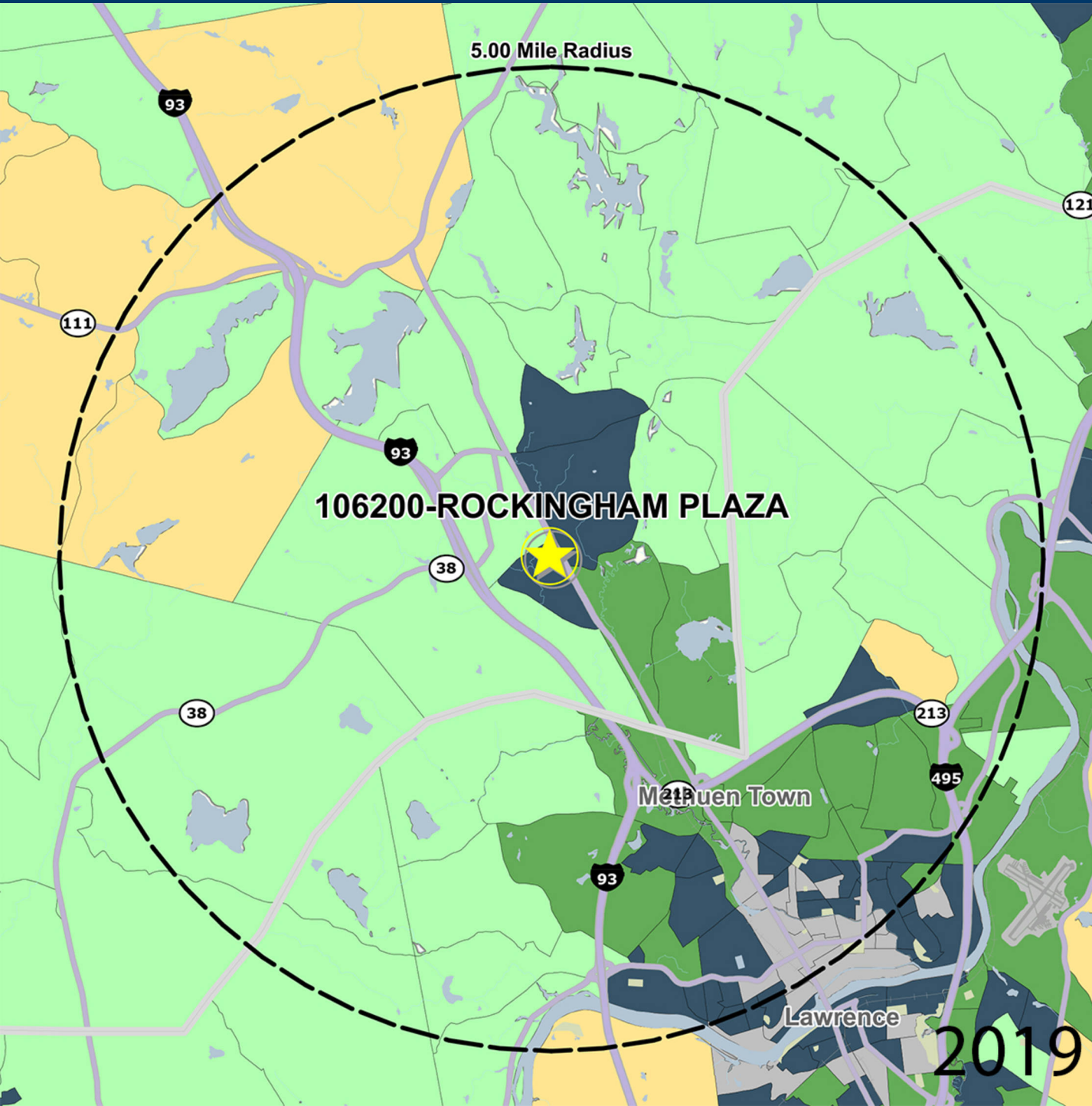


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# ROCKINGHAM PLAZA

RTE. 28 & ROCKINGHAM BLVD., SALEM, NH

MANAGED BY AN AFFILIATE OF



## DEMOGRAPHICS

2019 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	4,918	35,587	135,539
DAYTIME POP	9,130	44,784	111,682
HOUSEHOLDS	2,195	13,590	48,208
AVERAGE HH INCOME	\$82,531	\$106,331	\$92,554
MEDIAN HH INCOME	\$60,508	\$87,221	\$69,455
PER CAPITA INCOME	\$37,240	\$40,700	\$33,081

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2019, Trade Area Systems

2019