

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 34.24187, -118.558943

9-Mar-2023

113360-Plaza Di Northridge

Northridge, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	14,090	200,127	451,095	1,287,423	
	2022 Daytime Population	21,606	243,774	519,075	1,333,172	
	2027 Population Forecast	14,531	205,733	464,441	1,319,213	
	2010 Census Population	14,149	203,637	452,687	1,302,946	
	2000 Census Population	12,852	188,349	418,349	1,225,134	
	1990 Census Population	12,364	169,694	381,221	1,089,663	
	Historical Annual Growth, 1990 to 2000	0.39%	1.05%	0.93%	1.18%	
	Historical Annual Growth, 2000 to 2010	0.97%	0.78%	0.79%	0.62%	
	CY Estimated Annual Growth, 2010 to 2022	-0.03%	-0.14%	-0.03%	-0.09%	
	FY Projected Annual Growth, 2022 to 2027	0.62%	0.55%	0.58%	0.49%	
	HOUSEHOLDS	2022 Estimated Households	4,886	65,243	150,822	413,106
		2027 Households Forecast	5,037	67,144	155,461	423,621
2010 Census Households		4,903	66,590	151,330	418,355	
2000 Census Households		4,538	64,016	143,533	400,222	
1990 Census Households		4,319	60,367	137,463	376,488	
Historical Annual Growth, 1990 to 2000		0.50%	0.59%	0.43%	0.61%	
Historical Annual Growth, 2000 to 2010		0.78%	0.39%	0.53%	0.44%	
CY Estimated Annual Growth, 2010 to 2022		-0.03%	-0.16%	-0.03%	-0.10%	
FY Projected Annual Growth, 2022 to 2027		0.61%	0.58%	0.61%	0.50%	
2022 % Households With Children		27%	29%	28%	29%	
2022 Persons per Household		2.84	2.99	2.94	3.08	
INCOME 2022		HH Income \$500,000 or more	3.05%	2.27%	2.31%	2.41%
	HH Income \$250,000 to \$499,999	3.63%	2.71%	2.78%	2.90%	
	HH Income \$200,000 to \$249,999	8.46%	6.32%	6.48%	6.76%	
	HH Income \$175,000 to \$199,999	6.39%	5.61%	5.78%	5.31%	
	HH Income \$150,000 to \$174,999	9.07%	6.67%	7.23%	6.58%	
	HH Income \$100,000 to \$149,999	21.11%	18.85%	18.96%	17.93%	
	HH Income \$75,000 to \$99,999	8.93%	11.49%	11.94%	12.20%	
	HH Income \$50,000 to \$74,999	13.08%	15.26%	14.60%	14.85%	
	HH Income \$35,000 to \$49,999	7.96%	10.14%	9.52%	9.47%	
	HH Income \$25,000 to \$34,999	3.64%	7.04%	6.60%	7.04%	
	HH Income \$15,000 to \$24,999	6.34%	6.47%	6.18%	6.47%	
	HH Income \$0 to \$14,999	8.35%	7.17%	7.61%	8.09%	
	Current Year Average Household Income	\$123,626	\$110,318	\$112,720	\$115,497	
	Current Year Median Household Income	\$103,601	\$82,490	\$85,422	\$82,417	
	Per Capita Income	\$43,436	\$36,454	\$38,097	\$37,368	
2000 Average Household Income	\$82,695	\$65,084	\$66,190	\$67,543		
2000 Median Household Income	\$66,897	\$49,792	\$51,175	\$48,061		
2027 Projected Average Household Income	\$140,590	\$125,861	\$128,247	\$131,251		
2027 Projected Median Household Income	\$111,107	\$93,664	\$97,292	\$93,860		
WRKPLACE 2022	Workplace Establishments	1,029	6,850	14,691	41,510	
	Workplace Employees (Full Time Employees)	12,106	88,097	184,631	489,526	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	853	13,207	29,477	86,099
	Count of Pop 5 to 14 years	1,441	22,931	52,463	153,696
	Count of Pop 14 to 22 years	1,200	20,485	42,325	125,910
	Count of Pop 22 to 30 years	1,450	20,175	44,165	132,415
	Count of Pop 30 to 45 years	2,521	39,213	87,235	252,605
	Count of Pop 45 to 60 years	2,597	37,121	87,161	248,834
	Count of Pop 60 to 75 years	2,690	33,044	76,347	204,899
	Count of Pop 75+ years	1,339	13,950	31,922	82,964
	Population 0 to 4 Years	6.05%	6.60%	6.53%	6.69%
	Population 5 to 13 Years	10.22%	11.46%	11.63%	11.94%
	Population 14 to 21 Years	8.52%	10.24%	9.38%	9.78%
	Population 22 to 29 Years	10.29%	10.08%	9.79%	10.29%
	Population 30 to 44 Years	17.89%	19.59%	19.34%	19.62%
	Population 45 to 59 Years	18.43%	18.55%	19.32%	19.33%
Population 60 to 74 Years	19.09%	16.51%	16.92%	15.92%	
Population 74 Years Plus	9.50%	6.97%	7.08%	6.44%	
Median Age	42.2	38.7	39.8	38.6	
GENDER 2022	Male Population	6,880	98,528	222,733	638,206
	Female Population	7,210	101,599	228,363	649,217
RACE 2022	2022 Estimated Population	14,090	200,127	451,095	1,287,423
	White	56.61%	47.36%	51.83%	54.70%
	Black or African American	3.45%	5.50%	4.91%	4.03%
	Asian or Pacific Islander	18.64%	18.34%	15.93%	10.78%
	Other Races	21.30%	28.80%	27.33%	30.50%
HISPANIC	2022 Hispanic Population	4,118	79,791	173,451	609,554
	2022 Hispanic Population %	29.23%	39.87%	38.45%	47.35%
	2027 Hispanic Population Forecast	4,321	82,066	178,815	624,084
	2027 Hispanic Population % Forecast	29.73%	39.89%	38.50%	47.31%
	2000 Hispanic Population %	19.03%	30.05%	30.12%	41.92%
1990 Hispanic Population %	12.36%	19.08%	18.75%	30.51%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	10,058	135,853	310,315	872,460
	Elementary	4.21%	8.49%	8.78%	11.39%
	Some High School	5.79%	6.72%	6.36%	8.21%
	High School Graduate	17.47%	19.69%	19.78%	20.43%
	Some College	22.79%	19.72%	19.58%	18.69%
	Associates Degree	8.95%	8.63%	8.67%	7.52%
	Bachelors Degree	28.65%	25.01%	24.58%	22.37%
	Graduate Degree	12.14%	11.74%	12.24%	11.39%
% College (4+)	40.80%	36.75%	36.83%	33.76%	
HOUSING 2022	Total Housing Units	5,205	68,402	158,396	434,155
	Owner Occupied Percent	65.20%	53.09%	54.66%	52.39%
	Renter Occupied Percent	28.68%	42.30%	40.56%	42.77%
	Vacant Housing Percent	6.12%	4.62%	4.78%	4.85%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.14%	0.12%	0.28%	0.19%
	Homes Built 2000 to 2009	11.82%	6.45%	6.69%	6.39%
	Homes Built 1990 to 1999	5.38%	6.40%	5.82%	6.30%
	Homes Built 1980 to 1989	4.95%	13.69%	12.54%	14.00%
	Homes Built 1970 to 1979	12.93%	23.61%	20.43%	18.56%
	Homes Built 1960 to 1979	31.44%	20.76%	18.30%	18.44%
	Homes Built 1950 to 1959	28.55%	23.68%	29.43%	25.69%
	Homes Built 1940 to 1949	3.93%	3.70%	4.75%	7.45%
	Homes Built 1939 or earlier	0.86%	1.60%	1.75%	2.97%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	45.51%	44.86%	44.26%	43.07%
	Property Value \$750,000 to \$999,999	21.28%	24.07%	25.06%	21.47%
	Property Value \$500,000 to \$749,999	6.25%	13.03%	12.69%	14.78%
	Property Value \$400,000 to \$499,999	0.49%	1.70%	1.67%	2.04%
	Property Value \$300,000 to \$399,999	0.11%	0.65%	0.80%	1.11%
	Property Value \$200,000 to \$299,999	0.61%	0.90%	0.64%	0.66%
	Property Value \$150,000 to \$199,999	0.45%	0.42%	0.48%	0.46%
	Property Value \$100,000 to \$149,999	1.69%	0.98%	0.78%	0.70%
	Property Value \$60,000 to \$99,999	0.52%	0.68%	0.53%	0.64%
	Property Value \$40,000 to \$59,999	0.64%	0.35%	0.23%	0.21%
	Property Value \$0 to \$39,999	0.72%	0.68%	0.76%	0.82%
CY Median Home Value	\$1,210,034	\$1,023,150	\$1,010,336	\$1,003,188	
CY Median Rent per Month (Census 2000)	\$795	\$754	\$769	\$741	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	7,022	101,845	228,600	645,991
	Managerial/Executive	16.99%	16.62%	16.32%	15.35%
	Professional Specialty	28.13%	24.08%	25.49%	23.36%
	Healthcare Support	3.03%	4.15%	3.94%	4.03%
	Sales	10.27%	10.34%	10.27%	10.16%
	Office & Administrative Support	12.41%	11.86%	11.76%	11.25%
	Protective Service	1.04%	1.18%	1.41%	1.46%
	Food Preparation	6.97%	4.97%	4.82%	4.97%
	Building Maintenance & Cleaning	3.20%	4.70%	4.86%	5.20%
	Personal Care	2.77%	3.40%	3.33%	3.14%
	Farming, Fishing, & Forestry	0.00%	0.21%	0.22%	0.31%
	Construction	6.45%	7.08%	7.09%	8.74%
	Production & Transportation	8.74%	11.40%	10.49%	12.02%
	Percent White Collar	70.84%	67.06%	67.79%	64.15%
	Percent Blue Collar	29.16%	32.94%	32.21%	35.85%
	CY Median Employee Salary	\$47,423	\$48,122	\$48,034	\$48,388
CY Average Employee Salary	\$55,997	\$56,360	\$56,605	\$57,417	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	426	8,356	15,453	42,749
	2022 Estimated Unemployed (Age 16 and Up)	269	4,692	10,799	30,849
	2022 Estimated Unemployed Rate (Age 16 and Up)	3.22%	4.38%	4.47%	4.57%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	77.68%	73.36%	74.69%	72.65%
	Drive to Work Carpool	10.16%	11.90%	10.57%	12.22%
	Travel to Work by Public Transportation	3.08%	5.33%	5.12%	5.89%
	Drive to Work on Motorcycle	0.76%	0.15%	0.18%	0.17%
	Drive to Work on Bicycle	0.79%	0.84%	0.94%	0.68%
	Walk to Work	0.83%	2.12%	2.05%	2.02%
	Other Means	1.00%	1.84%	1.61%	1.23%
	Work at Home	5.69%	4.43%	4.81%	5.11%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	3.04%	1.84%	1.60%	1.50%
	Travel to Work in 5 to 9 minutes	10.45%	7.82%	7.11%	7.03%
	Travel to Work in 10 to 14 minutes	10.48%	13.25%	12.50%	11.45%
	Travel to Work in 15 to 19 minutes	11.06%	13.75%	14.13%	13.25%
	Travel to Work in 20 to 29 minutes	16.97%	19.15%	19.32%	19.20%
	Travel to Work in 30 to 44 minutes	23.93%	22.84%	22.88%	25.26%
	Travel to Work in 45 to 59 minutes	8.22%	8.55%	9.44%	9.34%
	Travel to Work in 60 minutes or more	15.84%	12.78%	13.02%	12.98%
Average Travel Time to Work	29.1	28.3	28.4	29.0	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$71.79	\$71.16	\$71.29	\$71.10
	Apparel and Related Services	\$12.29	\$12.14	\$12.19	\$12.13
	Transportation	\$88.21	\$87.36	\$87.74	\$86.85
	Healthcare	\$49.50	\$48.21	\$48.50	\$47.87
	Entertainment	\$22.59	\$21.89	\$22.06	\$21.82
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$87,555	\$71,187	\$73,688	\$71,144
	Avg Disposable Inc-Inc minus taxes	\$95,646	\$85,451	\$86,824	\$85,734
	Med Discretionary-Disp less food/shelter/clothing	\$56,388	\$43,611	\$46,103	\$43,193
	Avg Discretionary-Disp less food/shelter/clothing	\$60,854	\$52,925	\$54,331	\$53,233
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	1,393	29,405	74,872	178,676
	Category B - Urban Cliff Climbers	0	4,274	4,274	7,615
	Category C - Urban Cliff Dwellers	0	10,502	40,891	60,119
	Category D - Seasoned Urban Dwellers	3,237	8,614	11,798	18,087
	Category E - Thriving Alone	3,155	15,799	44,006	128,019
	Category F - Going it Alone	2,126	35,710	91,055	156,305
	Category G - Struggling Alone	0	1,123	3,316	11,475
	Category H - Single in the Suburbs	295	6,227	11,488	18,709
	Category I - Married in the Suburbs	1,649	7,893	17,755	53,438
	Category J - Retired in the Suburbs	406	5,923	12,068	35,844
	Category K - Living with Nature	0	0	1,344	1,671
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	1,291	66,900	127,184	593,623
	Category O - Specialties	332	2,740	3,589	9,430

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