



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	18,573	171,693	409,546
2020 Total Population	19,616	175,850	415,818
2020 Group Quarters	205	2,831	5,934
2023 Total Population	19,376	173,778	413,117
2023 Group Quarters	205	2,839	5,932
2028 Total Population	18,999	171,277	408,479
2023-2028 Annual Rate	-0.39%	-0.29%	-0.23%
2023 Total Daytime Population	18,053	134,021	396,012
Workers	8,201	43,242	177,536
Residents	9,852	90,779	218,476
<b>Household Summary</b>			
2010 Households	6,075	53,614	124,831
2010 Average Household Size	3.02	3.14	3.23
2020 Total Households	6,247	55,377	130,028
2020 Average Household Size	3.11	3.12	3.15
2023 Total Households	6,164	54,852	129,902
2023 Average Household Size	3.11	3.12	3.13
2028 Total Households	6,081	54,422	129,425
2028 Average Household Size	3.09	3.10	3.11
2023-2028 Annual Rate	-0.27%	-0.16%	-0.07%
2010 Families	4,690	41,336	97,944
2010 Average Family Size	3.44	3.55	3.60
2023 Families	4,743	42,172	101,610
2023 Average Family Size	3.57	3.54	3.52
2028 Families	4,688	41,913	101,341
2028 Average Family Size	3.54	3.51	3.49
2023-2028 Annual Rate	-0.23%	-0.12%	-0.05%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,093	54,051	125,613
Owner Occupied Housing Units	75.8%	67.8%	65.7%
Renter Occupied Housing Units	22.8%	30.0%	32.1%
Vacant Housing Units	1.4%	2.2%	2.2%
2010 Housing Units	6,289	55,672	129,788
Owner Occupied Housing Units	74.3%	66.1%	63.8%
Renter Occupied Housing Units	22.3%	30.2%	32.4%
Vacant Housing Units	3.4%	3.7%	3.8%
2020 Housing Units	6,385	56,916	133,716
Vacant Housing Units	2.2%	2.7%	2.8%
2023 Housing Units	6,322	56,637	134,278
Owner Occupied Housing Units	71.6%	66.2%	63.3%
Renter Occupied Housing Units	25.9%	30.7%	33.4%
Vacant Housing Units	2.5%	3.2%	3.3%
2028 Housing Units	6,325	56,837	134,998
Owner Occupied Housing Units	71.3%	66.2%	63.3%
Renter Occupied Housing Units	24.9%	29.6%	32.6%
Vacant Housing Units	3.9%	4.2%	4.1%
<b>Median Household Income</b>			
2023	\$110,690	\$99,159	\$96,261
2028	\$119,846	\$110,176	\$107,988
<b>Median Home Value</b>			
2023	\$705,913	\$698,436	\$726,186
2028	\$743,285	\$731,054	\$770,034
<b>Per Capita Income</b>			
2023	\$44,004	\$40,315	\$39,830
2028	\$50,460	\$46,855	\$46,120
<b>Median Age</b>			
2010	38.0	35.9	35.9
2023	40.1	37.9	38.0
2028	40.7	39.2	39.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>2023 Households by Income</b>			
Household Income Base	6,164	54,852	129,894
<\$15,000	4.4%	6.4%	6.7%
\$15,000 - \$24,999	3.8%	4.8%	4.8%
\$25,000 - \$34,999	5.4%	5.1%	5.2%
\$35,000 - \$49,999	5.4%	7.6%	8.1%
\$50,000 - \$74,999	10.9%	13.4%	13.7%
\$75,000 - \$99,999	10.7%	13.0%	13.2%
\$100,000 - \$149,999	29.5%	22.1%	21.0%
\$150,000 - \$199,999	15.1%	13.7%	13.3%
\$200,000+	14.8%	13.9%	14.1%
Average Household Income	\$137,560	\$127,243	\$126,517
<b>2028 Households by Income</b>			
Household Income Base	6,081	54,422	129,417
<\$15,000	3.8%	5.6%	5.9%
\$15,000 - \$24,999	2.6%	3.4%	3.5%
\$25,000 - \$34,999	4.2%	3.9%	4.0%
\$35,000 - \$49,999	4.4%	6.2%	6.6%
\$50,000 - \$74,999	9.2%	11.9%	12.3%
\$75,000 - \$99,999	9.9%	12.2%	12.6%
\$100,000 - \$149,999	30.3%	23.3%	22.3%
\$150,000 - \$199,999	17.6%	16.3%	15.7%
\$200,000+	17.9%	17.2%	17.2%
Average Household Income	\$156,800	\$146,925	\$145,399
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	4,525	37,468	85,031
<\$50,000	1.4%	1.4%	1.4%
\$50,000 - \$99,999	0.6%	0.9%	1.0%
\$100,000 - \$149,999	0.1%	0.3%	0.6%
\$150,000 - \$199,999	0.0%	0.2%	0.3%
\$200,000 - \$249,999	0.1%	0.3%	0.2%
\$250,000 - \$299,999	0.1%	0.6%	0.4%
\$300,000 - \$399,999	0.5%	1.2%	1.5%
\$400,000 - \$499,999	3.1%	5.3%	5.7%
\$500,000 - \$749,999	53.6%	50.1%	43.0%
\$750,000 - \$999,999	22.6%	24.6%	29.1%
\$1,000,000 - \$1,499,999	13.5%	10.7%	12.0%
\$1,500,000 - \$1,999,999	1.8%	2.6%	2.4%
\$2,000,000 +	2.6%	1.7%	2.3%
Average Home Value	\$808,981	\$779,229	\$803,887
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	4,510	37,619	85,409
<\$50,000	1.0%	1.1%	1.1%
\$50,000 - \$99,999	0.5%	0.9%	1.0%
\$100,000 - \$149,999	0.0%	0.2%	0.4%
\$150,000 - \$199,999	0.0%	0.2%	0.2%
\$200,000 - \$249,999	0.0%	0.2%	0.1%
\$250,000 - \$299,999	0.0%	0.4%	0.3%
\$300,000 - \$399,999	0.3%	0.8%	1.0%
\$400,000 - \$499,999	2.3%	4.3%	4.7%
\$500,000 - \$749,999	47.1%	45.4%	38.8%
\$750,000 - \$999,999	26.1%	27.5%	31.6%
\$1,000,000 - \$1,499,999	16.0%	12.7%	14.0%
\$1,500,000 - \$1,999,999	2.4%	3.6%	3.3%
\$2,000,000 +	4.2%	2.8%	3.6%
Average Home Value	\$871,319	\$833,126	\$860,579

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>2010 Population by Age</b>			
Total	18,574	171,691	409,546
0 - 4	5.8%	6.2%	6.2%
5 - 9	6.5%	6.4%	6.5%
10 - 14	7.4%	7.2%	7.3%
15 - 24	14.6%	16.2%	15.8%
25 - 34	11.6%	12.7%	12.9%
35 - 44	14.0%	13.8%	14.0%
45 - 54	15.2%	14.5%	14.2%
55 - 64	11.1%	10.5%	10.7%
65 - 74	6.0%	6.0%	6.4%
75 - 84	5.0%	4.4%	4.2%
85 +	2.8%	2.1%	1.8%
18 +	75.3%	75.3%	75.1%
<b>2023 Population by Age</b>			
Total	19,376	173,782	413,116
0 - 4	5.1%	5.5%	5.5%
5 - 9	5.8%	6.0%	6.0%
10 - 14	6.2%	6.4%	6.3%
15 - 24	12.0%	12.9%	13.0%
25 - 34	14.3%	15.2%	15.0%
35 - 44	13.0%	13.1%	13.1%
45 - 54	12.9%	12.2%	12.2%
55 - 64	13.2%	12.3%	12.0%
65 - 74	9.7%	9.2%	9.4%
75 - 84	5.1%	4.9%	5.3%
85 +	2.8%	2.2%	2.1%
18 +	79.1%	78.3%	78.3%
<b>2028 Population by Age</b>			
Total	18,999	171,275	408,479
0 - 4	5.2%	5.6%	5.6%
5 - 9	5.4%	5.5%	5.5%
10 - 14	5.9%	6.2%	6.1%
15 - 24	10.8%	12.0%	12.0%
25 - 34	13.5%	13.7%	13.7%
35 - 44	14.9%	15.3%	15.0%
45 - 54	12.7%	12.1%	12.1%
55 - 64	12.4%	11.6%	11.4%
65 - 74	10.3%	9.9%	9.9%
75 - 84	6.0%	5.8%	6.2%
85 +	2.8%	2.4%	2.4%
18 +	80.1%	79.2%	79.2%
<b>2010 Population by Sex</b>			
Males	8,994	83,632	199,762
Females	9,579	88,062	209,784
<b>2023 Population by Sex</b>			
Males	9,433	85,473	202,921
Females	9,943	88,305	210,196
<b>2028 Population by Sex</b>			
Males	9,254	84,363	200,707
Females	9,745	86,913	207,771

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	18,574	171,694	409,547
White Alone	73.1%	62.6%	55.4%
Black Alone	1.0%	1.7%	1.9%
American Indian Alone	0.8%	1.0%	0.9%
Asian Alone	5.0%	9.5%	16.8%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	15.9%	20.8%	20.8%
Two or More Races	4.2%	4.2%	4.0%
Hispanic Origin	52.2%	56.0%	54.3%
Diversity Index	71.8	77.4	80.8
<b>2020 Population by Race/Ethnicity</b>			
Total	19,616	175,850	415,818
White Alone	41.3%	35.0%	29.8%
Black Alone	1.4%	1.7%	1.9%
American Indian Alone	1.8%	1.9%	1.7%
Asian Alone	6.8%	11.9%	19.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	22.5%	26.8%	26.4%
Two or More Races	26.0%	22.5%	20.1%
Hispanic Origin	59.7%	60.9%	56.7%
Diversity Index	84.8	86.4	87.8
<b>2023 Population by Race/Ethnicity</b>			
Total	19,376	173,779	413,117
White Alone	39.0%	33.2%	28.2%
Black Alone	1.4%	1.7%	1.9%
American Indian Alone	1.8%	1.9%	1.8%
Asian Alone	7.1%	12.2%	20.2%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	23.6%	27.8%	27.3%
Two or More Races	26.8%	23.0%	20.4%
Hispanic Origin	62.2%	62.8%	58.4%
Diversity Index	84.9	86.4	87.8
<b>2028 Population by Race/Ethnicity</b>			
Total	18,999	171,276	408,480
White Alone	35.9%	30.6%	26.0%
Black Alone	1.4%	1.7%	1.8%
American Indian Alone	2.0%	2.1%	1.9%
Asian Alone	7.3%	12.6%	20.6%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	25.4%	29.4%	28.7%
Two or More Races	27.7%	23.5%	20.7%
Hispanic Origin	65.5%	65.2%	60.4%
Diversity Index	84.9	86.2	87.7
<b>2010 Population by Relationship and Household Type</b>			
Total	18,573	171,693	409,547
In Households	98.6%	98.0%	98.3%
In Family Households	89.5%	88.6%	89.6%
Householder	25.4%	24.2%	23.9%
Spouse	19.1%	17.6%	17.4%
Child	37.2%	36.6%	36.7%
Other relative	5.3%	7.0%	8.1%
Nonrelative	2.5%	3.2%	3.5%
In Nonfamily Households	9.2%	9.4%	8.7%
In Group Quarters	1.4%	2.0%	1.7%
Institutionalized Population	1.2%	0.5%	0.5%
Noninstitutionalized Population	0.1%	1.5%	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>2023 Population 25+ by Educational Attainment</b>			
Total	13,742	120,179	285,571
Less than 9th Grade	3.0%	4.8%	5.9%
9th - 12th Grade, No Diploma	3.7%	5.1%	5.4%
High School Graduate	20.6%	25.7%	23.3%
GED/Alternative Credential	1.8%	2.3%	2.3%
Some College, No Degree	22.2%	20.5%	19.4%
Associate Degree	9.0%	9.6%	9.4%
Bachelor's Degree	24.7%	20.6%	22.6%
Graduate/Professional Degree	14.8%	11.3%	11.7%
<b>2023 Population 15+ by Marital Status</b>			
Total	16,058	142,583	339,397
Never Married	34.5%	36.1%	36.2%
Married	53.2%	51.1%	51.2%
Widowed	4.7%	4.8%	5.1%
Divorced	7.5%	7.9%	7.4%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	10,000	88,163	207,933
Population 16+ Employed	97.5%	96.4%	96.0%
Population 16+ Unemployment rate	2.5%	3.6%	4.0%
Population 16-24 Employed	12.0%	11.7%	12.0%
Population 16-24 Unemployment rate	3.6%	9.2%	9.2%
Population 25-54 Employed	66.7%	67.3%	66.8%
Population 25-54 Unemployment rate	2.1%	2.8%	3.2%
Population 55-64 Employed	16.9%	15.7%	15.6%
Population 55-64 Unemployment rate	3.3%	2.7%	3.6%
Population 65+ Employed	4.5%	5.3%	5.6%
Population 65+ Unemployment rate	2.0%	3.2%	3.5%
<b>2023 Employed Population 16+ by Industry</b>			
Total	9,752	85,013	199,558
Agriculture/Mining	0.6%	0.4%	0.4%
Construction	8.1%	7.0%	6.4%
Manufacturing	10.9%	11.4%	11.4%
Wholesale Trade	3.6%	3.9%	4.0%
Retail Trade	8.0%	9.5%	9.8%
Transportation/Utilities	6.7%	8.0%	8.4%
Information	1.1%	1.9%	2.1%
Finance/Insurance/Real Estate	5.3%	5.7%	6.0%
Services	49.8%	46.6%	46.6%
Public Administration	6.0%	5.6%	4.9%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	9,753	85,013	199,557
White Collar	69.9%	64.7%	64.8%
Management/Business/Financial	18.2%	18.0%	17.9%
Professional	25.4%	23.7%	23.8%
Sales	8.8%	9.2%	9.7%
Administrative Support	17.5%	13.8%	13.5%
Services	14.0%	14.0%	14.0%
Blue Collar	16.1%	21.2%	21.2%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	3.7%	4.6%	4.1%
Installation/Maintenance/Repair	2.0%	2.5%	2.5%
Production	4.4%	5.7%	5.8%
Transportation/Material Moving	5.6%	8.3%	8.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>2010 Households by Type</b>			
Total	6,074	53,613	124,831
Households with 1 Person	18.8%	18.0%	17.0%
Households with 2+ People	81.2%	82.0%	83.0%
Family Households	77.2%	77.1%	78.5%
Husband-wife Families	58.1%	56.2%	57.0%
With Related Children	29.2%	28.5%	29.1%
Other Family (No Spouse Present)	19.1%	20.9%	21.5%
Other Family with Male Householder	5.9%	6.5%	6.6%
With Related Children	3.0%	3.6%	3.5%
Other Family with Female Householder	13.2%	14.4%	14.9%
With Related Children	6.5%	8.0%	8.2%
Nonfamily Households	4.0%	4.9%	4.6%
All Households with Children	39.2%	40.5%	41.4%
Multigenerational Households	7.1%	8.6%	9.8%
Unmarried Partner Households	5.3%	5.9%	5.7%
Male-female	4.6%	5.2%	5.0%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	6,076	53,613	124,831
1 Person Household	18.8%	18.0%	17.0%
2 Person Household	28.1%	26.8%	26.1%
3 Person Household	17.1%	17.5%	17.8%
4 Person Household	18.8%	18.0%	18.2%
5 Person Household	10.3%	10.4%	10.5%
6 Person Household	4.0%	4.9%	5.2%
7 + Person Household	3.0%	4.4%	5.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,077	53,617	124,831
Owner Occupied	76.9%	68.7%	66.3%
Owned with a Mortgage/Loan	59.7%	53.9%	51.8%
Owned Free and Clear	17.2%	14.8%	14.5%
Renter Occupied	23.1%	31.3%	33.7%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	65	59	55
Percent of Income for Mortgage	38.3%	42.3%	45.3%
Wealth Index	140	124	125
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,289	55,672	129,788
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	18,573	171,693	409,546
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 1, 3, 5 mile radii

15466 Whittier Blvd, Whittier, CA 90603,

Latitude: 33.9437

Longitude: -117.9957

	1 mile	3 mile	5 mile
<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Pleasantville (2B)	Urban Villages (7B)
2.	Urban Villages (7B)	Urban Villages (7B)	Pacific Heights (2C)
3.	City Lights (8A)	Pacific Heights (2C)	Pleasantville (2B)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,107,294	\$141,834,998	\$335,802,975
Average Spent	\$2,775.36	\$2,585.78	\$2,585.05
Spending Potential Index	126	118	118
Education: Total \$	\$16,861,062	\$127,759,201	\$292,582,885
Average Spent	\$2,735.41	\$2,329.16	\$2,252.34
Spending Potential Index	153	130	126
Entertainment/Recreation: Total \$	\$28,616,906	\$235,657,047	\$555,121,159
Average Spent	\$4,642.59	\$4,296.23	\$4,273.38
Spending Potential Index	123	114	113
Food at Home: Total \$	\$52,224,758	\$435,250,047	\$1,031,743,469
Average Spent	\$8,472.54	\$7,934.99	\$7,942.48
Spending Potential Index	125	117	117
Food Away from Home: Total \$	\$28,093,989	\$237,628,463	\$565,142,378
Average Spent	\$4,557.75	\$4,332.17	\$4,350.53
Spending Potential Index	122	116	117
Health Care: Total \$	\$51,879,920	\$423,517,857	\$995,474,465
Average Spent	\$8,416.60	\$7,721.10	\$7,663.27
Spending Potential Index	114	105	104
HH Furnishings & Equipment: Total \$	\$22,941,151	\$188,086,259	\$442,110,734
Average Spent	\$3,721.80	\$3,428.98	\$3,403.42
Spending Potential Index	126	116	115
Personal Care Products & Services: Total \$	\$7,369,073	\$61,645,147	\$146,274,743
Average Spent	\$1,195.50	\$1,123.85	\$1,126.04
Spending Potential Index	125	118	118
Shelter: Total \$	\$201,812,619	\$1,698,868,320	\$4,035,070,452
Average Spent	\$32,740.53	\$30,971.86	\$31,062.42
Spending Potential Index	132	125	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,760,731	\$182,163,943	\$425,287,332
Average Spent	\$3,692.53	\$3,321.01	\$3,273.91
Spending Potential Index	118	106	105
Travel: Total \$	\$17,721,790	\$147,450,980	\$348,205,170
Average Spent	\$2,875.05	\$2,688.16	\$2,680.52
Spending Potential Index	128	119	119
Vehicle Maintenance & Repairs: Total \$	\$9,143,487	\$77,767,061	\$185,041,511
Average Spent	\$1,483.37	\$1,417.76	\$1,424.47
Spending Potential Index	113	108	109

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.