

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.848706, -117.890087

17-May-2019

## 1433-Sycamore Plaza

### Anaheim, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2018 Estimated Population	36,336	226,459	570,404	1,981,407
	2018 Daytime Population	33,930	375,268	826,391	2,324,637
	2023 Population Forecast	37,810	232,431	575,416	1,992,817
	2010 Census Population	33,366	209,006	544,541	1,912,005
	2000 Census Population	32,946	203,989	520,837	1,867,582
	1990 Census Population	25,995	174,336	453,880	1,626,163
	Historical Annual Growth, 1990 to 2000	2.40%	1.58%	1.39%	1.39%
	Historical Annual Growth, 2000 to 2010	0.13%	0.24%	0.45%	0.24%
	Estimated Annual Growth, 2010 to 2018	0.98%	0.92%	0.53%	0.41%
	Projected Annual Growth, 2018 to 2023	0.80%	0.52%	0.18%	0.11%
<b>HOUSEHOLDS</b>	2018 Estimated Households	8,506	65,868	172,066	579,959
	2023 Households Forecast	8,866	67,523	173,462	583,717
	2010 Census Households	7,753	60,724	164,167	558,819
	2000 Census Households	8,024	59,854	158,693	547,354
	1990 Census Households	7,726	57,113	151,081	510,408
	Historical Annual Growth, 1990 to 2000	0.38%	0.47%	0.49%	0.70%
	Historical Annual Growth, 2000 to 2010	-0.34%	0.14%	0.34%	0.21%
	Estimated Annual Growth, 2010 to 2018	1.06%	0.93%	0.54%	0.43%
	Projected Annual Growth, 2018 to 2023	0.83%	0.50%	0.16%	0.13%
	2018 % Households With Children	45%	35%	34%	35%
2018 Persons per Household	4.25	3.39	3.25	3.37	
<b>INCOME 2018</b>	HH Income \$500,000 or more	0.70%	0.83%	1.24%	1.49%
	HH Income \$250,000 to \$499,999	0.84%	1.00%	1.48%	1.79%
	HH Income \$200,000 to \$249,999	1.93%	2.33%	3.47%	4.17%
	HH Income \$175,000 to \$199,999	2.36%	3.87%	4.44%	4.55%
	HH Income \$150,000 to \$174,999	3.55%	4.81%	5.52%	5.78%
	HH Income \$100,000 to \$149,999	16.27%	16.15%	17.51%	17.88%
	HH Income \$75,000 to \$99,999	15.43%	14.22%	14.25%	13.63%
	HH Income \$50,000 to \$74,999	17.42%	19.07%	18.02%	17.28%
	HH Income \$35,000 to \$49,999	14.41%	13.13%	11.70%	11.14%
	HH Income \$25,000 to \$34,999	10.68%	7.74%	7.37%	7.53%
	HH Income \$15,000 to \$24,999	8.55%	7.96%	7.19%	7.37%
	HH Income \$0 to \$14,999	7.86%	8.88%	7.82%	7.37%
	Average Household Income	\$75,738	\$82,008	\$92,368	\$96,336
Median Household Income	\$59,865	\$65,176	\$71,651	\$73,843	
Per Capita Income	\$17,841	\$24,142	\$28,188	\$28,443	
2000 Average Household Income	\$51,545	\$55,364	\$62,287	\$66,774	
2000 Median Household Income	\$41,548	\$44,412	\$49,432	\$53,108	
<b>WRKPLACE 2018</b>	Workplace Establishments	774	8,316	20,022	55,040
	Workplace Employees (Full Time Employees)	16,569	172,100	407,764	973,195

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	2,642	16,855	40,669	135,266
	Count of Pop 5 to 14 years	5,008	28,739	68,597	231,988
	Count of Pop 14 to 22 years	4,500	26,688	63,852	215,811
	Count of Pop 22 to 30 years	4,666	26,772	66,735	231,638
	Count of Pop 30 to 45 years	8,118	50,628	119,651	387,888
	Count of Pop 45 to 60 years	6,690	41,308	109,193	393,435
	Count of Pop 60 to 75 years	3,586	25,651	72,677	275,666
	Count of Pop 75+ years	1,126	9,820	29,031	109,715
	Population 0 to 4 Years	7.27%	7.44%	7.13%	6.83%
	Population 5 to 13 Years	13.78%	12.69%	12.03%	11.71%
	Population 14 to 21 Years	12.39%	11.78%	11.19%	10.89%
	Population 22 to 29 Years	12.84%	11.82%	11.70%	11.69%
	Population 30 to 44 Years	22.34%	22.36%	20.98%	19.58%
	Population 45 to 59 Years	18.41%	18.24%	19.14%	19.86%
	Population 60 to 74 Years	9.87%	11.33%	12.74%	13.91%
	Population 74 Years Plus	3.10%	4.34%	5.09%	5.54%
	Median Age	32.3	34.0	35.4	36.6
<b>GENDER 2018</b>	Male Population	18,723	113,562	285,167	984,527
	Female Population	17,613	112,897	285,237	996,880
<b>RACE 2018</b>	2018 Estimated Population	36,336	226,459	570,404	1,981,407
	White	58.37%	58.92%	59.41%	52.49%
	Black or African American	1.66%	2.23%	2.14%	1.92%
	Asian or Pacific Islander	7.13%	11.18%	15.24%	22.07%
	Other Races	32.84%	27.68%	23.21%	23.52%
<b>HISPANIC</b>	2018 Hispanic Population	28,018	136,329	278,261	894,973
	2018 Hispanic Population %	77.11%	60.20%	48.78%	45.17%
	2023 Hispanic Population Forecast	29,033	139,725	281,492	899,357
	2023 Hispanic Population % Projected	76.79%	60.11%	48.92%	45.13%
	2000 Hispanic Population %	71.38%	55.53%	43.21%	41.02%
1990 Hispanic Population %	46.76%	38.86%	28.55%	30.84%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	22,456	144,201	372,114	1,310,228
	Elementary	23.01%	14.97%	11.51%	12.29%
	Some High School	13.91%	10.75%	9.30%	9.33%
	High School Graduate	24.64%	22.36%	21.32%	20.83%
	Some College	18.24%	20.85%	21.78%	20.79%
	Associates Degree	5.52%	6.71%	7.13%	7.48%
	Bachelors Degree	11.06%	17.25%	19.91%	19.90%
	Graduate Degree	3.62%	7.11%	9.06%	9.38%
% College (4+)	14.68%	24.36%	28.97%	29.28%	
<b>HOUSING 2018</b>	Total Housing Units	8,917	69,421	180,161	602,512
	Owner Occupied Percent	42.82%	43.53%	50.33%	56.58%
	Renter Occupied Percent	52.57%	51.35%	45.18%	39.67%
	Vacant Housing Percent	4.61%	5.12%	4.49%	3.74%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	1.67%	0.79%	0.43%	0.30%
Homes Built 2000 to 2009	3.31%	7.25%	8.06%	5.88%
Homes Built 1990 to 1999	5.68%	6.35%	6.20%	7.63%
Homes Built 1980 to 1989	9.02%	10.28%	9.70%	12.02%
Homes Built 1970 to 1979	19.45%	22.00%	22.85%	23.77%
Homes Built 1960 to 1979	17.56%	20.85%	21.96%	22.58%
Homes Built 1950 to 1959	37.82%	22.24%	23.23%	21.55%
Homes Built 1940 to 1949	3.50%	3.59%	3.05%	2.96%
Homes Built 1939 or earlier	1.99%	6.66%	4.52%	3.31%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	17.00%	23.67%	32.77%	36.25%
Property Value \$750,000 to \$999,999	22.97%	23.10%	22.41%	21.54%
Property Value \$500,000 to \$749,999	46.40%	36.36%	30.41%	27.69%
Property Value \$400,000 to \$499,999	5.13%	6.27%	4.89%	4.58%
Property Value \$300,000 to \$399,999	1.57%	3.19%	2.77%	2.75%
Property Value \$200,000 to \$299,999	1.84%	2.25%	1.51%	1.60%
Property Value \$150,000 to \$199,999	1.35%	0.83%	0.87%	0.69%
Property Value \$100,000 to \$149,999	0.38%	1.24%	1.27%	1.11%
Property Value \$60,000 to \$99,999	1.14%	1.17%	1.19%	1.47%
Property Value \$40,000 to \$59,999	0.92%	0.53%	0.55%	0.63%
Property Value \$0 to \$39,999	1.30%	1.40%	1.35%	1.70%
Median Home Value	\$695,984	\$727,833	\$807,833	\$840,338
Median Rent per Month (Census 2000)	\$793	\$801	\$823	\$839
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	17,792	112,361	282,357	963,770
Managerial/Executive	9.43%	12.52%	14.26%	14.42%
Professional Specialty	11.32%	15.56%	18.74%	19.06%
Healthcare Support	2.28%	2.08%	1.87%	1.72%
Sales	8.89%	10.59%	10.62%	11.17%
Office & Administrative Support	13.51%	13.19%	13.55%	13.83%
Protective Service	1.73%	1.90%	1.74%	1.53%
Food Preparation	7.81%	7.92%	6.94%	6.36%
Building Maintenance & Cleaning	7.87%	6.45%	5.25%	5.35%
Personal Care	2.70%	4.58%	4.74%	4.79%
Farming, Fishing, & Forestry	1.04%	0.56%	0.43%	0.49%
Construction	10.80%	9.08%	8.35%	7.78%
Production & Transportation	22.62%	15.57%	13.50%	13.51%
Percent White Collar	45.42%	53.94%	59.04%	60.20%
Percent Blue Collar	54.58%	46.06%	40.96%	39.80%
Median Employee Salary	43,501	46,200	45,516	45,392
Average Employee Salary	53,023	56,263	56,244	55,900
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	856	6,296	14,766	51,431
2018 Estimated Unemployed (Age 16 and Up)	1,185	7,286	16,203	50,678
2018 Estimated Unemployed Rate (Age 16 and Up)	6.28%	6.16%	5.40%	4.99%

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<b>TRANSPORTATION TO WORK 2018</b>	Drive to Work Alone	68.99%	73.15%	76.55%	77.13%
	Drive to Work Carpool	19.94%	13.75%	11.65%	11.77%
	Travel to Work by Public Transportation	4.82%	5.09%	4.11%	3.83%
	Drive to Work on Motorcycle	0.18%	0.40%	0.31%	0.29%
	Drive to Work on Bicycle	1.62%	1.42%	1.06%	0.93%
	Walk to Work	2.40%	2.95%	2.49%	2.00%
	Other Means	0.54%	0.44%	0.56%	0.81%
	Work at Home	1.51%	2.79%	3.26%	3.23%
<b>TRAVEL TIME TO WORK 2018</b>	Travel Time in Less than 5 minutes	0.97%	1.81%	1.70%	1.31%
	Travel to Work in 5 to 9 minutes	8.38%	8.37%	8.35%	6.88%
	Travel to Work in 10 to 14 minutes	15.89%	14.76%	14.35%	12.81%
	Travel to Work in 15 to 19 minutes	18.21%	17.03%	16.09%	15.34%
	Travel to Work in 20 to 29 minutes	21.26%	20.62%	20.84%	22.21%
	Travel to Work in 30 to 44 minutes	20.31%	21.87%	22.71%	24.83%
	Travel to Work in 45 to 59 minutes	6.20%	6.68%	7.06%	7.64%
	Travel to Work in 60 minutes or more	8.77%	8.86%	8.90%	8.96%
Average Travel Time to Work	24.4	25.0	25.6	27.1	
<b>SPENDING PATTERNS 2018</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$55.12	\$55.35	\$55.86	\$56.20
	Apparel and Related Services	\$14.09	\$14.34	\$14.66	\$14.77
	Transportation	\$77.29	\$78.03	\$79.90	\$80.26
	Healthcare	\$37.78	\$38.50	\$39.67	\$40.18
	Entertainment	\$20.51	\$20.91	\$21.57	\$21.85
<b>LIFESTYLE SEGMENTATION 2018</b>	Category A - Crème de la Crème	0	13,276	47,279	172,317
	Category B - Urban Cliff Hangers	0	5,348	19,215	53,404
	Category C - Urban Cliff Dwellers	0	4,874	26,105	132,934
	Category D - Seasoned Urban Dwellers	0	0	3,626	18,070
	Category E - Thriving Alone	0	4,978	23,382	53,589
	Category F - Going it Alone	0	14,957	61,197	173,045
	Category G - Struggling Alone	0	1,596	7,578	21,970
	Category H - Single in the Suburbs	0	8,919	24,621	72,249
	Category I - Married in the Suburbs	0	5,977	32,799	129,466
	Category J - Retired in the Suburbs	0	3,175	17,526	56,030
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	34,886	154,744	271,488	792,375
	Category O - Specialties	1,239	5,171	24,445	279,397

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