

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 32.839812, -116.981209

20-Apr-2022

109910-Santee Trolley Square

Santee, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	11,702	102,146	267,162	812,103	
	2021 Daytime Population	17,220	120,425	263,460	888,159	
	2026 Population Forecast	11,887	103,003	269,462	822,668	
	2010 Census Population	11,023	99,210	259,241	783,378	
	2000 Census Population	10,881	98,311	252,925	759,619	
	1990 Census Population	10,502	96,870	243,043	691,526	
	Historical Annual Growth, 1990 to 2000	0.35%	0.15%	0.40%	0.94%	
	Historical Annual Growth, 2000 to 2010	0.13%	0.09%	0.25%	0.31%	
	CY Estimated Annual Growth, 2010 to 2021	0.51%	0.25%	0.26%	0.31%	
	FY Projected Annual Growth, 2021 to 2025	0.31%	0.17%	0.17%	0.26%	
	HOUSEHOLDS	2021 Estimated Households	4,280	37,260	97,416	291,007
		2026 Households Forecast	4,353	37,589	98,267	295,217
2010 Census Households		4,003	36,092	94,405	279,764	
2000 Census Households		3,809	35,190	93,295	272,050	
1990 Census Households		3,412	33,687	89,045	249,906	
Historical Annual Growth, 1990 to 2000		1.11%	0.44%	0.47%	0.85%	
Historical Annual Growth, 2000 to 2010		0.50%	0.25%	0.12%	0.28%	
CY Estimated Annual Growth, 2010 to 2021		0.57%	0.27%	0.27%	0.34%	
FY Projected Annual Growth, 2021 to 2025		0.34%	0.18%	0.17%	0.29%	
2021 % Households With Children		32%	32%	31%	30%	
2021 Persons per Household		2.59	2.71	2.70	2.75	
INCOME 2021		HH Income \$500,000 or more	1.24%	1.56%	1.56%	1.90%
	HH Income \$250,000 to \$499,999	1.45%	1.87%	1.86%	2.27%	
	HH Income \$200,000 to \$249,999	3.40%	4.36%	4.35%	5.30%	
	HH Income \$175,000 to \$199,999	3.94%	4.12%	3.68%	3.89%	
	HH Income \$150,000 to \$174,999	6.92%	6.63%	5.62%	5.81%	
	HH Income \$100,000 to \$149,999	22.29%	20.09%	18.20%	18.28%	
	HH Income \$75,000 to \$99,999	12.14%	14.57%	14.12%	13.66%	
	HH Income \$50,000 to \$74,999	19.26%	17.21%	17.07%	16.67%	
	HH Income \$35,000 to \$49,999	9.64%	10.76%	11.40%	10.68%	
	HH Income \$25,000 to \$34,999	7.38%	6.91%	7.22%	7.14%	
	HH Income \$15,000 to \$24,999	6.86%	6.54%	7.64%	6.92%	
	HH Income \$0 to \$14,999	5.46%	5.39%	7.28%	7.48%	
CY Average Household Income	\$93,691	\$97,069	\$93,854	\$99,821		
CY Median Household Income	\$77,092	\$79,959	\$73,988	\$76,841		
Per Capita Income	\$35,531	\$35,700	\$34,544	\$36,082		
2000 Average Household Income	\$56,306	\$57,275	\$54,340	\$58,202		
2000 Median Household Income	\$48,742	\$49,686	\$45,076	\$45,902		
2026 Projected Average Household Income	\$106,981	\$110,835	\$107,241	\$114,189		
2026 Projected Median Household Income	\$90,226	\$93,581	\$86,387	\$88,669		
WRKPLACE 2021	Workplace Establishments	764	2,964	6,462	20,806	
	Workplace Employees (Full Time Employees)	9,196	38,425	83,381	320,925	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	738	6,831	17,891	55,290
	Count of Pop 5 to 14 years	1,379	12,059	31,302	96,792
	Count of Pop 14 to 22 years	1,140	9,494	25,754	87,229
	Count of Pop 22 to 30 years	1,228	10,396	27,331	82,387
	Count of Pop 30 to 45 years	2,286	20,209	52,542	162,325
	Count of Pop 45 to 60 years	2,318	19,099	49,003	149,145
	Count of Pop 60 to 75 years	1,832	17,541	45,153	129,174
	Count of Pop 75+ years	781	6,515	18,186	49,761
	Population 0 to 4 Years	6.30%	6.69%	6.70%	6.81%
	Population 5 to 13 Years	11.78%	11.81%	11.72%	11.92%
	Population 14 to 21 Years	9.74%	9.29%	9.64%	10.74%
	Population 22 to 29 Years	10.49%	10.18%	10.23%	10.14%
	Population 30 to 44 Years	19.53%	19.78%	19.67%	19.99%
	Population 45 to 59 Years	19.81%	18.70%	18.34%	18.37%
	Population 60 to 74 Years	15.66%	17.17%	16.90%	15.91%
Population 74 Years Plus	6.68%	6.38%	6.81%	6.13%	
Median Age	39.1	38.9	38.7	37.7	
GENDER 2021	Male Population	5,493	49,942	130,734	400,800
	Female Population	6,209	52,204	136,428	411,302
RACE 2021	2021 Estimated Population	11,702	102,146	267,162	812,103
	White	79.32%	78.63%	76.99%	66.68%
	Black or African American	2.93%	3.70%	4.40%	7.43%
	Asian or Pacific Islander	4.45%	4.25%	4.01%	9.64%
	Other Races	13.30%	13.43%	14.60%	16.25%
HISPANIC	2021 Hispanic Population	2,299	19,940	58,998	220,006
	2021 Hispanic Population %	19.65%	19.52%	22.08%	27.09%
	2026 Hispanic Population Forecast	2,368	19,911	59,136	222,597
	2026 Hispanic Population % Forecast	19.92%	19.33%	21.95%	27.06%
	2000 Hispanic Population %	12.57%	13.50%	15.65%	20.07%
1990 Hispanic Population %	13.09%	9.92%	10.46%	13.15%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	7,972	69,946	182,152	541,183
	Elementary	2.78%	2.80%	5.01%	6.13%
	Some High School	5.73%	5.61%	5.68%	6.16%
	High School Graduate	25.33%	26.33%	26.01%	20.97%
	Some College	27.36%	27.83%	27.08%	24.82%
	Associates Degree	8.93%	9.62%	8.81%	8.59%
	Bachelors Degree	20.34%	19.59%	18.03%	21.29%
	Graduate Degree	9.53%	8.21%	9.39%	12.04%
% College (4+)	29.87%	27.81%	27.42%	33.33%	
HOUSING 2021	Total Housing Units	4,496	38,705	101,756	305,132
	Owner Occupied Percent	57.37%	59.38%	52.96%	52.20%
	Renter Occupied Percent	37.82%	36.89%	42.78%	43.17%
	Vacant Housing Percent	4.81%	3.73%	4.27%	4.63%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.29%	0.11%	0.19%	0.18%
Homes Built 2000 to 2009	10.41%	5.81%	5.09%	7.46%
Homes Built 1990 to 1999	12.75%	6.37%	6.74%	10.35%
Homes Built 1980 to 1989	15.70%	18.41%	15.47%	15.79%
Homes Built 1970 to 1979	31.66%	36.96%	32.92%	27.02%
Homes Built 1960 to 1979	16.30%	17.84%	20.25%	15.40%
Homes Built 1950 to 1959	10.23%	11.98%	15.43%	15.53%
Homes Built 1940 to 1949	1.18%	1.47%	2.51%	4.65%
Homes Built 1939 or earlier	1.48%	1.05%	1.41%	3.63%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	14.85%	20.85%	23.25%	28.98%
Property Value \$750,000 to \$999,999	20.79%	22.55%	22.44%	21.96%
Property Value \$500,000 to \$749,999	39.15%	32.92%	30.88%	28.48%
Property Value \$400,000 to \$499,999	4.43%	6.56%	5.69%	5.44%
Property Value \$300,000 to \$399,999	3.27%	3.08%	3.39%	3.02%
Property Value \$200,000 to \$299,999	1.91%	2.18%	2.48%	1.89%
Property Value \$150,000 to \$199,999	2.07%	1.56%	1.52%	0.95%
Property Value \$100,000 to \$149,999	3.80%	2.79%	2.21%	1.37%
Property Value \$60,000 to \$99,999	3.60%	2.21%	2.14%	1.28%
Property Value \$40,000 to \$59,999	1.61%	0.81%	0.89%	0.58%
Property Value \$0 to \$39,999	1.20%	1.56%	2.44%	1.65%
CY Median Home Value	\$668,889	\$711,037	\$725,931	\$785,722
CY Median Rent per Month (Census 2000)	\$783	\$763	\$722	\$730
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	5,438	49,968	127,445	395,900
Managerial/Executive	15.68%	15.46%	14.51%	15.87%
Professional Specialty	20.28%	20.63%	20.82%	23.62%
Healthcare Support	2.05%	2.53%	3.49%	3.30%
Sales	13.56%	11.91%	11.11%	10.55%
Office & Administrative Support	13.36%	12.92%	12.86%	11.46%
Protective Service	6.39%	3.48%	3.09%	2.43%
Food Preparation	6.70%	6.90%	6.72%	6.97%
Building Maintenance & Cleaning	2.40%	3.01%	3.49%	3.76%
Personal Care	2.49%	3.48%	3.65%	3.90%
Farming, Fishing, & Forestry	0.00%	0.08%	0.22%	0.20%
Construction	7.08%	8.45%	8.91%	7.98%
Production & Transportation	10.01%	11.16%	11.15%	9.97%
Percent White Collar	64.94%	63.44%	62.78%	64.80%
Percent Blue Collar	35.06%	36.56%	37.22%	35.20%
CY Median Employee Salary	\$49,043	\$49,973	\$50,107	\$50,656
CY Average Employee Salary	\$56,121	\$56,274	\$57,075	\$59,475
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	250	2,545	7,035	22,858
2021 Estimated Unemployed (Age 16 and Up)	431	3,016	8,430	25,275
2021 Estimated Unemployed Rate (Age 16 and Up)	5.82%	5.79%	6.17%	6.11%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	82.38%	81.91%	80.98%	78.87%
	Drive to Work Carpool	6.76%	8.66%	8.62%	9.66%
	Travel to Work by Public Transportation	1.84%	2.15%	2.37%	2.68%
	Drive to Work on Motorcycle	2.41%	0.95%	0.83%	0.61%
	Drive to Work on Bicycle	0.08%	0.15%	0.26%	0.41%
	Walk to Work	3.05%	1.49%	1.78%	1.85%
	Other Means	0.25%	0.54%	0.56%	0.51%
	Work at Home	3.23%	4.13%	4.60%	5.38%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	4.37%	2.28%	1.85%	1.55%
	Travel to Work in 5 to 9 minutes	10.83%	9.42%	8.89%	7.71%
	Travel to Work in 10 to 14 minutes	12.28%	12.28%	12.55%	13.18%
	Travel to Work in 15 to 19 minutes	13.72%	15.35%	16.41%	18.36%
	Travel to Work in 20 to 29 minutes	27.18%	27.96%	28.26%	28.48%
	Travel to Work in 30 to 44 minutes	21.23%	23.36%	22.34%	21.55%
	Travel to Work in 45 to 59 minutes	5.07%	4.85%	5.01%	4.76%
	Travel to Work in 60 minutes or more	5.32%	4.50%	4.68%	4.42%
Average Travel Time to Work	24.4	25.1	25.2	24.7	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$63.01	\$63.05	\$62.93	\$62.88
	Apparel and Related Services	\$14.87	\$14.93	\$14.64	\$14.78
	Transportation	\$95.30	\$95.85	\$94.03	\$94.71
	Healthcare	\$64.34	\$64.24	\$63.45	\$63.09
	Entertainment	\$23.81	\$23.85	\$23.42	\$23.56
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$66,832	\$69,042	\$64,157	\$66,515
	Avg Disposable Inc-Inc minus taxes	\$77,875	\$80,171	\$76,476	\$79,916
	Med Discretionary-Disp less food/shelter/clothing	\$44,453	\$46,105	\$41,732	\$42,910
	Avg Discretionary-Disp less food/shelter/clothing	\$50,538	\$52,599	\$49,879	\$51,997
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	0	2,700	17,416	84,983
	Category B - Urban Cliff Climbers	0	8,747	25,949	57,168
	Category C - Urban Cliff Dwellers	1,205	8,344	20,432	41,794
	Category D - Seasoned Urban Dwellers	0	1,143	4,532	6,764
	Category E - Thriving Alone	0	2,681	10,270	60,058
	Category F - Going it Alone	3,653	14,729	41,760	132,549
	Category G - Struggling Alone	0	0	9,288	22,578
	Category H - Single in the Suburbs	3,180	24,174	67,506	126,641
	Category I - Married in the Suburbs	2,947	29,441	44,694	113,021
	Category J - Retired in the Suburbs	0	5,252	13,069	36,953
	Category K - Living with Nature	0	0	593	4,544
Category M - Harlem Gateway	0	0	0	1,043	
Category N - Espaniola	0	0	0	82,508	
Category O - Specialties	83	3,694	7,677	27,916	

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