

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.636802, -112.229581

12-Apr-2021

## 116670-North Valley S.C.

### Peoria, AZ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2020 Estimated Population	11,462	113,739	304,405	1,094,513
	2020 Daytime Population	21,188	134,047	338,953	1,204,274
	2025 Population Forecast	12,144	119,511	323,528	1,179,616
	2010 Census Population	9,864	103,409	272,906	951,845
	2000 Census Population	8,052	96,840	255,817	809,527
	1990 Census Population	1,740	50,179	158,620	573,690
	Historical Annual Growth, 1990 to 2000	16.55%	6.80%	4.90%	3.50%
	Historical Annual Growth, 2000 to 2010	2.05%	0.66%	0.65%	1.63%
	Estimated Annual Growth, 2010 to 2020	1.41%	0.89%	1.02%	1.31%
	Projected Annual Growth, 2020 to 2025	1.16%	1.00%	1.23%	1.51%
<b>HOUSEHOLDS</b>	2020 Estimated Households	4,871	47,794	123,529	406,873
	2025 Households Forecast	5,173	50,251	130,875	437,273
	2010 Census Households	4,136	43,305	111,190	355,615
	2000 Census Households	3,006	38,040	99,569	305,045
	1990 Census Households	552	20,531	63,406	223,233
	Historical Annual Growth, 1990 to 2000	18.46%	6.36%	4.62%	3.17%
	Historical Annual Growth, 2000 to 2010	3.24%	1.30%	1.11%	1.55%
	Estimated Annual Growth, 2010 to 2020	1.53%	0.92%	0.98%	1.26%
	Projected Annual Growth, 2020 to 2025	1.21%	1.01%	1.16%	1.45%
	2020 % Households With Children	30%	21%	23%	28%
2020 Persons per Household	2.34	2.36	2.44	2.67	
<b>INCOME 2020</b>	HH Income \$500,000 or more	0.64%	0.55%	0.46%	0.48%
	HH Income \$250,000 to \$499,999	0.76%	0.66%	0.55%	0.57%
	HH Income \$200,000 to \$249,999	1.78%	1.56%	1.31%	1.35%
	HH Income \$175,000 to \$199,999	5.87%	4.91%	4.15%	3.56%
	HH Income \$150,000 to \$174,999	6.26%	4.75%	4.03%	3.46%
	HH Income \$100,000 to \$149,999	20.68%	18.10%	16.73%	14.49%
	HH Income \$75,000 to \$99,999	16.40%	15.47%	14.92%	13.83%
	HH Income \$50,000 to \$74,999	16.91%	18.77%	19.16%	19.67%
	HH Income \$35,000 to \$49,999	11.20%	12.10%	13.41%	14.21%
	HH Income \$25,000 to \$34,999	6.06%	8.47%	9.01%	9.74%
	HH Income \$15,000 to \$24,999	4.70%	7.40%	8.16%	9.19%
	HH Income \$0 to \$14,999	8.75%	7.26%	8.12%	9.44%
	Average Household Income	\$90,799	\$84,703	\$80,052	\$75,277
Median Household Income	\$78,227	\$68,967	\$63,778	\$58,341	
Per Capita Income	\$38,779	\$35,847	\$32,775	\$28,133	
2000 Average Household Income	\$68,390	\$65,485	\$60,424	\$53,731	
2000 Median Household Income	\$58,222	\$55,933	\$51,095	\$44,201	
<b>WRKPLACE 2020</b>	Workplace Establishments	762	3,343	6,630	22,740
	Workplace Employees (Full Time Employees)	13,370	60,789	123,323	470,683

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	1,060	7,294	19,119	77,262
	Count of Pop 5 to 14 years	1,566	11,466	31,010	134,158
	Count of Pop 14 to 22 years	900	8,794	25,107	115,006
	Count of Pop 22 to 30 years	1,126	11,236	31,117	114,071
	Count of Pop 30 to 45 years	2,662	17,830	46,518	194,021
	Count of Pop 45 to 60 years	1,985	19,292	52,583	192,303
	Count of Pop 60 to 75 years	1,660	21,879	57,234	164,633
	Count of Pop 75+ years	502	15,947	41,715	103,060
	Population 0 to 4 Years	9.25%	6.41%	6.28%	7.06%
	Population 5 to 13 Years	13.67%	10.08%	10.19%	12.26%
	Population 14 to 21 Years	7.85%	7.73%	8.25%	10.51%
	Population 22 to 29 Years	9.82%	9.88%	10.22%	10.42%
	Population 30 to 44 Years	23.22%	15.68%	15.28%	17.73%
	Population 45 to 59 Years	17.32%	16.96%	17.27%	17.57%
	Population 60 to 74 Years	14.49%	19.24%	18.80%	15.04%
	Population 74 Years Plus	4.38%	14.02%	13.70%	9.42%
	Median Age	35.9	45.2	44.8	38.2
<b>GENDER 2020</b>	Male Population	5,562	53,602	143,745	531,415
	Female Population	5,900	60,137	160,660	563,097
<b>RACE 2020</b>	2020 Estimated Population	11,462	113,739	304,405	1,094,513
	White	80.33%	86.88%	85.15%	76.83%
	Black or African American	3.36%	2.57%	2.95%	4.99%
	Asian or Pacific Islander	8.09%	4.10%	3.51%	3.68%
	Other Races	8.22%	6.45%	8.39%	14.50%
<b>HISPANIC</b>	2020 Hispanic Population	1,679	13,951	48,293	323,940
	2020 Hispanic Population %	14.65%	12.27%	15.86%	29.60%
	2025 Hispanic Population Forecast	1,802	14,890	51,830	347,924
	2025 Hispanic Population % Projected	14.84%	12.46%	16.02%	29.49%
	2000 Hispanic Population %	10.98%	8.16%	10.70%	20.58%
1990 Hispanic Population %	4.29%	4.65%	7.71%	11.39%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	7,525	81,894	217,255	724,905
	Elementary	2.57%	1.55%	2.33%	5.65%
	Some High School	3.70%	4.09%	5.20%	7.58%
	High School Graduate	25.07%	25.95%	26.97%	26.81%
	Some College	23.34%	26.04%	26.73%	25.72%
	Associates Degree	11.49%	9.91%	10.00%	9.14%
	Bachelors Degree	22.77%	21.19%	18.76%	16.45%
	Graduate Degree	11.06%	11.28%	10.01%	8.64%
% College (4+)	33.83%	32.47%	28.77%	25.10%	
<b>HOUSING 2020</b>	Total Housing Units	5,318	53,528	137,869	459,151
	Owner Occupied Percent	42.13%	62.53%	64.79%	58.43%
	Renter Occupied Percent	49.48%	26.76%	24.80%	30.18%
	Vacant Housing Percent	8.39%	10.71%	10.40%	11.39%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.37%	0.45%	0.25%	0.17%
Homes Built 2000 to 2009	30.24%	14.53%	12.64%	19.41%
Homes Built 1990 to 1999	53.26%	38.61%	30.89%	21.27%
Homes Built 1980 to 1989	7.87%	23.28%	25.06%	22.17%
Homes Built 1970 to 1979	7.49%	20.27%	24.49%	23.76%
Homes Built 1960 to 1979	0.61%	2.04%	5.25%	8.07%
Homes Built 1950 to 1959	0.16%	0.57%	0.91%	3.95%
Homes Built 1940 to 1949	0.00%	0.18%	0.25%	0.75%
Homes Built 1939 or earlier	0.00%	0.07%	0.25%	0.45%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	9.05%	3.00%	3.46%	3.20%
Property Value \$750,000 to \$999,999	19.07%	8.28%	6.62%	6.50%
Property Value \$500,000 to \$749,999	34.51%	31.97%	25.08%	20.86%
Property Value \$400,000 to \$499,999	18.13%	20.86%	19.10%	18.06%
Property Value \$300,000 to \$399,999	14.06%	19.58%	20.82%	22.31%
Property Value \$200,000 to \$299,999	3.49%	10.81%	13.94%	15.60%
Property Value \$150,000 to \$199,999	0.70%	2.72%	4.10%	4.94%
Property Value \$100,000 to \$149,999	0.27%	1.09%	2.07%	2.74%
Property Value \$60,000 to \$99,999	0.11%	0.53%	1.24%	1.26%
Property Value \$40,000 to \$59,999	0.39%	0.19%	0.81%	0.97%
Property Value \$0 to \$39,999	0.19%	0.83%	2.00%	2.52%
Median Home Value	\$591,623	\$468,002	\$424,331	\$396,181
Median Rent per Month (Census 2000)	\$880	\$917	\$840	\$661
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	5,415	51,709	135,262	490,096
Managerial/Executive	17.88%	17.77%	16.77%	14.17%
Professional Specialty	23.21%	24.74%	22.63%	19.20%
Healthcare Support	2.72%	2.76%	3.03%	3.51%
Sales	14.20%	12.37%	11.88%	11.11%
Office & Administrative Support	12.80%	13.75%	14.68%	14.50%
Protective Service	2.43%	2.45%	2.50%	2.38%
Food Preparation	6.35%	5.17%	5.00%	6.05%
Building Maintenance & Cleaning	1.59%	1.61%	2.34%	4.44%
Personal Care	3.87%	3.17%	2.91%	2.88%
Farming, Fishing, & Forestry	0.08%	0.16%	0.20%	0.23%
Construction	5.62%	6.87%	7.92%	9.48%
Production & Transportation	9.25%	9.17%	10.13%	12.07%
Percent White Collar	70.81%	71.39%	69.00%	62.49%
Percent Blue Collar	29.19%	28.61%	31.00%	37.51%
Median Employee Salary	42,759	44,159	44,414	44,333
Average Employee Salary	48,553	49,945	49,881	49,343
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	302	1,895	4,610	18,773
2020 Estimated Unemployed (Age 16 and Up)	299	2,939	8,608	34,271
2020 Estimated Unemployed Rate (Age 16 and Up)	4.78%	5.36%	6.08%	6.56%

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<b>TRANSPORTATION TO WORK 2020</b>	Drive to Work Alone	81.60%	80.98%	79.79%	76.97%
	Drive to Work Carpool	9.13%	10.31%	11.43%	12.94%
	Travel to Work by Public Transportation	0.91%	0.88%	1.02%	2.45%
	Drive to Work on Motorcycle	0.13%	0.51%	0.64%	0.58%
	Drive to Work on Bicycle	1.13%	0.64%	0.46%	0.54%
	Walk to Work	1.80%	0.93%	0.96%	1.34%
	Other Means	0.72%	0.47%	0.62%	0.80%
	Work at Home	4.57%	5.27%	5.01%	4.34%
<b>TRAVEL TIME TO WORK 2020</b>	Travel Time in Less than 5 minutes	2.54%	1.67%	1.76%	1.52%
	Travel to Work in 5 to 9 minutes	6.79%	7.51%	7.37%	7.07%
	Travel to Work in 10 to 14 minutes	12.91%	12.31%	12.22%	11.76%
	Travel to Work in 15 to 19 minutes	16.65%	14.49%	14.80%	14.15%
	Travel to Work in 20 to 29 minutes	21.93%	22.09%	22.63%	22.90%
	Travel to Work in 30 to 44 minutes	20.51%	24.34%	25.07%	26.27%
	Travel to Work in 45 to 59 minutes	13.23%	11.99%	10.44%	9.53%
	Travel to Work in 60 minutes or more	5.43%	5.60%	5.71%	6.80%
Average Travel Time to Work	28.7	27.3	27.4	27.4	
<b>SPENDING PATTERNS 2020</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$57.39	\$58.01	\$57.89	\$57.38
	Apparel and Related Services	\$13.78	\$13.37	\$13.14	\$12.87
	Transportation	\$89.72	\$88.37	\$86.94	\$84.86
	Healthcare	\$56.21	\$58.80	\$58.18	\$55.53
	Entertainment	\$21.04	\$20.89	\$20.52	\$19.89
<b>LIFESTYLE SEGMENTATION 2020</b>	Category A - Crème de la Crème	828	10,757	26,165	82,131
	Category B - Urban Cliff Climbers	3,106	18,943	41,486	147,954
	Category C - Urban Cliff Dwellers	419	8,111	22,162	46,427
	Category D - Seasoned Urban Dwellers	0	796	3,089	4,387
	Category E - Thriving Alone	2,107	5,281	5,757	19,758
	Category F - Going it Alone	1,926	14,308	37,074	105,713
	Category G - Struggling Alone	0	650	2,279	57,001
	Category H - Single in the Suburbs	1,248	13,458	54,233	208,676
	Category I - Married in the Suburbs	936	15,149	38,570	78,488
	Category J - Retired in the Suburbs	460	5,235	9,066	17,311
	Category K - Living with Nature	0	0	0	3,883
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	5	2,916	191,550
	Category O - Specialties	380	20,097	58,259	124,540

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