

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.700412, -121.744242

12-Apr-2021

114730-Plaza 580 S.C.

Livermore, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	9,309	66,612	92,753	245,102	
	2020 Daytime Population	7,948	72,443	114,270	275,922	
	2025 Population Forecast	9,314	67,279	93,978	261,701	
	2010 Census Population	8,794	60,642	84,124	200,970	
	2000 Census Population	8,963	56,300	74,633	156,194	
	1990 Census Population	6,373	42,261	58,623	122,231	
	Historical Annual Growth, 1990 to 2000	3.47%	2.91%	2.44%	2.48%	
	Historical Annual Growth, 2000 to 2010	-0.19%	0.75%	1.20%	2.55%	
	Estimated Annual Growth, 2010 to 2020	0.53%	0.88%	0.91%	1.86%	
	Projected Annual Growth, 2020 to 2025	0.01%	0.20%	0.26%	1.32%	
	HOUSEHOLDS	2020 Estimated Households	3,501	24,250	33,124	85,480
		2025 Households Forecast	3,503	24,494	33,542	91,545
2010 Census Households		3,304	22,055	30,033	69,376	
2000 Census Households		3,374	20,206	26,599	54,975	
1990 Census Households		2,407	15,720	21,289	43,149	
Historical Annual Growth, 1990 to 2000		3.43%	2.54%	2.25%	2.45%	
Historical Annual Growth, 2000 to 2010		-0.21%	0.88%	1.22%	2.35%	
Estimated Annual Growth, 2010 to 2020		0.54%	0.89%	0.92%	1.96%	
Projected Annual Growth, 2020 to 2025		0.01%	0.20%	0.25%	1.38%	
2020 % Households With Children		30%	32%	33%	39%	
2020 Persons per Household		2.66	2.73	2.78	2.79	
INCOME 2020		HH Income \$500,000 or more	4.07%	3.53%	4.15%	5.23%
	HH Income \$250,000 to \$499,999	4.85%	4.22%	4.98%	6.29%	
	HH Income \$200,000 to \$249,999	11.33%	9.85%	11.62%	14.66%	
	HH Income \$175,000 to \$199,999	5.99%	10.27%	10.35%	12.34%	
	HH Income \$150,000 to \$174,999	9.41%	10.77%	11.24%	10.72%	
	HH Income \$100,000 to \$149,999	22.49%	19.76%	19.36%	18.18%	
	HH Income \$75,000 to \$99,999	13.74%	11.63%	10.89%	9.73%	
	HH Income \$50,000 to \$74,999	11.21%	12.35%	11.15%	8.78%	
	HH Income \$35,000 to \$49,999	6.00%	6.27%	5.92%	4.90%	
	HH Income \$25,000 to \$34,999	4.68%	4.06%	3.67%	2.87%	
	HH Income \$15,000 to \$24,999	2.31%	3.68%	3.30%	2.93%	
	HH Income \$0 to \$14,999	3.92%	3.62%	3.38%	3.37%	
Average Household Income	\$135,684	\$142,879	\$153,968	\$177,409		
Median Household Income	\$115,452	\$118,625	\$127,401	\$147,748		
Per Capita Income	\$51,063	\$52,244	\$55,259	\$62,278		
2000 Average Household Income	\$92,403	\$83,929	\$86,637	\$96,687		
2000 Median Household Income	\$80,407	\$73,036	\$75,030	\$80,657		
WRKPLACE 2020	Workplace Establishments	240	1,953	2,550	6,645	
	Workplace Employees (Full Time Employees)	4,678	40,576	52,986	127,524	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.700412, -121.744242

12-Apr-2021

114730-Plaza 580 S.C.

Livermore, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2020	Count of Pop 0 to 4 years	545	4,116	5,488	14,396
	Count of Pop 5 to 14 years	1,030	7,780	10,504	28,810
	Count of Pop 14 to 22 years	907	6,883	9,903	28,579
	Count of Pop 22 to 30 years	997	6,880	9,815	25,771
	Count of Pop 30 to 45 years	1,466	11,521	14,934	39,050
	Count of Pop 45 to 60 years	2,114	14,761	20,885	58,104
	Count of Pop 60 to 75 years	1,772	11,095	15,929	37,960
	Count of Pop 75+ years	480	3,576	5,294	12,430
	Population 0 to 4 Years	5.85%	6.18%	5.92%	5.87%
	Population 5 to 13 Years	11.06%	11.68%	11.33%	11.75%
	Population 14 to 21 Years	9.74%	10.33%	10.68%	11.66%
	Population 22 to 29 Years	10.71%	10.33%	10.58%	10.51%
	Population 30 to 44 Years	15.75%	17.30%	16.10%	15.93%
	Population 45 to 59 Years	22.70%	22.16%	22.52%	23.71%
	Population 60 to 74 Years	19.03%	16.66%	17.17%	15.49%
	Population 74 Years Plus	5.15%	5.37%	5.71%	5.07%
	Median Age	42.3	40.3	41.0	40.3
GENDER 2020	Male Population	4,597	33,096	46,052	122,331
	Female Population	4,712	33,516	46,700	122,770
RACE 2020	2020 Estimated Population	9,309	66,612	92,753	245,102
	White	74.85%	74.19%	73.89%	58.90%
	Black or African American	2.28%	2.23%	2.02%	3.59%
	Asian or Pacific Islander	11.50%	10.08%	11.55%	27.13%
	Other Races	11.38%	13.50%	12.54%	10.38%
HISPANIC	2020 Hispanic Population	1,636	14,885	18,509	34,819
	2020 Hispanic Population %	17.57%	22.35%	19.96%	14.21%
	2025 Hispanic Population Forecast	1,621	14,928	18,567	36,428
	2025 Hispanic Population % Projected	17.40%	22.19%	19.76%	13.92%
	2000 Hispanic Population %	10.84%	15.83%	14.26%	11.93%
1990 Hispanic Population %	9.50%	10.72%	9.91%	8.74%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	6,449	45,250	63,123	163,228
	Elementary	1.40%	3.54%	2.96%	2.54%
	Some High School	2.32%	3.45%	3.22%	2.69%
	High School Graduate	16.58%	17.98%	16.57%	12.58%
	Some College	28.48%	23.73%	22.40%	17.00%
	Associates Degree	10.14%	9.95%	9.94%	7.51%
	Bachelors Degree	25.43%	26.27%	28.12%	32.87%
	Graduate Degree	15.65%	15.09%	16.78%	24.81%
% College (4+)	41.08%	41.35%	44.90%	57.68%	
HOUSING 2020	Total Housing Units	3,582	25,244	34,347	88,864
	Owner Occupied Percent	72.20%	62.55%	66.56%	63.80%
	Renter Occupied Percent	25.52%	33.51%	29.88%	32.39%
	Vacant Housing Percent	2.28%	3.94%	3.56%	3.81%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.700412, -121.744242

12-Apr-2021

114730-Plaza 580 S.C.

Livermore, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.08%	0.15%	0.41%
Homes Built 2000 to 2009	3.64%	10.67%	12.96%	21.82%
Homes Built 1990 to 1999	24.42%	19.92%	17.93%	17.41%
Homes Built 1980 to 1989	32.43%	14.81%	12.88%	16.97%
Homes Built 1970 to 1979	18.45%	18.56%	20.53%	17.84%
Homes Built 1960 to 1979	16.76%	17.49%	20.64%	15.98%
Homes Built 1950 to 1959	3.51%	11.65%	9.49%	5.76%
Homes Built 1940 to 1949	0.35%	2.72%	2.22%	1.38%
Homes Built 1939 or earlier	0.44%	4.10%	3.21%	2.44%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	27.27%	33.47%	39.17%	51.01%
Property Value \$750,000 to \$999,999	31.94%	30.70%	27.89%	19.23%
Property Value \$500,000 to \$749,999	15.81%	16.24%	13.75%	11.05%
Property Value \$400,000 to \$499,999	1.50%	2.62%	2.10%	1.69%
Property Value \$300,000 to \$399,999	1.30%	1.01%	0.78%	0.62%
Property Value \$200,000 to \$299,999	1.43%	0.77%	0.66%	0.59%
Property Value \$150,000 to \$199,999	1.05%	0.75%	0.65%	0.41%
Property Value \$100,000 to \$149,999	0.18%	0.58%	0.59%	0.46%
Property Value \$60,000 to \$99,999	1.14%	0.62%	0.49%	0.37%
Property Value \$40,000 to \$59,999	0.16%	0.08%	0.08%	0.08%
Property Value \$0 to \$39,999	0.01%	0.49%	0.45%	0.53%
Median Home Value	\$893,341	\$916,926	\$962,915	\$1,234,965
Median Rent per Month (Census 2000)	\$1,001	\$1,089	\$1,098	\$1,377
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,280	35,164	48,849	124,813
Managerial/Executive	24.20%	22.47%	23.59%	26.26%
Professional Specialty	25.17%	27.12%	28.04%	35.09%
Healthcare Support	0.87%	1.64%	1.49%	1.33%
Sales	12.41%	11.01%	10.80%	9.69%
Office & Administrative Support	12.51%	10.38%	10.04%	8.77%
Protective Service	2.98%	2.03%	2.29%	1.67%
Food Preparation	5.05%	4.18%	4.02%	3.67%
Building Maintenance & Cleaning	1.82%	3.43%	2.63%	1.57%
Personal Care	2.80%	2.75%	3.01%	2.37%
Farming, Fishing, & Forestry	0.03%	0.20%	0.16%	0.10%
Construction	4.41%	6.07%	5.93%	3.78%
Production & Transportation	7.74%	8.72%	8.01%	5.70%
Percent White Collar	75.16%	72.62%	73.96%	81.14%
Percent Blue Collar	24.84%	27.38%	26.04%	18.86%
Median Employee Salary	44,994	45,109	45,908	46,676
Average Employee Salary	52,146	52,453	53,641	55,750
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	124	1,068	1,394	2,585
2020 Estimated Unemployed (Age 16 and Up)	210	2,182	3,289	7,784
2020 Estimated Unemployed Rate (Age 16 and Up)	4.21%	6.21%	6.12%	5.99%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 37.700412, -121.744242

12-Apr-2021

114730-Plaza 580 S.C.

Livermore, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2020	Drive to Work Alone	83.46%	80.23%	79.73%	76.38%
	Drive to Work Carpool	7.61%	9.11%	9.14%	8.88%
	Travel to Work by Public Transportation	2.93%	3.16%	3.08%	5.71%
	Drive to Work on Motorcycle	0.91%	0.55%	0.60%	0.36%
	Drive to Work on Bicycle	0.54%	1.49%	1.14%	0.85%
	Walk to Work	0.64%	1.57%	1.42%	2.00%
	Other Means	0.19%	0.17%	0.21%	0.56%
	Work at Home	3.71%	3.71%	4.69%	5.26%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.35%	2.50%	2.18%	2.43%
	Travel to Work in 5 to 9 minutes	12.40%	13.49%	12.16%	10.63%
	Travel to Work in 10 to 14 minutes	11.13%	15.18%	14.67%	13.98%
	Travel to Work in 15 to 19 minutes	10.32%	11.81%	12.79%	11.74%
	Travel to Work in 20 to 29 minutes	16.49%	13.16%	12.89%	13.40%
	Travel to Work in 30 to 44 minutes	16.79%	18.08%	19.49%	18.69%
	Travel to Work in 45 to 59 minutes	20.66%	13.23%	12.92%	14.16%
	Travel to Work in 60 minutes or more	11.85%	12.55%	12.90%	14.97%
Average Travel Time to Work	33.7	30.8	30.3	30.7	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$66.96	\$66.79	\$67.14	\$67.54
	Apparel and Related Services	\$17.03	\$16.93	\$17.29	\$17.91
	Transportation	\$112.42	\$111.91	\$113.83	\$116.84
	Healthcare	\$80.47	\$79.74	\$80.69	\$81.45
	Entertainment	\$27.05	\$26.87	\$27.47	\$28.45
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	2,518	17,767	26,771	78,439
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	53	1,732	1,732	1,732
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	5,237	6,062	12,541
	Category F - Going it Alone	142	5,498	6,414	6,414
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	0
	Category I - Married in the Suburbs	4,994	18,645	25,102	70,430
	Category J - Retired in the Suburbs	1,592	10,473	16,187	27,014
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	112	861
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	6,877	6,877	6,877
	Category O - Specialties	0	0	2,936	34,004

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.