

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 37.567536, -122.024314

9-Mar-2023

## 114420-Brookvale S.C.

### Fremont, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2022 Estimated Population	26,714	204,722	331,144	662,458
	2022 Daytime Population	20,910	181,111	308,253	692,306
	2027 Population Forecast	26,934	206,550	336,457	670,961
	2010 Census Population	25,185	194,600	308,104	622,875
	2000 Census Population	25,457	187,236	295,836	598,821
	1990 Census Population	23,762	163,816	249,274	499,485
	Historical Annual Growth, 1990 to 2000	0.69%	1.35%	1.73%	1.83%
	Historical Annual Growth, 2000 to 2010	-0.11%	0.39%	0.41%	0.39%
	CY Estimated Annual Growth, 2010 to 2022	0.46%	0.40%	0.57%	0.48%
	FY Projected Annual Growth, 2022 to 2027	0.16%	0.18%	0.32%	0.26%
<b>HOUSEHOLDS</b>	2022 Estimated Households	8,631	65,286	106,453	212,240
	2027 Households Forecast	8,698	65,855	108,228	214,990
	2010 Census Households	8,142	62,082	98,836	198,949
	2000 Census Households	8,171	59,823	95,084	192,913
	1990 Census Households	7,937	54,205	83,985	171,795
	Historical Annual Growth, 1990 to 2000	0.29%	0.99%	1.25%	1.17%
	Historical Annual Growth, 2000 to 2010	-0.04%	0.37%	0.39%	0.31%
	CY Estimated Annual Growth, 2010 to 2022	0.46%	0.40%	0.58%	0.51%
	FY Projected Annual Growth, 2022 to 2027	0.15%	0.17%	0.33%	0.26%
	2022 % Households With Children	38%	36%	35%	34%
2022 Persons per Household	3.08	3.11	3.09	3.09	
<b>INCOME 2022</b>	HH Income \$500,000 or more	5.42%	4.86%	4.73%	4.24%
	HH Income \$250,000 to \$499,999	6.49%	5.83%	5.67%	5.08%
	HH Income \$200,000 to \$249,999	15.15%	13.58%	13.23%	11.86%
	HH Income \$175,000 to \$199,999	13.23%	11.98%	11.65%	10.32%
	HH Income \$150,000 to \$174,999	10.70%	10.60%	10.47%	9.49%
	HH Income \$100,000 to \$149,999	17.76%	19.96%	20.05%	19.89%
	HH Income \$75,000 to \$99,999	9.27%	10.06%	10.28%	10.80%
	HH Income \$50,000 to \$74,999	7.73%	8.81%	9.41%	11.05%
	HH Income \$35,000 to \$49,999	4.30%	4.52%	4.63%	5.52%
	HH Income \$25,000 to \$34,999	3.66%	2.95%	2.89%	3.73%
	HH Income \$15,000 to \$24,999	2.92%	3.19%	3.36%	3.56%
	HH Income \$0 to \$14,999	3.36%	3.68%	3.63%	4.46%
	Current Year Average Household Income	\$176,640	\$167,260	\$165,362	\$157,107
Current Year Median Household Income	\$152,327	\$142,367	\$139,597	\$125,850	
Per Capita Income	\$57,351	\$53,666	\$53,437	\$50,701	
2000 Average Household Income	\$84,367	\$82,248	\$81,511	\$79,261	
2000 Median Household Income	\$73,926	\$71,900	\$70,945	\$65,595	
2027 Projected Average Household Income	\$229,513	\$217,453	\$215,105	\$205,205	
2027 Projected Median Household Income	\$201,311	\$192,241	\$190,245	\$169,997	
<b>WRKPLACE 2022</b>	Workplace Establishments	266	4,141	7,269	15,900
	Workplace Employees (Full Time Employees)	3,316	67,642	125,042	272,902

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<b>POPULATION BY AGE 2022</b>	Count of Pop 0 to 4 years	1,684	13,352	21,713	43,265
	Count of Pop 5 to 14 years	3,255	25,925	41,684	80,953
	Count of Pop 14 to 22 years	2,637	21,565	33,706	68,735
	Count of Pop 22 to 30 years	2,499	18,808	30,804	65,606
	Count of Pop 30 to 45 years	4,671	37,404	61,277	123,068
	Count of Pop 45 to 60 years	5,592	42,623	68,507	133,274
	Count of Pop 60 to 75 years	4,465	32,051	52,793	107,341
	Count of Pop 75+ years	1,911	12,994	20,660	40,217
	Population 0 to 4 Years	6.31%	6.52%	6.56%	6.53%
	Population 5 to 13 Years	12.18%	12.66%	12.59%	12.22%
	Population 14 to 21 Years	9.87%	10.53%	10.18%	10.38%
	Population 22 to 29 Years	9.35%	9.19%	9.30%	9.90%
	Population 30 to 44 Years	17.48%	18.27%	18.50%	18.58%
	Population 45 to 59 Years	20.94%	20.82%	20.69%	20.12%
	Population 60 to 74 Years	16.71%	15.66%	15.94%	16.20%
	Population 74 Years Plus	7.15%	6.35%	6.24%	6.07%
	Median Age	40.9	39.8	39.8	39.2
<b>GENDER 2022</b>	Male Population	13,200	101,598	164,204	328,147
	Female Population	13,513	103,123	166,940	334,311
<b>RACE 2022</b>	2022 Estimated Population	26,714	204,722	331,144	662,458
	White	32.04%	28.74%	27.71%	31.01%
	Black or African American	4.50%	4.16%	4.47%	6.55%
	Asian or Pacific Islander	47.01%	47.46%	48.02%	38.91%
	Other Races	16.45%	19.64%	19.79%	23.53%
<b>HISPANIC</b>	2022 Hispanic Population	4,659	43,129	69,550	178,962
	2022 Hispanic Population %	17.44%	21.07%	21.00%	27.01%
	2027 Hispanic Population Forecast	4,673	43,087	69,908	178,930
	2027 Hispanic Population % Forecast	17.35%	20.86%	20.78%	26.67%
	2000 Hispanic Population %	15.56%	20.33%	19.85%	24.17%
1990 Hispanic Population %	14.01%	18.24%	17.89%	18.74%	
<b>EDUCATION (AGE 25+) 2022</b>	Adult Population (25 Years or Older)	18,216	136,863	222,521	444,777
	Elementary	4.79%	4.23%	4.38%	5.96%
	Some High School	5.26%	5.38%	5.66%	6.15%
	High School Graduate	18.19%	19.56%	19.64%	20.42%
	Some College	16.78%	15.74%	15.62%	16.72%
	Associates Degree	6.09%	6.08%	5.99%	6.52%
	Bachelors Degree	28.84%	28.33%	27.92%	25.63%
	Graduate Degree	20.05%	20.68%	20.80%	18.59%
% College (4+)	48.89%	49.01%	48.72%	44.23%	
<b>HOUSING 2022</b>	Total Housing Units	8,898	67,893	110,707	222,099
	Owner Occupied Percent	65.63%	59.67%	59.32%	57.08%
	Renter Occupied Percent	31.37%	36.49%	36.84%	38.48%
	Vacant Housing Percent	3.00%	3.84%	3.84%	4.44%

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<b>HOMES BUILT BY YEAR 2022</b>	Homes Built 2010 or later	0.00%	0.07%	0.15%	0.21%
	Homes Built 2000 to 2009	2.12%	6.18%	6.34%	6.86%
	Homes Built 1990 to 1999	5.65%	9.20%	10.67%	10.58%
	Homes Built 1980 to 1989	9.70%	18.42%	17.61%	15.92%
	Homes Built 1970 to 1979	48.66%	37.29%	33.87%	26.11%
	Homes Built 1960 to 1979	22.29%	16.68%	17.34%	15.38%
	Homes Built 1950 to 1959	9.23%	8.84%	10.66%	16.58%
	Homes Built 1940 to 1949	1.32%	1.22%	1.42%	5.17%
	Homes Built 1939 or earlier	1.04%	2.10%	1.94%	3.20%
<b>HOME VALUE (OWNER OCCUPIED) 2022</b>	Property Value \$1,000,000 or more	72.59%	67.42%	63.59%	56.58%
	Property Value \$750,000 to \$999,999	8.02%	9.40%	10.42%	13.98%
	Property Value \$500,000 to \$749,999	3.69%	3.64%	4.13%	5.79%
	Property Value \$400,000 to \$499,999	0.53%	0.68%	1.13%	1.26%
	Property Value \$300,000 to \$399,999	0.45%	0.40%	1.00%	0.98%
	Property Value \$200,000 to \$299,999	0.54%	0.99%	1.42%	1.15%
	Property Value \$150,000 to \$199,999	0.71%	0.68%	0.89%	0.70%
	Property Value \$100,000 to \$149,999	0.06%	0.27%	0.57%	0.54%
	Property Value \$60,000 to \$99,999	0.23%	0.17%	0.31%	0.36%
	Property Value \$40,000 to \$59,999	0.00%	0.04%	0.06%	0.10%
	Property Value \$0 to \$39,999	0.89%	0.86%	0.86%	0.84%
	CY Median Home Value	\$1,593,845	\$1,559,591	\$1,504,685	\$1,409,135
CY Median Rent per Month (Census 2000)	\$1,341	\$1,386	\$1,393	\$1,075	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022</b>	Employed Civilian Population 16+ by Occupation	14,157	106,406	172,454	342,383
	Managerial/Executive	20.65%	18.79%	18.53%	17.83%
	Professional Specialty	35.28%	36.29%	35.99%	30.98%
	Healthcare Support	3.95%	3.79%	3.77%	3.91%
	Sales	8.17%	7.26%	7.26%	7.77%
	Office & Administrative Support	7.86%	8.18%	8.37%	9.34%
	Protective Service	1.93%	1.37%	1.28%	1.45%
	Food Preparation	3.25%	3.83%	3.96%	4.46%
	Building Maintenance & Cleaning	1.77%	2.45%	2.59%	3.45%
	Personal Care	2.27%	1.78%	1.81%	2.08%
	Farming, Fishing, & Forestry	0.19%	0.13%	0.11%	0.19%
	Construction	5.28%	5.49%	5.50%	6.71%
	Production & Transportation	9.41%	10.63%	10.85%	11.83%
	Percent White Collar	75.90%	74.32%	73.92%	69.83%
	Percent Blue Collar	24.10%	25.68%	26.08%	30.17%
	CY Median Employee Salary	\$45,145	\$47,629	\$47,848	\$49,014
	CY Average Employee Salary	\$51,198	\$56,819	\$56,947	\$59,236
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	794	4,598	6,892	14,564
	2022 Estimated Unemployed (Age 16 and Up)	229	2,449	4,131	8,874
	2022 Estimated Unemployed Rate (Age 16 and Up)	1.59%	2.29%	2.35%	2.53%

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<b>TRANSPORTATION TO WORK 2022</b>	Drive to Work Alone	75.88%	74.48%	74.58%	73.79%
	Drive to Work Carpool	11.11%	11.67%	11.80%	12.28%
	Travel to Work by Public Transportation	7.68%	7.85%	7.75%	7.30%
	Drive to Work on Motorcycle	0.15%	0.20%	0.21%	0.23%
	Drive to Work on Bicycle	0.51%	0.38%	0.29%	0.47%
	Walk to Work	0.81%	1.28%	1.37%	1.62%
	Other Means	0.43%	0.91%	0.94%	0.85%
	Work at Home	3.40%	3.17%	3.02%	3.41%
<b>TRAVEL TIME TO WORK 2022</b>	Travel Time in Less than 5 minutes	0.92%	1.13%	1.10%	1.34%
	Travel to Work in 5 to 9 minutes	5.87%	6.02%	6.28%	5.97%
	Travel to Work in 10 to 14 minutes	11.96%	10.67%	10.83%	11.48%
	Travel to Work in 15 to 19 minutes	14.65%	14.09%	13.59%	14.30%
	Travel to Work in 20 to 29 minutes	19.94%	18.27%	18.23%	20.07%
	Travel to Work in 30 to 44 minutes	26.94%	28.47%	28.43%	26.67%
	Travel to Work in 45 to 59 minutes	10.81%	11.31%	11.43%	10.57%
	Travel to Work in 60 minutes or more	8.91%	10.05%	10.11%	9.61%
Average Travel Time to Work	30.9	31.1	31.1	30.3	
<b>SPENDING PATTERNS 2022</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$76.36	\$76.08	\$76.03	\$75.85
	Apparel and Related Services	\$13.42	\$13.36	\$13.32	\$13.12
	Transportation	\$105.20	\$105.07	\$104.85	\$103.69
	Healthcare	\$65.58	\$64.79	\$64.75	\$64.23
	Entertainment	\$25.04	\$24.82	\$24.73	\$24.33
<b>SPENDING 2022</b>	Med Disposable Inc-Inc minus taxes	\$123,786	\$116,589	\$114,502	\$104,674
	Avg Disposable Inc-Inc minus taxes	\$125,972	\$121,346	\$119,956	\$112,928
	Med Discretionary-Disp less food/shelter/clothing	\$91,133	\$84,014	\$82,298	\$73,444
	Avg Discretionary-Disp less food/shelter/clothing	\$88,422	\$83,764	\$82,738	\$76,856
<b>LIFESTYLE SEGMENTATION 2022</b>	Category A - Crème de la Crème	7,549	30,991	51,889	89,159
	Category B - Urban Cliff Climbers	1,215	4,584	4,584	7,788
	Category C - Urban Cliff Dwellers	1,440	10,040	16,477	37,646
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	5,730	14,626	45,042
	Category F - Going it Alone	0	1,266	5,122	43,221
	Category G - Struggling Alone	0	0	0	2,431
	Category H - Single in the Suburbs	0	0	0	8,993
	Category I - Married in the Suburbs	4,628	32,647	43,413	66,438
	Category J - Retired in the Suburbs	150	3,951	5,600	17,780
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	584
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	18,919	29,465	123,888
Category O - Specialties	11,589	95,096	157,861	213,112	

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