

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.886874, -117.522255

27-Oct-2020

## 105460-Corona Hills Plaza

### Corona, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2019 Estimated Population	25,594	110,366	292,654	660,130
	2019 Daytime Population	22,900	124,469	288,167	659,527
	2024 Population Forecast	27,598	118,775	314,970	727,257
	2010 Census Population	23,027	101,747	269,853	584,139
	2000 Census Population	21,330	87,683	228,065	446,998
	1990 Census Population	12,352	64,910	173,011	358,142
	Historical Annual Growth, 1990 to 2000	5.61%	3.05%	2.80%	2.24%
	Historical Annual Growth, 2000 to 2010	0.77%	1.50%	1.70%	2.71%
	Estimated Annual Growth, 2010 to 2019	1.09%	0.84%	0.84%	1.26%
	Projected Annual Growth, 2019 to 2024	1.52%	1.48%	1.48%	1.96%
<b>HOUSEHOLDS</b>	2019 Estimated Households	7,595	33,202	83,006	188,764
	2024 Households Forecast	8,223	35,795	89,480	208,003
	2010 Census Households	6,714	30,478	76,338	166,969
	2000 Census Households	6,460	26,783	66,414	133,977
	1990 Census Households	3,620	20,231	51,735	111,880
	Historical Annual Growth, 1990 to 2000	5.96%	2.85%	2.53%	1.82%
	Historical Annual Growth, 2000 to 2010	0.39%	1.30%	1.40%	2.23%
	Estimated Annual Growth, 2010 to 2019	1.27%	0.88%	0.86%	1.27%
	Projected Annual Growth, 2019 to 2024	1.60%	1.52%	1.51%	1.96%
	2019 % Households With Children	38%	36%	38%	39%
2019 Persons per Household	3.37	3.29	3.45	3.44	
<b>INCOME 2019</b>	HH Income \$500,000 or more	0.73%	0.98%	1.31%	1.27%
	HH Income \$250,000 to \$499,999	0.86%	1.16%	1.55%	1.52%
	HH Income \$200,000 to \$249,999	2.01%	2.72%	3.65%	3.56%
	HH Income \$175,000 to \$199,999	2.49%	2.93%	3.51%	4.75%
	HH Income \$150,000 to \$174,999	3.97%	5.04%	5.52%	6.23%
	HH Income \$100,000 to \$149,999	16.85%	16.82%	19.44%	20.05%
	HH Income \$75,000 to \$99,999	15.77%	14.80%	14.10%	14.26%
	HH Income \$50,000 to \$74,999	20.52%	19.63%	18.04%	17.48%
	HH Income \$35,000 to \$49,999	12.93%	11.92%	11.00%	10.27%
	HH Income \$25,000 to \$34,999	8.95%	8.83%	7.73%	7.46%
	HH Income \$15,000 to \$24,999	8.56%	7.74%	6.78%	6.44%
	HH Income \$0 to \$14,999	6.36%	7.44%	7.36%	6.70%
	Average Household Income	\$79,853	\$83,357	\$92,125	\$96,284
Median Household Income	\$66,525	\$67,842	\$73,560	\$77,497	
Per Capita Income	\$23,699	\$25,284	\$26,397	\$27,743	
2000 Average Household Income	\$64,282	\$60,309	\$62,941	\$61,561	
2000 Median Household Income	\$57,816	\$50,324	\$53,281	\$51,109	
<b>WRKPLACE 2019</b>	Workplace Establishments	497	3,296	6,683	12,196
	Workplace Employees (Full Time Employees)	9,351	56,257	109,676	208,426

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	1,980	7,857	19,766	45,061
	Count of Pop 5 to 14 years	3,354	13,748	35,056	81,029
	Count of Pop 14 to 22 years	2,888	12,733	34,442	77,378
	Count of Pop 22 to 30 years	3,156	13,653	38,229	83,633
	Count of Pop 30 to 45 years	5,673	22,610	56,660	127,691
	Count of Pop 45 to 60 years	4,875	21,149	58,760	130,641
	Count of Pop 60 to 75 years	2,855	13,747	37,414	86,433
	Count of Pop 75+ years	814	4,869	12,328	28,263
	Population 0 to 4 Years	7.74%	7.12%	6.75%	6.83%
	Population 5 to 13 Years	13.10%	12.46%	11.98%	12.27%
	Population 14 to 21 Years	11.28%	11.54%	11.77%	11.72%
	Population 22 to 29 Years	12.33%	12.37%	13.06%	12.67%
	Population 30 to 44 Years	22.17%	20.49%	19.36%	19.34%
	Population 45 to 59 Years	19.05%	19.16%	20.08%	19.79%
Population 60 to 74 Years	11.15%	12.46%	12.78%	13.09%	
Population 74 Years Plus	3.18%	4.41%	4.21%	4.28%	
Median Age	33.9	34.6	34.7	34.9	
<b>GENDER 2019</b>	Male Population	12,739	54,771	147,442	328,505
	Female Population	12,856	55,595	145,213	331,625
<b>RACE 2019</b>	2019 Estimated Population	25,594	110,366	292,654	660,130
	White	50.98%	57.75%	60.62%	58.25%
	Black or African American	8.32%	6.60%	5.63%	5.77%
	Asian or Pacific Islander	12.70%	9.75%	7.98%	9.40%
	Other Races	27.99%	25.90%	25.77%	26.58%
<b>HISPANIC</b>	2019 Hispanic Population	13,081	56,240	146,745	324,676
	2019 Hispanic Population %	51.11%	50.96%	50.14%	49.18%
	2024 Hispanic Population Forecast	14,035	60,553	158,061	356,314
	2024 Hispanic Population % Projected	50.86%	50.98%	50.18%	48.99%
	2000 Hispanic Population %	40.29%	40.13%	39.47%	37.93%
1990 Hispanic Population %	42.40%	31.69%	28.74%	25.51%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	16,154	70,826	188,797	424,902
	Elementary	8.95%	9.21%	9.50%	9.34%
	Some High School	10.96%	9.91%	11.00%	9.83%
	High School Graduate	26.76%	27.24%	26.37%	25.73%
	Some College	24.16%	24.89%	24.28%	24.14%
	Associates Degree	9.33%	8.18%	7.97%	8.22%
	Bachelors Degree	13.20%	13.95%	13.77%	14.94%
	Graduate Degree	6.62%	6.63%	7.12%	7.81%
% College (4+)	19.83%	20.57%	20.88%	22.75%	
<b>HOUSING 2019</b>	Total Housing Units	7,922	34,860	86,929	198,399
	Owner Occupied Percent	53.89%	57.81%	62.80%	64.55%
	Renter Occupied Percent	41.97%	37.43%	32.69%	30.59%
	Vacant Housing Percent	4.13%	4.76%	4.51%	4.86%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.05%	0.23%	0.22%	0.43%
Homes Built 2000 to 2009	8.14%	16.38%	16.34%	22.20%
Homes Built 1990 to 1999	41.42%	21.47%	19.50%	14.31%
Homes Built 1980 to 1989	29.96%	25.63%	20.96%	18.55%
Homes Built 1970 to 1979	5.22%	14.08%	18.04%	16.27%
Homes Built 1960 to 1979	7.07%	10.80%	10.65%	9.43%
Homes Built 1950 to 1959	4.10%	5.52%	8.57%	12.21%
Homes Built 1940 to 1949	2.17%	2.36%	3.02%	3.21%
Homes Built 1939 or earlier	1.88%	3.53%	2.69%	3.40%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	10.10%	14.52%	20.88%	22.77%
Property Value \$750,000 to \$999,999	22.94%	22.24%	24.92%	24.09%
Property Value \$500,000 to \$749,999	41.67%	38.41%	34.90%	33.16%
Property Value \$400,000 to \$499,999	11.43%	8.57%	7.63%	8.19%
Property Value \$300,000 to \$399,999	5.13%	4.43%	4.14%	4.64%
Property Value \$200,000 to \$299,999	1.99%	2.34%	1.96%	2.11%
Property Value \$150,000 to \$199,999	1.00%	1.18%	0.70%	0.72%
Property Value \$100,000 to \$149,999	1.88%	2.52%	1.14%	0.95%
Property Value \$60,000 to \$99,999	2.27%	2.43%	1.32%	1.17%
Property Value \$40,000 to \$59,999	1.05%	1.65%	1.02%	0.88%
Property Value \$0 to \$39,999	0.53%	1.71%	1.39%	1.31%
Median Home Value	\$648,270	\$663,830	\$719,919	\$726,381
Median Rent per Month (Census 2000)	\$949	\$789	\$750	\$730
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	12,332	53,504	140,729	317,291
Managerial/Executive	11.64%	11.98%	12.99%	13.35%
Professional Specialty	18.55%	17.64%	17.48%	17.69%
Healthcare Support	3.62%	3.69%	3.38%	3.28%
Sales	12.30%	11.89%	11.61%	11.20%
Office & Administrative Support	13.83%	13.73%	12.97%	12.93%
Protective Service	1.78%	2.00%	2.39%	2.72%
Food Preparation	5.42%	5.68%	5.46%	5.50%
Building Maintenance & Cleaning	3.50%	4.09%	3.86%	3.46%
Personal Care	3.27%	2.71%	2.92%	3.00%
Farming, Fishing, & Forestry	0.48%	0.24%	0.34%	0.47%
Construction	8.11%	8.41%	9.44%	9.19%
Production & Transportation	17.50%	17.96%	17.14%	17.20%
Percent White Collar	59.94%	58.92%	58.43%	58.45%
Percent Blue Collar	40.06%	41.08%	41.57%	41.55%
Median Employee Salary	40,921	44,619	43,927	43,586
Average Employee Salary	47,203	51,051	50,331	50,133
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	568	2,713	6,741	13,503
2019 Estimated Unemployed (Age 16 and Up)	508	2,288	5,693	13,541
2019 Estimated Unemployed Rate (Age 16 and Up)	3.70%	4.15%	3.89%	4.09%

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<b>TRANSPORTATION TO WORK 2019</b>				
Drive to Work Alone	74.96%	75.41%	75.78%	76.49%
Drive to Work Carpool	16.25%	14.27%	14.43%	14.47%
Travel to Work by Public Transportation	2.26%	2.56%	2.24%	1.90%
Drive to Work on Motorcycle	0.39%	0.63%	0.51%	0.50%
Drive to Work on Bicycle	0.70%	0.37%	0.26%	0.32%
Walk to Work	0.75%	2.37%	1.78%	1.41%
Other Means	0.57%	0.75%	0.67%	0.60%
Work at Home	4.12%	3.64%	4.32%	4.31%
<b>TRAVEL TIME TO WORK 2019</b>				
Travel Time in Less than 5 minutes	1.60%	1.68%	1.62%	1.55%
Travel to Work in 5 to 9 minutes	5.76%	8.15%	7.19%	6.70%
Travel to Work in 10 to 14 minutes	11.65%	14.16%	12.48%	11.35%
Travel to Work in 15 to 19 minutes	12.93%	12.57%	12.11%	12.35%
Travel to Work in 20 to 29 minutes	11.61%	13.26%	14.37%	17.14%
Travel to Work in 30 to 44 minutes	17.86%	19.40%	21.54%	21.62%
Travel to Work in 45 to 59 minutes	12.62%	11.72%	11.92%	11.17%
Travel to Work in 60 minutes or more	25.97%	19.07%	18.78%	18.12%
Average Travel Time to Work	35.7	32.4	32.7	31.9
<b>SPENDING PATTERNS 2019</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$58.60	\$58.87	\$59.13	\$59.30
Apparel and Related Services	\$13.41	\$13.43	\$13.72	\$13.94
Transportation	\$86.38	\$86.67	\$88.43	\$89.48
Healthcare	\$43.05	\$43.56	\$44.06	\$44.58
Entertainment	\$21.09	\$21.23	\$21.74	\$22.08
<b>LIFESTYLE SEGMENTATION 2019</b>				
Category A - Crème de la Crème	0	0	8,089	24,364
Category B - Urban Cliff Climbers	5,820	16,507	44,757	140,885
Category C - Urban Cliff Dwellers	0	5,131	16,653	20,027
Category D - Seasoned Urban Dwellers	0	1,535	1,535	1,535
Category E - Thriving Alone	0	0	1,576	5,579
Category F - Going it Alone	0	890	13,608	36,644
Category G - Struggling Alone	106	4,175	4,175	8,841
Category H - Single in the Suburbs	10,132	24,388	28,038	30,984
Category I - Married in the Suburbs	0	7,996	32,520	76,063
Category J - Retired in the Suburbs	0	873	921	6,009
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	11	2,260
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	9,431	45,055	131,129	285,221
Category O - Specialties	102	2,631	3,300	10,515

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