



Community Profile

Rings: 1, 3, 5 mile radii

1641 W Bethany Home Rd, Phoenix, AZ

Latitude: 33.5218

Longitude: -112.0952

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	20,162	178,912	420,480
2020 Total Population	22,075	202,989	463,291
2020 Group Quarters	328	9,177	12,497
2023 Total Population	22,636	205,607	469,219
2023 Group Quarters	328	9,177	12,601
2028 Total Population	22,698	208,090	475,662
2023-2028 Annual Rate	0.05%	0.24%	0.27%
2023 Total Daytime Population	21,674	208,972	565,357
Workers	10,354	101,960	319,706
Residents	11,320	107,012	245,651
Household Summary			
2010 Households	7,991	68,856	157,945
2010 Average Household Size	2.51	2.57	2.63
2020 Total Households	8,879	78,932	179,953
2020 Average Household Size	2.45	2.46	2.51
2023 Households	9,008	80,906	184,565
2023 Average Household Size	2.48	2.43	2.47
2028 Households	9,125	83,364	191,577
2028 Average Household Size	2.45	2.39	2.42
2023-2028 Annual Rate	0.26%	0.60%	0.75%
2010 Families	4,235	38,324	89,225
2010 Average Family Size	3.39	3.41	3.47
2023 Families	4,609	42,699	98,593
2023 Average Family Size	3.38	3.30	3.34
2028 Families	4,694	43,768	100,584
2028 Average Family Size	3.32	3.24	3.28
2023-2028 Annual Rate	0.37%	0.50%	0.40%
Housing Unit Summary			
2000 Housing Units	9,083	80,269	181,878
Owner Occupied Housing Units	43.5%	43.9%	46.0%
Renter Occupied Housing Units	50.0%	48.9%	46.9%
Vacant Housing Units	6.5%	7.2%	7.1%
2010 Housing Units	9,657	82,608	188,386
Owner Occupied Housing Units	37.4%	38.4%	39.9%
Renter Occupied Housing Units	45.4%	45.0%	43.9%
Vacant Housing Units	17.3%	16.6%	16.2%
2020 Housing Units	9,993	86,803	198,419
Vacant Housing Units	11.1%	9.1%	9.3%
2023 Housing Units	10,020	87,920	202,261
Owner Occupied Housing Units	41.3%	39.9%	40.8%
Renter Occupied Housing Units	48.6%	52.1%	50.5%
Vacant Housing Units	10.1%	8.0%	8.7%
2028 Housing Units	10,112	90,219	209,030
Owner Occupied Housing Units	42.9%	40.6%	41.0%
Renter Occupied Housing Units	47.4%	51.8%	50.7%
Vacant Housing Units	9.8%	7.6%	8.3%
Median Household Income			
2023	\$52,681	\$57,248	\$57,486
2028	\$64,437	\$68,173	\$68,149
Median Home Value			
2023	\$370,405	\$372,542	\$351,495
2028	\$397,642	\$392,096	\$373,427
Per Capita Income			
2023	\$34,087	\$35,553	\$34,682
2028	\$40,709	\$42,275	\$41,545
Median Age			
2010	35.2	33.3	32.7
2023	36.7	33.9	34.1
2028	36.6	34.1	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	9,008	80,906	184,560
<\$15,000	13.2%	10.7%	11.3%
\$15,000 - \$24,999	9.5%	8.9%	8.6%
\$25,000 - \$34,999	9.6%	9.5%	9.2%
\$35,000 - \$49,999	15.4%	14.1%	13.9%
\$50,000 - \$74,999	15.5%	18.1%	17.9%
\$75,000 - \$99,999	13.0%	12.1%	12.7%
\$100,000 - \$149,999	10.7%	13.6%	13.8%
\$150,000 - \$199,999	6.7%	5.4%	5.5%
\$200,000+	6.4%	7.6%	7.0%
Average Household Income	\$83,141	\$89,673	\$88,000
2028 Households by Income			
Household Income Base	9,125	83,364	191,572
<\$15,000	10.3%	8.0%	8.8%
\$15,000 - \$24,999	7.7%	6.8%	6.8%
\$25,000 - \$34,999	8.0%	8.1%	7.8%
\$35,000 - \$49,999	13.8%	13.0%	12.8%
\$50,000 - \$74,999	15.5%	17.7%	17.4%
\$75,000 - \$99,999	15.1%	13.4%	13.7%
\$100,000 - \$149,999	13.0%	16.6%	16.8%
\$150,000 - \$199,999	9.0%	7.2%	7.4%
\$200,000+	7.7%	9.1%	8.5%
Average Household Income	\$98,368	\$104,865	\$103,040
2023 Owner Occupied Housing Units by Value			
Total	4,141	35,087	82,392
<\$50,000	3.3%	3.6%	5.6%
\$50,000 - \$99,999	4.5%	3.6%	3.8%
\$100,000 - \$149,999	6.4%	5.1%	5.0%
\$150,000 - \$199,999	5.3%	7.5%	7.6%
\$200,000 - \$249,999	8.8%	8.1%	9.4%
\$250,000 - \$299,999	7.0%	8.0%	9.2%
\$300,000 - \$399,999	20.9%	19.3%	18.3%
\$400,000 - \$499,999	21.9%	15.0%	13.1%
\$500,000 - \$749,999	14.4%	19.1%	17.1%
\$750,000 - \$999,999	3.6%	6.5%	6.1%
\$1,000,000 - \$1,499,999	1.0%	2.1%	2.5%
\$1,500,000 - \$1,999,999	0.3%	1.2%	1.0%
\$2,000,000 +	2.6%	0.8%	1.3%
Average Home Value	\$430,266	\$440,590	\$431,875
2028 Owner Occupied Housing Units by Value			
Total	4,336	36,623	85,643
<\$50,000	2.8%	3.4%	5.2%
\$50,000 - \$99,999	7.5%	6.2%	6.2%
\$100,000 - \$149,999	1.7%	1.3%	1.3%
\$150,000 - \$199,999	5.5%	6.7%	6.7%
\$200,000 - \$249,999	7.7%	7.9%	9.1%
\$250,000 - \$299,999	6.2%	7.6%	8.7%
\$300,000 - \$399,999	19.1%	18.2%	17.4%
\$400,000 - \$499,999	23.5%	16.0%	14.1%
\$500,000 - \$749,999	16.0%	19.9%	18.2%
\$750,000 - \$999,999	4.5%	7.6%	7.2%
\$1,000,000 - \$1,499,999	1.2%	2.5%	3.0%
\$1,500,000 - \$1,999,999	0.4%	1.4%	1.2%
\$2,000,000 +	4.0%	1.1%	1.7%
Average Home Value	\$475,329	\$465,246	\$461,235

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	20,160	178,905	420,478
0 - 4	7.9%	8.3%	8.4%
5 - 9	7.1%	7.8%	7.8%
10 - 14	6.8%	7.1%	7.1%
15 - 24	13.4%	14.2%	14.7%
25 - 34	14.5%	15.3%	15.5%
35 - 44	14.0%	14.3%	14.0%
45 - 54	14.1%	13.1%	13.0%
55 - 64	11.1%	9.8%	9.7%
65 - 74	5.6%	5.1%	5.3%
75 - 84	3.4%	3.2%	3.2%
85 +	2.1%	1.8%	1.4%
18 +	74.4%	72.7%	72.5%
2023 Population by Age			
Total	22,636	205,608	469,219
0 - 4	6.8%	6.8%	7.1%
5 - 9	6.4%	6.6%	6.9%
10 - 14	6.1%	6.3%	6.5%
15 - 24	13.8%	16.9%	15.2%
25 - 34	14.8%	14.9%	15.6%
35 - 44	12.3%	12.6%	12.8%
45 - 54	12.1%	11.3%	11.1%
55 - 64	11.9%	10.4%	10.6%
65 - 74	9.6%	8.3%	8.4%
75 - 84	4.3%	4.1%	4.2%
85 +	1.9%	1.8%	1.6%
18 +	77.0%	76.1%	75.5%
2028 Population by Age			
Total	22,698	208,092	475,663
0 - 4	7.0%	7.0%	7.2%
5 - 9	6.4%	6.4%	6.7%
10 - 14	6.1%	6.1%	6.3%
15 - 24	13.2%	16.6%	15.0%
25 - 34	15.3%	15.2%	15.4%
35 - 44	12.1%	12.4%	12.8%
45 - 54	11.5%	10.9%	10.9%
55 - 64	11.0%	9.9%	10.0%
65 - 74	10.0%	8.5%	8.7%
75 - 84	5.5%	5.1%	5.2%
85 +	2.0%	2.0%	1.9%
18 +	77.1%	76.7%	76.1%
2010 Population by Sex			
Males	10,029	89,971	211,934
Females	10,133	88,941	208,546
2023 Population by Sex			
Males	11,304	103,246	236,563
Females	11,332	102,361	232,656
2028 Population by Sex			
Males	11,234	103,905	238,411
Females	11,464	104,185	237,252

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	20,163	178,911	420,480
White Alone	64.1%	63.4%	61.9%
Black Alone	9.8%	6.8%	6.2%
American Indian Alone	5.3%	4.0%	3.4%
Asian Alone	4.4%	3.7%	3.0%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	12.0%	17.9%	21.5%
Two or More Races	4.0%	4.0%	3.9%
Hispanic Origin	33.9%	41.9%	46.8%
Diversity Index	75.6	77.2	78.1
2020 Population by Race/Ethnicity			
Total	22,075	202,989	463,291
White Alone	46.6%	46.9%	45.6%
Black Alone	12.9%	9.4%	8.2%
American Indian Alone	4.4%	3.8%	3.4%
Asian Alone	5.0%	4.4%	3.6%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	16.6%	21.2%	23.2%
Two or More Races	14.4%	14.1%	15.7%
Hispanic Origin	34.8%	40.8%	45.4%
Diversity Index	84.4	84.7	85.1
2023 Population by Race/Ethnicity			
Total	22,635	205,606	469,217
White Alone	45.4%	45.6%	44.6%
Black Alone	13.4%	9.8%	8.6%
American Indian Alone	4.3%	3.8%	3.4%
Asian Alone	4.9%	4.4%	3.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	17.2%	21.8%	23.7%
Two or More Races	14.6%	14.4%	15.9%
Hispanic Origin	35.6%	41.6%	45.9%
Diversity Index	84.9	85.1	85.4
2028 Population by Race/Ethnicity			
Total	22,697	208,090	475,662
White Alone	43.3%	43.9%	42.9%
Black Alone	14.3%	10.4%	9.2%
American Indian Alone	4.2%	3.7%	3.4%
Asian Alone	5.2%	4.7%	4.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	17.8%	22.3%	24.1%
Two or More Races	15.0%	14.8%	16.3%
Hispanic Origin	36.1%	41.8%	45.9%
Diversity Index	85.6	85.7	85.9
2010 Population by Relationship and Household Type			
Total	20,162	178,912	420,480
In Households	99.6%	98.9%	98.8%
In Family Households	75.1%	77.0%	77.7%
Householder	21.4%	21.4%	21.2%
Spouse	12.0%	12.7%	12.7%
Child	31.8%	32.8%	33.3%
Other relative	6.1%	6.2%	6.5%
Nonrelative	3.9%	3.8%	4.0%
In Nonfamily Households	24.5%	22.0%	21.1%
In Group Quarters	0.4%	1.1%	1.2%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.3%	0.7%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	15,143	130,237	301,455
Less than 9th Grade	5.3%	7.8%	8.3%
9th - 12th Grade, No Diploma	6.6%	7.5%	8.2%
High School Graduate	20.3%	17.9%	19.4%
GED/Alternative Credential	4.5%	4.4%	4.7%
Some College, No Degree	20.6%	19.5%	19.5%
Associate Degree	10.9%	8.7%	8.6%
Bachelor's Degree	20.4%	20.9%	19.3%
Graduate/Professional Degree	11.3%	13.2%	11.9%
2023 Population 15+ by Marital Status			
Total	18,269	165,010	372,989
Never Married	41.4%	42.7%	43.0%
Married	40.4%	40.3%	39.9%
Widowed	4.4%	4.5%	4.6%
Divorced	13.7%	12.5%	12.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,149	105,471	239,349
Population 16+ Employed	94.9%	95.2%	95.3%
Population 16+ Unemployment rate	5.1%	4.8%	4.7%
Population 16-24 Employed	14.9%	16.7%	16.4%
Population 16-24 Unemployment rate	7.5%	7.3%	8.0%
Population 25-54 Employed	61.5%	62.1%	62.8%
Population 25-54 Unemployment rate	4.7%	4.6%	4.3%
Population 55-64 Employed	15.3%	14.0%	13.8%
Population 55-64 Unemployment rate	5.6%	3.7%	3.7%
Population 65+ Employed	8.3%	7.2%	7.0%
Population 65+ Unemployment rate	2.7%	2.8%	2.8%
2023 Employed Population 16+ by Industry			
Total	11,527	100,408	227,985
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	9.0%	8.7%	9.6%
Manufacturing	6.6%	6.6%	7.2%
Wholesale Trade	1.7%	2.0%	1.9%
Retail Trade	8.7%	10.7%	10.6%
Transportation/Utilities	5.8%	6.4%	6.0%
Information	2.0%	1.7%	1.7%
Finance/Insurance/Real Estate	7.9%	9.5%	8.9%
Services	52.8%	50.2%	50.5%
Public Administration	5.2%	3.9%	3.5%
2023 Employed Population 16+ by Occupation			
Total	11,528	100,408	227,985
White Collar	59.3%	59.2%	57.8%
Management/Business/Financial	16.9%	15.8%	15.2%
Professional	25.0%	23.3%	22.7%
Sales	7.0%	9.0%	8.7%
Administrative Support	10.3%	11.2%	11.2%
Services	17.6%	18.7%	18.9%
Blue Collar	23.2%	22.1%	23.4%
Farming/Forestry/Fishing	0.2%	0.4%	0.3%
Construction/Extraction	6.5%	7.1%	7.7%
Installation/Maintenance/Repair	2.1%	2.6%	2.5%
Production	7.0%	4.6%	5.1%
Transportation/Material Moving	7.4%	7.4%	7.9%

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2010 Households by Type			
Total	7,991	68,855	157,945
Households with 1 Person	36.3%	34.4%	33.7%
Households with 2+ People	63.7%	65.6%	66.3%
Family Households	53.0%	55.7%	56.5%
Husband-wife Families	29.8%	33.0%	33.9%
With Related Children	14.9%	17.7%	18.0%
Other Family (No Spouse Present)	23.3%	22.7%	22.6%
Other Family with Male Householder	6.7%	7.2%	7.3%
With Related Children	3.9%	4.4%	4.5%
Other Family with Female Householder	16.5%	15.5%	15.3%
With Related Children	11.4%	10.8%	10.7%
Nonfamily Households	10.7%	10.0%	9.8%
All Households with Children	30.7%	33.5%	33.9%
Multigenerational Households	4.7%	4.9%	5.6%
Unmarried Partner Households	10.1%	10.0%	10.0%
Male-female	8.3%	8.1%	8.3%
Same-sex	1.9%	1.8%	1.7%
2010 Households by Size			
Total	7,992	68,856	157,945
1 Person Household	36.2%	34.4%	33.7%
2 Person Household	27.7%	27.1%	27.1%
3 Person Household	13.4%	13.4%	13.1%
4 Person Household	9.9%	11.0%	10.9%
5 Person Household	6.5%	7.2%	7.3%
6 Person Household	3.4%	3.7%	4.0%
7 + Person Household	2.9%	3.3%	3.9%
2010 Households by Tenure and Mortgage Status			
Total	7,992	68,856	157,945
Owner Occupied	45.2%	46.1%	47.6%
Owned with a Mortgage/Loan	33.0%	34.2%	35.2%
Owned Free and Clear	12.2%	11.9%	12.4%
Renter Occupied	54.8%	53.9%	52.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	61	66	70
Percent of Income for Mortgage	42.3%	39.1%	36.7%
Wealth Index	71	71	69
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,657	82,608	188,386
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	20,162	178,912	420,480
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	NeWest Residents (13C)	NeWest Residents (13C)
2.	In Style (5B)	Metro Fusion (11C)	Forging Opportunity (7D)
3.	Rustbelt Traditions (5D)	Set to Impress (11D)	Metro Fusion (11C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$16,321,766	\$159,090,211	\$356,031,775
Average Spent	\$1,811.92	\$1,966.36	\$1,929.03
Spending Potential Index	82	89	88
Education: Total \$	\$12,432,897	\$120,876,608	\$266,149,038
Average Spent	\$1,380.21	\$1,494.04	\$1,442.03
Spending Potential Index	77	83	80
Entertainment/Recreation: Total \$	\$26,129,828	\$250,605,131	\$561,485,826
Average Spent	\$2,900.74	\$3,097.49	\$3,042.21
Spending Potential Index	77	82	80
Food at Home: Total \$	\$49,618,457	\$480,275,473	\$1,077,078,013
Average Spent	\$5,508.27	\$5,936.22	\$5,835.77
Spending Potential Index	81	87	86
Food Away from Home: Total \$	\$27,388,840	\$270,035,568	\$605,653,761
Average Spent	\$3,040.50	\$3,337.65	\$3,281.52
Spending Potential Index	82	90	88
Health Care: Total \$	\$51,163,337	\$482,571,901	\$1,087,159,371
Average Spent	\$5,679.77	\$5,964.60	\$5,890.39
Spending Potential Index	77	81	80
HH Furnishings & Equipment: Total \$	\$20,749,372	\$200,592,206	\$449,190,983
Average Spent	\$2,303.44	\$2,479.32	\$2,433.78
Spending Potential Index	78	84	82
Personal Care Products & Services: Total \$	\$7,015,644	\$67,962,751	\$152,058,951
Average Spent	\$778.82	\$840.02	\$823.88
Spending Potential Index	81	88	86
Shelter: Total \$	\$179,697,975	\$1,756,237,501	\$3,929,672,777
Average Spent	\$19,948.71	\$21,707.14	\$21,291.54
Spending Potential Index	81	88	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,814,166	\$198,974,243	\$445,079,184
Average Spent	\$2,310.63	\$2,459.33	\$2,411.50
Spending Potential Index	74	79	77
Travel: Total \$	\$15,385,724	\$148,878,699	\$332,772,748
Average Spent	\$1,708.01	\$1,840.14	\$1,803.01
Spending Potential Index	76	82	80
Vehicle Maintenance & Repairs: Total \$	\$9,630,186	\$93,155,926	\$209,281,387
Average Spent	\$1,069.07	\$1,151.41	\$1,133.92
Spending Potential Index	82	88	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.