

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 32.839812, -116.981209

12-Apr-2021

## 109910-Santee Trolley Square

### Santee, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	11,786	103,036	270,461	822,543	
	2020 Daytime Population	18,410	126,323	277,789	936,695	
	2025 Population Forecast	12,049	104,356	274,169	837,022	
	2010 Census Population	11,023	99,210	259,241	783,378	
	2000 Census Population	10,881	98,311	252,925	759,619	
	1990 Census Population	10,502	96,870	243,043	691,526	
	Historical Annual Growth, 1990 to 2000	0.35%	0.15%	0.40%	0.94%	
	Historical Annual Growth, 2000 to 2010	0.13%	0.09%	0.25%	0.31%	
	Estimated Annual Growth, 2010 to 2020	0.63%	0.35%	0.39%	0.45%	
	Projected Annual Growth, 2020 to 2025	0.44%	0.25%	0.27%	0.35%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	4,312	37,604	98,644	294,965
		2025 Households Forecast	4,417	38,113	100,036	300,654
		2010 Census Households	4,003	36,092	94,405	279,764
2000 Census Households		3,809	35,190	93,295	272,050	
1990 Census Households		3,412	33,687	89,045	249,906	
Historical Annual Growth, 1990 to 2000		1.11%	0.44%	0.47%	0.85%	
Historical Annual Growth, 2000 to 2010		0.50%	0.25%	0.12%	0.28%	
Estimated Annual Growth, 2010 to 2020		0.69%	0.38%	0.41%	0.49%	
Projected Annual Growth, 2020 to 2025		0.48%	0.27%	0.28%	0.38%	
2020 % Households With Children		32%	32%	31%	30%	
2020 Persons per Household		2.59	2.71	2.70	2.75	
<b>INCOME 2020</b>	HH Income \$500,000 or more	1.09%	1.31%	1.37%	1.50%	
	HH Income \$250,000 to \$499,999	1.31%	1.59%	1.65%	1.80%	
	HH Income \$200,000 to \$249,999	3.04%	3.70%	3.86%	4.21%	
	HH Income \$175,000 to \$199,999	3.55%	4.30%	3.67%	4.98%	
	HH Income \$150,000 to \$174,999	6.85%	6.68%	5.63%	5.75%	
	HH Income \$100,000 to \$149,999	22.24%	19.63%	17.75%	17.95%	
	HH Income \$75,000 to \$99,999	11.78%	14.78%	14.28%	13.81%	
	HH Income \$50,000 to \$74,999	20.12%	17.56%	17.38%	16.98%	
	HH Income \$35,000 to \$49,999	9.57%	10.86%	11.56%	10.79%	
	HH Income \$25,000 to \$34,999	7.21%	7.07%	7.32%	7.26%	
	HH Income \$15,000 to \$24,999	7.52%	6.96%	8.09%	7.34%	
	HH Income \$0 to \$14,999	5.72%	5.56%	7.45%	7.62%	
	Average Household Income	\$91,159	\$94,589	\$91,414	\$97,324	
	Median Household Income	\$74,803	\$77,941	\$71,961	\$75,003	
Per Capita Income	\$34,610	\$34,810	\$33,659	\$35,209		
2000 Average Household Income	\$56,306	\$57,275	\$54,340	\$58,202		
2000 Median Household Income	\$48,742	\$49,686	\$45,076	\$45,902		
<b>WRKPLACE 2020</b>	Workplace Establishments	765	2,964	6,465	20,777	
	Workplace Employees (Full Time Employees)	10,060	41,921	90,722	348,642	

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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	753	6,947	18,231	56,547
	Count of Pop 5 to 14 years	1,405	12,200	31,751	97,941
	Count of Pop 14 to 22 years	1,130	9,453	25,863	87,942
	Count of Pop 22 to 30 years	1,238	10,721	28,246	84,588
	Count of Pop 30 to 45 years	2,325	20,428	53,230	165,623
	Count of Pop 45 to 60 years	2,366	19,642	50,541	152,870
	Count of Pop 60 to 75 years	1,812	17,408	44,947	128,869
	Count of Pop 75+ years	758	6,239	17,651	48,163
	Population 0 to 4 Years	6.39%	6.74%	6.74%	6.87%
	Population 5 to 13 Years	11.92%	11.84%	11.74%	11.91%
	Population 14 to 21 Years	9.58%	9.17%	9.56%	10.69%
	Population 22 to 29 Years	10.50%	10.40%	10.44%	10.28%
	Population 30 to 44 Years	19.72%	19.83%	19.68%	20.14%
	Population 45 to 59 Years	20.08%	19.06%	18.69%	18.59%
	Population 60 to 74 Years	15.37%	16.90%	16.62%	15.67%
Population 74 Years Plus	6.43%	6.06%	6.53%	5.86%	
Median Age	38.9	38.6	38.4	37.4	
<b>GENDER 2020</b>	Male Population	5,527	50,350	132,302	405,877
	Female Population	6,260	52,686	138,159	416,666
<b>RACE 2020</b>	2020 Estimated Population	11,786	103,036	270,461	822,543
	White	79.31%	78.61%	76.97%	66.70%
	Black or African American	2.93%	3.70%	4.41%	7.41%
	Asian or Pacific Islander	4.45%	4.23%	4.00%	9.65%
	Other Races	13.31%	13.45%	14.63%	16.24%
<b>HISPANIC</b>	2020 Hispanic Population	2,318	20,143	59,794	222,539
	2020 Hispanic Population %	19.67%	19.55%	22.11%	27.06%
	2025 Hispanic Population Forecast	2,405	20,203	60,232	226,133
	2025 Hispanic Population % Projected	19.96%	19.36%	21.97%	27.02%
	2000 Hispanic Population %	12.57%	13.50%	15.65%	20.07%
1990 Hispanic Population %	13.09%	9.92%	10.46%	13.15%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	8,013	70,483	184,190	547,631
	Elementary	2.78%	2.82%	5.03%	6.12%
	Some High School	5.73%	5.59%	5.67%	6.14%
	High School Graduate	25.35%	26.36%	26.02%	20.95%
	Some College	27.37%	27.86%	27.08%	24.80%
	Associates Degree	8.91%	9.61%	8.80%	8.60%
	Bachelors Degree	20.36%	19.57%	18.02%	21.34%
	Graduate Degree	9.50%	8.20%	9.38%	12.05%
% College (4+)	29.86%	27.77%	27.40%	33.39%	
<b>HOUSING 2020</b>	Total Housing Units	4,534	39,073	103,056	309,257
	Owner Occupied Percent	57.32%	59.38%	52.91%	52.20%
	Renter Occupied Percent	37.79%	36.86%	42.81%	43.18%
	Vacant Housing Percent	4.89%	3.76%	4.28%	4.62%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.29%	0.11%	0.19%	0.18%
Homes Built 2000 to 2009	10.41%	5.81%	5.09%	7.46%
Homes Built 1990 to 1999	12.75%	6.37%	6.74%	10.35%
Homes Built 1980 to 1989	15.70%	18.41%	15.47%	15.79%
Homes Built 1970 to 1979	31.66%	36.96%	32.92%	27.02%
Homes Built 1960 to 1979	16.30%	17.84%	20.25%	15.40%
Homes Built 1950 to 1959	10.23%	11.98%	15.43%	15.53%
Homes Built 1940 to 1949	1.18%	1.47%	2.51%	4.65%
Homes Built 1939 or earlier	1.48%	1.05%	1.41%	3.63%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	5.13%	8.17%	10.15%	16.12%
Property Value \$750,000 to \$999,999	20.04%	23.94%	24.55%	24.75%
Property Value \$500,000 to \$749,999	41.64%	37.89%	35.23%	32.61%
Property Value \$400,000 to \$499,999	11.88%	10.24%	10.05%	9.60%
Property Value \$300,000 to \$399,999	4.28%	5.92%	5.33%	4.98%
Property Value \$200,000 to \$299,999	3.07%	3.08%	3.53%	2.90%
Property Value \$150,000 to \$199,999	1.43%	1.38%	1.40%	0.99%
Property Value \$100,000 to \$149,999	4.45%	2.91%	2.22%	1.34%
Property Value \$60,000 to \$99,999	3.53%	2.26%	2.14%	1.29%
Property Value \$40,000 to \$59,999	2.15%	1.36%	1.43%	0.89%
Property Value \$0 to \$39,999	1.36%	1.67%	2.63%	1.81%
Median Home Value	\$604,012	\$635,888	\$646,183	\$690,331
Median Rent per Month (Census 2000)	\$783	\$763	\$722	\$730
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	5,271	48,567	123,992	385,641
Managerial/Executive	15.66%	15.50%	14.55%	15.93%
Professional Specialty	20.26%	20.66%	20.88%	23.74%
Healthcare Support	2.02%	2.52%	3.46%	3.28%
Sales	13.57%	11.87%	11.08%	10.55%
Office & Administrative Support	13.32%	12.93%	12.87%	11.46%
Protective Service	6.46%	3.49%	3.09%	2.42%
Food Preparation	6.77%	6.88%	6.69%	6.94%
Building Maintenance & Cleaning	2.40%	3.00%	3.49%	3.73%
Personal Care	2.50%	3.51%	3.66%	3.88%
Farming, Fishing, & Forestry	0.00%	0.08%	0.22%	0.20%
Construction	7.06%	8.44%	8.90%	7.94%
Production & Transportation	9.97%	11.13%	11.11%	9.92%
Percent White Collar	64.84%	63.47%	62.83%	64.96%
Percent Blue Collar	35.16%	36.53%	37.17%	35.04%
Median Employee Salary	47,118	47,970	48,140	48,919
Average Employee Salary	54,355	54,470	55,214	57,516
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	250	2,545	7,035	22,858
2020 Estimated Unemployed (Age 16 and Up)	689	4,845	13,580	40,646
2020 Estimated Unemployed Rate (Age 16 and Up)	9.25%	9.22%	9.81%	9.70%

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<b>TRANSPORTATION TO WORK 2020</b>				
Drive to Work Alone	82.38%	81.91%	80.98%	78.87%
Drive to Work Carpool	6.76%	8.66%	8.62%	9.66%
Travel to Work by Public Transportation	1.84%	2.15%	2.37%	2.68%
Drive to Work on Motorcycle	2.41%	0.95%	0.83%	0.61%
Drive to Work on Bicycle	0.08%	0.15%	0.26%	0.41%
Walk to Work	3.05%	1.49%	1.78%	1.85%
Other Means	0.25%	0.54%	0.56%	0.51%
Work at Home	3.23%	4.13%	4.60%	5.38%
<b>TRAVEL TIME TO WORK 2020</b>				
Travel Time in Less than 5 minutes	4.37%	2.28%	1.85%	1.55%
Travel to Work in 5 to 9 minutes	10.83%	9.42%	8.89%	7.71%
Travel to Work in 10 to 14 minutes	12.28%	12.28%	12.55%	13.18%
Travel to Work in 15 to 19 minutes	13.72%	15.35%	16.41%	18.36%
Travel to Work in 20 to 29 minutes	27.18%	27.96%	28.26%	28.48%
Travel to Work in 30 to 44 minutes	21.23%	23.36%	22.34%	21.55%
Travel to Work in 45 to 59 minutes	5.07%	4.85%	5.01%	4.76%
Travel to Work in 60 minutes or more	5.32%	4.50%	4.68%	4.42%
Average Travel Time to Work	24.4	25.1	25.2	24.7
<b>SPENDING PATTERNS 2020</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$63.01	\$63.05	\$62.92	\$62.88
Apparel and Related Services	\$14.87	\$14.92	\$14.64	\$14.78
Transportation	\$95.30	\$95.82	\$94.00	\$94.71
Healthcare	\$64.33	\$64.23	\$63.43	\$63.09
Entertainment	\$23.80	\$23.84	\$23.41	\$23.56
<b>LIFESTYLE SEGMENTATION 2020</b>				
Category A - Crème de la Crème	0	2,737	17,578	86,089
Category B - Urban Cliff Climbers	0	8,834	26,211	57,992
Category C - Urban Cliff Dwellers	1,219	8,378	20,649	42,255
Category D - Seasoned Urban Dwellers	0	1,149	4,538	6,767
Category E - Thriving Alone	0	2,685	10,402	61,310
Category F - Going it Alone	3,646	14,969	42,353	134,218
Category G - Struggling Alone	0	0	9,557	22,939
Category H - Single in the Suburbs	3,250	24,561	68,839	128,706
Category I - Married in the Suburbs	2,954	29,493	44,844	114,016
Category J - Retired in the Suburbs	0	5,254	13,152	37,627
Category K - Living with Nature	0	0	593	4,549
Category L - Working with Nature	0	0	0	776
Category M - Harlem Gateway	0	0	0	1,047
Category N - Espaniola	0	0	0	83,114
Category O - Specialties	83	3,736	7,768	28,328

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