

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.110491, -117.760074

12-Apr-2021

114180-La Verne Towne Center

La Verne, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	21,259	112,198	298,327	1,064,407	
	2020 Daytime Population	23,550	140,667	373,350	1,188,126	
	2025 Population Forecast	22,245	116,145	310,910	1,120,831	
	2010 Census Population	19,971	108,300	285,401	1,007,293	
	2000 Census Population	19,392	109,562	281,108	982,861	
	1990 Census Population	18,874	103,193	257,155	886,712	
	Historical Annual Growth, 1990 to 2000	0.27%	0.60%	0.89%	1.03%	
	Historical Annual Growth, 2000 to 2010	0.29%	-0.12%	0.15%	0.25%	
	Estimated Annual Growth, 2010 to 2020	0.58%	0.33%	0.41%	0.51%	
	Projected Annual Growth, 2020 to 2025	0.91%	0.69%	0.83%	1.04%	
	HOUSEHOLDS	2020 Estimated Households	7,841	37,474	89,660	319,284
		2025 Households Forecast	8,207	38,854	93,514	336,210
2010 Census Households		7,356	36,047	85,485	302,085	
2000 Census Households		7,228	35,829	83,719	294,393	
1990 Census Households		7,327	34,338	80,361	277,816	
Historical Annual Growth, 1990 to 2000		-0.14%	0.43%	0.41%	0.58%	
Historical Annual Growth, 2000 to 2010		0.18%	0.06%	0.21%	0.26%	
Estimated Annual Growth, 2010 to 2020		0.59%	0.36%	0.44%	0.52%	
Projected Annual Growth, 2020 to 2025		0.92%	0.73%	0.85%	1.04%	
2020 % Households With Children		26%	27%	31%	32%	
2020 Persons per Household	2.66	2.85	3.21	3.27		
INCOME 2020	HH Income \$500,000 or more	1.99%	1.97%	1.44%	1.40%	
	HH Income \$250,000 to \$499,999	2.44%	2.37%	1.72%	1.67%	
	HH Income \$200,000 to \$249,999	5.67%	5.54%	4.03%	3.90%	
	HH Income \$175,000 to \$199,999	3.81%	5.41%	4.82%	5.06%	
	HH Income \$150,000 to \$174,999	6.37%	7.11%	5.67%	6.33%	
	HH Income \$100,000 to \$149,999	16.87%	20.05%	18.05%	19.15%	
	HH Income \$75,000 to \$99,999	12.79%	14.19%	13.55%	14.15%	
	HH Income \$50,000 to \$74,999	16.63%	15.40%	17.16%	17.24%	
	HH Income \$35,000 to \$49,999	9.58%	8.57%	10.87%	10.32%	
	HH Income \$25,000 to \$34,999	6.13%	5.71%	7.60%	7.29%	
	HH Income \$15,000 to \$24,999	10.43%	7.66%	7.99%	6.85%	
	HH Income \$0 to \$14,999	7.29%	6.02%	7.08%	6.65%	
	Average Household Income	\$97,448	\$108,470	\$97,137	\$98,406	
	Median Household Income	\$74,890	\$85,591	\$73,839	\$77,531	
Per Capita Income	\$36,503	\$37,086	\$29,753	\$29,841		
2000 Average Household Income	\$54,054	\$69,608	\$63,042	\$64,762		
2000 Median Household Income	\$44,789	\$55,596	\$48,398	\$52,290		
WRKPLACE 2020	Workplace Establishments	496	2,791	7,492	26,564	
	Workplace Employees (Full Time Employees)	7,818	48,727	126,233	422,765	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.110491, -117.760074

12-Apr-2021

114180-La Verne Towne Center

La Verne, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2020	Count of Pop 0 to 4 years	1,392	6,854	19,646	70,953
	Count of Pop 5 to 14 years	2,248	11,378	33,357	119,970
	Count of Pop 14 to 22 years	1,882	11,911	34,486	112,963
	Count of Pop 22 to 30 years	2,372	13,819	37,609	132,561
	Count of Pop 30 to 45 years	4,001	19,591	57,158	204,422
	Count of Pop 45 to 60 years	3,890	20,295	53,622	198,822
	Count of Pop 60 to 75 years	3,600	19,419	44,533	164,796
	Count of Pop 75+ years	1,874	8,931	17,916	59,919
	Population 0 to 4 Years	6.55%	6.11%	6.59%	6.67%
	Population 5 to 13 Years	10.58%	10.14%	11.18%	11.27%
	Population 14 to 21 Years	8.85%	10.62%	11.56%	10.61%
	Population 22 to 29 Years	11.16%	12.32%	12.61%	12.45%
	Population 30 to 44 Years	18.82%	17.46%	19.16%	19.21%
	Population 45 to 59 Years	18.30%	18.09%	17.97%	18.68%
	Population 60 to 74 Years	16.93%	17.31%	14.93%	15.48%
	Population 74 Years Plus	8.81%	7.96%	6.01%	5.63%
Median Age	39.8	38.8	35.8	36.5	
GENDER 2020	Male Population	10,196	54,041	146,604	524,876
	Female Population	11,062	58,158	151,722	539,531
RACE 2020	2020 Estimated Population	21,259	112,198	298,327	1,064,407
	White	68.81%	64.46%	58.27%	54.58%
	Black or African American	5.30%	5.72%	5.07%	4.60%
	Asian or Pacific Islander	7.69%	9.82%	9.49%	14.74%
	Other Races	18.20%	20.00%	27.16%	26.07%
HISPANIC	2020 Hispanic Population	8,342	45,854	161,982	553,790
	2020 Hispanic Population %	39.24%	40.87%	54.30%	52.03%
	2025 Hispanic Population Forecast	8,816	47,623	169,308	584,486
	2025 Hispanic Population % Projected	39.63%	41.00%	54.46%	52.15%
	2000 Hispanic Population %	26.94%	31.42%	45.98%	43.14%
1990 Hispanic Population %	18.93%	21.76%	32.95%	31.28%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	14,849	76,280	195,773	709,349
	Elementary	4.75%	5.67%	10.96%	9.17%
	Some High School	5.67%	5.79%	9.34%	8.46%
	High School Graduate	19.56%	18.40%	20.61%	22.40%
	Some College	29.20%	24.67%	22.58%	22.55%
	Associates Degree	9.25%	8.83%	8.02%	8.54%
	Bachelors Degree	20.54%	20.74%	17.28%	19.09%
	Graduate Degree	11.03%	15.91%	11.20%	9.78%
	% College (4+)	31.57%	36.65%	28.48%	28.87%
HOUSING 2020	Total Housing Units	8,202	39,208	93,908	332,941
	Owner Occupied Percent	57.97%	62.41%	57.66%	61.91%
	Renter Occupied Percent	37.63%	33.17%	37.81%	33.99%
	Vacant Housing Percent	4.40%	4.42%	4.52%	4.10%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.110491, -117.760074

12-Apr-2021

114180-La Verne Towne Center

La Verne, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.09%	0.04%	0.17%	0.11%
Homes Built 2000 to 2009	6.47%	4.84%	6.12%	6.20%
Homes Built 1990 to 1999	7.09%	6.86%	5.97%	7.20%
Homes Built 1980 to 1989	9.81%	14.07%	15.51%	20.83%
Homes Built 1970 to 1979	36.26%	22.59%	20.66%	22.25%
Homes Built 1960 to 1979	18.30%	20.12%	18.96%	15.20%
Homes Built 1950 to 1959	14.43%	18.78%	18.84%	19.09%
Homes Built 1940 to 1949	2.76%	4.44%	5.38%	4.22%
Homes Built 1939 or earlier	4.81%	8.25%	8.38%	4.90%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	3.67%	13.00%	11.86%	17.00%
Property Value \$750,000 to \$999,999	30.15%	29.43%	23.13%	24.87%
Property Value \$500,000 to \$749,999	27.06%	30.19%	31.50%	31.30%
Property Value \$400,000 to \$499,999	8.69%	10.35%	12.44%	9.41%
Property Value \$300,000 to \$399,999	4.18%	3.48%	5.84%	4.06%
Property Value \$200,000 to \$299,999	3.24%	2.18%	3.21%	1.93%
Property Value \$150,000 to \$199,999	2.42%	0.96%	1.03%	0.64%
Property Value \$100,000 to \$149,999	4.88%	1.53%	1.53%	1.19%
Property Value \$60,000 to \$99,999	6.10%	2.03%	1.96%	1.56%
Property Value \$40,000 to \$59,999	2.43%	0.99%	1.18%	0.84%
Property Value \$0 to \$39,999	4.89%	1.89%	2.01%	1.35%
Median Home Value	\$611,078	\$703,782	\$647,964	\$708,432
Median Rent per Month (Census 2000)	\$813	\$803	\$704	\$751
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	8,706	47,651	127,265	478,474
Managerial/Executive	17.93%	17.84%	14.15%	14.58%
Professional Specialty	24.65%	26.52%	20.16%	19.79%
Healthcare Support	2.88%	3.06%	3.57%	3.25%
Sales	11.06%	10.32%	10.48%	11.04%
Office & Administrative Support	11.17%	11.15%	11.85%	13.23%
Protective Service	3.09%	2.52%	2.00%	2.26%
Food Preparation	5.56%	5.67%	5.70%	5.63%
Building Maintenance & Cleaning	2.64%	2.73%	4.16%	3.59%
Personal Care	3.00%	2.38%	3.00%	2.61%
Farming, Fishing, & Forestry	0.25%	0.56%	0.69%	0.45%
Construction	6.24%	6.32%	8.35%	7.98%
Production & Transportation	11.53%	10.96%	15.89%	15.60%
Percent White Collar	67.69%	68.88%	60.21%	61.89%
Percent Blue Collar	32.31%	31.12%	39.79%	38.11%
Median Employee Salary	44,854	46,773	45,583	45,020
Average Employee Salary	51,987	55,362	53,224	52,235
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	622	3,734	9,907	31,816
2020 Estimated Unemployed (Age 16 and Up)	1,949	9,457	22,466	63,687
2020 Estimated Unemployed Rate (Age 16 and Up)	18.88%	16.40%	14.97%	11.80%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 34.110491, -117.760074

12-Apr-2021

114180-La Verne Towne Center

La Verne, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
TRANSPORTATION TO WORK 2020				
Drive to Work Alone	78.84%	75.23%	74.49%	77.05%
Drive to Work Carpool	10.88%	10.75%	12.66%	12.70%
Travel to Work by Public Transportation	3.89%	3.41%	3.63%	2.88%
Drive to Work on Motorcycle	0.40%	0.25%	0.23%	0.27%
Drive to Work on Bicycle	0.47%	1.19%	0.91%	0.58%
Walk to Work	1.47%	3.83%	3.33%	2.24%
Other Means	0.39%	0.57%	0.61%	0.67%
Work at Home	3.65%	4.77%	4.10%	3.61%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	1.19%	2.62%	2.01%	1.89%
Travel to Work in 5 to 9 minutes	12.58%	11.39%	10.15%	8.04%
Travel to Work in 10 to 14 minutes	11.50%	12.77%	12.59%	12.40%
Travel to Work in 15 to 19 minutes	11.46%	11.77%	13.27%	13.78%
Travel to Work in 20 to 29 minutes	20.91%	17.16%	18.67%	18.49%
Travel to Work in 30 to 44 minutes	19.61%	20.39%	19.98%	20.61%
Travel to Work in 45 to 59 minutes	11.34%	10.33%	9.41%	9.87%
Travel to Work in 60 minutes or more	11.41%	13.58%	13.93%	14.92%
Average Travel Time to Work	30.0	28.3	29.3	30.4
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$62.70	\$62.81	\$62.21	\$62.32
Apparel and Related Services	\$15.13	\$15.50	\$14.94	\$15.15
Transportation	\$92.03	\$94.06	\$91.05	\$92.29
Healthcare	\$59.24	\$59.97	\$58.81	\$61.11
Entertainment	\$23.61	\$24.10	\$23.01	\$23.28
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	4,201	19,208	34,511	89,004
Category B - Urban Cliff Climbers	1,310	1,310	1,310	23,277
Category C - Urban Cliff Dwellers	1,385	6,148	8,978	35,207
Category D - Seasoned Urban Dwellers	0	0	928	4,649
Category E - Thriving Alone	1,899	10,569	14,578	24,097
Category F - Going it Alone	2,292	11,782	22,949	91,569
Category G - Struggling Alone	0	0	474	2,352
Category H - Single in the Suburbs	3,853	7,510	20,573	41,909
Category I - Married in the Suburbs	2,893	7,336	9,364	84,189
Category J - Retired in the Suburbs	443	11,199	20,580	31,507
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	155
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	1,714	28,438	144,788	533,548
Category O - Specialties	900	3,299	9,141	81,547

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.