

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 34.24187, -118.558943

20-Apr-2022

113360-Plaza Di Northridge

Northridge, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	14,817	211,212	471,457	1,339,213	
	2021 Daytime Population	22,448	247,988	524,559	1,344,446	
	2026 Population Forecast	15,332	217,401	485,591	1,371,965	
	2010 Census Population	14,149	203,637	452,687	1,302,946	
	2000 Census Population	12,852	188,349	418,349	1,225,134	
	1990 Census Population	12,364	169,694	381,221	1,089,663	
	Historical Annual Growth, 1990 to 2000	0.39%	1.05%	0.93%	1.18%	
	Historical Annual Growth, 2000 to 2010	0.97%	0.78%	0.79%	0.62%	
	CY Estimated Annual Growth, 2010 to 2021	0.39%	0.31%	0.35%	0.23%	
	FY Projected Annual Growth, 2021 to 2025	0.69%	0.58%	0.59%	0.48%	
	HOUSEHOLDS	2021 Estimated Households	5,133	69,051	157,877	430,726
		2026 Households Forecast	5,309	71,143	162,798	441,677
2010 Census Households		4,903	66,590	151,330	418,355	
2000 Census Households		4,538	64,016	143,533	400,222	
1990 Census Households		4,319	60,367	137,463	376,488	
Historical Annual Growth, 1990 to 2000		0.50%	0.59%	0.43%	0.61%	
Historical Annual Growth, 2000 to 2010		0.78%	0.39%	0.53%	0.44%	
CY Estimated Annual Growth, 2010 to 2021		0.39%	0.31%	0.36%	0.25%	
FY Projected Annual Growth, 2021 to 2025		0.68%	0.60%	0.62%	0.50%	
2021 % Households With Children		27%	30%	29%	31%	
2021 Persons per Household		2.85	2.99	2.94	3.08	
INCOME 2021		HH Income \$500,000 or more	2.63%	2.10%	2.17%	2.30%
	HH Income \$250,000 to \$499,999	3.17%	2.54%	2.62%	2.77%	
	HH Income \$200,000 to \$249,999	7.39%	5.91%	6.10%	6.46%	
	HH Income \$175,000 to \$199,999	5.72%	3.84%	4.09%	3.83%	
	HH Income \$150,000 to \$174,999	9.15%	5.95%	6.65%	6.17%	
	HH Income \$100,000 to \$149,999	17.28%	18.45%	18.65%	17.29%	
	HH Income \$75,000 to \$99,999	11.32%	12.91%	13.05%	12.73%	
	HH Income \$50,000 to \$74,999	14.06%	16.56%	15.46%	15.28%	
	HH Income \$35,000 to \$49,999	8.39%	10.73%	10.18%	10.69%	
	HH Income \$25,000 to \$34,999	4.23%	6.72%	7.00%	7.43%	
	HH Income \$15,000 to \$24,999	7.89%	6.44%	6.32%	6.96%	
	HH Income \$0 to \$14,999	8.79%	7.83%	7.71%	8.06%	
CY Average Household Income	\$114,769	\$103,371	\$105,982	\$108,865		
CY Median Household Income	\$88,613	\$77,952	\$80,855	\$77,806		
Per Capita Income	\$40,244	\$34,211	\$35,827	\$35,262		
2000 Average Household Income	\$82,695	\$65,084	\$66,190	\$67,543		
2000 Median Household Income	\$66,897	\$49,792	\$51,175	\$48,061		
2026 Projected Average Household Income	\$131,104	\$118,585	\$121,292	\$124,414		
2026 Projected Median Household Income	\$103,648	\$91,194	\$92,821	\$88,984		
WRKPLACE 2021	Workplace Establishments	1,044	7,005	14,938	41,920	
	Workplace Employees (Full Time Employees)	12,246	89,294	187,151	493,178	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	893	14,054	31,155	90,463
	Count of Pop 5 to 14 years	1,471	23,874	54,282	159,465
	Count of Pop 14 to 22 years	1,303	21,739	44,356	131,296
	Count of Pop 22 to 30 years	1,565	21,786	47,099	140,081
	Count of Pop 30 to 45 years	2,610	41,451	91,707	264,290
	Count of Pop 45 to 60 years	2,794	39,764	92,301	261,480
	Count of Pop 60 to 75 years	2,803	34,439	78,593	209,307
	Count of Pop 75+ years	1,378	14,105	31,966	82,832
	Population 0 to 4 Years	6.03%	6.65%	6.61%	6.75%
	Population 5 to 13 Years	9.93%	11.30%	11.51%	11.91%
	Population 14 to 21 Years	8.79%	10.29%	9.41%	9.80%
	Population 22 to 29 Years	10.56%	10.31%	9.99%	10.46%
	Population 30 to 44 Years	17.62%	19.63%	19.45%	19.73%
	Population 45 to 59 Years	18.86%	18.83%	19.58%	19.52%
	Population 60 to 74 Years	18.92%	16.31%	16.67%	15.63%
Population 74 Years Plus	9.30%	6.68%	6.78%	6.19%	
Median Age	42.2	38.4	39.5	38.4	
GENDER 2021	Male Population	7,236	104,003	232,779	663,786
	Female Population	7,581	107,210	238,678	675,427
RACE 2021	2021 Estimated Population	14,817	211,212	471,457	1,339,213
	White	62.32%	52.02%	55.84%	59.30%
	Black or African American	3.53%	5.35%	4.78%	4.03%
	Asian or Pacific Islander	16.81%	18.03%	15.97%	10.79%
	Other Races	17.34%	24.60%	23.41%	25.88%
HISPANIC	2021 Hispanic Population	4,075	82,893	179,665	630,727
	2021 Hispanic Population %	27.51%	39.25%	38.11%	47.10%
	2026 Hispanic Population Forecast	4,245	85,462	185,525	646,039
	2026 Hispanic Population % Forecast	27.69%	39.31%	38.21%	47.09%
	2000 Hispanic Population %	19.03%	30.05%	30.12%	41.92%
1990 Hispanic Population %	12.36%	19.08%	18.75%	30.51%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	10,563	143,281	324,024	905,812
	Elementary	5.46%	9.09%	8.68%	11.89%
	Some High School	5.47%	6.89%	6.88%	8.10%
	High School Graduate	16.80%	20.80%	20.72%	21.18%
	Some College	22.46%	20.75%	20.48%	19.20%
	Associates Degree	8.83%	7.78%	8.08%	7.42%
	Bachelors Degree	26.78%	23.24%	23.53%	21.40%
	Graduate Degree	14.19%	11.45%	11.64%	10.81%
% College (4+)	40.98%	34.69%	35.16%	32.21%	
HOUSING 2021	Total Housing Units	5,477	72,448	166,006	452,976
	Owner Occupied Percent	64.47%	52.55%	54.18%	52.02%
	Renter Occupied Percent	29.25%	42.76%	40.92%	43.07%
	Vacant Housing Percent	6.28%	4.69%	4.90%	4.91%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.14%	0.12%	0.28%	0.19%
Homes Built 2000 to 2009	11.82%	6.45%	6.69%	6.39%
Homes Built 1990 to 1999	5.38%	6.40%	5.82%	6.30%
Homes Built 1980 to 1989	4.95%	13.69%	12.54%	14.00%
Homes Built 1970 to 1979	12.93%	23.61%	20.43%	18.56%
Homes Built 1960 to 1979	31.44%	20.76%	18.30%	18.44%
Homes Built 1950 to 1959	28.55%	23.68%	29.43%	25.69%
Homes Built 1940 to 1949	3.93%	3.70%	4.75%	7.45%
Homes Built 1939 or earlier	0.86%	1.60%	1.75%	2.97%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	35.00%	30.21%	28.34%	28.60%
Property Value \$750,000 to \$999,999	30.34%	28.53%	30.33%	24.18%
Property Value \$500,000 to \$749,999	14.50%	22.92%	23.49%	24.59%
Property Value \$400,000 to \$499,999	2.21%	4.78%	4.56%	5.39%
Property Value \$300,000 to \$399,999	0.09%	1.68%	1.98%	2.66%
Property Value \$200,000 to \$299,999	0.71%	0.80%	0.69%	1.05%
Property Value \$150,000 to \$199,999	0.36%	0.35%	0.37%	0.43%
Property Value \$100,000 to \$149,999	1.04%	0.79%	0.55%	0.57%
Property Value \$60,000 to \$99,999	1.28%	1.15%	0.84%	0.72%
Property Value \$40,000 to \$59,999	1.12%	0.48%	0.31%	0.31%
Property Value \$0 to \$39,999	1.41%	0.72%	0.75%	0.76%
CY Median Home Value	\$925,537	\$859,836	\$853,473	\$834,223
CY Median Rent per Month (Census 2000)	\$795	\$754	\$769	\$741
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	6,867	103,662	231,892	649,264
Managerial/Executive	16.87%	15.76%	16.26%	14.83%
Professional Specialty	27.21%	22.84%	24.05%	22.47%
Healthcare Support	3.45%	4.05%	3.69%	3.98%
Sales	11.20%	11.24%	10.92%	10.45%
Office & Administrative Support	13.54%	11.89%	12.05%	11.63%
Protective Service	0.93%	1.09%	1.24%	1.36%
Food Preparation	5.84%	5.72%	5.43%	5.27%
Building Maintenance & Cleaning	4.34%	5.73%	5.12%	5.66%
Personal Care	3.87%	3.56%	3.43%	3.33%
Farming, Fishing, & Forestry	0.13%	0.26%	0.25%	0.34%
Construction	5.58%	7.45%	7.56%	8.89%
Production & Transportation	7.04%	10.40%	9.99%	11.81%
Percent White Collar	72.27%	65.78%	66.97%	63.35%
Percent Blue Collar	27.73%	34.22%	33.03%	36.65%
CY Median Employee Salary	\$45,875	\$46,763	\$46,786	\$47,171
CY Average Employee Salary	\$54,424	\$54,852	\$55,200	\$55,894
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	426	8,356	15,453	42,749
2021 Estimated Unemployed (Age 16 and Up)	491	7,712	18,026	53,885
2021 Estimated Unemployed Rate (Age 16 and Up)	6.05%	6.88%	7.15%	7.68%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	77.68%	73.36%	74.69%	72.65%
	Drive to Work Carpool	10.16%	11.90%	10.57%	12.22%
	Travel to Work by Public Transportation	3.08%	5.33%	5.12%	5.89%
	Drive to Work on Motorcycle	0.76%	0.15%	0.18%	0.17%
	Drive to Work on Bicycle	0.79%	0.84%	0.94%	0.68%
	Walk to Work	0.83%	2.12%	2.05%	2.02%
	Other Means	1.00%	1.84%	1.61%	1.23%
	Work at Home	5.69%	4.43%	4.81%	5.11%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	3.04%	1.84%	1.60%	1.50%
	Travel to Work in 5 to 9 minutes	10.45%	7.82%	7.11%	7.03%
	Travel to Work in 10 to 14 minutes	10.48%	13.25%	12.50%	11.45%
	Travel to Work in 15 to 19 minutes	11.06%	13.75%	14.13%	13.25%
	Travel to Work in 20 to 29 minutes	16.97%	19.15%	19.32%	19.20%
	Travel to Work in 30 to 44 minutes	23.93%	22.84%	22.88%	25.26%
	Travel to Work in 45 to 59 minutes	8.22%	8.55%	9.44%	9.34%
	Travel to Work in 60 minutes or more	15.84%	12.78%	13.02%	12.98%
Average Travel Time to Work	29.1	28.3	28.4	29.0	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$63.10	\$62.53	\$62.61	\$62.44
	Apparel and Related Services	\$15.70	\$15.33	\$15.38	\$15.22
	Transportation	\$95.25	\$92.66	\$93.16	\$92.07
	Healthcare	\$60.75	\$58.54	\$58.96	\$58.09
	Entertainment	\$24.55	\$23.70	\$23.83	\$23.53
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$76,273	\$67,463	\$69,829	\$67,286
	Avg Disposable Inc-Inc minus taxes	\$89,907	\$81,835	\$83,410	\$82,514
	Med Discretionary-Disp less food/shelter/clothing	\$50,174	\$42,277	\$44,670	\$41,664
	Avg Discretionary-Disp less food/shelter/clothing	\$57,359	\$50,949	\$52,702	\$52,010
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	575	25,230	69,288	184,146
	Category B - Urban Cliff Climbers	139	2,642	2,642	4,813
	Category C - Urban Cliff Dwellers	2,357	15,811	46,738	63,825
	Category D - Seasoned Urban Dwellers	861	2,976	10,497	19,014
	Category E - Thriving Alone	3,066	14,169	44,255	134,823
	Category F - Going it Alone	2,621	29,107	93,753	159,702
	Category G - Struggling Alone	0	3,084	6,608	17,231
	Category H - Single in the Suburbs	736	21,825	27,641	33,128
	Category I - Married in the Suburbs	1,883	7,823	12,959	54,777
	Category J - Retired in the Suburbs	1,391	7,694	14,736	28,195
	Category K - Living with Nature	0	0	0	212
Category M - Harlem Gateway	0	0	0	0	
Category N - Espaniola	668	72,036	130,238	613,687	
Category O - Specialties	315	3,799	4,648	11,162	

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