

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.994203, -117.758357

12-Apr-2021

## 113350-Laband Village S.C.

### Chino Hills, CA

|  | 1.00 Mile Radius                          | 3.00 Mile Radius            | 5.00 Mile Radius | 10.00 Mile Radius |           |         |
|--|---|-----------------------------|------------------|-------------------|-----------|---------|
| <b>POPULATION</b>                      | 2020 Estimated Population                 | 11,556                      | 83,525           | 267,886           | 1,152,947 |         |
|  | 2020 Daytime Population                   | 7,617                       | 73,111           | 271,416           | 1,294,410 |         |
|  | 2025 Population Forecast                  | 12,249                      | 87,751           | 283,570           | 1,217,831 |         |
|  | 2010 Census Population                    | 10,979                      | 80,448           | 251,092           | 1,073,443 |         |
|  | 2000 Census Population                    | 10,856                      | 81,875           | 246,493           | 1,028,559 |         |
|  | 1990 Census Population                    | 2,922                       | 61,655           | 204,584           | 902,438   |         |
|  | Historical Annual Growth, 1990 to 2000    | 14.02%                      | 2.88%            | 1.88%             | 1.32%     |         |
|  | Historical Annual Growth, 2000 to 2010    | 0.11%                       | -0.18%           | 0.19%             | 0.43%     |         |
|  | Estimated Annual Growth, 2010 to 2020     | 0.48%                       | 0.35%            | 0.60%             | 0.67%     |         |
|  | Projected Annual Growth, 2020 to 2025     | 1.17%                       | 0.99%            | 1.14%             | 1.10%     |         |
|  | <b>HOUSEHOLDS</b>                         | 2020 Estimated Households   | 3,452            | 25,083            | 75,536    | 345,760 |
|  |   | 2025 Households Forecast    | 3,659            | 26,367            | 80,009    | 364,764 |
| 2010 Census Households                 |   | 3,279                       | 24,170           | 70,752            | 321,720   |         |
| 2000 Census Households                 |   | 3,056                       | 23,508           | 68,105            | 305,569   |         |
| 1990 Census Households                 |   | 938                         | 18,222           | 59,426            | 278,679   |         |
| Historical Annual Growth, 1990 to 2000 |   | 12.54%                      | 2.58%            | 1.37%             | 0.93%     |         |
| Historical Annual Growth, 2000 to 2010 |   | 0.71%                       | 0.28%            | 0.38%             | 0.52%     |         |
| Estimated Annual Growth, 2010 to 2020  |   | 0.48%                       | 0.35%            | 0.61%             | 0.67%     |         |
| Projected Annual Growth, 2020 to 2025  |   | 1.17%                       | 1.00%            | 1.16%             | 1.08%     |         |
| 2020 % Households With Children        |   | 35%                         | 33%              | 34%               | 33%       |         |
| 2020 Persons per Household             |   | 3.34                        | 3.31             | 3.49              | 3.27      |         |
| <b>INCOME 2020</b>                     |   | HH Income \$500,000 or more | 3.91%            | 2.52%             | 1.74%     | 1.86%   |
|  | HH Income \$250,000 to \$499,999          | 4.73%                       | 3.01%            | 2.09%             | 2.22%     |         |
|  | HH Income \$200,000 to \$249,999          | 10.95%                      | 7.04%            | 4.87%             | 5.20%     |         |
|  | HH Income \$175,000 to \$199,999          | 6.71%                       | 6.71%            | 5.07%             | 5.31%     |         |
|  | HH Income \$150,000 to \$174,999          | 9.62%                       | 9.40%            | 6.72%             | 6.91%     |         |
|  | HH Income \$100,000 to \$149,999          | 25.23%                      | 21.82%           | 18.97%            | 19.69%    |         |
|  | HH Income \$75,000 to \$99,999            | 10.14%                      | 13.16%           | 13.67%            | 13.85%    |         |
|  | HH Income \$50,000 to \$74,999            | 12.05%                      | 15.57%           | 16.71%            | 16.40%    |         |
|  | HH Income \$35,000 to \$49,999            | 4.47%                       | 6.60%            | 10.11%            | 9.59%     |         |
|  | HH Income \$25,000 to \$34,999            | 4.98%                       | 5.80%            | 7.50%             | 6.53%     |         |
|  | HH Income \$15,000 to \$24,999            | 3.60%                       | 3.67%            | 6.15%             | 6.24%     |         |
|  | HH Income \$0 to \$14,999                 | 3.61%                       | 4.70%            | 6.42%             | 6.19%     |         |
|  | Average Household Income                  | \$142,792                   | \$120,552        | \$101,220         | \$105,641 |         |
|  | Median Household Income                   | \$120,552                   | \$101,013        | \$79,895          | \$83,094  |         |
| Per Capita Income                      | \$42,784                                  | \$36,356                    | \$28,755         | \$31,947          |           |         |
| 2000 Average Household Income          | \$101,482                                 | \$84,654                    | \$68,391         | \$69,007          |           |         |
| 2000 Median Household Income           | \$91,449                                  | \$75,136                    | \$57,871         | \$56,548          |           |         |
| <b>WRKPLACE 2020</b>                   | Workplace Establishments                  | 145                         | 1,730            | 7,035             | 31,316    |         |
|  | Workplace Employees (Full Time Employees) | 1,669                       | 22,497           | 104,264           | 496,263   |         |

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|---------------------------------|--------------------------------------|-------------------|------------------|-------------------|-----------|---------|
| <b>POPULATION BY AGE 2020</b>   | Count of Pop 0 to 4 years            | 674               | 5,264            | 17,912            | 76,288    |         |
|                                 | Count of Pop 5 to 14 years           | 1,079             | 8,583            | 30,423            | 130,146   |         |
|                                 | Count of Pop 14 to 22 years          | 1,021             | 7,761            | 28,225            | 119,360   |         |
|                                 | Count of Pop 22 to 30 years          | 1,624             | 10,800           | 34,504            | 141,311   |         |
|                                 | Count of Pop 30 to 45 years          | 1,774             | 14,548           | 51,938            | 219,624   |         |
|                                 | Count of Pop 45 to 60 years          | 2,486             | 16,890           | 52,274            | 221,297   |         |
|                                 | Count of Pop 60 to 75 years          | 2,377             | 15,650           | 40,596            | 181,311   |         |
|                                 | Count of Pop 75+ years               | 521               | 4,029            | 12,013            | 63,609    |         |
|                                 | Population 0 to 4 Years              | 5.83%             | 6.30%            | 6.69%             | 6.62%     |         |
|                                 | Population 5 to 13 Years             | 9.34%             | 10.28%           | 11.36%            | 11.29%    |         |
|                                 | Population 14 to 21 Years            | 8.84%             | 9.29%            | 10.54%            | 10.35%    |         |
|                                 | Population 22 to 29 Years            | 14.05%            | 12.93%           | 12.88%            | 12.26%    |         |
|                                 | Population 30 to 44 Years            | 15.35%            | 17.42%           | 19.39%            | 19.05%    |         |
|                                 | Population 45 to 59 Years            | 21.51%            | 20.22%           | 19.51%            | 19.19%    |         |
|                                 | Population 60 to 74 Years            | 20.57%            | 18.74%           | 15.15%            | 15.73%    |         |
|                                 | Population 74 Years Plus             | 4.51%             | 4.82%            | 4.48%             | 5.52%     |         |
|                                 | Median Age                           | 40.6              | 38.8             | 35.9              | 37.1      |         |
|                                 | <b>GENDER 2020</b>                   | Male Population   | 5,686            | 41,402            | 134,179   | 569,044 |
|                                 |                                      | Female Population | 5,870            | 42,124            | 133,707   | 583,902 |
| <b>RACE 2020</b>                | 2020 Estimated Population            | 11,556            | 83,525           | 267,886           | 1,152,947 |         |
|                                 | White                                | 35.93%            | 47.74%           | 46.75%            | 52.11%    |         |
|                                 | Black or African American            | 4.33%             | 4.36%            | 4.29%             | 4.20%     |         |
|                                 | Asian or Pacific Islander            | 51.18%            | 31.80%           | 23.78%            | 20.15%    |         |
|                                 | Other Races                          | 8.55%             | 16.09%           | 25.19%            | 23.54%    |         |
| <b>HISPANIC</b>                 | 2020 Hispanic Population             | 2,188             | 28,594           | 134,435           | 529,619   |         |
|                                 | 2020 Hispanic Population %           | 18.94%            | 34.23%           | 50.18%            | 45.94%    |         |
|                                 | 2025 Hispanic Population Forecast    | 2,250             | 29,832           | 142,027           | 560,688   |         |
|                                 | 2025 Hispanic Population % Projected | 18.37%            | 34.00%           | 50.09%            | 46.04%    |         |
|                                 | 2000 Hispanic Population %           | 20.13%            | 30.30%           | 45.15%            | 39.44%    |         |
| 1990 Hispanic Population %      | 16.60%                               | 25.61%            | 36.98%           | 30.01%            |           |         |
| <b>EDUCATION (AGE 25+) 2020</b> | Adult Population (25 Years or Older) | 8,150             | 57,807           | 178,224           | 772,847   |         |
|                                 | Elementary                           | 2.66%             | 5.26%            | 10.33%            | 8.42%     |         |
|                                 | Some High School                     | 2.54%             | 4.94%            | 8.90%             | 7.87%     |         |
|                                 | High School Graduate                 | 11.00%            | 16.32%           | 20.31%            | 20.70%    |         |
|                                 | Some College                         | 17.34%            | 20.04%           | 20.02%            | 21.42%    |         |
|                                 | Associates Degree                    | 10.48%            | 9.67%            | 7.89%             | 8.40%     |         |
|                                 | Bachelors Degree                     | 38.36%            | 29.41%           | 22.17%            | 22.10%    |         |
|                                 | Graduate Degree                      | 17.61%            | 14.37%           | 10.38%            | 11.10%    |         |
|                                 | % College (4+)                       | 55.97%            | 43.78%           | 32.55%            | 33.20%    |         |
| <b>HOUSING 2020</b>             | Total Housing Units                  | 3,523             | 25,901           | 78,650            | 360,221   |         |
|                                 | Owner Occupied Percent               | 83.35%            | 76.06%           | 64.33%            | 63.48%    |         |
|                                 | Renter Occupied Percent              | 14.65%            | 20.78%           | 31.72%            | 32.51%    |         |
|                                 | Vacant Housing Percent               | 1.99%             | 3.16%            | 3.96%             | 4.01%     |         |

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|---|------------------|------------------|------------------|-------------------|
| <b>HOMES BUILT BY YEAR 2020</b>                     |                  |                  |                  |                   |
| Homes Built 2010 or later                           | 0.00%            | 0.06%            | 0.11%            | 0.23%             |
| Homes Built 2000 to 2009                            | 3.35%            | 4.83%            | 7.27%            | 8.58%             |
| Homes Built 1990 to 1999                            | 60.00%           | 19.63%           | 12.75%           | 9.70%             |
| Homes Built 1980 to 1989                            | 33.79%           | 42.85%           | 29.06%           | 21.15%            |
| Homes Built 1970 to 1979                            | 1.49%            | 20.66%           | 20.60%           | 24.41%            |
| Homes Built 1960 to 1979                            | 0.44%            | 4.64%            | 11.88%           | 15.37%            |
| Homes Built 1950 to 1959                            | 0.45%            | 4.76%            | 9.27%            | 13.35%            |
| Homes Built 1940 to 1949                            | 0.49%            | 1.95%            | 4.27%            | 3.17%             |
| Homes Built 1939 or earlier                         | 0.00%            | 0.61%            | 4.80%            | 4.03%             |
| <b>HOME VALUE (OWNER OCCUPIED) 2020</b>             |                  |                  |                  |                   |
| Property Value \$1,000,000 or more                  | 43.56%           | 33.40%           | 24.61%           | 21.27%            |
| Property Value \$750,000 to \$999,999               | 17.26%           | 23.14%           | 23.56%           | 26.47%            |
| Property Value \$500,000 to \$749,999               | 7.65%            | 16.80%           | 23.34%           | 28.30%            |
| Property Value \$400,000 to \$499,999               | 0.33%            | 5.37%            | 8.54%            | 7.50%             |
| Property Value \$300,000 to \$399,999               | 0.28%            | 2.03%            | 4.40%            | 3.38%             |
| Property Value \$200,000 to \$299,999               | 0.04%            | 1.28%            | 2.23%            | 1.68%             |
| Property Value \$150,000 to \$199,999               | 0.14%            | 0.35%            | 0.66%            | 0.57%             |
| Property Value \$100,000 to \$149,999               | 0.13%            | 0.58%            | 1.08%            | 1.16%             |
| Property Value \$60,000 to \$99,999                 | 0.00%            | 0.47%            | 1.37%            | 1.43%             |
| Property Value \$40,000 to \$59,999                 | 0.00%            | 0.06%            | 0.51%            | 0.68%             |
| Property Value \$0 to \$39,999                      | 0.27%            | 0.57%            | 0.97%            | 1.14%             |
| Median Home Value                                   | \$1,300,645      | \$906,709        | \$776,888        | \$758,917         |
| Median Rent per Month (Census 2000)                 | \$1,287          | \$1,106          | \$762            | \$789             |
| <b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b> |                  |                  |                  |                   |
| Employed Civilian Population 16+ by Occupation      | 5,926            | 40,122           | 119,743          | 521,679           |
| Managerial/Executive                                | 26.08%           | 20.27%           | 15.73%           | 16.34%            |
| Professional Specialty                              | 30.56%           | 25.26%           | 19.90%           | 21.20%            |
| Healthcare Support                                  | 2.05%            | 2.91%            | 3.19%            | 3.17%             |
| Sales   | 14.77%           | 13.11%           | 11.81%           | 11.62%            |
| Office & Administrative Support                     | 11.19%           | 12.22%           | 12.73%           | 13.01%            |
| Protective Service                                  | 2.21%            | 2.59%            | 1.92%            | 2.25%             |
| Food Preparation                                    | 2.33%            | 3.94%            | 5.61%            | 5.28%             |
| Building Maintenance & Cleaning                     | 1.63%            | 2.24%            | 3.63%            | 3.05%             |
| Personal Care                                       | 2.29%            | 2.24%            | 2.30%            | 2.50%             |
| Farming, Fishing, & Forestry                        | 0.15%            | 0.20%            | 0.38%            | 0.39%             |
| Construction  | 2.64%            | 5.68%            | 8.02%            | 7.02%             |
| Production & Transportation                         | 4.12%            | 9.34%            | 14.78%           | 14.17%            |
| Percent White Collar                                | 84.64%           | 73.77%           | 63.36%           | 65.35%            |
| Percent Blue Collar                                 | 15.36%           | 26.23%           | 36.64%           | 34.65%            |
| Median Employee Salary                              | 44,965           | 42,364           | 44,820           | 44,745            |
| Average Employee Salary                             | 53,212           | 48,276           | 51,955           | 52,213            |
| <b>UNEMPLOYMENT</b>                                 |                  |                  |                  |                   |
| 2000 Census Unemployed (Age 16 and Up)              | 168              | 2,015            | 7,676            | 31,304            |
| 2020 Estimated Unemployed (Age 16 and Up)           | 428              | 3,799            | 15,931           | 66,822            |
| 2020 Estimated Unemployed Rate (Age 16 and Up)      | 7.03%            | 8.74%            | 11.73%           | 11.28%            |

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|------------------------------------|--|------------------|------------------|-------------------|---------|
| <b>TRANSPORTATION TO WORK 2020</b> | Drive to Work Alone                                    | 77.70%           | 79.27%           | 76.41%            | 77.68%  |
|                                    | Drive to Work Carpool                                  | 13.71%           | 12.24%           | 13.96%            | 12.26%  |
|                                    | Travel to Work by Public Transportation                | 1.89%            | 1.61%            | 2.29%             | 2.61%   |
|                                    | Drive to Work on Motorcycle                            | 0.01%            | 0.13%            | 0.23%             | 0.26%   |
|                                    | Drive to Work on Bicycle                               | 0.13%            | 0.32%            | 0.45%             | 0.59%   |
|                                    | Walk to Work   | 0.85%            | 1.05%            | 1.70%             | 1.83%   |
|                                    | Other Means  | 0.01%            | 0.32%            | 0.48%             | 0.62%   |
|                                    | Work at Home   | 5.56%            | 5.03%            | 4.45%             | 4.13%   |
| <b>TRAVEL TIME TO WORK 2020</b>    | Travel Time in Less than 5 minutes                     | 1.24%            | 1.22%            | 1.37%             | 1.56%   |
|                                    | Travel to Work in 5 to 9 minutes                       | 2.56%            | 5.00%            | 6.43%             | 7.38%   |
|                                    | Travel to Work in 10 to 14 minutes                     | 7.66%            | 9.38%            | 10.78%            | 11.53%  |
|                                    | Travel to Work in 15 to 19 minutes                     | 12.66%           | 11.65%           | 12.97%            | 12.49%  |
|                                    | Travel to Work in 20 to 29 minutes                     | 17.93%           | 17.00%           | 18.76%            | 18.85%  |
|                                    | Travel to Work in 30 to 44 minutes                     | 23.11%           | 23.74%           | 22.45%            | 22.70%  |
|                                    | Travel to Work in 45 to 59 minutes                     | 13.18%           | 12.77%           | 10.29%            | 10.26%  |
|                                    | Travel to Work in 60 minutes or more                   | 21.64%           | 19.23%           | 16.95%            | 15.22%  |
| Average Travel Time to Work        | 39.9   | 36.0             | 33.6             | 30.8              |         |
| <b>SPENDING PATTERNS 2020</b>      | Grocery Store Market Basket Weekly Per Capita Spending | \$63.88          | \$63.12          | \$62.38           | \$62.35 |
|                                    | Apparel and Related Services                           | \$17.05          | \$16.22          | \$15.35           | \$15.43 |
|                                    | Transportation   | \$101.95         | \$97.92          | \$93.20           | \$94.25 |
|                                    | Healthcare   | \$68.18          | \$64.80          | \$61.22           | \$61.11 |
|                                    | Entertainment  | \$26.18          | \$24.90          | \$23.51           | \$23.74 |
| <b>LIFESTYLE SEGMENTATION 2020</b> | Category A - Crème de la Crème                         | 408              | 6,958            | 9,158             | 107,410 |
|                                    | Category B - Urban Cliff Climbers                      | 0                | 4,021            | 11,737            | 64,635  |
|                                    | Category C - Urban Cliff Dwellers                      | 70               | 6,246            | 9,173             | 30,499  |
|                                    | Category D - Seasoned Urban Dwellers                   | 0                | 0                | 0                 | 5,958   |
|                                    | Category E - Thriving Alone                            | 0                | 2,201            | 3,221             | 38,053  |
|                                    | Category F - Going it Alone                            | 174              | 9,080            | 14,920            | 59,979  |
|                                    | Category G - Struggling Alone                          | 0                | 0                | 1,809             | 2,352   |
|                                    | Category H - Single in the Suburbs                     | 0                | 0                | 2,820             | 37,010  |
|                                    | Category I - Married in the Suburbs                    | 9,578            | 32,911           | 56,373            | 151,876 |
|                                    | Category J - Retired in the Suburbs                    | 0                | 0                | 114               | 36,890  |
|                                    | Category K - Living with Nature                        | 0                | 0                | 0                 | 0       |
|                                    | Category L - Working with Nature                       | 0                | 0                | 0                 | 0       |
|                                    | Category M - Harlem Gateway                            | 0                | 0                | 0                 | 0       |
|                                    | Category N - Espaniola                                 | 0                | 13,024           | 123,900           | 459,604 |
|                                    | Category O - Specialties                               | 1,300            | 8,627            | 30,401            | 136,661 |

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