

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.723348, -121.809376

12-Apr-2021

114460-Chico Crossroads

Chico, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2020 Estimated Population	9,476	60,681	96,885	114,291
	2020 Daytime Population	13,342	97,881	127,986	145,881
	2025 Population Forecast	10,156	64,991	104,794	123,926
	2010 Census Population	9,698	61,705	97,196	113,552
	2000 Census Population	9,343	56,868	87,857	102,393
	1990 Census Population	6,447	49,790	75,664	88,725
	Historical Annual Growth, 1990 to 2000	3.78%	1.34%	1.51%	1.44%
	Historical Annual Growth, 2000 to 2010	0.37%	0.82%	1.02%	1.04%
	Estimated Annual Growth, 2010 to 2020	-0.22%	-0.16%	-0.03%	0.06%
	Projected Annual Growth, 2020 to 2025	1.39%	1.38%	1.58%	1.63%
HOUSEHOLDS	2020 Estimated Households	3,659	24,148	39,091	45,981
	2025 Households Forecast	3,934	25,939	42,391	49,959
	2010 Census Households	3,730	24,540	39,241	45,731
	2000 Census Households	3,525	22,378	35,048	40,626
	1990 Census Households	2,427	19,315	30,064	35,000
	Historical Annual Growth, 1990 to 2000	3.80%	1.48%	1.55%	1.50%
	Historical Annual Growth, 2000 to 2010	0.57%	0.93%	1.14%	1.19%
	Estimated Annual Growth, 2010 to 2020	-0.18%	-0.15%	-0.04%	0.05%
	Projected Annual Growth, 2020 to 2025	1.46%	1.44%	1.63%	1.67%
	2020 % Households With Children	25%	21%	23%	23%
2020 Persons per Household	2.50	2.40	2.40	2.42	
INCOME 2020	HH Income \$500,000 or more	0.36%	1.22%	1.17%	1.18%
	HH Income \$250,000 to \$499,999	0.36%	1.43%	1.37%	1.40%
	HH Income \$200,000 to \$249,999	0.91%	3.35%	3.22%	3.27%
	HH Income \$175,000 to \$199,999	1.93%	2.03%	2.90%	3.73%
	HH Income \$150,000 to \$174,999	2.32%	3.41%	3.94%	4.20%
	HH Income \$100,000 to \$149,999	13.19%	12.92%	14.10%	14.74%
	HH Income \$75,000 to \$99,999	8.99%	11.25%	11.53%	11.71%
	HH Income \$50,000 to \$74,999	16.47%	16.18%	16.58%	16.54%
	HH Income \$35,000 to \$49,999	17.22%	12.22%	11.96%	11.75%
	HH Income \$25,000 to \$34,999	9.81%	8.75%	8.75%	8.62%
	HH Income \$15,000 to \$24,999	14.27%	11.19%	10.29%	9.88%
	HH Income \$0 to \$14,999	14.16%	16.06%	14.20%	12.99%
	Average Household Income	\$61,463	\$75,186	\$80,233	\$85,414
Median Household Income	\$44,812	\$52,326	\$56,317	\$59,476	
Per Capita Income	\$24,228	\$30,481	\$32,812	\$34,759	
2000 Average Household Income	\$42,717	\$41,604	\$44,606	\$46,712	
2000 Median Household Income	\$32,445	\$28,714	\$32,355	\$33,956	
WRKPLACE 2020	Workplace Establishments	480	2,066	3,044	3,491
	Workplace Employees (Full Time Employees)	6,918	31,603	43,101	47,991

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POPULATION BY AGE 2020				
Count of Pop 0 to 4 years	772	4,097	6,601	7,513
Count of Pop 5 to 14 years	1,176	5,975	10,074	11,671
Count of Pop 14 to 22 years	976	12,862	17,177	18,825
Count of Pop 22 to 30 years	948	4,920	8,195	10,079
Count of Pop 30 to 45 years	2,490	13,783	21,451	23,909
Count of Pop 45 to 60 years	1,486	8,169	14,092	17,337
Count of Pop 60 to 75 years	1,192	7,701	13,606	17,747
Count of Pop 75+ years	438	3,175	5,689	7,211
Population 0 to 4 Years	8.15%	6.75%	6.81%	6.57%
Population 5 to 13 Years	12.41%	9.85%	10.40%	10.21%
Population 14 to 21 Years	10.30%	21.20%	17.73%	16.47%
Population 22 to 29 Years	10.00%	8.11%	8.46%	8.82%
Population 30 to 44 Years	26.27%	22.71%	22.14%	20.92%
Population 45 to 59 Years	15.68%	13.46%	14.54%	15.17%
Population 60 to 74 Years	12.58%	12.69%	14.04%	15.53%
Population 74 Years Plus	4.62%	5.23%	5.87%	6.31%
Median Age	34.5	32.1	33.7	34.8
GENDER 2020				
Male Population	4,757	30,516	48,392	56,990
Female Population	4,719	30,166	48,492	57,301
RACE 2020				
2020 Estimated Population	9,476	60,681	96,885	114,291
White	71.64%	81.15%	81.93%	82.97%
Black or African American	3.18%	2.13%	1.96%	1.76%
Asian or Pacific Islander	8.54%	4.57%	4.34%	4.04%
Other Races	16.64%	12.15%	11.76%	11.23%
HISPANIC				
2020 Hispanic Population	2,262	10,048	15,661	17,846
2020 Hispanic Population %	23.87%	16.56%	16.16%	15.61%
2025 Hispanic Population Forecast	2,400	10,887	17,142	19,609
2025 Hispanic Population % Projected	23.63%	16.75%	16.36%	15.82%
2000 Hispanic Population %	18.11%	12.21%	11.46%	11.11%
1990 Hispanic Population %	13.55%	8.70%	7.83%	7.66%
EDUCATION (AGE 25+) 2020				
Adult Population (25 Years or Older)	6,201	35,789	59,850	72,352
Elementary	5.29%	3.49%	3.08%	2.93%
Some High School	7.54%	4.41%	4.62%	4.78%
High School Graduate	17.86%	16.30%	17.17%	17.22%
Some College	29.83%	26.99%	27.08%	27.10%
Associates Degree	10.86%	10.01%	10.54%	10.68%
Bachelors Degree	21.43%	25.27%	24.51%	24.11%
Graduate Degree	7.19%	13.53%	13.00%	13.18%
% College (4+)	28.62%	38.80%	37.51%	37.29%
HOUSING 2020				
Total Housing Units	3,942	25,948	41,758	49,261
Owner Occupied Percent	33.45%	39.23%	43.56%	47.18%
Renter Occupied Percent	59.39%	53.84%	50.05%	46.16%
Vacant Housing Percent	7.17%	6.94%	6.39%	6.66%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.36%	0.15%	0.11%	0.16%
Homes Built 2000 to 2009	11.92%	11.85%	12.75%	13.26%
Homes Built 1990 to 1999	18.62%	13.84%	15.06%	14.41%
Homes Built 1980 to 1989	20.94%	15.14%	18.62%	18.63%
Homes Built 1970 to 1979	14.61%	16.63%	18.29%	19.00%
Homes Built 1960 to 1979	4.86%	12.03%	11.33%	11.31%
Homes Built 1950 to 1959	8.92%	12.77%	11.14%	10.89%
Homes Built 1940 to 1949	7.12%	6.83%	4.93%	5.02%
Homes Built 1939 or earlier	12.64%	10.77%	7.77%	7.34%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	4.06%	8.49%	7.47%	8.23%
Property Value \$750,000 to \$999,999	2.98%	8.32%	7.56%	9.16%
Property Value \$500,000 to \$749,999	18.02%	31.75%	33.68%	32.21%
Property Value \$400,000 to \$499,999	22.95%	19.21%	19.29%	17.44%
Property Value \$300,000 to \$399,999	24.08%	17.98%	15.44%	14.26%
Property Value \$200,000 to \$299,999	16.62%	6.42%	5.31%	6.10%
Property Value \$150,000 to \$199,999	6.04%	2.42%	2.02%	2.09%
Property Value \$100,000 to \$149,999	2.56%	1.10%	1.28%	1.11%
Property Value \$60,000 to \$99,999	0.08%	1.21%	1.65%	1.69%
Property Value \$40,000 to \$59,999	0.78%	1.92%	2.25%	2.15%
Property Value \$0 to \$39,999	1.24%	0.78%	2.71%	2.69%
Median Home Value	\$392,953	\$493,539	\$496,763	\$508,017
Median Rent per Month (Census 2000)	\$625	\$587	\$590	\$591
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	4,237	29,151	46,362	54,464
Managerial/Executive	9.60%	13.38%	14.59%	14.89%
Professional Specialty	24.75%	25.12%	25.38%	25.77%
Healthcare Support	3.94%	3.62%	3.96%	3.92%
Sales	9.76%	12.49%	10.96%	10.57%
Office & Administrative Support	13.85%	11.90%	12.41%	12.08%
Protective Service	2.58%	1.73%	1.73%	1.97%
Food Preparation	10.63%	9.62%	7.88%	7.26%
Building Maintenance & Cleaning	4.18%	3.06%	3.01%	3.17%
Personal Care	3.19%	3.73%	3.67%	3.56%
Farming, Fishing, & Forestry	2.10%	1.12%	0.91%	0.98%
Construction	4.85%	5.22%	5.94%	6.29%
Production & Transportation	10.57%	9.02%	9.57%	9.54%
Percent White Collar	61.89%	66.50%	67.29%	67.23%
Percent Blue Collar	38.11%	33.50%	32.71%	32.77%
Median Employee Salary	42,031	43,681	43,649	43,746
Average Employee Salary	47,782	50,184	49,962	49,962
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	341	2,828	3,700	4,110
2020 Estimated Unemployed (Age 16 and Up)	582	2,981	4,038	4,400
2020 Estimated Unemployed Rate (Age 16 and Up)	11.71%	8.96%	7.98%	7.54%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	71.80%	68.53%	70.52%	71.45%
Drive to Work Carpool	12.97%	9.96%	11.22%	11.59%
Travel to Work by Public Transportation	1.44%	1.43%	1.16%	1.16%
Drive to Work on Motorcycle	0.83%	0.43%	0.51%	0.45%
Drive to Work on Bicycle	5.22%	6.98%	5.43%	4.78%
Walk to Work	2.52%	6.75%	5.41%	4.88%
Other Means	0.61%	0.60%	0.48%	0.44%
Work at Home	4.62%	5.32%	5.23%	5.16%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	6.42%	6.06%	5.92%	5.83%
Travel to Work in 5 to 9 minutes	22.00%	20.82%	19.74%	18.86%
Travel to Work in 10 to 14 minutes	31.49%	29.54%	28.51%	27.41%
Travel to Work in 15 to 19 minutes	13.17%	16.62%	17.84%	18.43%
Travel to Work in 20 to 29 minutes	10.87%	10.23%	10.43%	11.83%
Travel to Work in 30 to 44 minutes	9.85%	9.88%	10.52%	10.71%
Travel to Work in 45 to 59 minutes	1.75%	1.99%	2.45%	2.40%
Travel to Work in 60 minutes or more	4.46%	4.85%	4.59%	4.53%
Average Travel Time to Work	17.1	16.4	17.0	17.5
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$64.44	\$64.28	\$64.67	\$64.93
Apparel and Related Services	\$13.13	\$13.47	\$13.71	\$13.85
Transportation	\$86.93	\$89.07	\$90.91	\$92.08
Healthcare	\$67.75	\$66.64	\$68.79	\$70.15
Entertainment	\$20.16	\$20.38	\$20.90	\$21.23
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	0	2,688	6,187	6,443
Category B - Urban Cliff Climbers	209	4,362	6,170	6,170
Category C - Urban Cliff Dwellers	0	0	0	4
Category D - Seasoned Urban Dwellers	0	0	0	310
Category E - Thriving Alone	0	8,246	10,235	10,314
Category F - Going it Alone	919	10,839	16,711	20,558
Category G - Struggling Alone	1,909	3,891	4,970	4,975
Category H - Single in the Suburbs	6,116	12,345	24,520	26,847
Category I - Married in the Suburbs	0	4,491	9,086	9,086
Category J - Retired in the Suburbs	0	1,157	2,019	6,185
Category K - Living with Nature	0	0	17	1,146
Category L - Working with Nature	11	783	2,295	6,902
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	9,213	11,527	12,114

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