

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 36.160483, -115.334537

19-Mar-2020

110090-Canyon Pointe S.C.

Las Vegas, NV

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2019 Estimated Population	14,544	102,641	254,941	833,044	
	2019 Daytime Population	18,474	99,892	230,290	1,019,510	
	2024 Population Forecast	16,002	109,443	265,549	882,573	
	2010 Census Population	12,028	89,287	226,072	721,884	
	2000 Census Population	1,782	54,036	164,749	534,595	
	1990 Census Population	1	11,168	36,757	254,231	
	Historical Annual Growth, 1990 to 2000	108.47%	17.08%	16.18%	7.72%	
	Historical Annual Growth, 2000 to 2010	21.04%	5.15%	3.21%	3.05%	
	Estimated Annual Growth, 2010 to 2019	1.97%	1.44%	1.24%	1.48%	
	Projected Annual Growth, 2019 to 2024	1.93%	1.29%	0.82%	1.16%	
	HOUSEHOLDS	2019 Estimated Households	5,679	41,413	104,872	321,477
		2024 Households Forecast	6,235	43,994	108,880	340,481
2010 Census Households		4,677	36,133	93,310	278,395	
2000 Census Households		675	22,218	67,218	208,084	
1990 Census Households		0	4,424	14,112	99,861	
Historical Annual Growth, 1990 to 2000		111.41%	17.51%	16.89%	7.62%	
Historical Annual Growth, 2000 to 2010		21.36%	4.98%	3.33%	2.95%	
Estimated Annual Growth, 2010 to 2019		2.01%	1.41%	1.21%	1.49%	
Projected Annual Growth, 2019 to 2024		1.89%	1.22%	0.75%	1.16%	
2019 % Households With Children		39%	28%	24%	27%	
2019 Persons per Household		2.53	2.47	2.43	2.58	
INCOME 2019		HH Income \$500,000 or more	2.52%	1.92%	1.24%	0.77%
	HH Income \$250,000 to \$499,999	2.97%	2.27%	1.48%	0.92%	
	HH Income \$200,000 to \$249,999	6.95%	5.31%	3.46%	2.16%	
	HH Income \$175,000 to \$199,999	5.95%	7.93%	5.48%	3.55%	
	HH Income \$150,000 to \$174,999	8.39%	6.10%	4.40%	3.61%	
	HH Income \$100,000 to \$149,999	21.14%	18.82%	15.72%	14.16%	
	HH Income \$75,000 to \$99,999	14.39%	14.67%	13.91%	13.95%	
	HH Income \$50,000 to \$74,999	14.89%	16.17%	18.82%	19.29%	
	HH Income \$35,000 to \$49,999	9.54%	9.98%	12.71%	14.38%	
	HH Income \$25,000 to \$34,999	4.74%	6.46%	8.62%	9.97%	
	HH Income \$15,000 to \$24,999	3.74%	4.90%	7.09%	8.21%	
	HH Income \$0 to \$14,999	4.78%	5.49%	7.07%	9.01%	
Average Household Income	\$126,685	\$127,579	\$100,944	\$82,366		
Median Household Income	\$95,955	\$85,767	\$68,664	\$60,152		
Per Capita Income	\$49,932	\$51,558	\$41,596	\$31,901		
2000 Average Household Income	\$83,595	\$87,798	\$76,178	\$63,210		
2000 Median Household Income	\$75,814	\$64,097	\$57,222	\$48,539		
WRKPLACE 2019	Workplace Establishments	432	2,515	6,483	25,801	
	Workplace Employees (Full Time Employees)	7,821	40,351	92,016	558,285	

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	951	6,444	16,502	59,741	
	Count of Pop 5 to 14 years	1,892	11,793	28,114	102,488	
	Count of Pop 14 to 22 years	1,618	10,424	22,810	78,841	
	Count of Pop 22 to 30 years	1,323	8,893	22,421	77,375	
	Count of Pop 30 to 45 years	2,452	16,501	43,788	165,227	
	Count of Pop 45 to 60 years	3,638	23,401	52,686	166,324	
	Count of Pop 60 to 75 years	1,954	17,416	44,909	128,010	
	Count of Pop 75+ years	717	7,769	23,711	55,039	
	Population 0 to 4 Years	6.54%	6.28%	6.47%	7.17%	
	Population 5 to 13 Years	13.01%	11.49%	11.03%	12.30%	
	Population 14 to 21 Years	11.12%	10.16%	8.95%	9.46%	
	Population 22 to 29 Years	9.10%	8.66%	8.79%	9.29%	
	Population 30 to 44 Years	16.86%	16.08%	17.18%	19.83%	
	Population 45 to 59 Years	25.01%	22.80%	20.67%	19.97%	
	Population 60 to 74 Years	13.43%	16.97%	17.62%	15.37%	
	Population 74 Years Plus	4.93%	7.57%	9.30%	6.61%	
	Median Age	40.8	42.9	43.1	39.2	
	GENDER 2019	Male Population	7,136	50,039	123,389	412,695
		Female Population	7,408	52,602	131,553	420,349
RACE 2019	2019 Estimated Population	14,544	102,641	254,941	833,044	
	White	73.38%	73.84%	69.25%	61.82%	
	Black or African American	5.01%	5.70%	7.88%	10.58%	
	Asian or Pacific Islander	13.40%	11.87%	12.13%	11.23%	
	Other Races	8.21%	8.59%	10.74%	16.38%	
HISPANIC	2019 Hispanic Population	1,774	11,742	37,707	203,726	
	2019 Hispanic Population %	12.20%	11.44%	14.79%	24.46%	
	2024 Hispanic Population Forecast	1,965	12,506	39,070	211,880	
	2024 Hispanic Population % Projected	12.28%	11.43%	14.71%	24.01%	
	2000 Hispanic Population %	10.57%	7.81%	8.62%	16.66%	
1990 Hispanic Population %	3.95%	5.54%	5.47%	7.81%		
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	9,573	70,509	178,872	562,660	
	Elementary	1.99%	1.32%	2.62%	4.93%	
	Some High School	3.19%	3.47%	5.20%	7.48%	
	High School Graduate	14.05%	18.80%	22.86%	28.10%	
	Some College	22.94%	24.19%	25.36%	25.39%	
	Associates Degree	7.67%	7.82%	8.43%	8.17%	
	Bachelors Degree	27.80%	26.93%	22.39%	17.20%	
	Graduate Degree	22.34%	17.47%	13.14%	8.73%	
% College (4+)	50.14%	44.39%	35.53%	25.93%		
HOUSING 2019	Total Housing Units	6,395	46,344	118,064	372,464	
	Owner Occupied Percent	55.14%	56.91%	54.63%	49.14%	
	Renter Occupied Percent	33.66%	32.45%	34.20%	37.17%	
	Vacant Housing Percent	11.20%	10.64%	11.17%	13.69%	

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	1.83%	0.61%	0.42%	0.70%
Homes Built 2000 to 2009	80.21%	44.12%	32.23%	31.05%
Homes Built 1990 to 1999	16.43%	42.74%	48.96%	33.44%
Homes Built 1980 to 1989	1.32%	11.25%	14.44%	17.75%
Homes Built 1970 to 1979	0.19%	0.74%	2.86%	10.40%
Homes Built 1960 to 1979	0.01%	0.37%	0.60%	4.42%
Homes Built 1950 to 1959	0.00%	0.09%	0.29%	1.85%
Homes Built 1940 to 1949	0.00%	0.06%	0.07%	0.24%
Homes Built 1939 or earlier	0.00%	0.03%	0.12%	0.14%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	24.18%	30.73%	19.83%	12.93%
Property Value \$750,000 to \$999,999	28.35%	22.72%	18.83%	14.74%
Property Value \$500,000 to \$749,999	34.83%	31.65%	31.56%	28.96%
Property Value \$400,000 to \$499,999	6.63%	8.22%	12.93%	15.38%
Property Value \$300,000 to \$399,999	3.64%	4.09%	8.98%	13.65%
Property Value \$200,000 to \$299,999	0.72%	1.14%	4.86%	8.59%
Property Value \$150,000 to \$199,999	0.59%	0.20%	1.23%	2.28%
Property Value \$100,000 to \$149,999	0.40%	0.18%	0.36%	1.27%
Property Value \$60,000 to \$99,999	0.14%	0.10%	0.24%	0.64%
Property Value \$40,000 to \$59,999	0.00%	0.13%	0.23%	0.30%
Property Value \$0 to \$39,999	0.51%	0.84%	0.94%	1.26%
Median Home Value	\$772,375	\$787,987	\$660,203	\$557,328
Median Rent per Month (Census 2000)	\$1,730	\$909	\$884	\$772
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	7,050	49,360	122,980	406,891
Managerial/Executive	23.02%	20.58%	16.68%	12.90%
Professional Specialty	26.11%	26.01%	21.81%	17.02%
Healthcare Support	1.96%	1.60%	1.84%	2.18%
Sales	15.20%	15.96%	14.37%	13.03%
Office & Administrative Support	9.38%	10.80%	11.75%	12.21%
Protective Service	1.93%	2.38%	2.45%	2.83%
Food Preparation	7.01%	6.82%	9.66%	10.92%
Building Maintenance & Cleaning	0.84%	1.38%	3.21%	5.69%
Personal Care	6.24%	5.24%	6.20%	6.37%
Farming, Fishing, & Forestry	0.00%	0.00%	0.02%	0.05%
Construction	3.65%	3.53%	4.20%	6.86%
Production & Transportation	4.65%	5.71%	7.83%	9.92%
Percent White Collar	75.68%	74.94%	66.44%	57.35%
Percent Blue Collar	24.32%	25.06%	33.56%	42.65%
Median Employee Salary	36,299	40,751	41,599	39,122
Average Employee Salary	43,730	49,853	50,243	46,914
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	19	1,010	3,611	15,265
2019 Estimated Unemployed (Age 16 and Up)	460	2,128	5,222	18,289
2019 Estimated Unemployed Rate (Age 16 and Up)	4.92%	3.99%	4.02%	4.25%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	85.74%	81.80%	81.92%	79.25%
Drive to Work Carpool	7.98%	8.80%	9.04%	10.59%
Travel to Work by Public Transportation	0.35%	1.35%	2.23%	3.51%
Drive to Work on Motorcycle	0.23%	0.28%	0.31%	0.40%
Drive to Work on Bicycle	0.06%	0.31%	0.23%	0.34%
Walk to Work	1.49%	1.30%	1.30%	1.53%
Other Means	1.36%	0.96%	0.84%	1.01%
Work at Home	2.79%	5.20%	4.11%	3.34%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	3.02%	2.60%	2.05%	1.61%
Travel to Work in 5 to 9 minutes	8.41%	8.18%	7.59%	6.63%
Travel to Work in 10 to 14 minutes	13.31%	10.96%	11.07%	11.98%
Travel to Work in 15 to 19 minutes	13.32%	16.33%	16.83%	17.92%
Travel to Work in 20 to 29 minutes	34.99%	33.00%	32.61%	30.78%
Travel to Work in 30 to 44 minutes	22.80%	22.11%	23.00%	23.46%
Travel to Work in 45 to 59 minutes	2.49%	3.84%	3.65%	3.89%
Travel to Work in 60 minutes or more	1.66%	2.97%	3.20%	3.73%
Average Travel Time to Work	28.7	23.4	23.2	23.6
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$59.88	\$60.06	\$59.60	\$58.95
Apparel and Related Services	\$14.65	\$14.25	\$13.49	\$13.00
Transportation	\$96.60	\$94.66	\$90.58	\$87.30
Healthcare	\$43.93	\$44.22	\$43.28	\$41.65
Entertainment	\$21.44	\$20.96	\$19.79	\$18.83
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	3,343	26,487	39,176	63,733
Category B - Urban Cliff Climbers	84	3,557	9,153	65,216
Category C - Urban Cliff Dwellers	0	2,140	22,518	58,815
Category D - Seasoned Urban Dwellers	0	2,477	3,825	7,433
Category E - Thriving Alone	2,600	12,370	18,768	30,242
Category F - Going it Alone	2,220	11,858	57,553	189,031
Category G - Struggling Alone	0	887	6,311	53,363
Category H - Single in the Suburbs	0	191	22,758	163,692
Category I - Married in the Suburbs	6,124	33,076	44,427	65,751
Category J - Retired in the Suburbs	0	6,860	11,436	25,805
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	0	0	0	3,223
Category N - Espaniola	0	0	0	67,633
Category O - Specialties	0	2,526	18,551	35,796

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