

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 37.545601, -121.986774

9-Mar-2023

109510-Fremont Hub

Fremont, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	34,170	186,356	303,644	601,673	
	2022 Daytime Population	48,287	183,719	313,691	706,535	
	2027 Population Forecast	34,729	190,632	310,226	618,695	
	2010 Census Population	33,635	171,885	278,695	554,627	
	2000 Census Population	31,437	164,223	264,753	526,098	
	1990 Census Population	25,862	140,748	226,731	437,057	
	Historical Annual Growth, 1990 to 2000	1.97%	1.55%	1.56%	1.87%	
	Historical Annual Growth, 2000 to 2010	0.68%	0.46%	0.51%	0.53%	
	CY Estimated Annual Growth, 2010 to 2022	0.12%	0.64%	0.67%	0.64%	
	FY Projected Annual Growth, 2022 to 2027	0.33%	0.45%	0.43%	0.56%	
	HOUSEHOLDS	2022 Estimated Households	11,882	62,637	98,799	191,535
		2027 Households Forecast	12,075	64,111	100,950	197,348
2010 Census Households		11,679	57,570	90,591	175,768	
2000 Census Households		11,281	55,783	86,319	166,366	
1990 Census Households		9,625	49,504	76,543	145,570	
Historical Annual Growth, 1990 to 2000		1.60%	1.20%	1.21%	1.34%	
Historical Annual Growth, 2000 to 2010		0.35%	0.32%	0.48%	0.55%	
CY Estimated Annual Growth, 2010 to 2022		0.14%	0.66%	0.68%	0.68%	
FY Projected Annual Growth, 2022 to 2027		0.32%	0.47%	0.43%	0.60%	
2022 % Households With Children		35%	36%	37%	34%	
2022 Persons per Household		2.82	2.95	3.05	3.10	
INCOME 2022		HH Income \$500,000 or more	4.44%	4.80%	5.20%	4.60%
	HH Income \$250,000 to \$499,999	5.35%	5.76%	6.23%	5.51%	
	HH Income \$200,000 to \$249,999	12.47%	13.42%	14.54%	12.85%	
	HH Income \$175,000 to \$199,999	7.79%	11.94%	12.63%	11.87%	
	HH Income \$150,000 to \$174,999	10.88%	11.09%	10.65%	9.87%	
	HH Income \$100,000 to \$149,999	22.97%	19.97%	19.42%	19.87%	
	HH Income \$75,000 to \$99,999	10.99%	9.64%	9.20%	10.12%	
	HH Income \$50,000 to \$74,999	10.35%	8.60%	8.26%	9.80%	
	HH Income \$35,000 to \$49,999	3.62%	4.24%	4.18%	4.87%	
	HH Income \$25,000 to \$34,999	2.87%	3.15%	2.79%	3.23%	
	HH Income \$15,000 to \$24,999	2.88%	3.36%	3.15%	3.27%	
	HH Income \$0 to \$14,999	5.41%	4.03%	3.75%	4.16%	
	Current Year Average Household Income	\$150,099	\$169,092	\$176,202	\$166,554	
	Current Year Median Household Income	\$129,704	\$142,399	\$148,106	\$136,423	
	Per Capita Income	\$52,951	\$57,171	\$57,621	\$53,434	
WRKPLACE 2022	2000 Average Household Income	\$74,985	\$82,072	\$87,261	\$84,587	
	2000 Median Household Income	\$65,762	\$70,704	\$73,810	\$70,391	
	2027 Projected Average Household Income	\$194,884	\$219,780	\$229,209	\$218,511	
	2027 Projected Median Household Income	\$169,803	\$195,121	\$201,267	\$187,513	
	Workplace Establishments	1,267	4,441	7,226	15,149	
Workplace Employees (Full Time Employees)	26,787	74,367	123,616	309,932		

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	2,484	12,219	19,447	38,996	
	Count of Pop 5 to 14 years	4,860	23,673	37,735	73,878	
	Count of Pop 14 to 22 years	3,395	18,524	31,336	61,695	
	Count of Pop 22 to 30 years	2,533	16,986	29,035	58,376	
	Count of Pop 30 to 45 years	7,464	34,515	54,046	112,184	
	Count of Pop 45 to 60 years	7,068	39,349	64,269	122,852	
	Count of Pop 60 to 75 years	4,492	29,799	49,255	97,283	
	Count of Pop 75+ years	1,874	11,292	18,521	36,410	
	Population 0 to 4 Years	7.27%	6.56%	6.40%	6.48%	
	Population 5 to 13 Years	14.22%	12.70%	12.43%	12.28%	
	Population 14 to 21 Years	9.94%	9.94%	10.32%	10.25%	
	Population 22 to 29 Years	7.41%	9.11%	9.56%	9.70%	
	Population 30 to 44 Years	21.84%	18.52%	17.80%	18.65%	
	Population 45 to 59 Years	20.69%	21.12%	21.17%	20.42%	
	Population 60 to 74 Years	13.15%	15.99%	16.22%	16.17%	
	Population 74 Years Plus	5.48%	6.06%	6.10%	6.05%	
	Median Age	39.0	40.2	40.1	39.5	
	GENDER 2022	Male Population	17,170	92,700	150,727	299,304
		Female Population	17,000	93,656	152,917	302,369
RACE 2022	2022 Estimated Hub Population	34,170	186,356	303,644	601,673	
	White	27.87%	31.28%	27.93%	27.96%	
	Black or African American	3.64%	3.81%	3.62%	5.31%	
	Asian or Pacific Islander	49.34%	46.96%	50.76%	45.45%	
	Other Races	19.15%	17.95%	17.68%	21.28%	
HISPANIC	2022 Hispanic Population	6,742	35,627	56,890	139,116	
	2022 Hispanic Population %	19.73%	19.12%	18.74%	23.12%	
	2027 Hispanic Population Forecast	6,809	35,990	57,320	141,098	
	2027 Hispanic Population % Forecast	19.60%	18.88%	18.48%	22.81%	
	2000 Hispanic Population %	17.57%	18.24%	18.67%	21.64%	
1990 Hispanic Population %	15.80%	15.83%	16.93%	18.24%		
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	22,514	125,580	204,127	405,031	
	Elementary	4.05%	3.60%	3.73%	5.35%	
	Some High School	5.41%	4.72%	4.78%	5.74%	
	High School Graduate	18.65%	18.74%	17.64%	19.06%	
	Some College	12.44%	14.09%	14.24%	15.44%	
	Associates Degree	4.52%	5.57%	5.62%	6.38%	
	Bachelors Degree	30.71%	29.58%	29.00%	27.11%	
	Graduate Degree	24.23%	23.70%	24.99%	20.91%	
% College (4+)	54.94%	53.29%	53.99%	48.02%		
HOUSING 2022	Total Housing Units	12,515	65,335	102,811	199,828	
	Owner Occupied Percent	37.09%	56.09%	59.27%	58.94%	
	Renter Occupied Percent	57.86%	39.78%	36.83%	36.91%	
	Vacant Housing Percent	5.05%	4.13%	3.90%	4.15%	

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HOMES BUILT BY YEAR 2022				
Homes Built 2010 or later	0.09%	0.22%	0.18%	0.21%
Homes Built 2000 to 2009	2.98%	4.94%	6.27%	8.71%
Homes Built 1990 to 1999	12.91%	8.96%	10.28%	11.75%
Homes Built 1980 to 1989	13.88%	15.23%	18.99%	17.33%
Homes Built 1970 to 1979	36.33%	31.95%	32.50%	29.33%
Homes Built 1960 to 1979	19.44%	22.35%	18.45%	15.58%
Homes Built 1950 to 1959	11.47%	12.66%	10.02%	12.83%
Homes Built 1940 to 1949	1.35%	1.55%	1.41%	2.09%
Homes Built 1939 or earlier	1.57%	2.14%	1.91%	2.18%
HOME VALUE (OWNER OCCUPIED) 2022				
Property Value \$1,000,000 or more	68.70%	66.41%	65.12%	56.53%
Property Value \$750,000 to \$999,999	12.30%	9.45%	8.74%	11.48%
Property Value \$500,000 to \$749,999	3.34%	3.43%	3.46%	5.10%
Property Value \$400,000 to \$499,999	0.93%	0.64%	0.67%	1.63%
Property Value \$300,000 to \$399,999	0.36%	0.37%	0.39%	1.68%
Property Value \$200,000 to \$299,999	0.67%	0.95%	0.89%	2.17%
Property Value \$150,000 to \$199,999	0.18%	0.65%	0.63%	1.14%
Property Value \$100,000 to \$149,999	0.32%	0.51%	0.42%	1.18%
Property Value \$60,000 to \$99,999	0.26%	0.23%	0.19%	0.58%
Property Value \$40,000 to \$59,999	0.09%	0.10%	0.07%	0.17%
Property Value \$0 to \$39,999	0.64%	0.68%	0.76%	0.80%
CY Median Home Value	\$1,541,633	\$1,557,786	\$1,563,226	\$1,406,089
CY Median Rent per Month (Census 2000)	\$1,465	\$1,437	\$1,415	\$1,275
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022				
Employed Civilian Population 16+ by Occupation	18,137	97,771	158,667	313,604
Managerial/Executive	15.74%	18.98%	19.77%	18.09%
Professional Specialty	42.23%	39.02%	39.35%	34.19%
Healthcare Support	2.62%	3.43%	3.37%	3.69%
Sales	6.23%	7.24%	7.20%	7.49%
Office & Administrative Support	7.78%	8.17%	7.77%	8.64%
Protective Service	1.04%	1.12%	1.11%	1.35%
Food Preparation	4.47%	3.31%	3.44%	4.13%
Building Maintenance & Cleaning	1.53%	2.28%	2.11%	3.08%
Personal Care	1.19%	1.81%	1.65%	1.98%
Farming, Fishing, & Forestry	0.01%	0.11%	0.12%	0.15%
Construction	6.65%	5.36%	4.83%	5.78%
Production & Transportation	10.52%	9.18%	9.27%	11.43%
Percent White Collar	74.59%	76.84%	77.47%	72.10%
Percent Blue Collar	25.41%	23.16%	22.53%	27.90%
CY Median Employee Salary	\$50,680	\$48,958	\$48,543	\$61,270
CY Average Employee Salary	\$63,030	\$59,417	\$58,965	\$67,932
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	670	3,830	5,849	12,232
2022 Estimated Unemployed (Age 16 and Up)	433	2,293	3,836	7,834
2022 Estimated Unemployed Rate (Age 16 and Up)	2.07%	2.29%	2.37%	2.44%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	68.38%	75.11%	74.96%	74.73%
	Drive to Work Carpool	11.26%	10.54%	11.15%	12.35%
	Travel to Work by Public Transportation	10.92%	7.78%	7.64%	6.63%
	Drive to Work on Motorcycle	0.21%	0.17%	0.19%	0.22%
	Drive to Work on Bicycle	0.43%	0.34%	0.33%	0.35%
	Walk to Work	4.45%	1.56%	1.29%	1.43%
	Other Means	0.88%	1.09%	0.95%	0.95%
	Work at Home	3.48%	3.39%	3.45%	3.31%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	1.98%	1.37%	1.24%	1.31%
	Travel to Work in 5 to 9 minutes	9.63%	7.72%	6.49%	6.37%
	Travel to Work in 10 to 14 minutes	13.68%	12.12%	11.06%	11.91%
	Travel to Work in 15 to 19 minutes	12.80%	13.10%	13.31%	14.76%
	Travel to Work in 20 to 29 minutes	14.11%	17.06%	17.94%	19.91%
	Travel to Work in 30 to 44 minutes	26.80%	27.66%	28.52%	26.40%
	Travel to Work in 45 to 59 minutes	8.89%	10.94%	11.26%	10.13%
	Travel to Work in 60 minutes or more	12.11%	10.03%	10.17%	9.20%
Average Travel Time to Work	31.3	30.2	30.7	29.7	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$75.47	\$76.12	\$76.28	\$76.07
	Apparel and Related Services	\$13.10	\$13.38	\$13.50	\$13.32
	Transportation	\$103.62	\$105.09	\$105.75	\$104.70
	Healthcare	\$63.46	\$64.81	\$65.01	\$64.57
	Entertainment	\$24.32	\$24.86	\$25.05	\$24.71
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$107,571	\$116,593	\$120,839	\$112,256
	Avg Disposable Inc-Inc minus taxes	\$115,069	\$120,854	\$124,458	\$118,115
	Med Discretionary-Disp less food/shelter/clothing	\$76,579	\$84,957	\$88,366	\$80,121
	Avg Discretionary-Disp less food/shelter/clothing	\$78,558	\$84,055	\$86,731	\$81,305
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	9,839	43,933	49,872	76,495
	Category B - Urban Cliff Climbers	0	2,809	4,553	6,718
	Category C - Urban Cliff Dwellers	3,062	9,642	13,792	26,318
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	105	6,271	11,776	27,002
	Category F - Going it Alone	0	1,726	1,760	21,086
	Category G - Struggling Alone	0	0	0	1,390
	Category H - Single in the Suburbs	0	0	0	4,109
	Category I - Married in the Suburbs	6,662	33,554	46,219	61,182
	Category J - Retired in the Suburbs	0	4,075	4,710	14,810
	Category K - Living with Nature	0	0	0	6
	Category L - Working with Nature	0	0	0	693
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	8,660	20,091	82,476
Category O - Specialties	13,871	74,299	148,971	272,352	

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