

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.24187, -118.558943

17-May-2019

1336-Plaza Di Northridge

Northridge, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2018 Estimated Population	14,742	212,826	470,449	1,347,075
2018 Daytime Population	24,343	262,589	548,304	1,409,017
2023 Population Forecast	15,425	222,661	490,481	1,397,562
2010 Census Population	14,149	203,637	453,346	1,307,281
2000 Census Population	12,852	188,349	418,952	1,229,005
1990 Census Population	12,364	169,694	381,711	1,092,837
Historical Annual Growth, 1990 to 2000	0.39%	1.05%	0.94%	1.18%
Historical Annual Growth, 2000 to 2010	0.97%	0.78%	0.79%	0.62%
Estimated Annual Growth, 2010 to 2018	0.47%	0.51%	0.42%	0.34%
Projected Annual Growth, 2018 to 2023	0.91%	0.91%	0.84%	0.74%
HOUSEHOLDS				
2018 Estimated Households	5,104	69,574	157,420	433,880
2023 Households Forecast	5,340	72,864	164,297	450,765
2010 Census Households	4,903	66,590	151,482	419,916
2000 Census Households	4,538	64,016	143,645	401,642
1990 Census Households	4,319	60,367	137,579	377,688
Historical Annual Growth, 1990 to 2000	0.50%	0.59%	0.43%	0.62%
Historical Annual Growth, 2000 to 2010	0.78%	0.39%	0.53%	0.45%
Estimated Annual Growth, 2010 to 2018	0.46%	0.50%	0.44%	0.37%
Projected Annual Growth, 2018 to 2023	0.91%	0.93%	0.86%	0.77%
2018 % Households With Children	25%	29%	30%	32%
2018 Persons per Household	2.85	2.99	2.94	3.07
INCOME 2018				
HH Income \$500,000 or more	2.23%	1.62%	1.52%	1.69%
HH Income \$250,000 to \$499,999	2.71%	1.92%	1.81%	2.01%
HH Income \$200,000 to \$249,999	6.33%	4.51%	4.24%	4.70%
HH Income \$175,000 to \$199,999	3.80%	3.51%	3.89%	3.80%
HH Income \$150,000 to \$174,999	7.42%	5.30%	5.74%	5.27%
HH Income \$100,000 to \$149,999	17.54%	17.02%	17.68%	16.30%
HH Income \$75,000 to \$99,999	13.86%	13.22%	13.11%	12.31%
HH Income \$50,000 to \$74,999	14.70%	17.18%	16.51%	16.38%
HH Income \$35,000 to \$49,999	9.56%	10.73%	10.97%	11.43%
HH Income \$25,000 to \$34,999	5.34%	7.80%	7.94%	8.21%
HH Income \$15,000 to \$24,999	7.34%	7.53%	7.39%	8.56%
HH Income \$0 to \$14,999	9.17%	9.64%	9.21%	9.36%
Average Household Income	\$102,583	\$92,431	\$94,316	\$97,078
Median Household Income	\$81,246	\$70,087	\$71,460	\$68,302
Per Capita Income	\$36,003	\$30,629	\$31,897	\$31,515
2000 Average Household Income	\$82,695	\$65,084	\$66,163	\$67,593
2000 Median Household Income	\$66,897	\$49,792	\$51,100	\$48,083
WRKPLACE 2018				
Workplace Establishments	1,043	7,080	14,672	41,442
Workplace Employees (Full Time Employees)	14,245	104,338	212,328	563,238

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	885	14,432	32,022	93,604
	Count of Pop 5 to 14 years	1,358	22,795	51,537	157,106
	Count of Pop 14 to 22 years	1,454	23,022	46,304	137,088
	Count of Pop 22 to 30 years	1,585	23,524	49,670	146,253
	Count of Pop 30 to 45 years	2,517	41,839	93,091	271,361
	Count of Pop 45 to 60 years	2,983	41,635	95,204	269,428
	Count of Pop 60 to 75 years	2,655	32,576	73,242	195,671
	Count of Pop 75+ years	1,306	13,004	29,378	76,563
	Population 0 to 4 Years	6.00%	6.78%	6.81%	6.95%
	Population 5 to 13 Years	9.21%	10.71%	10.95%	11.66%
	Population 14 to 21 Years	9.86%	10.82%	9.84%	10.18%
	Population 22 to 29 Years	10.75%	11.05%	10.56%	10.86%
	Population 30 to 44 Years	17.08%	19.66%	19.79%	20.14%
	Population 45 to 59 Years	20.23%	19.56%	20.24%	20.00%
	Population 60 to 74 Years	18.01%	15.31%	15.57%	14.53%
	Population 74 Years Plus	8.86%	6.11%	6.24%	5.68%
	Median Age	42.3	37.8	38.8	37.7
GENDER 2018	Male Population	7,194	104,808	232,255	667,513
	Female Population	7,549	108,019	238,194	679,562
RACE 2018	2018 Estimated Population	14,742	212,826	470,449	1,347,075
	White	62.63%	53.76%	57.27%	59.47%
	Black or African American	3.67%	5.16%	4.59%	3.95%
	Asian or Pacific Islander	17.33%	17.84%	15.67%	10.68%
	Other Races	16.37%	23.24%	22.47%	25.89%
HISPANIC	2018 Hispanic Population	4,075	82,896	178,876	630,685
	2018 Hispanic Population %	27.64%	38.95%	38.02%	46.82%
	2023 Hispanic Population Forecast	4,266	87,143	187,743	654,893
	2023 Hispanic Population % Projected	27.65%	39.14%	38.28%	46.86%
	2000 Hispanic Population %	19.03%	30.05%	30.24%	41.90%
1990 Hispanic Population %	12.36%	19.08%	18.87%	30.51%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	10,440	143,599	321,825	904,105
	Elementary	5.06%	8.78%	8.84%	12.24%
	Some High School	5.30%	7.82%	7.36%	8.40%
	High School Graduate	16.65%	21.53%	21.41%	21.55%
	Some College	23.47%	21.91%	21.41%	19.60%
	Associates Degree	9.13%	7.53%	7.60%	7.10%
	Bachelors Degree	28.03%	21.89%	22.53%	20.79%
	Graduate Degree	12.37%	10.55%	10.84%	10.32%
	% College (4+)	40.40%	32.44%	33.38%	31.11%
HOUSING 2018	Total Housing Units	5,439	72,948	165,399	455,766
	Owner Occupied Percent	64.82%	52.44%	54.11%	51.95%
	Renter Occupied Percent	29.03%	42.94%	41.06%	43.25%
	Vacant Housing Percent	6.15%	4.62%	4.82%	4.80%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.35%	0.27%	0.44%	0.36%
Homes Built 2000 to 2009	12.48%	6.75%	7.19%	6.79%
Homes Built 1990 to 1999	6.65%	6.56%	6.02%	6.45%
Homes Built 1980 to 1989	4.54%	14.33%	12.75%	13.80%
Homes Built 1970 to 1979	12.92%	22.53%	19.91%	18.35%
Homes Built 1960 to 1979	28.75%	20.97%	18.43%	18.60%
Homes Built 1950 to 1959	29.11%	23.42%	29.02%	25.67%
Homes Built 1940 to 1949	4.10%	3.57%	4.56%	7.18%
Homes Built 1939 or earlier	1.11%	1.60%	1.67%	2.80%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	42.82%	34.13%	32.32%	34.69%
Property Value \$750,000 to \$999,999	22.72%	22.18%	23.09%	18.98%
Property Value \$500,000 to \$749,999	23.41%	30.01%	31.70%	30.04%
Property Value \$400,000 to \$499,999	1.71%	4.77%	4.98%	6.14%
Property Value \$300,000 to \$399,999	0.99%	2.81%	2.92%	4.01%
Property Value \$200,000 to \$299,999	0.23%	1.16%	1.31%	2.13%
Property Value \$150,000 to \$199,999	0.63%	0.60%	0.47%	0.66%
Property Value \$100,000 to \$149,999	1.40%	1.16%	0.64%	0.68%
Property Value \$60,000 to \$99,999	2.13%	1.39%	1.05%	0.96%
Property Value \$40,000 to \$59,999	0.65%	0.37%	0.31%	0.38%
Property Value \$0 to \$39,999	3.31%	1.41%	1.21%	1.33%
Median Home Value	\$920,970	\$821,176	\$808,596	\$798,371
Median Rent per Month (Census 2000)	\$795	\$754	\$768	\$741
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	7,246	106,484	237,065	668,556
Managerial/Executive	19.93%	15.77%	16.47%	14.81%
Professional Specialty	27.60%	22.15%	22.84%	21.33%
Healthcare Support	1.49%	1.92%	1.79%	1.89%
Sales	11.43%	11.28%	11.22%	10.75%
Office & Administrative Support	12.33%	13.41%	13.50%	13.13%
Protective Service	1.12%	1.20%	1.30%	1.41%
Food Preparation	4.27%	5.86%	5.37%	5.26%
Building Maintenance & Cleaning	2.99%	5.26%	5.14%	5.75%
Personal Care	4.64%	5.73%	5.42%	5.47%
Farming, Fishing, & Forestry	0.29%	0.26%	0.26%	0.36%
Construction	6.60%	8.20%	7.85%	9.01%
Production & Transportation	7.31%	8.98%	8.86%	10.84%
Percent White Collar	72.78%	64.51%	65.82%	61.91%
Percent Blue Collar	27.22%	35.49%	34.18%	38.09%
Median Employee Salary	47,348	48,583	48,601	49,666
Average Employee Salary	55,412	55,962	56,235	57,389
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	426	8,356	15,463	42,881
2018 Estimated Unemployed (Age 16 and Up)	281	4,981	11,117	35,239
2018 Estimated Unemployed Rate (Age 16 and Up)	3.24%	4.42%	4.43%	5.02%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	75.17%	73.15%	74.18%	72.81%
	Drive to Work Carpool	11.32%	11.55%	10.53%	11.89%
	Travel to Work by Public Transportation	3.21%	5.37%	5.23%	5.82%
	Drive to Work on Motorcycle	0.03%	0.14%	0.17%	0.18%
	Drive to Work on Bicycle	1.06%	0.85%	0.84%	0.65%
	Walk to Work	0.96%	2.24%	2.15%	2.02%
	Other Means	0.66%	2.03%	1.74%	1.28%
	Work at Home	7.59%	4.64%	5.14%	5.32%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	3.07%	1.89%	1.72%	1.56%
	Travel to Work in 5 to 9 minutes	8.95%	7.04%	6.63%	6.86%
	Travel to Work in 10 to 14 minutes	10.76%	13.27%	12.36%	11.20%
	Travel to Work in 15 to 19 minutes	11.77%	14.76%	15.15%	13.64%
	Travel to Work in 20 to 29 minutes	19.71%	19.98%	19.41%	19.28%
	Travel to Work in 30 to 44 minutes	23.09%	22.66%	22.94%	25.24%
	Travel to Work in 45 to 59 minutes	9.08%	7.40%	8.68%	9.05%
	Travel to Work in 60 minutes or more	13.57%	13.00%	13.12%	13.16%
Average Travel Time to Work	29.1	28.3	28.4	29.0	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$57.69	\$56.90	\$57.04	\$56.82
	Apparel and Related Services	\$15.15	\$14.69	\$14.78	\$14.61
	Transportation	\$80.28	\$77.71	\$78.20	\$77.29
	Healthcare	\$41.82	\$39.96	\$40.27	\$39.67
	Entertainment	\$22.99	\$21.98	\$22.14	\$21.85
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	1,525	27,039	63,173	190,957
	Category B - Urban Cliff Hangers	0	825	2,912	6,077
	Category C - Urban Cliff Dwellers	1,749	15,544	58,077	79,526
	Category D - Seasoned Urban Dwellers	861	4,297	6,464	13,256
	Category E - Thriving Alone	2,500	10,181	29,801	101,142
	Category F - Going it Alone	4,509	34,492	91,188	162,601
	Category G - Struggling Alone	0	5,750	17,197	21,233
	Category H - Single in the Suburbs	430	19,310	31,158	36,119
	Category I - Married in the Suburbs	1,718	9,404	13,360	54,040
	Category J - Retired in the Suburbs	429	4,832	13,128	24,219
	Category K - Living with Nature	0	0	0	75
	Category L - Working with Nature	0	0	0	78
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	814	73,893	133,461	629,366
	Category O - Specialties	0	2,242	3,085	13,995

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