to 2024		0.87%	0.88%	0.85%	0.75%	
2019 % Households With Children		27%	30%	29%	31%	
2019 Persons per Household		2.85	2.98	2.94	3.07	
INCOME 2019		HH Income \$500,000 or more	2.06%	1.62%	1.58%	1.75%
	HH Income \$250,000 to \$499,999	2.50%	1.94%	1.89%	2.10%	
	HH Income \$200,000 to \$249,999	5.80%	4.53%	4.41%	4.90%	
	HH Income \$175,000 to \$199,999	6.02%	4.46%	4.81%	4.46%	
	HH Income \$150,000 to \$174,999	8.86%	5.81%	6.24%	5.70%	
	HH Income \$100,000 to \$149,999	18.31%	17.50%	18.29%	16.78%	
	HH Income \$75,000 to \$99,999	11.93%	13.04%	12.98%	12.48%	
	HH Income \$50,000 to \$74,999	14.47%	17.38%	16.16%	16.08%	
	HH Income \$35,000 to \$49,999	9.79%	10.66%	10.54%	11.25%	
	HH Income \$25,000 to \$34,999	5.09%	7.17%	7.54%	7.94%	
	HH Income \$15,000 to \$24,999	6.98%	7.21%	7.18%	8.00%	
	HH Income \$0 to \$14,999	8.19%	8.67%	8.39%	8.56%	
Average Household Income	\$109,121	\$97,449	\$98,868	\$101,477		
Median Household Income	\$85,279	\$73,276	\$75,327	\$71,786		
Per Capita Income	\$38,287	\$32,303	\$33,460	\$32,915		
2000 Average Household Income	\$82,695	\$65,084	\$66,190	\$67,543		
2000 Median Household Income	\$66,897	\$49,792	\$51,175	\$48,061		
WRKPLACE 2019	Workplace Establishments	1,050	7,008	14,822	41,832	
	Workplace Employees (Full Time Employees)	13,882	100,975	210,822	555,502	

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POPULATION BY AGE 2019				
Count of Pop 0 to 4 years	882	14,407	31,900	92,735
Count of Pop 5 to 14 years	1,397	23,353	52,944	158,865
Count of Pop 14 to 22 years	1,386	22,433	45,313	134,176
Count of Pop 22 to 30 years	1,603	23,102	49,231	145,498
Count of Pop 30 to 45 years	2,532	41,958	92,977	269,132
Count of Pop 45 to 60 years	2,932	41,304	95,014	267,895
Count of Pop 60 to 75 years	2,718	33,662	76,123	202,045
Count of Pop 75+ years	1,318	13,261	30,002	77,824
Population 0 to 4 Years	5.97%	6.75%	6.74%	6.88%
Population 5 to 13 Years	9.46%	10.94%	11.18%	11.78%
Population 14 to 21 Years	9.39%	10.51%	9.57%	9.95%
Population 22 to 29 Years	10.85%	10.82%	10.40%	10.79%
Population 30 to 44 Years	17.15%	19.65%	19.64%	19.96%
Population 45 to 59 Years	19.85%	19.35%	20.07%	19.87%
Population 60 to 74 Years	18.40%	15.77%	16.08%	14.99%
Population 74 Years Plus	8.93%	6.21%	6.34%	5.77%
Median Age	42.3	38.0	39.1	37.9
GENDER 2019				
Male Population	7,208	105,112	233,722	668,088
Female Population	7,559	108,367	239,781	680,083
RACE 2019				
2019 Estimated Population	14,768	213,479	473,504	1,348,170
White	62.26%	53.34%	56.93%	59.17%
Black or African American	3.81%	5.34%	4.77%	4.02%
Asian or Pacific Islander	17.51%	18.03%	15.88%	10.69%
Other Races	16.41%	23.29%	22.42%	26.11%
HISPANIC				
2019 Hispanic Population	3,985	82,240	177,808	631,460
2019 Hispanic Population %	26.98%	38.52%	37.55%	46.84%
2024 Hispanic Population Forecast	4,174	85,553	185,154	654,202
2024 Hispanic Population % Projected	27.07%	38.40%	37.53%	46.81%
2000 Hispanic Population %	19.03%	30.05%	30.12%	41.92%
1990 Hispanic Population %	12.36%	19.08%	18.75%	30.51%
EDUCATION (AGE 25+) 2019				
Adult Population (25 Years or Older)	10,492	144,490	324,798	907,807
Elementary	5.09%	8.76%	8.78%	12.29%
Some High School	5.24%	7.79%	7.34%	8.42%
High School Graduate	16.66%	21.51%	21.42%	21.58%
Some College	23.37%	21.87%	21.40%	19.61%
Associates Degree	9.12%	7.50%	7.58%	7.08%
Bachelors Degree	28.12%	21.98%	22.60%	20.74%
Graduate Degree	12.41%	10.59%	10.88%	10.28%
% College (4+)	40.53%	32.57%	33.48%	31.02%
HOUSING 2019				
Total Housing Units	5,461	73,338	166,780	455,851
Owner Occupied Percent	64.52%	52.40%	54.11%	51.97%
Renter Occupied Percent	29.16%	42.86%	41.02%	43.24%
Vacant Housing Percent	6.32%	4.74%	4.88%	4.79%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.14%	0.12%	0.28%	0.19%
Homes Built 2000 to 2009	11.82%	6.45%	6.69%	6.39%
Homes Built 1990 to 1999	5.38%	6.40%	5.82%	6.30%
Homes Built 1980 to 1989	4.95%	13.69%	12.54%	14.00%
Homes Built 1970 to 1979	12.93%	23.61%	20.43%	18.56%
Homes Built 1960 to 1979	31.44%	20.76%	18.30%	18.44%
Homes Built 1950 to 1959	28.55%	23.68%	29.43%	25.69%
Homes Built 1940 to 1949	3.93%	3.70%	4.75%	7.45%
Homes Built 1939 or earlier	0.86%	1.60%	1.75%	2.97%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	43.05%	34.65%	33.05%	34.99%
Property Value \$750,000 to \$999,999	28.44%	26.27%	27.19%	22.29%
Property Value \$500,000 to \$749,999	18.91%	26.29%	27.90%	27.88%
Property Value \$400,000 to \$499,999	2.53%	5.48%	5.34%	6.42%
Property Value \$300,000 to \$399,999	0.49%	2.12%	2.29%	3.35%
Property Value \$200,000 to \$299,999	0.25%	1.05%	0.87%	1.45%
Property Value \$150,000 to \$199,999	0.17%	0.41%	0.40%	0.52%
Property Value \$100,000 to \$149,999	0.85%	0.79%	0.53%	0.64%
Property Value \$60,000 to \$99,999	1.96%	1.38%	0.94%	0.85%
Property Value \$40,000 to \$59,999	1.14%	0.36%	0.35%	0.43%
Property Value \$0 to \$39,999	2.21%	1.20%	1.13%	1.17%
Median Home Value	\$938,910	\$853,917	\$844,151	\$831,677
Median Rent per Month (Census 2000)	\$795	\$754	\$769	\$741
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	7,266	106,841	238,667	670,177
Managerial/Executive	17.05%	15.60%	16.21%	14.68%
Professional Specialty	29.94%	22.86%	23.85%	21.96%
Healthcare Support	2.21%	3.98%	3.64%	3.91%
Sales	11.10%	11.13%	10.82%	10.55%
Office & Administrative Support	13.50%	12.12%	12.42%	11.93%
Protective Service	0.81%	1.06%	1.19%	1.37%
Food Preparation	4.77%	5.90%	5.53%	5.33%
Building Maintenance & Cleaning	3.08%	5.49%	5.10%	5.69%
Personal Care	2.81%	3.57%	3.55%	3.38%
Farming, Fishing, & Forestry	0.13%	0.21%	0.20%	0.33%
Construction	6.81%	7.68%	7.57%	8.97%
Production & Transportation	7.80%	10.40%	9.93%	11.89%
Percent White Collar	73.79%	65.70%	66.93%	63.04%
Percent Blue Collar	26.21%	34.30%	33.07%	36.96%
Median Employee Salary	45,629	47,831	47,942	48,872
Average Employee Salary	57,507	57,961	58,378	59,370
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	426	8,356	15,453	42,749
2019 Estimated Unemployed (Age 16 and Up)	299	5,162	11,597	35,261
2019 Estimated Unemployed Rate (Age 16 and Up)	3.54%	4.58%	4.59%	5.00%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	77.68%	73.36%	74.69%	72.65%
	Drive to Work Carpool	10.16%	11.90%	10.57%	12.22%
	Travel to Work by Public Transportation	3.08%	5.33%	5.12%	5.89%
	Drive to Work on Motorcycle	0.76%	0.15%	0.18%	0.17%
	Drive to Work on Bicycle	0.79%	0.84%	0.94%	0.68%
	Walk to Work	0.83%	2.12%	2.05%	2.02%
	Other Means	1.00%	1.84%	1.61%	1.23%
	Work at Home	5.69%	4.43%	4.81%	5.11%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	3.04%	1.84%	1.60%	1.50%
	Travel to Work in 5 to 9 minutes	10.45%	7.82%	7.11%	7.03%
	Travel to Work in 10 to 14 minutes	10.48%	13.25%	12.50%	11.45%
	Travel to Work in 15 to 19 minutes	11.06%	13.75%	14.13%	13.25%
	Travel to Work in 20 to 29 minutes	16.97%	19.15%	19.32%	19.20%
	Travel to Work in 30 to 44 minutes	23.93%	22.84%	22.88%	25.26%
	Travel to Work in 45 to 59 minutes	8.22%	8.55%	9.44%	9.34%
	Travel to Work in 60 minutes or more	15.84%	12.78%	13.02%	12.98%
Average Travel Time to Work	29.1	28.3	28.4	29.0	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$61.71	\$60.97	\$61.05	\$60.85
	Apparel and Related Services	\$15.31	\$14.78	\$14.82	\$14.67
	Transportation	\$93.69	\$91.04	\$91.34	\$90.18
	Healthcare	\$46.56	\$44.71	\$44.99	\$44.37
	Entertainment	\$23.87	\$22.85	\$22.96	\$22.62
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	1,542	28,658	72,195	192,758
	Category B - Urban Cliff Climbers	138	3,459	5,552	7,120
	Category C - Urban Cliff Dwellers	2,352	16,844	56,583	69,776
	Category D - Seasoned Urban Dwellers	865	7,069	10,209	19,431
	Category E - Thriving Alone	3,055	13,262	33,322	116,498
	Category F - Going it Alone	3,026	34,280	92,337	169,957
	Category G - Struggling Alone	0	2,815	11,321	19,571
	Category H - Single in the Suburbs	747	20,091	30,178	33,259
	Category I - Married in the Suburbs	1,727	3,181	4,285	44,346
	Category J - Retired in the Suburbs	431	4,888	13,262	22,956
	Category K - Living with Nature	0	0	0	65
	Category L - Working with Nature	0	0	0	85
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	678	71,672	133,715	629,524
	Category O - Specialties	0	2,243	3,089	8,413

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