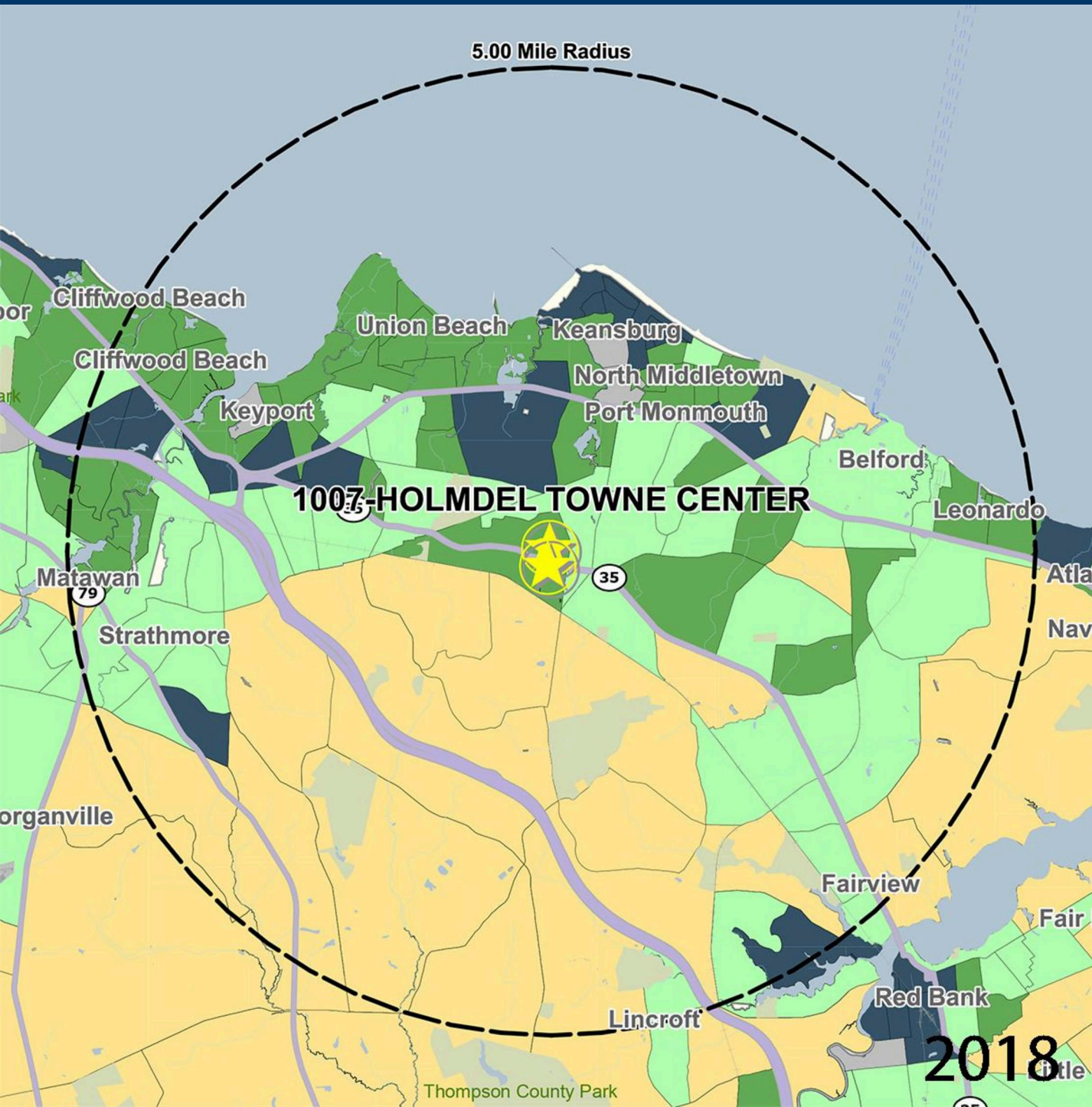


HOLMDEL TOWNE CENTER

RTE. 35 & LAUREL AVE., HOLMDEL, NJ



DEMOGRAPHICS

2018 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	8,644	72,848	131,297
DAYTIME POP	11,514	70,271	123,545
HOUSEHOLDS	3,185	25,780	47,352
AVERAGE HH INCOME	\$131,259	\$116,400	\$122,014
MEDIAN HH INCOME	\$107,961	\$91,674	\$95,177
PER CAPITA INCOME	\$49,293	\$41,568	\$44,344

Trade Area Systems, Updates of 2010 Census Data by Synergis

Average Household Income by Block Group



Popstats, 4Q 2018, Trade Area Systems

2018